



Hog Radio, Inc.  
2250 West Sunset, Ste 3  
Springdale, AR 72762

January 1, 2014

**CHIEF OPERATOR DESIGNATION**

*In accordance with FCC rule 73.1870, this letter designates Mark Wells as Chief Operator of radio stations KAKS-FM, KFMD-FM, KFMD-AM, KCYT-FM and KUOA-AM commencing from the date above until further notice. Should our Chief Operator be unable to perform his duties, I designate Liz Morris to act as his alternate.*

*All employees shall cooperate with the Chief Operator in the performance of his duties.*

Sincerely,

Dan Storrs  
General Manager  
Hog Radio, Inc