



## ISSUES AND PROGRAMS

WNNO/WDDC/WBKY/WDLS/WPDR

FIRST QUARTER 2018

FILED APRIL 2, 2018

### **Community Calendar:**

The community calendar is a 60-second program that airs several times per day seven days a week. This gives exposure to a variety of community groups, non-profit groups and projects. Groups and programs mentioned regularly include the American Red Cross (blood drives); Habitat for Humanity; Central Wisconsin Community Action Food Pantry.

### **Local News:**

WNNO local news covering four to six stories of local interest. News casts run anywhere from two to four minutes and is a quick snap shot of "What's Happening". WNNO news airs in the morning at: 7:30, 8:30, and 9:30. There are afternoon updates as well that air at 4:30 and 5:30pm

WBKY and WDDC air local news covering four to six stories of local interest. News casts run anywhere from two to four minutes and is a quick snap shot of "What's Happening". WBKY and WDDC news airs in the mornings at: 7:30, 8:30 and 9:30. There are afternoon updates as well that air at: 3:30, 4:30 and 5:30. WBKY and WDDC also hosts WestWood One national news through out the day and weekend.

WPDR and WDLS air local news covering six to eight stories of local interest. News casts run a minimum of five minutes and offers more in-depth stories. WPDR and WDLS news airs in the morning at: 7:00, 8:00, 9:00. Afternoon updates are aired at 12:00, 1:00, 4:00, 5:00, and 6:00. WPDR and WDLS also airs WestWood One national news through out the day and weekend as well.

### **Community Conversations:**

WPDR and WDDC host Community Conversations with Gordy Young. These conversations involve local officials and non-profit groups and talk about events going on in the community or what the non-profit groups are up to in the area.

### **Intelligence for Life: John Tesh**

WPDR also offers the program "Intelligence for Life" a syndicated show with host John Tesh. John Tesh offers tips, advice and counseling on health, weight loss, diet, diabetes, Alzheimer's, home improvement, job search and interviewing, money problems and relationships. John Tesh runs daily Monday through Friday from 11:00a through 5:00p.

### **Sunday Church Programming on WPDR**

WPDR offers three church services that serves the people that cannot make it to normal mass at their church. The following church services run starting at 9:00 am on Sunday mornings: Bethlehem Lutheran, Portage United Methodist and St. Johns Lutheran.