

**4th Quarter 2019 Issues Report for FCC
KNAF AM 910 & KNAF FM 105.7- Fredericksburg Texas**

1. Fredericksburg Texas FISD Superintendent

A. Housing: Lack of available and affordable housing makes it difficult to draw the attention of potential employees, as well as families with children to attend local schools.

B. Employment: The lack of affordable housing causes a shortage of employees to work across the district. It makes it difficult to fill essential positions that have lower salaries.

C. Mental Health: Local students have had an increase in mental health needs, and the schools are not equipped with the tools necessary to aid them in crisis. The counselors are overloaded and don't have adequate support, funding, or outside resources for students and their families. As a result, grades suffer and fall into the background of importance for these families.

2. Economic Development Board

A. Labor Shortage: The lack of employment opportunities in Fredericksburg is a problem for every industry and it is intertwined with the fact that those who commute to work do not turn out to be long-term employees. Employees that commute to work in our largest employment fields (education, medical, etc) will most likely not stay long term.

B. Affordable Housing: Prices and property taxes are rising and lack of inventory exasperates the cost even further. People are drawn to town for the quality of life, but then are unable to find quality affordable housing and make the decision to leave.

C. Traffic & Parking: There are 3 major highways that intercross on Main Street. The traffic causes congestion downtown and produces loud noise and hazards. There is not adequate parking for the number of cars coming to town daily, which causes it to overflow onto the sidewalks and becomes a foot traffic issue as well. The sidewalks in downtown are congested and there is often the danger of people jaywalking. We also have large crowds crossing at crosswalks, which further worsens the traffic.

D. Broadband: Fredericksburg's framework is not adequate for the large amount of visitors to the area. The Broadband and cell services suffer with extra people in town. This prevents the availability of reliable technology- for residents, visitors, and businesses.

3. Fredericksburg Chamber of Commerce

A. Housing: The shortage displaces people apart from the city, causing an employment shortfall.

B. Workforce: Businesses struggle to meet the demand of customers, often causing the closure of local establishments.

C. Disparity: Fredericksburg has the most millionaires per capita, however more than 50% of the students in our schools are economically disadvantaged and require assistance programs to meet basic needs.

4. Fredericksburg Police Department

A. Traffic: This includes both vehicles and pedestrians- multiple veins of traffic merge on Main St. causing congestion and unsafe walking conditions paired with dangerous jaywalking.

B. Parking: The amount of parking available is inadequate for the volume of visitors Fredericksburg needs.

5. Council - Community Relations

A. Affordable Housing: With low inventory and high rent, it is difficult to be prepared for abrupt financial difficulties. Families are living in multigenerational housing situations to make ends meet.

B. Child Care Availability: On the occasion that families have housing and employment, there are not enough reliable child care options available in town.

C. Low Wages/Lack of Benefits- Employment in the area is overwhelmingly lower income service industry jobs that lack benefits (insurance, sick leave, etc). If an employee must miss work due to illness, that quickly translates to a financial crisis.

D. Drug Abuse-This problem is not addressed enough. There are many people seeking drug help from the Needs Council as a court or child custody requirement, and independently. When this need is not met, other issues can become present and raise even larger complications.

Programs:

On KNAF AM 910, we have a few programs that are designed to offer support for the issues we see in our community.

1. Hill Country and Local News: Community and Surrounding Area News
2. Talk About the Hill Country: Community and Surrounding Area Events and Services Organization Interviews
3. Various Church Programing: Local Church Service Broadcasts
4. Trading Post: Advertising Local Items for Sale and Rental Properties
5. The Voice – Tuesday Interview Show on KNAF AM 910
6. COVID-19 Updates: Hourly segments giving information on what events had been cancelled or postponed, statistics from the hospital and the county, open restaurants offering take-out, etc.
7. Area Updates: Hourly and daily reports with city, county and area school districts in numerous counties. (Fredericksburg, Harper, Johnson City, Blanco and Llano)
8. Local Meetings: News reports providing information from City Councils, Commissioners Courts, and School Boards, in addition to Stakeholders meetings from area Chambers.