

MURPHY BROADCASTING

THIRD QUARTER, 2015

ISSUES NEEDS REPORT

ALL STATIONS: KISK/KFAT/KRRK/KRCY/KZUL

- 1) WILLOW FIRE RELIEF ITEMS/COLLECTION FUND
  - a. ADVANTAGE WINDSHIELD "WILLOW FIRE PSA"
- 2) MOHAVE COUNTY CHILD IMMUNIZATION PROGRAM
  - a. HAVASU COMMUNITY HEALTH FOUNDATION "HAVASU STICK 'EM PSA"
- 3) CHILD IDENTIFICATION PROGRAM
  - a. ARIZONA BROADCASTERS ASSOCIATION "CHILD ID PSA"
- 4) LAKE HAVASU CITY SCHOOL SPORTS PROGRAMS
  - a. MESQUITE CAR WASH "2015 KNIGHT WEEK PSA"
- 5) MOHAVE COUNTY VETERANS SUICIDE PREVENTION
  - a. NORTHERN ARIZONA VETERANS RESOURCE CENTER "SUICIDE PREVENTION AWARENESS MONTH PSA"

# Log-Summary Report

KZUL-FM Log-Summary for the Period 7/1/2015 to 9/30/2015  
 Filtered: RevenueType=(PS)  
 \* Cost is GROSS before any Discounts, Agency Commission, or Tax \*

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Sponsor	Items	TotalTime	Cost
2593 Advantage Windshield / P9574 Advantage Windshield-Willow Fire PSA :30	18	00:09:00	0.00
<b>2593 Advantage Windshield</b>	18	00:09:00	0.00
0890 Arizona Broadcasters Association / PA594 Arizona Broadcasters Association - Child ID :30	188	01:34:00	0.00
<b>0890 Arizona Broadcasters Association</b>	188	01:34:00	0.00
3465 Carol Marshall Salon and Day Spa / G1226 Carol Marshall Salon & Day Spa - 2015 Help Wanted Hair and Nail :30	77	00:38:30	1,040.27
<b>3465 Carol Marshall Salon and Day Spa</b>	77	00:38:30	1,040.27
1409 Cha Bones / D6417 Cha Bones - 2015 Pretty in Pink :30	19	00:09:30	404.99
<b>1409 Cha Bones</b>	19	00:09:30	404.99
3656 Colorado River Animal Medical Center / M4331 Colorado River Animal Medical Center - Thundershirt (LK) :30	3	00:01:30	54.90
3656 Colorado River Animal Medical Center / M4344 Colorado River Animal Medical Center - Veterinary Asst 2 :30	30	00:15:00	549.00
<b>3656 Colorado River Animal Medical Center</b>	33	00:16:30	603.90
3776 Emmanuel Christian Academy of Kingman / E3922 Emmanuel Christian Academy of Kingman - Better Education :30	17	00:08:30	278.46
3776 Emmanuel Christian Academy of Kingman / E3923 Emmanuel Christian Academy of Kingman - Seventy Five percent :30	17	00:08:30	278.46
<b>3776 Emmanuel Christian Academy of Kingman</b>	34	00:17:00	556.92
1304 Havasu Community Health Foundation / P9558 Havasu Community Health Foundation - 2015 Ms Havasu Applications :30	10	00:05:00	164.70
1304 Havasu Community Health Foundation / P9559 Havasu Community Health Foundation - 2015 Stickem Aug 8 :30	32	00:16:00	384.30
1304 Havasu Community Health Foundation / P9560 Havasu Community Health Foundation - 2015 Open Swim Aug 8th (FN) :30	30	00:15:00	366.00
1304 Havasu Community Health Foundation / P9594 Havasu Community Health Foundation - 2015 Ms Senior Pageant (LK) :30	49	00:24:30	661.99
<b>1304 Havasu Community Health Foundation</b>	121	01:00:30	1,576.99
2775 Haven Family Resource Center / P9663 Haven Family Resource Center - 2015 Awareness Walk PSA (LK) :30	10	00:05:00	135.10
<b>2775 Haven Family Resource Center</b>	10	00:05:00	135.10
4122 Joshua Springs / P9571 Joshua Springs - We're Hiring :30	76	00:38:00	1,244.88
<b>4122 Joshua Springs</b>	76	00:38:00	1,244.88
3771 Lake Havasu Marine Corps League / P9661 Lake Havasu Marine Corps League - 2015 Charity Golf Tournament REVISED (FN) :30	12	00:06:00	162.12
<b>3771 Lake Havasu Marine Corps League</b>	12	00:06:00	162.12
0095 Mad Dog Wireless, Inc. / IN196 Mad Dog Wireless - Intro National Anthem :05	26	00:02:10	0.00
<b>0095 Mad Dog Wireless, Inc.</b>	26	00:02:10	0.00
4011 Mesquite Car Wash / P8354 Mesquite Car Wash - 2015 Knight Week PSA (FN) :30	83	00:41:30	1,523.05
<b>4011 Mesquite Car Wash</b>	83	00:41:30	1,523.05
3237 Mohave High School / P9570 Mohave High School - colorado pubic schools parent university :30	47	00:23:30	860.10
<b>3237 Mohave High School</b>	47	00:23:30	860.10
0587 Murphy Broadcasting / P9528 Murphy Broadcasting - S/W Prostate Cancer 7th Annual Golf Classic PSA :60	29	00:29:00	0.00
0587 Murphy Broadcasting / P9541 Murphy Broadcasting - Opening Day Ceremonies BHC PSA :30	74	00:37:00	1,370.48
0587 Murphy Broadcasting / P9593 Murphy Broadcasting - Matt Farris Willow Fire Benefit :30	78	00:39:00	0.00
<b>0587 Murphy Broadcasting</b>	181	01:45:00	1,370.48
3735 Northern Arizona Veterans Resource Center / P9626 Northern Arizona Veterans Resource Center - Suicide Prevention Awareness Month PSA (	61	00:30:30	1,142.53
<b>3735 Northern Arizona Veterans Resource Center</b>	61	00:30:30	1,142.53
2397 One Summer Night Cruisers / P9645 One Summer Night Cruisers - 12th Annual Unity Run (FN) :30	15	00:07:30	245.70
<b>2397 One Summer Night Cruisers</b>	15	00:07:30	245.70
3592 Pets in Paradise Resort / G1227 Pets in Paradise Resort - 2015 Help Wanted Groomer (LK) :30	82	00:41:00	1,107.82
<b>3592 Pets in Paradise Resort</b>	82	00:41:00	1,107.82
3455 River Valley High School / P9636 River Valley High School - Blood Drive PSA :30	8	00:04:00	0.00
3455 River Valley High School / P9662 River Valley High School - RVHS Homecoming Week 2015 PSA :30	12	00:06:00	0.00
<b>3455 River Valley High School</b>	20	00:10:00	0.00
0186 Riverview Auto Sales / P9565 Riverview Auto Sales - 2015 Free Backpacks :30	49	00:24:30	661.99

Continued

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Sponsor	Items	TotalTime	Cost
0186 Riverview Auto Sales	49	00:24:30	661.99
1321 Rocky Mountain Chocolate Factory / P9530 Rocky Mountain Chocolate Factory - Military Month PSA :30	100	00:50:00	0.00
<b>1321 Rocky Mountain Chocolate Factory</b>	<b>100</b>	<b>00:50:00</b>	<b>0.00</b>
3498 Saving Animals In Need Together / P9563 Saving Animals In Need Together - SAINT Bowling Fundraiser PSA :30	35	00:17:30	0.00
3498 Saving Animals In Need Together / P9627 Saving Animals In Need Together - SAINT FUNDRAISER PSA :30	40	00:20:00	0.00
3498 Saving Animals In Need Together / P9628 Saving Animals In Need Together - pet adoption 091915 :30	6	00:03:00	63.48
3498 Saving Animals In Need Together / pets1 Saving Animals In Need Together - pets1 :60	1	00:00:60	103.28
3498 Saving Animals In Need Together / pets2 Saving Animals In Need Together - pets2 :60	1	00:00:60	103.28
3498 Saving Animals In Need Together / pets3 Saving Animals In Need Together - pets3 :60	1	00:00:60	103.28
3498 Saving Animals In Need Together / pets4 Saving Animals In Need Together - pets4 :60	1	00:00:60	103.28
3498 Saving Animals In Need Together / pets5 Saving Animals In Need Together - pets5 :60	1	00:00:60	103.28
3498 Saving Animals In Need Together / pets6 Saving Animals In Need Together - pets6 :60	1	00:00:60	103.28
<b>3498 Saving Animals In Need Together</b>	<b>87</b>	<b>00:46:30</b>	<b>683.16</b>
3860 Solar, Inc. / P9652 Solar, Inc - CUB SCOUTS PSA :30	1	00:00:30	30.81
<b>3860 Solar, Inc.</b>	<b>1</b>	<b>00:00:30</b>	<b>30.81</b>
3562 Sunshine Air / H1426 Sunshine Air - Hire Ad 2015 (FN) :30	8	00:04:00	108.08
<b>3562 Sunshine Air</b>	<b>8</b>	<b>00:04:00</b>	<b>108.08</b>
3969 Topock 66 Foundation / P9498 Topock 66 Foundation - Tee Shirt Drive :30	31	00:15:30	512.12
<b>3969 Topock 66 Foundation</b>	<b>31</b>	<b>00:15:30</b>	<b>512.12</b>
3987 United Blood Services / P9542 United Blood Services - United Blood July 2015 PSA :30	22	00:11:00	0.00
3987 United Blood Services / P9547 United Blood Services - United Blood August :30	37	00:18:30	0.00
3987 United Blood Services / P9625 United Blood Services - Blood Drive September PSA :30	53	00:26:30	0.00
<b>3987 United Blood Services</b>	<b>112</b>	<b>00:56:00</b>	<b>0.00</b>
1860 Western Arizona Regional Medical Center / P9529 Western Arizona Regional Medical Center - WAZRMC Coalition Immunization :30	64	00:32:00	0.00
<b>1860 Western Arizona Regional Medical Center</b>	<b>64</b>	<b>00:32:00</b>	<b>0.00</b>
<b>-----Report Total-----</b>	<b>1555</b>	<b>13:04:10</b>	<b>13,971.01</b>