

# ORDER



**Orders**  
**Order / Rev:** 76176  
**Alt Order #:**  
**Product Desc:** 199th House of Rep Election  
**Estimate:**  
**Flight Dates:** 11/01/18 - 11/06/18  
**Original Date / Rev:** 10/31/18 / 10/31/18  
**Order Type:** GENERAL

**Primary AE:** Andy Kreiser  
**Sales Office:** L-HAR  
**Sales Region:** Local

WNNK-FM

**Agency Name:** McGinnis/D/House of Representatives  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 643  
 Carlisle, PA 17013

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** McGinnis/D/House of Representatives  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-STATE  
**Priority:** P-100

**New Business Thru:** 11-06-18  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/18	11/06/18	66	\$3,758.00	\$3,758.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	66	\$3,758.00	\$3,758.00	0.00
<b>Totals</b>	<b>66</b>	<b>\$3,758.00</b>	<b>\$3,758.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Andy Kreiser	L-HAR	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNNK	11/01/18	11/06/18	M-F AM Drive M-F	CM	6a-10a	33-33--	:30	12	\$84.60	P-10C	0.00	NM	12	\$1,015.20
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---33--		6				\$84.60		0.00			
		Week: 11/05/18	11/11/18	33-----		6				\$84.60		0.00			
N 2	WNNK	11/01/18	11/06/18	M-F AM Drive M-F	CM	6a-10a	33-33--	:15	12	\$56.70	P-10C	0.00	NM	12	\$680.40
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---33--		6				\$56.70		0.00			
		Week: 11/05/18	11/11/18	33-----		6				\$56.70		0.00			
N 3	WNNK	11/01/18	11/05/18	M-F PM Drive M-F	CM	3p-7p	3--33--	:30	9	\$77.40	P-10C	0.00	NM	9	\$696.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---33--		6				\$77.40		0.00			
		Week: 11/05/18	11/11/18	3-----		3				\$77.40		0.00			
N 4	WNNK	11/06/18	11/06/18	M-F PM Drive M-F	CM	3:00 PM-6:00 PM (3:00 PM-6:00 PM)	-3-----	:30	3	\$77.40	P-10C	0.00	NM	3	\$232.20
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	-3-----		3				\$77.40		0.00			
N 5	WNNK	11/01/18	11/05/18	M-F PM Drive M-F	CM	3p-7p	2--22--	:15	6	\$52.20	P-10C	0.00	NM	6	\$313.20
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 76176  
 Alt Order #:  
 Flight Dates: 11/01/18 - 11/06/18

Advertiser: McGinnis/D/House of Representatives  
 Product Desc: 199th House of Rep Election  
 Estimate:  
**WNNK-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---22--		4				\$52.20		0.00			
Week:		11/05/18	11/11/18	2-----		2				\$52.20		0.00			
N 6	WNNK	11/06/18	11/06/18	M-F PM Drive M-F	CM	3:00 PM-6:00 PM (3:00 PM-6:00 PM)	-3-----	:15	3	\$52.20	P-100	0.00	NM	3	\$156.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	-3-----		3				\$52.20		0.00			
N 7	WNNK	11/01/18	11/04/18	Sa-Su 5a-8p Sa-Su	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----SS	:30	10	\$17.10	P-100	0.00	NM	10	\$171.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----SS		10				\$17.10		0.00			
N 8	WNNK	11/01/18	11/04/18	Sa-Su 5a-8p Sa-Su	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----SS	:15	10	\$11.70	P-100	0.00	NM	10	\$117.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----SS		10				\$11.70		0.00			
N 9	WNNK	11/01/18	11/01/18	M-Su Extended Prime M-Su	NS	6a-12a	-----	:00	0	\$375.80	P-100	0.00	NS	1	\$375.80
Matching Internet Radio Schedule															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---1---		1				\$375.80		0.00			
													Totals	66	\$3,758.00

JOSEPH

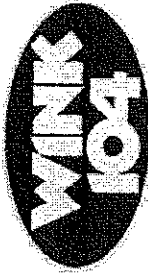


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# Sherwood McGinness 2018 Campaign

10/30/2018

andy.kreiser@cumulus.com

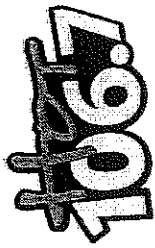


Station	Dayparts	Rate	29-Oct	5-Nov	Total Spots	Total \$	Length	Notes
WNNK FM	MF 6a10a	\$94.00	6	6	12	\$1,128.00	30	cut tues 11.6
WNNK FM	MF 6a10a	\$63.00	6	6	12	\$756.00	15	cut tues 11.6
WNNK FM	MF 3p7p	\$86.00	6	6	12	\$1,032.00	30	6p cut tues 11.6
WNNK FM	MF 3p7p	\$58.00	6	3	9	\$522.00	15	6p cut tues 11.6
WNNK FM	SaSu 6a7p	\$19.00	10		10	\$190.00	30	
WNNK FM	SaSu 6a7p	\$13.00	10		10	\$130.00	15	
<b>TOTALS</b>			<b>44</b>	<b>21</b>	<b>65</b>	<b>\$3,758.00</b>		

Station	Dayparts	Rate	29-Oct	5-Nov	Total Spots	Total \$	Length	Notes
WWKL FM	MF 6a10a	\$30.00	6	6	12	\$360.00	30	cut tues 11.6
WWKL FM	MF 10a3p	\$20.00	6	6	12	\$240.00	15	cut tues 11.6
WWKL FM	MF 3p7p	\$30.00	6	6	12	\$360.00	30	6p cut tues 11.6
WWKL FM	MF 3p7p	\$20.00	6	3	9	\$180.00	15	6p cut tues 11.6
WWKL FM	SaSu 6a7p	\$11.00	10		10	\$110.00	30	
WWKL FM	SaSu 6a7p	\$8.00	10		10	\$80.00	15	
<b>TOTALS</b>			<b>44</b>	<b>21</b>	<b>65</b>	<b>\$1,330.00</b>		

*J. Sherwood McGinness 10/31/18*

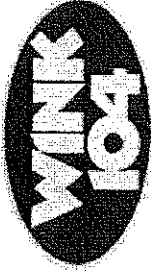
Joseph



Sherwood McGinnis 2018 Campaign

10/30/2018

andy.kreiser@cumulus.com



Station	Dayparts	Rate	29-Oct	5-Nov	Total Spots	Total \$	Length	Notes
WNNK FM	MF 6a10a	\$94.00	6	6	12	\$1,128.00	30	cut tues 11.6
WNNK FM	MF 6a10a	\$63.00	6	6	12	\$756.00	15	cut tues 11.6
WNNK FM	MF 3p7p	\$86.00	6	6	12	\$1,032.00	30	6p cut tues 11.6
WNNK FM	MF 3p7p	\$58.00	6	3	9	\$522.00	15	6p cut tues 11.6
WNNK FM	SaSu 6a7p	\$19.00	10		10	\$190.00	30	
WNNK FM	SaSu 6a7p	\$13.00	10		10	\$130.00	15	
<b>TOTALS</b>			<b>44</b>	<b>21</b>	<b>65</b>	<b>\$3,758.00</b>		

Station	Dayparts	Rate	29-Oct	5-Nov	Total Spots	Total \$	Length	Notes
WWKL FM	MF 6a10a	\$30.00	6	6	12	\$360.00	30	cut tues 11.6
WWKL FM	MF <del>6a10a</del> 6a10a	\$20.00	6	6	12	\$240.00	15	cut tues 11.6
WWKL FM	MF 3p7p	\$30.00	6	6	12	\$360.00	30	6p cut tues 11.6
WWKL FM	MF 3p7p	\$20.00	6	3	9	\$180.00	15	6p cut tues 11.6
WWKL FM	SaSu 6a7p	\$11.00	10		10	\$110.00	30	
WWKL FM	SaSu 6a7p	\$8.00	10		10	\$80.00	15	
<b>TOTALS</b>			<b>44</b>	<b>21</b>	<b>65</b>	<b>\$1,330.00</b>		

J. Sherwood McGinnis 10/31/18

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <i>Cum gratia Media Harrisburg</i>	Date: <i>10/31/18</i>
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I, J. Sherwood McGinnis  
 being/on behalf of: J. Sherwood McGinnis  
 a legally qualified candidate of the Democrat  
 political party for the office of: State House of Representatives  
 in the 199<sup>th</sup> District, PA  
 election to be held on: Nov 6 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED schedule					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Donna Williams for McGinnis for PA Campaign

and you are authorized to announce the time as paid for by such person or entity. I Committee represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Linda Figueroa

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/31/2018

Date

J. Sherwood McGinnis

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature]

Signature

J. Sherwood McGinnis

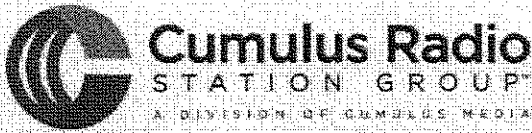
Printed Name

CANDIDATE

Title

WNNK - 76176 - 3758.00

WNKL - 76216 - 1330.00



Market and/or Station: Wmb 104 104.7 Salesperson: Andy Kreiser Date: 10/30/18 (mmddyy)

### Credit Card Payment Authorization Form

(Revised 11/2010)

I authorize Cumulus Radio Corporation (CRC), and/or its subsidiary companies, to make charges to my Credit Card listed below, including recurring charges if indicated below, and if necessary, to initiate adjustments for any transactions charged in error. This authority will remain in effect until CRC has received written notification from me to cancel it. Notice must be received by CRC at least seven days prior to the recurring charge date in order to cancel the next payment.

Customer/Legal Firm Name: McGowan's for PA 199th Trade Name: \_\_\_\_\_  
Street Address: P.O. Box 643 Campaign Committee City/State/Zip: Carlisle PA 17013  
Phone # 512 567 5637 Contact Name: Donna Williams Email dwilliams21@comcast.net

**I authorize Cumulus to charge my credit card as selected below:**

- One Time Charge of: \$ 5,032.00 Date: \_\_\_\_\_ (mmddyyyy)
- Recurring Charge Amount: \$ \_\_\_\_\_ To Be Charged: Weekly - Monthly - or Per Attached Schedule (circle one) / Recurring End Date: \_\_\_\_\_
- Per attached approved payment schedule  Per Email or Fax From: \_\_\_\_\_ (please print)
- Per Contract #: \_\_\_\_\_ Maximum amount authorized to charge this card (per transaction) for this contract \$ \_\_\_\_\_

Additional Information: (e.g., invoice # to apply payment to, account #, etc.) \_\_\_\_\_

### Credit Card Information (Please Print):

Please Circle Credit Card Type: Visa - MasterCard - Discover - American Express

Cardholder Name Donna L. Williams Phone # 512 567 5637 Email dwilliams21@comcast.net  
Please print exactly as it appears on your credit card

Credit Card Number 4381 0020 0011 4741 Expiration Date MM/YYYY 10/20 Security Code 179

Cardholder Billing Address 262 Walnut St Carlisle PA 17013 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
As it appears on card holder's credit card statement

\*\*\*\*\*

### Customer Authorization and Signature

By signing this authorization, I acknowledge that I have read and agree to all of the above, and that all information provided is complete and accurate.

Cardholder's Signature Donna Williams Date 10/30/18 /MM/DD/YYYY

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**Cumulus-Harrisburg Account Transaction Results**

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2300 VARTAN WAY  
HARRISBURG, PA 17110  
Phone # 717-238-1041

Status: **approved**  
Transaction ID: **026-0142180446**  
AVS: **Y**

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**Transaction Details**

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Date: **10-31-2018 11:34 PDT**  
Transaction Type: **sale**  
Amount: **\$5032.00**  
Card Type: **Visa**  
Account Number: **xxxxxxxx-4741**  
Name: **Donna Williams**  
Address: **262 Walnut St**  
City, State, Zip: **Carlisle, PA 17013**  
Order Number: **76176**  
Authcode: **520250**  
Merchant Name: **McGinnis for PA**  
Station/AE: **WNNK/Kreiser**  
Invoice Number: **PREPAYMENT**

Customer Signature **X** \_\_\_\_\_