ORDER

Orders Order / Rev: 58820 32168900 Alt Order #: TWFG-PA-920926 Product Desc: WNNK-FM Estimate: TWFG-PA-920926 Flight Dates: 09/20/18 - 09/26/18 Primary AE: Katz Philadelphia Sales Office: Original Date / Rev: 09/19/18 / 09/19/18 K-7.5 Order Type: **GENERAL** Sales Region: N-Katz75 **Shorr Johnson Magnus** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 100 N 20th Street EOM/EOC Agency Commission: Philadelphia, PA 19103 15% Advertiser Name: Wolf/D/Governor A35+ New Business Thru: Demographic: Advertiser External ID: **Product Codes:** Candidates Revenue Code 1: AGY-AVAIL Agency External ID: Revenue Code 2: Unit Code: POL-CAND General Revenue Code 3: POL-GOV Order Separation: 00:30:00 Priority: P-100

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/26/18	40	\$4,010.00	\$3,408.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	40	\$4,010.00	\$3,408.50	0.00
Totals	40	\$4.010.00	\$3,408,50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WNNK	09/20/1	8 09/26/18	M-F AM Drive	CM	6:00 AM-10	:00 AM TF	1:00	5	\$125.00 P-50	0.00 NM	5	\$625.00
			M-F									
AM -												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/26/18	TF	5	\$125.00	0.00						
N 2 WNNK	09/20/1	8 09/26/18	M-F Midday	CM	10:00 AM-3	:00 PM TF	1:00	5	\$115.00 P-50	0.00 NM	5	\$575.00
			M-F									
MD -												
Star	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/2	20/18	09/26/18	TF	5	\$115.00	0.00						
N 3 WNNK	09/20/1	8 09/26/18	M-F PM Drive	СМ	3:00 PM-7:0	00 PMTF	1:00	5	\$115.00 P-50	0.00 NM	5	\$575.00
			M-F									
PM -												
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2	20/18	09/26/18	TF	5	\$115.00	0.00						
N 4 WNNK	09/22/1	8 09/26/18	Sa-Su AM	CM	6:00 AM-10	:00 AMS-	1:00	1	\$30.00 P-50	0.00 NM	1	\$30.00
			Sa-Su									
EV -												
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2	22/18	09/28/18	S-	1	\$30.00	0.00						
N 5 WNNK	09/22/1	8 09/26/18	Sa-Su Midday	СМ	10:00 AM-3	:00 PMS-	1:00	2	\$25.00 P-50	0.00 NM	2	\$50.00
			Sa-Su		(10:00 AM-3	3:00 PM)					_	, , , , , ,
WK -					,	,						

Print Date: 09/26/18 16:41:39 Page 2 of 2

WNNK-FM

Order / Rev: 58820

Advertiser: Wolf/D/Governor

Alt Order #: 32168900 Product Desc: TWFG-PA-920926

Flight Dates: 09/20/18 - 09/26/18 TWFG-PA-920926

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ays	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	eek: 09/	22/18	09/28/18	S-	2	\$25.00	0.00							
N 6	WNNK	09/22/1	8 09/26/18	Sa-Su PM	CM	3:00 PM-7:	00 PM	S-	1:00	1	\$30.00 P-50	0.00 NM	1	\$30.00
				Sa-Su										
	WK -													
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	eek: 09/		09/28/18	S-	1	\$30.00	0.00							
N 7	WNNK	09/23/1	8 09/26/18	Sa-Su AM	CM	6:00 AM-10	0:00 AM	S	1:00	1	\$30.00 P-50	0.00 NM	1	\$30.00
	14/14			Sa-Su										
	WK -					. .	5							
		rt Date	End Date	Weekdays C	Spots/Week	Rate	Rating							
	eek: 09/		09/29/18	3	1	\$30.00	0.00						_	
N 8	WNNK	09/23/1	8 09/26/18	Sa-Su Midday	CM	10:00 AM-3	3:00 PM	S	1:00	2	\$25.00 P-50	0.00 NM	2	\$50.00
	14/12			Sa-Su										
	WK -		Fad Data	\\\\- = - -	Consta AMa ala	Dete	Detina							
14/	<u>5ta</u> /eek: 09	rt Date	End Date 09/29/18	Weekdays S	Spots/Week 2	Rate	Rating							
						\$25.00	0.00		4.00		#00 00 P 50	0.00.1114	,	# 00.00
N 9	WNNK	09/23/1	8 09/26/18	Sa-Su PM	CM	3:00 PM-7:	00 PM	5	1:00	1	\$30.00 P-50	0.00 NM	1	\$30.00
	WK -			Sa-Su										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						ł	
\٨/	<u>318</u> /eek: 09		09/29/18	S	<u>3pois/vveek</u>	\$30.00	0.00							
			8 09/26/18	M-F AM Drive	CM		0:00 0:00 AMMTW		1:00	6	\$125.00 P-50	MIA OO NIM	6	\$750.00
IN TO	VVININIX	09/24/1	0 09/20/10	M-F	Civi	0.00 AW-10	J.OO AIVINII W		1.00	O	\$123.00 F-30	U.UU INIVI	0	\$750.00
	AM -			IVI										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	eek: 09/		09/30/18	MTW	6	\$125.00	0.00						Ī	
			8 09/26/18	M-F Midday	CM		3:00 PMMTW	L	1:00	5	\$115.00 P-50	0.00 NM	5	\$575.00
		00,2 ., .	0 00/20/10	M-F			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			Ū	ψσ.σ.	0.00	Ů	φσ.σ.σσ
	MD -													
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	eek: 09/		09/30/18	MTW	5	\$115.00	0.00							
N12	WNNK	09/24/1	8 09/26/18	M-F PM Drive	СМ	3:00 PM-7:	00 PM MTW		1:00	6	\$115.00 P-50	0.00 NM	6	\$690.00
				M-F										
	PM -													
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	eek: 09/	24/18	09/30/18	MTW	6	\$115.00	0.00							
												Totals	40	\$4,010,00

\$4,010.00 Totals 40

Sep 19, 18

CONT# 32168900 Mod# Ver# 1 (Last =) DDS CONT# 0

REP Cumulus Media National Sales C/P/E: TWfG / PA / 920926

TO WNNK-FM (Harrisburg-Lebanon-Carlisle, PA)

FM LINDSAY COOPER

OFF PHILADELPHIA SALESPERSON FAX#

AGY SHORR JOHNSON MAGNUS

ADDR 100 N 20TH ST SUITE 201 PH # 215-567-4080

PHILADELPHIA, PA 19103

BYR MIKE DETTORRE

ADV TOM WOLF FOR GOVERNOR
PDT Tom Wolf For Governor
FLT Sep 20, 18 - Sep 26, 18

* REP ORDER COMMENT *

** 9/19/2018 10:41:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	TF	6A - 10A	60	9/20/2018 - 9/21/2018	1W	5	\$125.00	5
	1.2	TF	10A - 3P	60	9/20/2018 - 9/21/2018	1W	5	\$115.00	5
	1.3	TF	3P - 7P	60	9/20/2018 - 9/21/2018	1W	5	\$115.00	5
	1.4	S.	6A - 10A	60	9/22/2018 - 9/22/2018	1W	1	\$30.00	1
	1.5	S.	10A - 3P	60	9/22/2018 - 9/22/2018	1W	2	\$25.00	2
	1.6	S.	3P - 7P	60	9/22/2018 - 9/22/2018	1W	1	\$30.00	1
	1.7	S	6A - 10A	60	9/23/2018 - 9/23/2018	1W	1	\$30.00	1
	1.8	S	10A - 3P	60	9/23/2018 - 9/23/2018	1W	2	\$25.00	2
	1.9	S	3P - 7P	60	9/23/2018 - 9/23/2018	1W	1	\$30.00	1
				** W	EEKLY FLIGHT TOTALS **	1	23	\$1,995.00	
		FLIGHT 2							
	2.1	MTW	6A - 10A	60	9/24/2018 - 9/26/2018	1W	6	\$125.00	6
	2.2	MTW	10A - 3P	60	9/24/2018 - 9/26/2018	1W	5	\$115.00	5
	2.3	MTW	3P - 7P	60	9/24/2018 - 9/26/2018	1W	6	\$115.00	6
				** W	EEKLY FLIGHT TOTALS **	1	17	\$2,015.00	

SPOTS
CASH
TRADE
NSL
TOTAL

Sep 18			
40			
4010.00			
0.00			
0.00			
4010.00			

Sep 19, 18

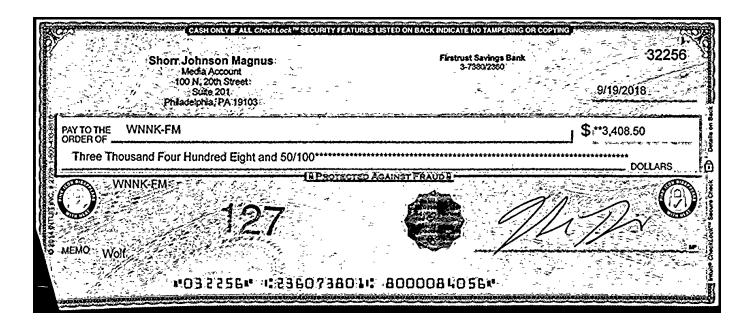
CONT# 32168900 Mod# Ver# 1 (Last =) DDS CONT# 0
REP Cumulus Media National Sales C/P/E: TWfG / PA / 920926

				TOTAL
SPOTS				40
CASH				4,010.00
TRADE				0.00
NSL TOTAL				0.00
TOTAL				4,010.00

** Competitive Comments **

SVC: SP18 MSA ARB Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



09-20-2018 233607 >042000314<
684.1 CR TO A/C OF W/IN NAME
7460736957 ENDORSEMENT GUARANTEED
FIFTH THIRD BANK

Deposit Date: 9/20/2018 **R/T:** 236073801

 Lockbox: 233607
 Account Number: 8000084056

 Batch: 684
 Check Number: 032256

 Transaction: 1
 Amount: \$3,408.50

NAB Form PB-18 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE **■ STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political

Window, I	ederal Cand	lidates Must	Sign The C	ertificati	on C	n Page 3
Station and				D	ate:	6/15/18
, Shorr Jo	hnson Mag	gnus				1
being/on beh	alf of: Tom \	Wolf				
a legally qual political party in the General election to be	lified candidate y for the office	of the Demof: Govern	or , 2018			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times Weel		Number of Weeks
Attach propo	sed schedule v	with charges (if available): \$	3.4	,06	,50

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Deposit Date: 9/20/2018 **Lockbox:** 233607

Batch: 684 **Transaction:** 1

NAB Form PB-18 Candidates		
by:	or the above described broadcast tim	e has been furnish
represent that this person or e	ounce the time as paid for by such pentity is either a legally qualified candidated the legally qualified candidate	date or an
The name of the treasurer of t Kim Coleman	he candidate's authorized committee	is:
This station has disclosed to n classes and rates; and discout of federal candidates).	ne its political advertising policies, inc nt, promotional and other sales pract	cluding: applicable ices (not applicable
	DISCRIMINATE OR PERMIT DISCR THNICITY IN THE PLACEMENT OF	
To Be Signed B	By Candidate or Authorized Co	ommittee *
	6/60	
6/15/18	1/1.//	
6/15/18 Date	Signature	
Date	Signature Signed By Station Representative	
Date	•	□ Rejected

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Deposit Date: 9/20/2018 **Lockbox:** 233607 **Batch:** 684

Transaction: 1