

# ORDER



**Orders**  
**Order / Rev:** 66028  
 Alt Order #:  
**Product Desc:** Digital Display 125,000 Imp 100,000 FB I  
 Estimate:  
**Flight Dates:** 10/09/18 - 11/06/18  
**Original Date / Rev:** 10/04/18 / 10/04/18  
**Order Type:** GENERAL

**WNNK-FM**

**Primary AE:** Jolene Rogers  
**Sales Office:** L-HAR  
**Sales Region:** Local

**Agency Name:** Smith/D/House of Representatives  
**Buying Contact:**  
**Billing Contact:**  
 4218 Kirkwood Road  
 Harrisburg, PA 17110

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Smith/D/House of Representatives  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-STATE  
**Priority:** P-100

**New Business Thru:** 11/06/18  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/09/18	2	\$2,500.00	\$2,500.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	2	\$2,500.00	\$2,500.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$2,500.00</b>	<b>\$2,500.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jolene Rogers	L-HAR	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNNK	10/09/18	11/06/18	Misc NTR Revenue	NS	Misc NTR Revenue-1	-----	:00	1	\$1,500.00	P-10C	0.00	NS	1	\$1,500.00
Misc NTR Revenue Digital Display Advertising 125,000 impressions HC \$625 (\$5)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-1-----		1				\$1,500.00		0.00			
Week:		10/15/18	10/21/18	-----		0				\$0.00		0.00			
Week:		10/22/18	10/28/18	-----		0				\$0.00		0.00			
Week:		10/29/18	11/04/18	-----		0				\$0.00		0.00			
Week:		11/05/18	11/11/18	-----		0				\$0.00		0.00			
N 2	WNNK	10/09/18	11/06/18	Misc NTR Revenue	NS	Misc NTR Revenue-1	-----	:00	1	\$1,000.00	P-10C	0.00	NS	1	\$1,000.00
Misc NTR Revenue Facebook 100,000 impressions HC \$600															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-1-----		1				\$1,000.00		0.00			
Week:		10/15/18	10/21/18	-----		0				\$0.00		0.00			
Week:		10/22/18	10/28/18	-----		0				\$0.00		0.00			
Week:		10/29/18	11/04/18	-----		0				\$0.00		0.00			
Week:		11/05/18	11/11/18	-----		0				\$0.00		0.00			
<b>Totals</b>														<b>2</b>	<b>\$2,500.00</b>

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## Cumulus-Harrisburg Account Transaction Results

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2300 VARTAN WAY  
HARRISBURG, PA 17110  
Phone # 717-238-1041

Status: **approved**  
Transaction ID: **026-0138401970**  
AVS: **Y**

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### Transaction Details

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Date: **10-09-2018 09:41 PDT**  
Transaction Type: **sale**  
Amount: **\$2500.00**  
Card Type: **Visa**  
Account Number: **xxxxxxxx-8021**  
Name: **Bradley Smith**  
Address: **4218 Kirkwood RD**  
City, State, Zip: **Harrisburg, PA 17110**  
Order Number: **66028**  
Authcode: **024108**  
Merchant Name: **Smith/D/House of Repre**  
Station/AE: **WNNK/Rogers**  
Invoice Number: **PREPAYMENT**

Customer Signature **X** \_\_\_\_\_

# Patty Smith for PA House 104 Proposal 3

PRODUCT PURCHASED	IMPRESSIONS OR SPEND	LENGTH OF CAMPAIGN	CPM OR 30% MGMT FEE	TOTAL PRICE
Local Digital Ads	125,000	Oct 6 - Nov 6 <sup>th</sup> 2018	\$12	\$1,500
Local Digital Creatives*	\$100	No charge		\$0
Facebook/Instagram Ads	100,000	Monthly	\$10	\$1,000
<b>TOTAL</b>				<b>\$2,500</b>

Client Signature: Patt Date: 10-4-18

Client Name Printed: Patty Smith \*Not included in monthly total