

ORDER



Orders
Order / Rev: 4442698
Alt Order #: 28393814
Product Desc: WV-02
Estimate: 5237
Flight Dates: 04/24/24 - 04/30/24
Original Date / Rev: 04/22/24 / 04/22/24
Order Type: REG

Clarksburg WV EBOY

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Flexpoint Campaigns
Buying Contact:
Billing Contact:
 212 S Henry Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Riley Moore/Congress/WV/Rep
Demographic: A18+
Product Codes: PL12
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	11	\$490.00	\$416.50
04/29/24	05/26/24	7	\$1,010.00	\$858.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	11	\$490.00	\$416.50	0.00
May 2024	7	\$1,010.00	\$858.50	0.00
Totals	18	\$1,500.00	\$1,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	EBOY	04/24/24	04/30/24	GMA GMA	CM	GMA	MTWTF--	1:00	5	\$50.00	P4	0.00	NM	5	\$250.00
Good Morning America 1274769 Index: 83 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/24/24 04/30/24 MTWTF-- 5 \$50.00 0.00															
N 2	EBOY	04/27/24	04/27/24	GMA Sa Su GMA Saturday	CM	8a-10a	-----S-	1:00	1	\$50.00	P4	0.00	NM	1	\$50.00
Good Morning America 1274769 Index: 106 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/22/24 04/28/24 -----S- 1 \$50.00 0.00															
N 3	EBOY	04/28/24	04/28/24	Su 10a-1030a Inside WV Politics	CM	10a-1030a	-----S	1:00	1	\$50.00	P4	0.00	NM	1	\$50.00
This Week W/George Stephanopoulos 1274769 Index: 110 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/22/24 04/28/24 -----S 1 \$50.00 0.00															
N 4	EBOY	04/24/24	04/30/24	M-F 1230-1p Funny You Should Ask	CM	12:30-1p	MTWTF--	1:00	5	\$30.00	P4	0.00	NM	5	\$150.00
Funny You Should Ask 1274769 Index: 151															

Order / Rev: 4442698
 Alt Order #: 28393814
 Flight Dates: 04/24/24 - 04/30/24

Advertiser: POL/Riley Moore/Congress/WV/Rep
 Product Desc: WV-02
 Estimate: 5237

Clarksburg WV EBOY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/24/24	04/30/24	MTWTF--		5				\$30.00		0.00			
N 5	EBOY	04/24/24	04/30/24	M-F WV Tonight M-F WV Tonight	CM	530p-6p	MTWTF--	1:00	5	\$50.00	P4	0.00	NM	5	\$250.00
		West Virginia Tonight 1274769 Index: 98													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/24/24	04/30/24	MTWTF--		5				\$50.00		0.00			
N 6	EBOY	04/30/24	04/30/24	Tue Prime Hour 2 Rookie	CM	858-10p	-T-----	1:00	1	\$750.00	P4	0.00	NM	1	\$750.00
		The Rookie-ABC 1274769 Index: 118													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-T-----		1				\$750.00		0.00			
													Totals	18	\$1,500.00



125 West 55th St
New York, NY 10019

Contract # 28393814

Changes as of: 4/22/2024 at 9:58 AM

Version: Highlighting Makegood 1

Status: Sent To Rep

CPE: 623/840/5237

Flight: 4/24/24 - 4/30/24

Station: EBOY

Com Type: POLITICAL/VOTE

Agency: FLEXPPOINT
CAMP/PAIGNS

Advertiser: RILEY MOORE WV-2

Market: Clarksburg

Total \$: \$1,500.00

212 S Henry St 2nd
Floor
Alexandria, VA 22314

Product: WV-02

Office: WASHINGTON

Total Spots: 18

Agency Order #: 13382815

Service: Nielsen

Total CPP: \$0.00

Buyer: Durbin, Skyler

Primary Demo:

Total GRP:

Salesperson: REBECCA TONNE
404-365-4452

Assistant: REBECCA TONNE
404-365-4452

Traffic #: 4442698

Separation:

Comments: Separation: 30:PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/24	4/24 - 4/24	Total Spots	Total \$	CPP*	GRP*
1	W-F,M-Tu 7a-9a <i>12/7/69 Index: 83</i>		Good Morning America	\$50.00	60	5		5	\$250.00	\$0.00	0.0
2	Sa 8a-10a <i>12/7/69 Index: 106</i>		Good Morning America	\$50.00	60	1		1	\$50.00	\$0.00	0.0
MSD 3	9a-10a <i>12/7/69 Index: 110</i>		This Week w/George Stephanopoulos	\$50.00	60	1	0	0	\$0.00	\$0.00	0.0
4	W-F,M-Tu 12:30p-1p <i>12/7/69 Index: 151</i>		Funny You Should Ask	\$30.00	60	5		5	\$150.00	\$0.00	0.0
5	W-F,M-Tu 5:30p-6p <i>12/7/69 Index: 98</i>		West Virginia Tonight	\$50.00	60	5		5	\$250.00	\$0.00	0.0
6	9p-10p <i>12/7/69 Index: 118</i>		The Rookie-ABC	\$750.00	60	1		1	\$750.00	\$0.00	0.0
MGD 7	Su 10a-10:30a <i>12/7/69 Index: 110</i>		Inside WV Politics	\$50.00	60	1		1	\$50.00	\$0.00	0.0
TOTALS: 18								18	\$1,500.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 28393814 Changes as of: 4/22/2024 at 9:58 AM Version: Highlighting Makegood 1 Status: Sent To Rep

CPE: 623/840/5237 Flight: 4/24/24 - 4/30/24 Station: EBOY Con Type: POLITICAL/NOTE
 Agency: FLEXPPOINT Advertiser: RILEY MOORE WV-2 Market: Clarksburg Total \$: \$1,500.00
 CAMPALGNS
 212 S Henry St 2nd Product: WV-02 Office: WASHINGTON Total Spots: 18
 Floor
 Alexandria, VA 22314 Agency Order #: 13382815 Service: Nielsen Total CPE: \$0.00

Buyer: Durbin, Skyler Primary Demo: Total GRP: Traffic #: 4442698
 Salesperson: REBECCA TONNE Assistant: REBECCA TONNE
 Separation: 404-365-4452

Special Instructions

Date/Time	Added by	Comment
04/22/24 9:58 AM	Virginia Richison	oversold
04/22/24 9:55 AM	S/istem	Notice Received.
04/19/24 5:12 PM	REBECCA TONNE	Separation: 30:PopulationBuyType: CPP

Competitive Information		Daypart Summary				Monthly Summary				
Market Budget:	EBOY Share:	Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars
\$1,500	100%		100%	18	\$1,500.00	N/A	0.0	2024-Apr	18	\$1,500.00
Comment:		Total	100%	18	\$1,500.00	N/A	0.0	Total	18	\$1,500.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	4/22/24 9:58 AM	Virginia Richison	Sent To Rep	1	1	\$0	\$1,500.00	Changes: 2 buylines added or modified.
Queued for Electronic Contracting	4/22/24 8:54 AM					\$0		
New	4/19/24 5:03 PM	REBECCA TONNE	Confirmed	18		\$1,500.00	\$1,500.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Campaigns, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Riley Moore

Authorized committee:

Moore For West Virginia

Agency requesting time (and contact information):

N/A FlexPoint Campaigns; info@flexpointcampaigns.com; 202-417-2274

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

West Virginia's 2nd Congressional District

Date of election:

05/14/2024

General

Primary

Treasurer of candidate's authorized committee:

Arch Moore III

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

FlexPoint Campaigns

Name: FlexPoint Campaigns

Date of Request to Purchase Ad Time:

4/18/24

Signature:

Virginia Richman

Name:

Virginia Richman

Date of Station Agreement to Sell Time:

4/18/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

FlexPoint Campaigns

Name: FlexPoint Campaigns

Date: 03/06/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

*4/18/24***Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>4442698</i>	Station Call Letters: <i>EB04</i>	Date Received/Requested: <i>4/18/24</i>
Est. #: <i>5237</i>	Station Location: <i>904 W Pike St Clarksburg WV</i>	Run Start and End Dates: <i>4/24 - 4/30/24</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.