

57

QUARTERLY ISSUES/PROGRAMS LIST

Here follows a listing of some of the significant issues responded to by Station WGER, SAGINAW, MICHIGAN, along with the most significant programming treatment of those issues for the period of October 1st – December 31st. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority of significance.

Description of Issue	All segments. On air live mentions	10/1/13 – 10/20/13	3-4 times daily	Bay City Players will present the heartwarming play, <i>Moonglow</i> , by Kim Carney on October 18-20 and October 24-27, 2013 at the Bay City Players, 1214 Columbus Avenue, in Bay City. Performance times are 8:00 p.m. Thursday through Saturday and 3:00 p.m. on Sunday. The box office phone number is (989) 893-5555.
Community Involvement/Fundraiser	All segments. On air live mentions	10/1/13 – 10/26/13	2 – 3 times daily	Join MMCM on Saturday, October 19 for our Halloween Preview! Wear your costume and enter the Best Costume Contest to win a pumpkin full of goodies Saturday, October 26 is Safety Day at the MMCM.
Safety education	All Segments: On air live mentions	10/26/13 – 12/19/13	2 – 3 times daily	Saturday, October 26 is Safety Day at the MMCM. Local Safety providers will share important information about keeping our children safe. Watch a police dog find hidden items in the MMCM Galleries, try Exercise Plinko and Safe Walking with the Pedestrian Signal. Play and Learn workshops are planned on October 17, November 7 and 21, and December 5 and 19, 2013
Cancer awareness/fundraiser	All segments: On Air live mentions	10/1/13-10/11/13	3-4 times daily	On Friday, October 11th, Saginaw Nouvel Catholic Central will host its fourth annual "Game to Remember" vs Traverse City St. Francis at 7:00pm. Families, fans and the community have the opportunity to make a donation in honor of someone who has made a difference in their lives, a chance to "remember" someone special. Football players, members of the pom and cheer teams, the marching bands, as well as student-athletes of other fall sports will wear honor decals at the football game! (Donation form available at www.SACSchools.org)
Empowering Women	All segments: On air live mentions	10/1/10 – 10/15/13	2 – 3 times daily	BAY CITY, Mich. (October 15, 2013) - The YWCA Great Lakes Bay Region presents a night of empowerment and inspiration at the Women's Empowerment Symposium November 6, 2013. The Symposium will take place at the Great Hall Banquet & Convention Center in Midland starting at 5pm with cocktails, strolling appetizers and a silent auction. All proceeds from the symposium support YWCA programs for the economic advancement of women in the Great Lakes

Youth meet Saginaw Police officers and learn safety	All Segments: On air live mentions	10/1/13 – 10/26/13	2-3 times daily	<p>Bay Region. Additional details and session descriptions are available online at www.ywcaqlbr.org. Tickets are \$40 or \$20 for Young Professionals and can be purchased online at www.ywcaqlbr.org or by calling (989) 894-9055.</p> <p>Saturday October 26, 2013 12pm-3pm our K-9 Unit will be at the Children's Museum 315 W. Genesee Saginaw, MI, sharing how to be safe with youth. Please be sure to bring your children out so they can meet your K-9 Unit!</p> <p>The K-9 Unit is also fundraising by selling shirts with Kilo the dog and the Saginaw Police patch on the front. The shirts cost \$15.00 each and the great part is 100% of the proceeds go directly to the dogs. Help support your K-9 unit!</p>
Child advocacy/Fundraiser	All Segments: On air live mentions	11/1/13 – 12/6/13	3-4 times per day	<p>Safe & Sound Child Advocacy Center, a Midland-based organization dedicated to preventing child abuse and neglect, is hosting the Inaugural Art + Advocacy Art Auction fundraising event Friday, December 6, at 7 p.m. at the Great Lakes Reserve located in the upper level of Dow Diamond.</p>
Health/ Muscular Dystrophy	All Segments: On air live mentions	10/21/13 – 11/21/13	2-4 times per day	<p>MDA Art for A Cure event that will be held at Burt Watson November 21st 5:30-9:00pm.</p> <p>This event supports a great cause locally by providing clinic visits , flu shots, durable medical equipment and many other local needs. Local money raised also helps to send children with Muscular Dystrophy to Sherman Lakes camp.</p>
Homeless Awareness/Fundraiser	All Segments: on air live mentions and live promo's	12/1/13- 12/18/13	3-5 per day	<p>Rescue Ministries of Mid Michigan. Promoting the upcoming day long radiothon 12/18/13 Fundraising event to help the homeless in the great lakes bay region.</p>
Homeless Awareness/Fundraiser Radiothon	LIVE ON AIR	12/18/13	3-4 Live breaks every hour from 6am to 6pm.	<p>Rescue Ministries/WGER day long Radiothon to increase homeless needs and fundraise.</p>

Entrepreneurship	Weekly program The Capitol Pressroom	10/5/13	30 min weekly	BRIAN DEBANO OF THE MICHIGAN RESTAURANT ASSOCIATION
Energy	Weekly program The Capitol Pressroom	10/12/13	30 minutes weekly	JOHN GRIFFIN OF THE ASSOCIATED PETROLEUM INDUSTRIES OF MICHIGAN ON THE ENERGY INDUSTRY.
Politics/Energy policy	Weekly program The Capitol Pressroom	10/19/13	30 minutes weekly	ADM. LEE GUN, U-S NAVY (RET); ON ENERGY POLICY
Political Fundraising	Weekly program The Capitol Pressroom	10/26/13	30 min Weekly	STEVEN LINDER OF THE STERLING CORPORATION ON POLITICAL FUNDRAISING; KELLY CHESNEY OF 'BUSINESS LEADERS FOR MICHIGAN' ON MICHIGAN'S ECONOMIC FUTURE.
Marijuana/politics	Weekly program The Capitol Pressroom	11/2/13	30 min Weekly	TOM SHIELDS OF THE MARKETING RESOURCE GROUP ON GUBERNATORIAL POLLING; MARIJUANA POLLING, ETC.
Education/Hunger	Weekly program The Capitol Pressroom	11/9/13	30 min Weekly	JENNIFER HOWEY OF THE MICHIGAN EDUCATION SAVINGS PLAN; TOM NELSON, PRESIDENT OF SHARE OUR STRENGTH ON SNAP FOOD PROGRAM
Government	Weekly program The Capitol Pressroom	11/16/13	30 min Weekly	KATHY BARKS HOFFMAN OF OF LAMBERT EDWARDS PUBLIC RELATIONS FIRM AND ALSO WITH THE MICHIGAN COALITION FOR OPEN GOVERNMENT; ERIN KNOTT OF ENROLL AMERICA.

Hunger	Weekly program The Capitol Pressroom	11/23/13	30 min Weekly	KAREEMA EL AMIN OF THE FOOD BANK COUNCIL OF MICHIGAN
Alcohol awareness and rights	Weekly program The Capitol Pressroom	11/30/13	30 min Weekly	MIKE NICHOLS, ATTORNEY WHO REPRESENTS DRUNKEN DRIVERS
Senior citizens rights/Food Industry	Weekly program The Capitol Pressroom	12/7/13	30 min Weekly	MELISSA SEIFERT, LOBBYISTS FOR AARP ON LAND LINE SERVICE; BRIAN DEBANO OF THE MICHIGAN RESTAURANT ASSOCIATION ON THE VALUE OF GOOD CHEFS.
Bankruptcy	Weekly program The Capitol Pressroom	12/14/13	30 min Weekly	CURT BENSON, COOLEY LAW SCHOOL PROFESSOR ON DETROIT'S BANKRUPTCY
State Politics	Weekly program The Capitol Pressroom	12/21/13	30 min Weekly	GOVERNOR RICK SNYDER ON 2013 AND 2014 AGENDA
Business	Weekly program The Capitol Pressroom	12/28/13	30 min Weekly	ROB FOWLER OF THE SMALL BUSINESS ASSOCIATION OF MICHIGAN ON 2014 AGENDA