



February/March 2013 (dated)
ACCOUNT CLAIM FORM

What's Happening in our Area...

2-13-13

DATE: Annual Lafayette Chamber of Commerce Banquet will be held on February 20th at the Cajundome Convention Center. For more information, visit them online: lafchamber.org.

CLAIMED BY:
The Broussard Chamber of Commerce Luncheon will be held at 11:30 a.m. on Wednesday, February 20th at the Madison Banquet Hall. For information, visit broussardchamber.net.

REQUIRED FIELDS FOR MATRIX:
Let Us Serenade You will be presented by the Acadiana Symphony Orchestra on February 20th at 7:30 p.m. Find out more online: acadianasympphony.org.

ADVERTISER:
A Chamber Music Concert will be presented on February 24th at 3 p.m. at St. Peter's Catholic Church in New Iberia. Visit iberiacultural.com, for more information.

AGENCY:
The Desormeaux Foundation's Annual "Celebrate Life Banquet will be held on Saturday, February 16th at 6:30 p.m. at Hotel Acadiana on Pinhook Street in Lafayette. The evening includes dinner and a silent auction. To purchase your ticket, call: 289-9366

OFFICE (LOCAL, BMT, REG, ETC.):
REVENUE TYPE:
(CASH, LOCAL, CASH, BMT, TRADE, ETC.)
Shadows on the Techa on Main Street in New Iberia will present their Annual spring Arts and Crafts Fair in the Shadows gardens on Saturday, March 2nd from 9 a.m. to 4 p.m. For more information, call 269-6446.

CONTACT NAME: _____
Address: _____
City, Zip: _____
Phone Number: _____
Swamp Pop Reunion 8" will be held on Monday, February 11th beginning at 7 p.m. at the Ville Assateague Civic Center. All proceeds will benefit the Louisiana Swamp Pop Museum. Call 363-2678

Comments:
Downtown Alive will be held in downtown Lafayette each Friday evening beginning March 8th. For schedules and more information, visit them online: downtownlafayette.org.

ArtWalk will be held in downtown Lafayette on Saturday, March 9th. For more information, visit them online: downtownlafayette.org.

The Komen "Race for the Cure" will be held in Girard Park on Saturday, March 16th beginning at 7 a.m. To register or get more information, visit komenacadiana.org.

The Broussard Chamber of Commerce Luncheon will be held on Wednesday, March 20th at 11:30 a.m. at The Madison Banquet Hall. For more information, visit: broussardchamber.net.
APPROVED BY: _____ **DATE:** _____

....If it's happening in Acadiana, you'll hear about it here on _____



ACCOUNT CLAIM FORM February/March PSAs (dated)

Here's What's Happening in our Area...

DATE: The Louisiana Hemophilia Foundation will sponsor the 14th Annual "Shoot for a Cure" Sporting Clay Event on Saturday, March 16th at Riverside Sporting Clays in Denham Springs. Four **CLAIMED BY:** bring your own gun and ammo. For information, call: 225-291-1679.

Evangeline CAN (Community Autism Network) will host its 1st Annual 1-Mile Walk on April **REQUIRED FIELDS FOR MATRIX:** Registration fee is \$20 per person and registration is due by March 20th. Call 831-0229 for more information.

ADVERTISER:

The Scott Boudin Festival Association will host the 1st Annual Scott Boudin Festival April 5th through 7th. Great music, great food, a boudin-eating contest and Queen's pageant are planned.

AGENCY:

For information, contact Tonya at 484-8924.

OFFICE: (LOCAL, BMT, REG, ETC.) The 16th Annual Lafayette parish School System Superintendent's Scholarship Golf Tournament will be held on Monday, March 4th at the Farm d' Allie Golf Club in Carencro. To register, call Bill at 521-7440.

REVENUE TYPE:

(CASH LOCAL, CASH BMT, TRADE, etc)

MARDI GRAS EVENTS & PARADES

CONTACT NAME:

Alexandria will play host to several Mardi Gras Parades February 8th through 10th. For more information on Mardi Gras in Alexandria, visit them online: alexmardigras.com.

Address:
City, Zip

Phone Number:

Friday, February 8, 2013
Comments:

Friday Night Parade, Lafayette, 6:30 pm

(numerous men's krewes, full route)

Saturday, February 9, 2013

Children's Parade, Lafayette, 12:30 pm

Still rolling is the

APPROVED BY: Krewe of Bonaparte Parade, **DATE:** Lafayette, 6:30 pm
(full route from Surrey/Jefferson to Bertrand/Cajun Field)

Monday, February 11, 2013

Queen Evangeline's Parade, Lafayette, 6:00 pm



(Queen Evangeline (w/m/m) Krewe of Atakapas (Lafayette, Louisiana))

ACCOUNT CLAIM FORM

Tuesday, February 12, 2013

DATE: Half Fast Krewe of Frank's Parade, Opelousas, 9:00 am

CLAIMED BY: King Gabriel's Parade, Lafayette, 10:00 am

Grand Marais Mardi Gras Parade, Grand Marais/Jeanerette, 11 am

REQUIRED FIELDS FOR MATRIX:

ADVERTISER: Lafayette Mardi Gras Festival Parade, Lafayette, 1:00 pm

KADN/KLAF Independent Parade, Lafayette, 2:00 pm **

AGENCY: Krewe Chic-a-la-Pie Parade, Kaplan, 2:00 pm

OFFICE (LOCAL, BMT, REG, ETC.): Family Parade, Loreauville, 2:00 pm

REVENUE TYPE:
(CASH LOCAL, CASH BMT, TRADE, etc)

CONTACT NAME: _____
Address: _____
City, Zip _____
Phone Number: _____

Comments:

APPROVED BY: _____

DATE: _____

February/March PSAs (evergreen)

DELTA MEDIA Here's What's Happening in Louisiana... **ACCOUNT CLAIM FORM**

Corporation

Big Brothers and Big Sisters of Acadiana is offering Volunteer Opportunities for members of the community who have a little time to have a whole lot of fun! Contact: acadianabigs.com.

DATE: Don't let a disaster hold up your Social Security payment...Protect yourself by signing up for direct deposit. Visit GoDirect.org online.

CLAIMED BY: _____
If you are uninsured, you might be eligible for government health insurance. Call the U.S. Uninsured Help Line to find out, 1-800-234-1317.

REQUIRED FIELDS FOR MATRIX:
The State Library of Louisiana has informational databases for Literary Research and has recently expanded these valuable services. For more information, call 225-342-9713.

ADVERTISER: Louisiana Technical College, the T. H. Harris Campus, is offering many Continuing Education courses. For more information, call 948-0327.

AGENCY: Over 10,000 Louisiana children are in Foster Care...each one needs a safe, stable, loving home...like yours. Help build a stronger Louisiana, call 1-866-249-0559.

OFFICE: (LOCAL, BMT, REG, ETC.) The game is just a game...it's how you play that makes the difference. If someone you know has a gambling problem, call the help-line at 1-877-770-7867. Calls are confidential.

REVENUE TYPE: (CASH LOCAL, CASH BMT, TRADE, ETC.) Business Association meets at noon on the 4th Wednesday of each month at the North Regional Library in Carencro.

CONTACT NAME: _____
Address: _____
City, Zip: _____
Phone Number: _____
NAMI, the National Alliance on Mental Illness, is dedicated to improving the lives of those with mental illness and their families. NAMI Acadiana is your local affiliate. Call them at 654-2138.

There are lots of great activities going on at Cite' des Arts all the time! Looking for something fun to do? Check them out online: citedesarts.org or give them a call at 291-1122.

Comments:

_____ The American Cancer Society is looking for volunteers to drive patients to-and-from their cancer treatments. Can you spare one afternoon a month? Call the American Cancer Society at 1-800-227-2345.

APPROVED BY: _____

DATE: _____

February ACCOUNTS CLAIM FORM

DELTA MEDIA Corporation *e's What's Happening in our Area...*

2-15-13

DATE CLAIMED BY: The Louisiana Hemophilia Foundation will sponsor the 14th Annual "Shoot for a Cure" Sporting Clay Event on Saturday, March 16th at Riverside Sporting Clays in Denham Springs. Four people per team; bring your own gun and ammo. For information, call: 225-291-1679.

REQUIRED FIELDS FOR MATRIX: Evangeline CAN (Community Autism Network) will host its 1st Annual 1-Mile Walk on April 13th from 9 a.m. to 1 p.m. Registration fee is \$20 per person and registration is due by March 20. Call 831-0229 for more information.

ADVERTISER: The Scott Boudin Festival Association will host the 1st Annual Scott Boudin Festival April 5th through 7th. Great music, great food, a boudin-eating contest and Queen's pageant are planned.
AGENCY: For information, contact Tonya at 484-8924.

OFFICE: The 16th Annual Lafayette parish School System Superintendent's Scholarship Golf Tournament will be held on Monday, March 4th at the Farm d' Allie Golf Club in Carencro. To register, call Bill at 521-7440.

REVENUE TYPE: (CASH LOCAL, CASH BWT, TRADE, etc) The St. Landry Parish Spring Bridal Expo will be held at the Evangeline Downs Racetrack, Casino and Hotel on Sunday, March 3rd from 11 a.m. to 5 p.m. This event benefits the Family Strong Foundation. For more information, call 945-6049.

CONTACT NAME: _____
Address: Cook-Off will be held on Saturday, March 23rd at Acadian Village on Greenleaf Drive in Lafayette. To participate, call 234-0088. Proceeds benefit MDA's Muscle Walk.

Phone Number: _____
The Crouch Foundation will host "Crouchstock 2013" on Saturday, March 16th at Station Live on Burgess Drive in Broussard. Gates open at 10:30 a.m. For more information, visit crouchfoundation.org.

Comments:

There's something for everyone at Festival International in Lafayette, April 24th through 28th! Find out who will be performing this year by visiting their website: festivalinternational.com.

LARC has officially kicked off "Operation Bead Collection." Bring your Mardi Gras beads and trinkets to any Goodwill of Acadiana Store. Beads will be cleaned, sorted and re-distributed. And, you'll have a chance to win some really cool prizes. Visit lafayettelarc.org to find out more!

APPROVED BY: _____ **DATE:** _____
Middle School will host their Annual Market in the school cafeteria on Saturday, March 9th, from 9 a.m. to 3 p.m. All proceeds benefit students attending the National Conference of Family, Career and Community Leaders of America. For more information, Call 251-1321.

February/March 2013 PSAs (dated)
DELTA MEDIA CORPORATION
e's What's Happening in our Area...
ACCOUNT CLAIM FORM

DATE: The Annual Lafayette Chamber of Commerce Banquet will be held on February 20th at the Cajundome Convention Center. For more information, visit them online: lafchamber.org.

CLAIMED BY: The Broussard Chamber of Commerce Luncheon will be held at 11:30 a.m. on Wednesday, February 20th at the Madison Banquet Hall. For information, visit broussardchamber.net.

REQUIRED FIELDS FOR MATRIX:

ADVERTISER: Let Us Serenade You will be presented by the Acadiana Symphony Orchestra on February 23rd beginning at 7:30 p.m. Find out more online: acadianasympphony.org.

AGENCY: A Chamber Music Concert will be presented on February 24th at 3 p.m. at St. Peter's Catholic Church in New Iberia. Visit iberiacultural.com for more information.

OFFICE LOCATION: Shadows-on-the-Teche on Main Street in New Iberia will present their Annual spring Arts and Crafts Fair in the Streets and Gardens on Saturday, March 2nd from 9 a.m. to 4 p.m. For more information, call 369-6446.

REVENUE TYPE:

(CASH LOCAL, CASH BMT, TRADE, ETC) **Downtown Alive** will be held in downtown Lafayette each Friday evening beginning March 8th. For schedules and more information, visit them online: downtownlafayette.org.

CONTACT NAME:

Address: Art Walk will be held in downtown Lafayette on Saturday, March 9th. For more information, visit them online: downtownlafayette.org.

City, Zip

Phone Number: The Komen "Race for the Cure" will be held in Girard Park on Saturday, March 16th beginning at 7 a.m. To register or get more information, visit komenacadiana.org.

Comments: The Broussard Chamber of Commerce will be held on Wednesday, March 20th at 11:30 a.m. at The Madison Banquet Hall. For more information, visit: broussardchamber.net.

The Acadiana Dragon Boat Festival will benefit the New Iberia City Park Playground Enhancement Project. The first Acadiana Dragon Boat Festival will be held on March 23rd in New Iberia with lots of food and entertainment. For more information, visit acadianadragonboatfestival.com.

APPROVED BY: _____

DATE: _____

February/March 2013 PSAs (evergreen)

DELTA MEDIA Here's What You Can Do... **ACCOUNT CLAIM FORM**

Corporation

Big Brothers and Big Sisters of Acadiana is offering Volunteer Opportunities for members of the community who have a little time to have a whole lot of fun! Contact: acadianabigs.com.

DATE: Don't let a disaster hold up your Social Security payment...Protect yourself by signing up for direct deposit. Visit GoDirect.org online.

CLAIMED BY: _____
If you are uninsured, you might be eligible for government health insurance. Call the U.S. Uninsured Help Line to find out, 1-800-234-1317.

REQUIRED FIELDS FOR MATRIX:
The State Library of Louisiana has informational databases for Literary Research and has **ADVERTISER:** _____ provided these valuable services. For more information, call 225-342-9713.

AGENCY: Louisiana Technical College, the T. H. Harris Campus, is offering many Continuing Education courses. For more information, call 948-0327. _____

OFFICE: Over 5,000 Louisiana children are in Foster Care...each one needs a safe, stable, loving home...like yours. Help build a stronger Louisiana, call 1-866-249-0559.
(LOCAL, BMT, REG, ETC.)

REVENUE TYPE: The game is just a game...it's how you play that makes the difference. If someone you know has a gambling problem, call the help-line at 1-877-770-7867. Calls are confidential.
(CASH, LOCAL, CASH BMT, TRADE, ETC.)

CONTACT NAME: The Acadiana Business Association meets at noon on the 4th Wednesday of each month at the North Regional Library in Carencro.
Address: _____

City, Zip: _____
Phone Number: NAMI, the National Alliance on Mental Illness, is dedicated to improving the lives of those with mental illness and their families. NAMI Acadiana is your local affiliate. Call them at 654-2138.

There are lots of great activities going on at Cite' des Arts all the time! Looking for something fun to do? Check them out online: citedesarts.org or give them a call at 291-1122.
Comments:

_____ The American Cancer Society is looking for volunteers to drive patients to-and-from their cancer treatments. Can you spare one afternoon a month? Call the American Cancer Society at 1-800-227-2345.

APPROVED BY: _____

DATE: _____

February/March 2013 RSAs (dated)
DELTA MEDIA CORPORATION **ACCOUNT CLAIM FORM**
...e's What's Happening in our Area...

2-19-13

DATE: The Annual Lafayette Chamber of Commerce Banquet will be held on February 20th at the Cajundome Convention Center. For more information, visit them online: lafchamber.org.

CLAIMED BY: The Broussard Chamber of Commerce Luncheon will be held at 11:30 a.m. on Wednesday, February 20th at the Madison Banquet Hall. For information, visit broussardchamber.net.

REQUIRED FIELDS FOR MATRIX:
~~Let Us Serenade You~~ will be presented by the Acadiana Symphony Orchestra on February 23rd beginning at 7:30 p.m. Find out more online: acadianasympphony.org.

ADVERTISER: _____
AGENCY: A Chamber Music Concert will be presented on February 24th at 3 p.m. at St. Peter's Catholic Church, New Iberia. Visit iberiacultural.com, for more information.

OFFICE: Shadows-on-the-Teche on Main Street in New Iberia will present their Annual spring Arts and Crafts Fair in the Streets Gardens on Saturday, March 2nd from 9 a.m. to 4 p.m. For more information, call 369-6446.

REVENUE TYPE:
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(CASH, LOCAL, CASH-BMT, TRADE, ETC)
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CLAIMED BY: _____
Evangeline CAN (Community Autism Network) will host its 1st Annual 1-Mile Walk on April 13th from 9 a.m. to 1 p.m. Registration fee is \$20 per person and registration is due by March 20. Call 831-6229 for more information.

ADVERTISER: The Scott Boudin Festival Association will host the 1st Annual Scott Boudin Festival April 5th through 7th. Great music, great food, a boudin-eating contest and Queen's pageant are planned. For information, contact Tonya at 484-8924.

AGENCY: _____
The 16th Annual Lafayette parish School System Superintendent's Scholarship Golf Tournament will be held on Wednesday, March 4th at the Farm d' Allie Golf Club in Carencro. To register, call Bill at 521-7440.

REVENUE TYPE: (CASH, LOCAL, CASH BWT, TRADE, etc)
The St. Landry Parish Spring Bridal Expo will be held at the Evangeline Downs Racetrack, Casino and Hotel on Sunday, March 3rd from 11 a.m. to 5 p.m. This event benefits the Family Strong Foundation. For more information, call 945-6049.

CONTACT NAME: _____
Address: Cook-Off will be held on Saturday, March 23rd at Acadian Village on Greenleaf Drive in Lafayette. To participate, call 234-0088. Proceeds benefit MDA's Muscle Walk.

City, Zip: _____
Phone Number: _____
The Crouch Foundation will host "Crouchstock 2013" on Saturday, March 16th at Station Live on Burgess Drive in Broussard. Gates open at 10:30 a.m. For more information, visit crouchfoundation.org.

Comments:

There's something for everyone at Festival International in Lafayette, April 24th through 28th! Find out who will be performing this year by visiting their website: festivalinternational.com.

LARC has officially kicked off "Operation Bead Collection." Bring your Mardi Gras beads and trinkets to any Goodwill of Acadiana Store. Beads will be cleaned, sorted and re-distributed. And, you'll have a chance to win some really cool prizes. Visit lafayettelarc.org to find out more!

APPROVED BY: _____ **DATE:** _____
Middle School will host their Annual Spring Market in the school cafeteria on Saturday, March 9th, from 9 a.m. to 3 p.m. All proceeds benefit students attending the National Conference of Family, Career and Community Leaders of America. For more information, Call 251-1321.

February/March 2013 PSAs (evergreen)

DELTA MEDIA Here's What's Happening on Louisiana... **ACCOUNT CLAIM FORM**

Corporation

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ADVERTISER:
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1,000 Louisiana children are in Foster Care...each one needs a safe, stable, loving home...like yours. Help build a stronger Louisiana, call 1-866-249-0559.

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APPROVED BY: _____

DATE: _____



ACCOUNT CLAIM FORM February/March PSAs 2013(dated)

2-21-13

Here's What's Happening in our Area...

DATE:

The Louisiana Hemophilia Foundation will sponsor the 14th Annual "Shoot for a Cure" Sporting Clay Event on Saturday, March 16th at Riverside Sporting Clays in Denham Springs. Four

CLAIMED BY:

people per team; bring your own gun and ammo. For information, call: 225-291-1679.

REQUIRED FIELDS FOR MATRIX:

Evangeline CAN (Community Autism Network) will host its 1st Annual 1-Mile Walk on April 15th from 9 a.m. to 1 p.m. Registration fee is \$20 per person and registration is due by March 20th. Call 831-0229 for more information.

ADVERTISER:

The Scott Boudin Festival Association will host the 1st Annual Scott Boudin Festival April 5th and 7th. Great music, great food, a boudin-eating contest and Queen's pageant are planned.

AGENCY:

For information, contact Tonya at 484-8924.

OFFICE:

7th Annual Lafayette Parish School System Superintendent's Scholarship Golf Tournament will be held on Monday, March 4th at the Farm d' Allie Golf Club in Carencro. To register, call Bill at 521-7440.

REVENUE TYPE:

(CASH, LOCAL, CASH BMT, TRADE, etc)

The St. Landry Parish Spring Bridal Expo will be held at the Evangeline Downs Racetrack, Casino and Hotel on Sunday, March 3rd from 11 a.m. to 5 p.m. This event benefits the Family

CONTACT NAME:

Strong Foundation. For more information, call 945-6049.

Address:

City, Zip

A Chili Cook-Off will be held on Saturday, March 23rd at Acadian Village on Greenleaf Drive in Lafayette. To participate, call 234-0088. Proceeds benefit MDA's Muscle Walk.

Phone Number:

The Crouch Foundation will host "Crouchstock 2013" on Saturday, March 16th at Station Live on Burgess Drive in Broussard. Gates open at 10:30 a.m. For more information, visit crouchfoundation.org.

Comments:

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APPROVED BY:

DATE:

The Youngsville Middle School will host their Annual Spring Market in the school cafeteria on Saturday, March 9th, from 9 a.m. to 3 p.m. All proceeds benefit students attending the National Conference of Family, Career and Community Leaders of America. For more information, Call 251-1321.

Product Protect (enter product code info):
February/March 2013 PSAs (dated)

Here's What's Happening in our Area
 Order Separation: minutes** (minimum separation between broadcasts of same order)

Shadows Gardens in New Iberia will present their Annual Spring Arts and Crafts Fair in the Shadows gardens on Saturday, March 2nd from 9 a.m. to 4 p.m. For more information, call 369-6446.
 Minimum Separation: minutes** (minimum separation between orders for same client)

Co-op/Notarized

Downtown Alive will be held in Lafayette each Friday beginning on 8th. For schedules and more information, visit them online: downtownlafayette.org

ArtWalk will be held in downtown Lafayette on Saturday, March 9th. For more information, visit them online: downtownlafayette.org.
 Revenue Type: Cash Trade Promo Public Service Announcement

The Komen "Race for the Cure" will be held in Grand Park on Saturday, March 16th beginning at 7 a.m. To register or get more information, visit komenacadiana.org.
 Statement/Bill Cycle: B (Broadcast); C (Calendar); E (End of Schedule); D (Demand)

The Broussard Chamber of Commerce Luncheon will be held on Wednesday, March 20th at 11:30 a.m. at The Madison Banquet Hall. For more information, visit: broussardchamber.net.
 ND (National Direct); RA (Regional Agency)

The Acadiana Dragon Boat Festival will benefit the New Iberia City Park Playground Enhancement Project. The first Acadiana Dragon Boat Festival will be held on March 23rd in New Iberia with lots of food and entertainment. For more information, visit acadianadragonboatfestival.com.
 Revenue Source: LD (Local Direct); RA (Regional Agency)

Please circle one of the following in each category.

Client ID: _____ (To be determined by Traffic)
 Account Rep: _____
 Sponsor (Advertiser): _____
 Agency: _____
 Bill Name: _____
 Address 1: _____
 Address 2: _____
 Address 3: _____
 City: _____ State: _____ Zip: _____
 Phone #: _____ Fax: _____
 Contact: _____
 Email Address: _____

Client Details

KBCA-The CW _____
 KLBW-TV _____
 KLFT-TV _____
 KDCCG-TV _____

Product Protect (enter product code info):

February/March PSAs 2013(dated)

Order Separation: ~~in our area~~ (minimum separation between broadcasts of same order)

The Louisiana Renaissance Foundation will sponsor the 14th Annual "Shoot for a Cure" Sporting Clay Event on Saturday, March 16th at Riverside Sporting Clays in Denham Springs. Four people per team; bring your own gun and ammo. For information, call: 225-291-1679.

Evangeline CAN (Community Adult Network) will host the Annual 1-Mile Walk April 13th from 9 a.m. to 1 p.m. Registration fee is \$20 per person and registration is due by March 20th. Call 225-0000 for more information.

The Scott Boudin Festival Association will host the 1st Annual Scott Boudin Festival 5th through 7th. Great music, great food, a boudin-eating contest and Queen's pageant are planned. For information, contact EOS (End of School) in Denham.

The 16th Annual Lafayette parish School System Superintendent's Scholarship Golf Tournament will be held on Monday, March 4th at the Farm d' Allie Golf Club in Carencro. To register, call Bill at 521-7440.

The St. Landry Parish Spring (Bridal) Expo will be held at the Evangeline Downs Racetrack, Casino and Hotel on Sunday, March 3rd from 11 a.m. to 5 p.m. This event benefits the Family Strong Foundation. For more information, call 945-6049.

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KBCA-The CW KDCC-TV KLWB-TV KLFT-TV

February/March 2013 PSAs (overgreen)

Here's What's Happening in our Area...

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The game is just a game... it's how you play that makes the difference. If someone you know has a gambling problem, call the help line at 1-877-777-7777.

The Carencro Business Association meets at noon on the 4th Wednesday of each month at the North Regional Library in Carencro.

NAMI, the National Alliance on Mental Illness, is dedicated to improving lives with mental illness and their families. NAMI Acadiana is your local affiliate. Call them at 654-2138.

There are lots of great activities going on at Cite' des Arts all the time! Looking for something fun to do? Check them out online: citedesarts.org or give them a call at 291-1122.

The American Cancer Society is looking for volunteers to drive patients to and from cancer treatments. Can you spare one afternoon a month? Call the American Cancer Society at 1-800-227-2345.

Client ID: _____ (To be determined by Traffic)
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Fax: _____

Client Details

KBCA-The CW
KLWB-TV
KLFT-TV
KDCC-TV

Product Protect (enter product code info):
February/March 2013 PSAs (dated)

Order Separation: *minutes (minimum separation between broadcasts of same order)
Here's What's Happening in our Area

Minimum Separation *minutes (minimum separation between broadcasts of different orders for same client)
Shades on the Terrace on Main Street in New Iberia will present their Annual spring Arts and Crafts Fair in the Shadows gardens on Saturday, March 2nd from 9 a.m. to 4 p.m. For more information, call 369-6446.

Co-op/Notarized

Invoice Type: Detailed/Notarized
Downtown Alive will be held in Lafayette each Friday beginning March 8th. For schedules and more information, visit them online: downtownlafayette.org.

Revenue Type: Cash Trade Promo
ArtWalk will be held in downtown Lafayette on Saturday, March 9th. For more information, visit them online: downtownlafayette.org.

Statement/Bill Cycle: B (Broadcast); C (Calendar); EoS (End of Schedule); J (Journal)
The Komen "Race for the Cure" will be held in Girard Park on Saturday, March 16th beginning at 7 a.m. To register or get more information, visit komenacadiana.org.

Revenue Source: LD (Local Direct); RA (Regional Direct); RD (Regional Direct); NA (National Direct); N (National Agency)
The Broussard Chamber of Commerce Luncheon will be held on Wednesday, March 20th at 11:30 a.m. at The Madison Ballroom. Visit: broussardchamber.net.

Revenue Source: LD (Local Direct); RA (Regional Direct); RD (Regional Direct); NA (National Direct); N (National Agency)
The Acadiana Dragon Boat Festival will benefit the New Iberia City Park Playground Enhancement Project. The first Acadiana Dragon Boat Festival will be held on March 23rd in New Iberia with lots of food and entertainment. For more information, visit acadianadragonboatfestival.com.

Please circle one of the following in each category.

Client ID: _____ (To be determined by Traffic)
Account Rep: _____
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Agency: _____
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Address 1: _____
Address 2: _____
Address 3: _____
City: _____ State: _____ Zip: _____
Phone #: _____ Fax: _____
Contact: _____
Email Address: _____

Client Details

KBCA-The CW _____
KLCG-TV _____
KLWB-TV _____
KLFT-TV _____

February/March: 2013 PSAs (evergreen)
Here's What's Happening in our Area...

Big Brothers and Big Sisters of Acadiana is offering Volunteer Opportunities for members of the community who have a little time to have a whole lot of fun! Contact: acadianabigs.com.

Don't let a disaster hold up your Social Security payment... Protect your Social Security for direct deposit. Visit GoDirect.org online.

If you are uninsured, you might be eligible for government health insurance. Call the U.S. Uninsured Help Line to find out, 1-800-234-1317.

The State Library of Louisiana has a new digital database for Literary Research and has recently expanded these valuable resources. For more information call 225-342-9713.

Louisiana Technical College, the T. H. Harris Campus, is offering many Continuing Education courses. For more information, call 948-0327.

Over 5,000 Louisiana children are in Foster Care...each one needs a safe, stable, loving home...like yours. Help build a stronger Louisiana, call 1-866-249-0559.

The game is just a game...it's how you play that makes the difference. If someone you know has a gambling problem, call the help-line at 1-877-787-7878.

The Carencro Business Association meets at noon on the 4th Wednesday of each month at the North Regional Library in Carencro.

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Client Details

KBCA-The CW _____

KLWB-TV _____

KLFT-TV _____

KDCCG-TV _____

March/April 2013 PSAs (overgreen)
Here's What's Happening in our Area...

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The game is just a game...it's how you play that makes the difference. If someone you know has a gambling problem, call the help line at 1-800-522-4477.

The Carencro Business Association meets at noon on the 4th Wednesday of each month at the North Regional Library in Carencro.

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Account Rep: _____

Sponsor (Advertiser): _____

Agency: _____

Bill Name: _____

Address 1: _____

Address 2: _____

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State: _____

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Phone #: _____

Fax: _____

Client Details

KBCA-The CW KLBW-TV KLFT-TV KDCC-TV

March/April PSAs 2013(dated)

Order Separation: _____ minutes * (minimum separation between broadcasts of same order)

Here's What's Happening in our Area

Minimum Separation: _____ minutes * (minimum separation between broadcasts of different orders for same client)

Evangeline CAN (Community Autism Network) will host the 1st Annual 1-Mile Walk on April 13th from 9 a.m. to 1 p.m. Registration fee is \$20 per person. Registration due by March 20th. Call 831-0229 for more information.

The Scott Boudin Festival Association will host the 1st Annual Scott Boudin Festival April 5th through 7th. Great music, great food, a boudin-eating contest and Queen's pageant are planned. For information, contact Tonya at 484-8924.

There's something for everyone at Festival International in Lafayette, April 24th through 28th! Find out who will be performing this year by visiting their website: festivalinternational.com.

The Patrick Williamson Memorial Rifle and Shotgun Club will host their 22nd annual Sport Clay Shoot-Out on April 13th at the Williamson Gun Club in Lafayette. Morning flights begin at 8 a.m. Great fun and GREAT prizes, too! For more information, call 288-1765.

Please circle one of the following in each category:

Client ID: _____ (To be determined by Traffic)

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Sponsor (Advertiser): _____

Agency: _____

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City: _____ State: _____ Zip: _____

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Client Details

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 KLWB-TV _____ KLFT-TV _____

~~March/April 2013 PSAs (evergreen)~~

3/22/13

~~Here's What's Happening in our Area~~

Big Brothers and Big Sisters of Acadiana is offering Volunteer Opportunities for members of the community who have a little time to have a whole lot of fun! Contact: acadianabigs.com

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If you are uninsured, you might be eligible for government health insurance. Call the U.S. Uninsured Help Line to find out, 1-800-234-1317.

The State Library of Louisiana has informational databases for many research needs. We recently expanded these valuable services. For more information, call 225-342-9713.

Louisiana Technical College, the T. H. Harris Campus, is offering many Continuing Education courses. For more information, call 948-0327.

Over 5,000 Louisiana children are in foster care. Help them find a safe, stable, loving home... like yours. Call 1-866-249-0559.

The game is just a game... it's how you play that makes the difference. If someone you know has a gambling problem, call the help-line at 1-877-770-7867. Calls are confidential.

The Carenero Business Association meets at noon on the 4th Wednesday of each month at the North Regional Library in Carenero.

NAMI, the National Alliance on Mental Illness, is dedicated to improving the lives of those with mental illness and their families. NAMI Acadiana is your local affiliate. Call them at 225-2138.

There are lots of great activities going on at Cite' des Arts all the time! Looking for something fun to do? Check them out online: citedesarts.org or give them a call at 291-1122.

The American Cancer Society is looking for volunteers to drive patients to and from cancer treatments. Can you spare one afternoon a month? Call the American Cancer Society at 227-2345.

KBCA-The CW
KLCG-TV
KLWB-TV
KLFT-TV

Client Details

Client ID: _____ (To be determined by Traffic)

Account Rep: _____

Sponsor (Advertiser): _____

Agency: _____

Bill Name: _____

Address 1: _____

Address 2: _____

Address 3: _____

City: _____

State: _____

Zip: _____

Email Address: _____

March/April 2013 PSAs (dated)

3/25/13

Here's What's Happening in our Area

Carenero Catholic School will host a Spring Run and Fun on Saturday, April 13th... fair, children's games a spaghetti cook-off and more. For more information, call Leah Landry at 896-8973.

The Annual Acadiana CCA Chapter Banquet will be held on Thursday, April 11th beginning with cocktails at 5:30 p.m. at the Frem Boustany Center. To purchase tickets or tables, please call Stuart at 288-9334.

Registration is now open for the Festival International de Louisiane 5K Run which takes place on April 27th at 8:00 a.m. You can register online at: festivalinternational.com/race. It's so easy! Enter your age on race day and your t-shirt size! For more information, call 232-8086.

GEAR UP Family Financial Literacy Fundraising Information for GEAR UP students and their families. The event will be held on April 2nd at 5:00 p.m. at the UL Lafayette LITE Center Auditorium. For more information, call 521-7165.

Cypress Bayou Casino and Hotel will present the VIP Pink gala event to celebrate the success of Race for the Cure participants on Saturday, April 13th. For more information or for tickets, call 993-5745.

Connections Women's Networking Group will hold their annual meeting on Friday, April 5th at the Petroleum Club of Lafayette. Networking begins at 11:30 a.m. Reserve your spot by calling 236-8252 by noon on Thursday, April 4th.

Music and Market Events will offer musical entertainment each Friday night April 19th through May 14th. In addition to great music, shop the farmer's market for unique product and vegetables. The fun starts each Friday evening at 5:30 p.m. Visit cityofopelousas.com for more information.

The National Day of Prayer will be observed in the City of Carenero on Thursday, May 2nd from noon to 1 p.m. at the Carenero Community Center. All are invited to attend! For more information, call 247-5521.

The Cajun Cruisers Car Club will present the 1st Annual Car Show at Toby's Lounge and Reception Center in Opelousas on Saturday, April 20th. Registration begins at 8 a.m. Lots of fun, entertainment and beautiful cars. To enter, call 948-3955.

Client Details
KBCA-The CW
KLCG-TV
KLWB-TV
KLFT-TV

March/April PSAs 2013 (dated) Product Protect (enter)

3/25/13

Order Separation: _____ (minimum separation between minutes) * (minimum separation between broadcasts of same order)

Minimum Separation: _____ minutes * (minimum separation between broadcasts of different orders for same client)

Evangeline CAN (Community Autism Network) will host its 1st Annual 1-Mile Walk on April 13th from 9 a.m. to 1 p.m. Registration fee is \$20 per person and registration is due by March 20th. Call 831-0229 for more information. Co-op/Notarized

Invoice Type: Detailed Notarized

The Scott Boudin Festival Association will host the 1st Annual Scott Boudin Festival April 6th and 7th. Great music, great food, a boudin-eating contest and Queen's pageant are planned. For information, contact Tonya at 484-8924. Public Service Announcement

Revenue Type: Cash Trade Political

An "Evening of Dance" will be presented at UL's Burke-Hawthorne Theatre on April 20th. For more information, visit [www.danceatul.edu](#). EOS (End of Schedule)

There's something for everyone at Festival International in Lafayette, April 24th through 28th. Find out who will be performing this year by visiting their website: [festivalinternational.com](#). B (Broadcast); C (Calendar)

The "Stir the Pot" Seafood Cookoff Festival will be held at the Palmetto Island State Park in Abbeville on Saturday, April 6th from 10 a.m. to 5 p.m. LD (Local Direct); LA (Local Agency); RD (Regional Direct); RA (Regional Agency); ND (National Direct); NA (National Agency)

The Patrick Williamson Memorial Foundation will present their third annual Sport Clay Shoot-Our on April 13th at the Wilderness Gun Club in Lafayette. Please note the following in each category. Great fun and GREAT prizes, too! For more information, call 288-1765.

John Moreau, Registrar of Voters for St. Landry Parish has announced there will be a special election for Mayor in the Town of Grand Coteau on April 6th. For more information, call 48-0572. Email Address: _____ Contact: _____ Phone #: _____ Fax: _____

The Acadiana Center for the Arts Louisiana Crossroads series will feature Zachary Richard on April 11th and 12th. For more information, call 233-7060 or visit them online: [acadianacenterforthearts.org](#). Address 3: _____ Address 2: _____ Address 1: _____

The UL School of Music will present the "Big Bang Percussion Concert" on Friday, April 12th at 7:30 p.m. in Angelle Hall. For more information, visit [ularts.com](#). Bill Name: _____ Agency: _____

The Cajun Hot Sauce Festival will be held at the Sug Arena in New Iberia, April 5th through 7th. For more information, visit [sugarena.com](#). Sponsor (Advertiser): _____ Account Rep: _____

Client ID: _____ (To be determined by Traffic)

Client Details

KBCA-The CW _____ KDCG-TV _____
KLWB-TV _____ KLFT-TV _____

March/April PSAs 2013(dated)

3/25/13

Here's What's Happening in our Area...

The Broussard Chamber of Commerce Luncheon will be held on April 17th at 11:30 a.m. at The Madison Banquet Hall. For more information, visit: broussardchamber.net.

The UL School of Music will present "Jazz Nights" on April 15th and 16th at 7:30 p.m. each evening at Angelle Hall. For more information, visit ularts.com.

The 11th Annual Cajun Woodstock will be held in Church Point on April 27th and 28th. For more information, visit cajunwoodstock.com.

The Pampered Pet Pageant will be held on Saturday, May 18th from 2:00 to 4:00 p.m. at Tractor Supply in Opelousas. For more information or to enter your pet, call 592-3190.

March/April 2013 PSAs (evergreen)

3/25/13

Here's What's Happening in our Area...

Big Brothers and Big Sisters of Acadiana is offering Volunteer Opportunities for members of the community who have a little time to have a whole lot of fun! Contact: acadianabigs.com.

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There are lots of great activities going on at Cite' des Arts all the time! Looking for something fun to do? Check them out online: citedesarts.org or give them a call at 291-1122.

The American Cancer Society is looking for volunteers to drive patients to-and-from their cancer treatments. Can you spare one afternoon a month? Call the American Cancer Society at 1-800-227-2345.

2/26/13

March/April PSAs 2013(dated)

Here's What's Happening in our Area...

The Louisiana Hemophilia Foundation will sponsor the 14th Annual "Shoot for a Cure" Sporting Clay Event on Saturday, March 16th at Riverside Sporting Clays in Denham Springs. Four people per team; bring your own gun and ammo. For information, call: 225-291-1679.

Evangeline CAN (Community Autism Network) will host its 1st Annual 1-Mile Walk on April 13th from 9 a.m. to 1 p.m. Registration fee is \$20 per person and registration is due by March 20th. Call 831-0229 for more information.

The Scott Boudin Festival Association will host the 1st Annual Scott Boudin Festival April 5th through 7th. Great music, great food, a boudin-eating contest and Queen's pageant are planned. For information, contact Tonya at 484-8924.

A Chili Cook-Off will be held on Saturday, March 23rd at Acadian Village on Greenleaf Drive in Lafayette. To participate, call 234-0088. Proceeds benefit MDA's Muscle Walk.

The Crouch Foundation will host "Crouchstock 2013" on Saturday, March 16th at Station Live on Burgess Drive in Broussard. Gates open at 10:30 a.m. For more information, visit crouchfoundation.org.

There's something for everyone at Festival International in Lafayette, April 24th through 28th! Find out who will be performing this year by visiting their website: festivalinternational.com.

LARC has officially kicked off "Operation Bead Collection." Bring your Mardi Gras beads and trinkets to any Goodwill of Acadiana Store. Beads will be cleaned, sorted and re-distributed. And, you'll have a chance to win some really cool prizes. Visit lafayettelarc.org to find out more!

The Youngsville Middle School will host their Annual Spring Market in the school cafeteria on Saturday, March 9th, from 9 a.m. to 3 p.m. All proceeds benefit students attending the National Conference of Family, Career and Community Leaders of America. For more information, Call 251-1321.

The Carencro Health Fair will be held on March 16th. Want to take part? Call Margaret at 886-6686 or Juanita at 896-2639.

March/April 2013 PSAs (dated)

Here's What's Happening in our Area...

Downtown Alive will be held in downtown Lafayette each Friday evening beginning March 8th. For schedules and more information, visit them online: downtownlafayette.org.

ArtWalk will be held in downtown Lafayette on Saturday, March 9th. For more information, visit them online: downtownlafayette.org.

The Komen "Race for the Cure" will be held in Girard Park on Saturday, March 16th beginning at 7 a.m. To register or get more information, visit komenacadiana.org.

The Broussard Chamber of Commerce Luncheon will be held on Wednesday, March 20th at 11:30 a.m. at The Madison Banquet Hall. For more information, visit: broussardchamber.net.

The Acadiana Dragon Boat Festival will benefit the New Iberia City Park Playground Enhancement Project. The first Acadiana Dragon Boat Festival will be held on March 23rd in New Iberia with lots of food and entertainment. For more information, visit acadianadragonboatfestival.com.

Carencro Catholic School will host a Spring Run and Fun on Saturday, April 13th with a health fair, children's games a spaghetti cook-off and more. For more information or to enter the cook-off, call Leah Landry at 896-8973.

The 10th Annual Ride for Autism will take place March 22nd and 23rd. The ride will travel to "Flora-Bama" with a stop along the way in Biloxi! For more information, visit projectindependence.org.

The Annual Acadiana CCA Chapter Banquet will be held on Thursday, April 11th beginning with cocktails at 5:30 p.m. at the Frem Boustany Center. To purchase tickets or tables, please call Stuart at 288-9334.

Registration is now open for the 2013 Festival International de Louisiane 5K Run which takes place on April 27th at 8:00 a.m. You can register online at: festivalinternational.com/race. It's so easy! Enter your age on race day and your t-shirt size! For more information, call 232-8086.

March/April 2013 PSAs (dated)

3/22/13

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GEAR UP Family Financial Literacy Night is a college information night for GEAR UP students and their families. The event will be held on April 2nd at 5:00 p.m. at the UL Lafayette Light Center Auditorium. For more information, call 521-7165.

Cypress Bayou Casino and Hotel will present the VIPink gala event to celebrate the success of Race for the Cure participants on Saturday, April 13th in Baldwin, La. For more information or for tickets, call 993-5745.

Connections Women's Networking Group will hold their annual meeting on Friday, April 5th at the Petroleum Club of Lafayette. Networking begins at 11:30 a.m. Reserve your spot by calling 236-8252 by noon on Thursday, April 4th.

Music and Market Events will offer musical entertainment each Friday night April 19th through May 14th. In addition to great music, shop the farmer's market for unique product and vegetables. The fun starts each Friday evening at 5:30 p.m. Visit cityofopelousas.com for more information.

The National Day of Prayer will be observed in the City of Carencro on Thursday, May 2nd from noon to 1 p.m. at the Carencro Community Center. All are invited to attend! For more information, call 247-5521.

The Cajun Cruisers Car Club will present the 1st Annual Car Show at Toby's Lounge and Reception Center on Saturday, April 20th. Registration begins at 8 a.m. Lots of fun, entertainment and beautiful cars. To enter, call 948-3955.

March/April 2013 PSAs (dated)

3/25/13

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The Acadiana Center for the Arts Louisiana Crossroads series will feature Zachary Richard on April 11th and 12th. For more information, call 233-7060 or visit them online: acadianacenterforthearts.org.

The UL School of Music will present the "Big Bang Percussion Concert" on Friday, April 12th at 7:30 p.m. in Angelle Hall. For more information, visit ularts.com.

The Cajun Hot Sauce Festival will be held at the SugArena in New Iberia, April 5th through 7th. For more information, visit sugarena.com.