



WLUK
787 Lombardi Ave
Green Bay, WI 54304

Media Buying and Analytics
2020 HOWELL MILL RD NW
SUITE D-348
ATLANTA, GA 30318-1732

Contract # 6056365

Schedule Dates 04/09/24-04/15/24
Advertiser Biden for President-D (27957)
Agency Media Buying and Analytics (19885)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 1106/1347/11597 (2010427)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Heather, Hartig,
Phone/Fax /
CPE 1106/1347/11597
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments WI General CHRISTIAN CAMBEIRO
Separation: 30;PopulationBuyType: CPP

Date Entered 04/04/24
Last Modified 04/08/24
Entered By Christian Delos Santos
CO-OP No
External # ECR28388726
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,121.25
Net Total \$6,353.75
Sales Tax

Green Bay (WLUK)
By Broadcast Month Spots Rate
Apr. 2024 51 \$7,475.00
Grand Total: 51 \$7,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.0	Normal Line / News (1)	04/10/24-04/10/24	2	:30	4:30A- News-Good Day Wisconsin 430a	1			1					1	\$75.00	\$75.00	Green Bay (WLUK)	GOOD DAY W430A	4/4/24
7.0	Normal Line / SPOT (2)	04/10/24-04/10/24	2	:30	9A- Live with Kelly	1			1					1	\$300.00	\$300.00	Green Bay (WLUK)	LVE-KELLY&MARK	4/4/24
8.0	Normal Line / SPOT (2)	04/11/24-04/11/24	2	:30	9A- Live with Kelly	1			1					1	\$300.00	\$300.00	Green Bay (WLUK)	LVE-KELLY&MARK	4/4/24
9.0	Normal Line / SPOT (2)	04/12/24-04/12/24	2	:30	9A- Live with Kelly	1			1					1	\$300.00	\$300.00	Green Bay (WLUK)	LVE-KELLY&MARK	4/4/24
11.0	Normal Line / SPOT (3)	04/09/24-04/09/24	2	:30	10A- FOX 11 Living w Amy	1			1					1	\$200.00	\$200.00	Green Bay (WLUK)	FOX11 LVNG-AMY	4/4/24
12.0	Normal Line / SPOT (3)	04/10/24-04/10/24	2	:30	10A- FOX 11 Living w Amy	1			1					1	\$200.00	\$200.00	Green Bay (WLUK)	FOX11 LVNG-AMY	4/4/24
13.0	Normal Line / SPOT (3)	04/11/24-04/11/24	2	:30	10A- FOX 11 Living w Amy	1			1					1	\$200.00	\$200.00	Green Bay (WLUK)	FOX11 LVNG-AMY	4/4/24
14.0	Normal Line / SPOT (3)	04/12/24-04/12/24	2	:30	10A- FOX 11 Living w Amy	1			1					1	\$200.00	\$200.00	Green Bay (WLUK)	FOX11 LVNG-AMY	4/4/24
15.0	Normal Line / SPOT (3)	04/15/24-04/15/24	2	:30	10A- FOX 11 Living w Amy	1			1					1	\$200.00	\$200.00	Green Bay (WLUK)	FOX11 LVNG-AMY	4/4/24
16.0	Normal Line / SPOT (4)	04/09/24-04/09/24	2	:30	11A- Dr Phil	1			1					1	\$100.00	\$100.00	Green Bay (WLUK)	DR. PHIL<	4/4/24
21.0	Normal Line / SPOT (5)	04/09/24-04/09/24	2	:30	12:30P- Judge Judy 3	1			1					1	\$75.00	\$75.00	Green Bay (WLUK)	JUDGE JUDY<	4/4/24
22.0	Normal Line / SPOT (5)	04/10/24-04/10/24	2	:30	12:30P- Judge Judy 3	1			1					1	\$75.00	\$75.00	Green Bay (WLUK)	JUDGE JUDY<	4/4/24
23.0	Normal Line / SPOT (5)	04/11/24-04/11/24	2	:30	12:30P- Judge Judy 3	1			1					1	\$75.00	\$75.00	Green Bay (WLUK)	JUDGE JUDY<	4/4/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sfgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Comments WI General CHRISTIAN CAMBEIRO
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Green Bay (WLUK)	Spots	Rate
By Broadcast Month	51	\$7,475.00
Apr. 2024	51	\$7,475.00
Grand Total:		

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24.0	Normal Line / SPOT (5)	04/12/24-04/12/24	2	:30	12:30P- Judge Judy 3	1					1			1	\$75.00	\$75.00	Green Bay (WLUK)	JUDGE JUDY<	4/4/24
25.0	Normal Line / SPOT (5)	04/15/24-04/15/24	2	:30	12:30P- Judge Judy 3	1	1							1	\$75.00	\$75.00	Green Bay (WLUK)	JUDGE JUDY<	4/4/24
26.0	Normal Line / SPOT (6)	04/09/24-04/09/24	2	:30	1P- Jennifer Hudson	1		1						1	\$50.00	\$50.00	Green Bay (WLUK)	J HUDSON SHOW<	4/4/24
27.0	Normal Line / SPOT (6)	04/10/24-04/10/24	2	:30	1P- Jennifer Hudson	1			1					1	\$50.00	\$50.00	Green Bay (WLUK)	J HUDSON SHOW<	4/4/24
28.0	Normal Line / SPOT (6)	04/11/24-04/11/24	2	:30	1P- Jennifer Hudson	1				1				1	\$50.00	\$50.00	Green Bay (WLUK)	J HUDSON SHOW<	4/4/24
29.0	Normal Line / SPOT (6)	04/12/24-04/12/24	2	:30	1P- Jennifer Hudson	1					1			1	\$50.00	\$50.00	Green Bay (WLUK)	J HUDSON SHOW<	4/4/24
30.0	Normal Line / SPOT (6)	04/15/24-04/15/24	2	:30	1P- Jennifer Hudson	1	1							1	\$50.00	\$50.00	Green Bay (WLUK)	J HUDSON SHOW<	4/4/24
31.0	Normal Line / SPOT (7)	04/09/24-04/09/24	2	:30	2P- 3P (CST)	1			1					1	\$50.00	\$50.00	Green Bay (WLUK)	VARIOUS	4/4/24
32.0	Normal Line / SPOT (7)	04/10/24-04/10/24	2	:30	2P- 3P (CST)	1			1					1	\$50.00	\$50.00	Green Bay (WLUK)	VARIOUS	4/4/24
33.0	Normal Line / SPOT (7)	04/11/24-04/11/24	2	:30	2P- 3P (CST)	1				1				1	\$50.00	\$50.00	Green Bay (WLUK)	VARIOUS	4/4/24
34.0	Normal Line / SPOT (7)	04/12/24-04/12/24	2	:30	2P- 3P (CST)	1					1			1	\$50.00	\$50.00	Green Bay (WLUK)	VARIOUS	4/4/24
35.0	Normal Line / SPOT (7)	04/15/24-04/15/24	2	:30	2P- 3P (CST)	1	1							1	\$50.00	\$50.00	Green Bay (WLUK)	VARIOUS	4/4/24
36.0	Normal Line / SPOT (8)	04/09/24-04/09/24	2	:30	3P- Peoples Court	1								1	\$100.00	\$100.00	Green Bay (WLUK)	PEOPLE'S COURT<	4/4/24
37.0	Normal Line / SPOT (8)	04/10/24-04/10/24	2	:30	3P- Peoples Court	1					1			1	\$100.00	\$100.00	Green Bay (WLUK)	PEOPLE'S COURT<	4/4/24

CONFIRMATION CONTRACT

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Green Bay (WLUK)		
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38.0	Normal Line / SPOT (8)	04/11/24-04/11/24	2	:30	3P- Peoples Court	1				1				1	\$100.00	\$100.00	Green Bay (WLUK)	PEOPLE'S COURT <	4/4/24
39.0	Normal Line / SPOT (8)	04/12/24-04/12/24	2	:30	3P- Peoples Court	1				1				1	\$100.00	\$100.00	Green Bay (WLUK)	PEOPLE'S COURT <	4/4/24
40.0	Normal Line / SPOT (8)	04/15/24-04/15/24	2	:30	3P- Peoples Court	1	1							1	\$100.00	\$100.00	Green Bay (WLUK)	PEOPLE'S COURT <	4/4/24
41.0	Normal Line / SPOT (9)	04/10/24-04/10/24	2	:30	4P- Judge Judy	1			1					1	\$300.00	\$300.00	Green Bay (WLUK)	JUDGE JUDY <	4/4/24
42.0	Normal Line / SPOT (9)	04/12/24-04/12/24	2	:30	4P- Judge Judy	1				1				1	\$300.00	\$300.00	Green Bay (WLUK)	JUDGE JUDY <	4/4/24
43.0	Normal Line / SPOT (10)	04/09/24-04/09/24	2	:30	4:30P- Judge Judy 2	1			1					1	\$300.00	\$300.00	Green Bay (WLUK)	JUDGE JUDY B <	4/4/24
44.0	Normal Line / SPOT (10)	04/10/24-04/10/24	2	:30	4:30P- Judge Judy 2	1			1					1	\$300.00	\$300.00	Green Bay (WLUK)	JUDGE JUDY B <	4/4/24
45.0	Normal Line / SPOT (10)	04/15/24-04/15/24	2	:30	4:30P- Judge Judy 2	1	1							1	\$300.00	\$300.00	Green Bay (WLUK)	JUDGE JUDY B <	4/4/24
46.0	Normal Line / Prime (11)	04/12/24-04/12/24	2	:30	7P- Sports-FOX WWE SmackDown Live	1				1				1	\$400.00	\$400.00	Green Bay (WLUK)	WWE SMK-FR-FOX	4/4/24
48.0	Normal Line / SPOT (12)	04/10/24-04/10/24	2	:30	10:35P- Seinfeld	1			1					1	\$150.00	\$150.00	Green Bay (WLUK)	SEINFELD <	4/4/24
52.0	Normal Line / SPOT (13)	04/09/24-04/09/24	2	:30	11:07P- Inside Edition	1			1					1	\$75.00	\$75.00	Green Bay (WLUK)	INSIDE EDITION <	4/4/24
53.0	Normal Line / SPOT (13)	04/10/24-04/10/24	2	:30	11:07P- Inside Edition	1			1					1	\$75.00	\$75.00	Green Bay (WLUK)	INSIDE EDITION <	4/4/24
54.0	Normal Line / SPOT (13)	04/11/24-04/11/24	2	:30	11:07P- Inside Edition	1				1				1	\$75.00	\$75.00	Green Bay (WLUK)	INSIDE EDITION <	4/4/24

CONFIRMATION CONTRACT

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55.0	Normal Line / SPOT (13)	04/12/24-04/12/24	2	:30	11:07P- Inside Edition	1					1			1	\$75.00	\$75.00	Green Bay (WLUK)	INSIDE EDITON <	4/4/24
56.0	Normal Line / SPOT (13)	04/15/24-04/15/24	2	:30	11:07P- Inside Edition	1	1							1	\$75.00	\$75.00	Green Bay (WLUK)	INSIDE EDITON <	4/4/24
57.0	Normal Line / SPOT (14)	04/09/24-04/09/24	2	:30	11:35P- King of Queens	1		1						1	\$75.00	\$75.00	Green Bay (WLUK)	KING OF QUEENS <	4/4/24
58.0	Normal Line / SPOT (14)	04/11/24-04/11/24	2	:30	11:35P- King of Queens	1			1					1	\$75.00	\$75.00	Green Bay (WLUK)	KING OF QUEENS <	4/4/24
59.0	Normal Line / SPOT (15)	04/13/24-04/13/24	2	:30	9:30P- Seinfeld Saturday	1						1		1	\$125.00	\$125.00	Green Bay (WLUK)	FOX11NWS-9SA / SEINFELD SA L	4/4/24
60.0	Normal Line / SPOT (16)	04/13/24-04/13/24	2	:30	10P- 11P (CST)	1					1			1	\$75.00	\$75.00	Green Bay (WLUK)	FLR-SAT LN-FOX	4/4/24
61.0	Normal Line / SPOT (17)	04/13/24-04/13/24	2	:30	11P- 12A (CST)	1					1			1	\$50.00	\$50.00	Green Bay (WLUK)	AVG. ALL WKS	4/4/24
62.0	Normal Line / News (18)	04/14/24-04/14/24	2	:30	6A- News-Good Day Wisconsin Sunday with Sharyl Attkisson	1						1		1	\$500.00	\$500.00	Green Bay (WLUK)	GOOD-SU7-830AM <	4/4/24
63.0	Normal Line / News (19)	04/14/24-04/14/24	2	:30	8:30A- News-Full Measure with Sharyl Attkisson	1						1		1	\$350.00	\$350.00	Green Bay (WLUK)	FULL MEASURE	4/4/24
64.0	Normal Line / SPOT (20)	04/14/24-04/14/24	2	:30	9A- FOX-FOX News Sunday	1						1		1	\$300.00	\$300.00	Green Bay (WLUK)	FOX NWS SUNDAY	4/4/24
65.0	Normal Line / News (21)	04/14/24-04/14/24	2	:30	11:05P- News-The National Desk Weekend	1						1		1	\$50.00	\$50.00	Green Bay (WLUK)	NATL DESK WK <	4/4/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Shelli Hutton, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joseph R Biden

Authorized committee:

Biden for President

Agency requesting time (and contact information):

N/A Media Buying & Analytics LLC, 4355 Cobb Pkwy SE Ste J489, Atlanta, GA 30339-4657

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Presidential

Date of election:

04/02/2024

General

Primary

Treasurer of candidate's authorized committee:

Keana Spencer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Shelli Hutton

Signature:

Chris Sack

Digitally signed by Chris Sack
Date: 2024.03.25 10:26:48 -05'00'

Name: Shelli Hutton

Name: Chris Sack

Date of Request to Purchase Ad Time: 03/25/2024

Date of Station Agreement to Sell Time: 4/4/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Shelli Hutton

Name: Shelli Hutton

Date: 03/25/2024

TO BE COMPLETED BY STATION ONLYAd submitted to Station? Yes No Date ad received: 4/1/24**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): Yes No N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:
6056365Station Call Letters:
WLUKDate Received/Requested:
4/4/24Est. #:
11597Station Location:
Green Bay, WIRun Start and End Dates:
4/9/24-4/15/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

11597

BFP3024004H "Trust"