

DUPLICATE INVOICE



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Strategic Media Services, Inc
Attention: Accounts Payable
1911 North Ft Myer Dr
Suite 400
Arlington, VA 22209

Send Payment To:

WCVB
PO Box 90026
Prescott, AZ 86304-9026

Invoice #	Invoice Date	Invoice Month	Invoice Period
1646682-1	08/13/17	August 2017	07/31/17 - 08/13/17

Property	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
American Petroleum Institu	API 2017 Infrastructure	3052

Flight Dates	Order #	Alt Order #
08/10/17 - 08/16/17	1646682	WOC10705918

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912521	258	334

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Fixed Non Pre-emptible

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/10/17	08/13/17	This Week	9-10a / 10-11a	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -----S 1 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	08/13/17	9:59 AM	This Week	9-10a / 10-11a	:30	API TV101H	\$3,000.00 NM
2	08/10/17	08/13/17	OTR 11a	1058a-1130a	-----S	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -----S 1 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	08/13/17	11:29 AM	OTR 11a	1058a-1130a	:30	API TV101H	\$700.00 NM
3	08/10/17	08/13/17	Matter of Fact	SUN 1130A-12P	-----S	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -----S 1 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	08/13/17	11:55 AM	Matter of Fact	SUN 1130A-12P	:30	API TV101H	\$700.00 NM
Total Spots							3		

Payment Terms 30 Days

<u>Gross Total</u>	\$4,400.00
<u>Agency Commission</u>	\$660.00
<u>Net Amount Due</u>	\$3,740.00

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.