

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, \_\_\_\_\_, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Date of election:  General  Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Tammie Wingrove*

Signature:

Name:

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate’s authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

|             |                       |                          |
|-------------|-----------------------|--------------------------|
| Contract #: | Station Call Letters: | Date Received/Requested: |
| Est. #:     | Station Location:     | Run Start and End Dates: |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER



**Orders**  
**Order / Rev:** 635095  
**Alt Order #:** 10444695  
**Product Desc:** FRSCC SIMP/MOODY/PAT  
**Estimate:** 10777  
**Flight Dates:** 08/09/22 - 08/15/22  
**Original Date / Rev:** 08/09/22 / 08/09/22  
**Order Type:** GENERAL

**WPLG, INC.**  
**Primary AE:** Mary Tricoli  
**Sales Office:** PHI-N  
**Sales Region:** NAT

**Agency Name:** **Mentzer Media Services**  
**Buying Contact:**  
**Billing Contact:**  
 2210 Grey Fox Court  
 Bel Air, MD 21015

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** **POL/FRSCC-SIMP/R/COM/FL**  
**Demographic:** HH  
**Product Codes:** PL-State-Republican,PL-Local-Republic  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** LUR-WPLG

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 08/01/22   | 08/15/22 | 20      | \$15,300.00  | \$13,005.00 |

**Totals**

| Month         | # Spots   | Gross Amount       | Net Amount         | Imp.        |
|---------------|-----------|--------------------|--------------------|-------------|
| August 2022   | 20        | \$15,300.00        | \$13,005.00        | 52.9        |
| <b>Totals</b> | <b>20</b> | <b>\$15,300.00</b> | <b>\$13,005.00</b> | <b>52.9</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Mary Tricoli      |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code               | Break | Start/End Time            | Days          | Len         | Spots | Rate       | Pri   | Imp | Type | Spots | Amount   |
|-----|------|-------------------|-----------------|------------------------------|-------|---------------------------|---------------|-------------|-------|------------|-------|-----|------|-------|----------|
| E 1 | WPLG | 08/09/22          | 08/09/22        | 4-5p LCL News<br>LCL News 4p | CM    | 4-5p<br>(4:00 PM-4:30 PM) | - 1 - - - - - | :30         | 1     | \$600.00   | P-4   | 2.2 | NM   | 1     | \$600.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u>         |               | <u>Rate</u> |       | <u>Imp</u> |       |     |      |       |          |
|     |      | Week: 08/08/22    | 08/14/22        | - 1 - - - - -                |       | 1                         |               | \$600.00    |       | 2.2        |       |     |      |       |          |
| E 2 | WPLG | 08/10/22          | 08/10/22        | 4-5p LCL News<br>LCL News 4p | CM    | 4-5p<br>(4:00 PM-4:30 PM) | - - 1 - - - - | :30         | 1     | \$600.00   | P-4   | 2.2 | NM   | 1     | \$600.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u>         |               | <u>Rate</u> |       | <u>Imp</u> |       |     |      |       |          |
|     |      | Week: 08/08/22    | 08/14/22        | - - 1 - - - -                |       | 1                         |               | \$600.00    |       | 2.2        |       |     |      |       |          |
| E 3 | WPLG | 08/11/22          | 08/11/22        | 4-5p LCL News<br>LCL News 4p | CM    | 4-5p<br>(4:00 PM-4:30 PM) | - - - 1 - - - | :30         | 1     | \$600.00   | P-4   | 2.2 | NM   | 1     | \$600.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u>         |               | <u>Rate</u> |       | <u>Imp</u> |       |     |      |       |          |
|     |      | Week: 08/08/22    | 08/14/22        | - - - 1 - - -                |       | 1                         |               | \$600.00    |       | 2.2        |       |     |      |       |          |
| E 4 | WPLG | 08/12/22          | 08/12/22        | 4-5p LCL News<br>LCL News 4p | CM    | 4-5p<br>(4:00 PM-4:30 PM) | - - - - 1 - - | :30         | 1     | \$600.00   | P-4   | 2.2 | NM   | 1     | \$600.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u>         |               | <u>Rate</u> |       | <u>Imp</u> |       |     |      |       |          |
|     |      | Week: 08/08/22    | 08/14/22        | - - - - 1 - -                |       | 1                         |               | \$600.00    |       | 2.2        |       |     |      |       |          |
| 5   | WPLG | 08/15/22          | 08/15/22        | 5-6p LCL News<br>LCL News 5p | CM    | 5-6p<br>(5:00 PM-5:30 PM) | 1 - - - - -   | :30         | 1     | \$300.00   | LUR-1 | 2.8 | NM   | 1     | \$300.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u>         |               | <u>Rate</u> |       | <u>Imp</u> |       |     |      |       |          |
|     |      | Week: 08/15/22    | 08/21/22        | 1 - - - - -                  |       | 1                         |               | \$300.00    |       | 2.8        |       |     |      |       |          |
| 6   | WPLG | 08/10/22          | 08/10/22        |                              | CM    | 5-6p                      | - - 1 - - - - | :30         | 1     | \$300.00   | LUR-1 | 2.8 | NM   | 1     | \$300.00 |

Order / Rev: 635095  
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Advertiser: POL/FRSCC-SIMP/R/COM/FL  
 Product Desc: FRSCC SIMP/MOODY/PAT  
 Estimate: 10777  
**WPLG, INC.**

| Ln    | Ch   | Start             | End             | Inventory Code        | Break             | Start/End Time    | Days       | Len | Spots | Rate       | Pri   | Imp Type | Spots | Amount     |
|-------|------|-------------------|-----------------|-----------------------|-------------------|-------------------|------------|-----|-------|------------|-------|----------|-------|------------|
|       |      |                   |                 | 5-6p LCL News         |                   |                   |            |     |       |            |       |          |       |            |
|       |      |                   |                 | LCL News 5p           |                   | (5:00 PM-5:30 PM) |            |     |       |            |       |          |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> | <u>Rate</u>       | <u>Imp</u> |     |       |            |       |          |       |            |
| Week: |      | 08/08/22          | 08/14/22        | -- 1----              | 1                 | \$300.00          | 0          |     |       |            |       |          |       |            |
| 7     | WPLG | 08/11/22          | 08/11/22        | 5-6p LCL News         | CM                | 5-6p              | --- 1---   | :30 | 1     | \$300.00   | LUR-1 | 2.8 NM   | 1     | \$300.00   |
|       |      |                   |                 | LCL News 5p           |                   | (5:00 PM-5:30 PM) |            |     |       |            |       |          |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> | <u>Rate</u>       | <u>Imp</u> |     |       |            |       |          |       |            |
| Week: |      | 08/08/22          | 08/14/22        | --- 1---              | 1                 | \$300.00          | 2.8        |     |       |            |       |          |       |            |
| 8     | WPLG | 08/12/22          | 08/12/22        | 5-6p LCL News         | CM                | 5-6p              | ---- 1--   | :30 | 1     | \$300.00   | LUR-1 | 2.8 NM   | 1     | \$300.00   |
|       |      |                   |                 | LCL News 5p           |                   | (5:00 PM-5:30 PM) |            |     |       |            |       |          |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> | <u>Rate</u>       | <u>Imp</u> |     |       |            |       |          |       |            |
| Week: |      | 08/08/22          | 08/14/22        | ---- 1--              | 1                 | \$300.00          | 2.8        |     |       |            |       |          |       |            |
| 9     | WPLG | 08/09/22          | 08/09/22        | 5-6p LCL News         | CM                | 5-6p              | - 1-----   | :30 | 1     | \$300.00   | LUR-1 | 2.8 NM   | 1     | \$300.00   |
|       |      |                   |                 | LCL News 5p           |                   | (5:30 PM-6:00 PM) |            |     |       |            |       |          |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> | <u>Rate</u>       | <u>Imp</u> |     |       |            |       |          |       |            |
| Week: |      | 08/08/22          | 08/14/22        | - 1-----              | 1                 | \$300.00          | 2.8        |     |       |            |       |          |       |            |
| 10    | WPLG | 08/10/22          | 08/10/22        | 5-6p LCL News         | CM                | 5-6p              | -- 1----   | :30 | 1     | \$300.00   | LUR-1 | 2.8 NM   | 1     | \$300.00   |
|       |      |                   |                 | LCL News 5p           |                   | (5:30 PM-6:00 PM) |            |     |       |            |       |          |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> | <u>Rate</u>       | <u>Imp</u> |     |       |            |       |          |       |            |
| Week: |      | 08/08/22          | 08/14/22        | -- 1----              | 1                 | \$300.00          | 2.8        |     |       |            |       |          |       |            |
| 11    | WPLG | 08/11/22          | 08/11/22        | 5-6p LCL News         | CM                | 5-6p              | --- 1---   | :30 | 1     | \$300.00   | LUR-1 | 2.8 NM   | 1     | \$300.00   |
|       |      |                   |                 | LCL News 5p           |                   | (5:30 PM-6:00 PM) |            |     |       |            |       |          |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> | <u>Rate</u>       | <u>Imp</u> |     |       |            |       |          |       |            |
| Week: |      | 08/08/22          | 08/14/22        | --- 1---              | 1                 | \$300.00          | 2.8        |     |       |            |       |          |       |            |
| 12    | WPLG | 08/12/22          | 08/12/22        | 5-6p LCL News         | CM                | 5-6p              | ---- 1--   | :30 | 1     | \$300.00   | LUR-1 | 2.8 NM   | 1     | \$300.00   |
|       |      |                   |                 | LCL News 5p           |                   | (5:30 PM-6:00 PM) |            |     |       |            |       |          |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> | <u>Rate</u>       | <u>Imp</u> |     |       |            |       |          |       |            |
| Week: |      | 08/08/22          | 08/14/22        | ---- 1--              | 1                 | \$300.00          | 0          |     |       |            |       |          |       |            |
| 13    | WPLG | 08/15/22          | 08/15/22        | 6-630p LCL News       | CM                | 6-630p            | 1-----     | :30 | 1     | \$1,400.00 | P-4   | 3.6 NM   | 1     | \$1,400.00 |
|       |      |                   |                 | LCL News 6p           |                   | (6:00 PM-6:30 PM) |            |     |       |            |       |          |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> | <u>Rate</u>       | <u>Imp</u> |     |       |            |       |          |       |            |
| Week: |      | 08/15/22          | 08/21/22        | 1-----                | 1                 | \$1,400.00        | 3.6        |     |       |            |       |          |       |            |
| 14    | WPLG | 08/10/22          | 08/10/22        | 6-630p LCL News       | CM                | 6-630p            | -- 1----   | :30 | 1     | \$650.00   | LUR-1 | 3.6 NM   | 1     | \$650.00   |
|       |      |                   |                 | LCL News 6p           |                   | (6:00 PM-6:30 PM) |            |     |       |            |       |          |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> | <u>Rate</u>       | <u>Imp</u> |     |       |            |       |          |       |            |
| Week: |      | 08/08/22          | 08/14/22        | -- 1----              | 1                 | \$650.00          | 3.6        |     |       |            |       |          |       |            |
| 15    | WPLG | 08/11/22          | 08/11/22        | 6-630p LCL News       | CM                | 6-630p            | --- 1---   | :30 | 1     | \$650.00   | LUR-1 | 3.6 NM   | 1     | \$650.00   |
|       |      |                   |                 | LCL News 6p           |                   | (6:00 PM-6:30 PM) |            |     |       |            |       |          |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> | <u>Rate</u>       | <u>Imp</u> |     |       |            |       |          |       |            |
| Week: |      | 08/08/22          | 08/14/22        | --- 1---              | 1                 | \$650.00          | 3.6        |     |       |            |       |          |       |            |
| 16    | WPLG | 08/15/22          | 08/15/22        | 630-7p ABC World Nws  | CM                | 630-7p            | 1-----     | :30 | 1     | \$2,500.00 | P-4   | 4.3 NM   | 1     | \$2,500.00 |
|       |      |                   |                 | ABC World News        |                   |                   |            |     |       |            |       |          |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> | <u>Rate</u>       | <u>Imp</u> |     |       |            |       |          |       |            |
| Week: |      | 08/15/22          | 08/21/22        | 1-----                | 1                 | \$2,500.00        | 4.3        |     |       |            |       |          |       |            |
| E 17  | WPLG | 08/09/22          | 08/09/22        | 630-7p ABC World Nws  | CM                | 630-7p            | - 1-----   | :30 | 1     | \$2,500.00 | P-4   | 4.3 NM   | 1     | \$2,500.00 |
|       |      |                   |                 | ABC World News        |                   |                   |            |     |       |            |       |          |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> | <u>Rate</u>       | <u>Imp</u> |     |       |            |       |          |       |            |
| Week: |      | 08/08/22          | 08/14/22        | - 1-----              | 1                 | \$2,500.00        | 4.3        |     |       |            |       |          |       |            |
| E 18  | WPLG | 08/12/22          | 08/12/22        | 630-7p ABC World Nws  | CM                | 630-7p            | ---- 1--   | :30 | 1     | \$2,500.00 | P-4   | 4.3 NM   | 1     | \$2,500.00 |
|       |      |                   |                 | ABC World News        |                   |                   |            |     |       |            |       |          |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> | <u>Rate</u>       | <u>Imp</u> |     |       |            |       |          |       |            |
| Week: |      | 08/08/22          | 08/14/22        | ---- 1--              | 1                 | \$2,500.00        | 4.3        |     |       |            |       |          |       |            |
| 19    | WPLG | 08/13/22          | 08/13/22        | 5-530p Wknd Early Nws | CM                | 5-530p            | ----- 1-   | :30 | 1     | \$150.00   | LUR-1 | 1.8 NM   | 1     | \$150.00   |
|       |      |                   |                 | Wknd Early News Sa 5p |                   | (5:00 PM-5:30 PM) |            |     |       |            |       |          |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> | <u>Rate</u>       | <u>Imp</u> |     |       |            |       |          |       |            |
| Week: |      | 08/08/22          | 08/14/22        | ----- 1-              | 1                 | \$150.00          | 1.8        |     |       |            |       |          |       |            |
| 20    | WPLG | 08/14/22          | 08/14/22        | 5-530p Wknd Early Nws | CM                | 5-530p            | ----- 1    | :30 | 1     | \$150.00   | LUR-1 | 1.8 NM   | 1     | \$150.00   |
|       |      |                   |                 | Wknd Early News Su 5p |                   | (5:00 PM-5:30 PM) |            |     |       |            |       |          |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> | <u>Rate</u>       | <u>Imp</u> |     |       |            |       |          |       |            |

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 Flight Dates: 08/09/22 - 08/15/22

Advertiser: POL/FRSCC-SIMP/R/COM/FL  
 Product Desc: FRSCC SIMP/MOODY/PAT  
 Estimate: 10777

**WPLG, INC.**

| Ln | Ch | Start             | End             | Inventory Code  | Break             | Start/End Time | Days       | Len | Spots | Rate | Pri | Imp Type | Spots | Amount      |
|----|----|-------------------|-----------------|-----------------|-------------------|----------------|------------|-----|-------|------|-----|----------|-------|-------------|
|    |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    | <u>Imp</u> |     |       |      |     |          |       |             |
|    |    | Week: 08/08/22    | 08/14/22        | -----1          | 1                 | \$150.00       | 1.8        |     |       |      |     |          |       |             |
|    |    |                   |                 |                 |                   |                |            |     |       |      |     | Totals   | 20    | \$15,300.00 |