

ATW Media LLC  
 KTBB-FM KRWR-FM  
 PO Box 9400  
 Tyler, TX 75711  
 903-593-2519

Client: **Judge Amy McCullough for CCL2**  
 Order #: **6344-00003**  
 Description:  
 Date Entered: 2/27/2024  
 P.O.#:  
 Salesperson: Political,  
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

CWJ Strategies  
 314 South Broadway  
 Tyler, TX 75702

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 2/28/2024	3/5/2024	KTBB-FM	07:00:00a to 08:00:00a	CUSTOM	:30	4	30.00	120.00	Y	N	Y	Y	Y	N	N
2/28/2024	3/3/2024					3	30.00	90.00	0	0	1	1	1	0	0
3/4/2024	3/5/2024					1	30.00	30.00	1	0	0	0	0	0	0
2 2/28/2024	3/5/2024	KTBB-FM	08:00:00a to 11:00:00a	CUSTOM	:30	18	26.00	468.00	Y	Y	Y	Y	Y	N	N
2/28/2024	3/3/2024					12	26.00	312.00	0	0	4	4	4	0	0
3/4/2024	3/5/2024					6	26.00	156.00	3	3	0	0	0	0	0
3 2/28/2024	3/5/2024	KTBB-FM	11:00:00a to 02:00:00p	CUSTOM	:30	18	32.00	576.00	Y	Y	Y	Y	Y	N	N
2/28/2024	3/3/2024					12	32.00	384.00	0	0	4	4	4	0	0
3/4/2024	3/5/2024					6	32.00	192.00	3	3	0	0	0	0	0
4 2/28/2024	3/5/2024	KTBB-FM	02:00:00p to 05:00:00p	CUSTOM	:30	15	26.00	390.00	Y	Y	Y	Y	Y	N	N
2/28/2024	3/3/2024					12	26.00	312.00	0	0	4	4	4	0	0
3/4/2024	3/5/2024					3	26.00	78.00	2	1	0	0	0	0	0
5 2/28/2024	3/4/2024	KTBB-FM	05:00:00p to 06:00:00p	CUSTOM	:30	4	21.00	84.00	Y	N	Y	Y	Y	N	N
2/28/2024	3/3/2024					3	21.00	63.00	0	0	1	1	1	0	0
3/4/2024	3/4/2024					1	21.00	21.00	1	0	0	0	0	0	0
6 2/28/2024	3/4/2024	KTBB-FM	06:00:00p to 09:00:00p	CUSTOM	:30	11	12.00	132.00	Y	N	Y	Y	Y	N	N
2/28/2024	3/3/2024					9	12.00	108.00	0	0	3	3	3	0	0
3/4/2024	3/4/2024					2	12.00	24.00	2	0	0	0	0	0	0
7 2/28/2024	3/4/2024	KTBB-FM	05:00:00a to 10:00:00a	Weekly	:30	4	15.00	60.00	0	0	0	0	0	3	1
8 2/28/2024	3/4/2024	KTBB-FM	10:00:00a to 03:00:00p	Weekly	:30	6	16.00	96.00	0	0	0	0	0	3	3
9 2/28/2024	3/4/2024	KTBB-FM	10:00:00a to 03:00:00p	Weekly	:30	6	13.00	78.00	0	0	0	0	0	3	3

Order Start Date: 2/28/2024      Order End Date: 3/5/2024      Spots: 86      Total Charges: **\$2,004.00**  
 Combined Discounts: **\$300.60**  
 Total Net: **\$1,703.40**

Non-Discriminatory Policy: ATW Media, LLC and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

**Projected Media Month/End-Of-Schedule Billing Totals for Judge Amy McCullough for CCL2 / 6344-00003 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
March	2024	86	\$2,004.00	\$300.60	\$1,703.40
<b>Total:</b>		<b>86</b>	<b>\$2,004.00</b>	<b>\$300.60</b>	<b>\$1,703.40</b>

Confirmed & Accepted for ATW Media LLC By:

Accepted for CWJ Strategies By:

Please Sign and Return One Copy

**Candidate: Judge Amy McCullough**

:30 commercial

Addition

KTBB only

2/26-3/3      3/4-3/5

Weekday

7-8a Morning News	\$ 30	3	1	\$	120
8-11a Beck	\$ 26	12	6	\$	468
11-2p Failla	\$ 32	12	6	\$	576
2-5p Hannity	\$ 26	12	3	\$	390
5-6p Drive at Five	\$ 21	3	1	\$	84
6-9p Levin	\$ 12	9	2	\$	132

Weekend

5-10a	\$ 15	4	0	\$	60
10-3p	\$ 16	6	0	\$	96
3-7p	\$ 13	6	0	\$	78
7p-midnight	\$ 8	0	0	\$	-
midnight-5a	\$ 4	0	0	\$	-

\$ 1,503      \$ 501      \$ 2,004

# QUALIFIED CANDIDATE ADVERTISING AGREEMENT

SEE ORDER for proposed schedule and charges. SEE INVOICE for actual schedule and charges.

I, Leah Wansley hereby request advertising time on the station as follows:  
name of individual, candidate, committee or ad agency

IDENTIFY CANDIDATE TYPE →  FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name:  
**AMY MCCULLOUGH**

Authorized committee:  
**JUDGE AMY MCCULLOUGH FOR CCL2**

Agency requesting time (include contact information):  
 **CWJ STRATEGIES**

Candidate's political party:  
**REPUBLICAN**

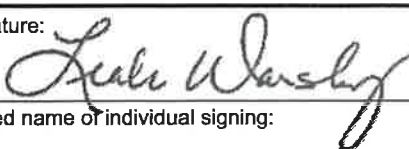
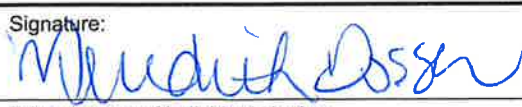
Office being sought (no acronyms or abbreviations):  
**JUDGE, SMITH COUNTY COURT-AT-LAW 2**

Date of election: **3/5/2024** check one  
 Primary  General

Treasurer of candidate's authorized committee:  
**WALTER K. WILHELMI, CPA**

The undersigned represents that:  
 (1) the payment for the broadcast time requested has been furnished by (check one box below):  
 the candidate listed above who is a legally qualified candidate, or;  
 the authorized committee of the legally qualified candidate listed above;  
 (2) this station is authorized to announce the time as paid for by such person or entity; and  
 (3) this station has disclosed its political advertising policies, including applicable classes of time and corresponding rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Printed name of individual signing: <b>LEAH WANSLEY</b>	Printed name of individual signing: <b>Meredith Doss</b>
Date of request to purchase advertising time: <b>February 7, 2024</b>	Date of station agreement to sell advertising time: <b>2/27/24</b>

**FORM CONTINUES ON FOLLOWING PAGE**

### Federal Candidate Certification

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or, if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

### Federal Candidate, Committee or Agency Acting on Behalf of a Federal Candidate

Signature:

Printed name of individual signing:

Date:

### THE FOLLOWING SECTION TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?  Yes  No Date ad received: 2/18/24

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
 Rejected (Provide reason for rejection below)

\* Upload partially accepted form, then promptly upload updated final form when complete.

Dates and nature of follow-ups, if any (e.g. insufficient sponsor ID tag): \_\_\_\_\_

Contract #	Station Call Letters <u>KTBBAM KTBOFM</u>	Date Received/Requested <u>2/27/24</u>
Estimate #	Station Location <u>Tyler / Longview</u>	Start & End Dates <u>2/28 - 3/5</u>

Upload order, this form, invoice or order confirmation and/or other documents reflecting this transaction to the Online Public Inspection File (OPIF) or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased. Or, attach such details on a separate sheet. If the station will not upload the actual times that spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms & Conditions" folder in the OPIF.