

CONTRACT



KFXL-TV
 1078 25 Rd
 Axtell, NE 68924
 (308) 455-9900

<u>Contract / Revision</u> 1341918 /		<u>Alt Order #</u>
<u>Advertiser</u> Nebraska Counts		<u>Original Date / Revision</u> 02/04/20 / 02/04/20
<u>Contract Dates</u> 02/10/20 - 03/29/20	<u>Estimate #</u> 2193	
<u>Product</u>		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KFXL	<u>Account Executive</u> House National Non	<u>Sales Office</u> National Direct
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> GENERAL	
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 5089	<u>Advertiser Ref</u> 8112001	

And:

Clark Creative Group
 Attention: Lisa Meehan
 514 S 13th St
 Omaha, NE 68102

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFXL	02/10/20	03/27/20	Modern Family 2	530p-6p		:30			NM	18	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/10/20	02/16/20	MTWTF--				3	\$30.00			
	Week:	02/17/20	02/23/20	MTWTF--				3	\$30.00			
	Week:	02/24/20	03/01/20	MTWTF--				3	\$30.00			
	Week:	03/02/20	03/08/20	-----				0	\$0.00			
	Week:	03/09/20	03/15/20	MTWTF--				3	\$30.00			
	Week:	03/16/20	03/22/20	MTWTF--				3	\$30.00			
	Week:	03/23/20	03/29/20	MTWTF--				3	\$30.00			
N 2	KFXL	02/10/20	03/27/20	Family Feud	6p-630p		:30			NM	18	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/10/20	02/16/20	MTWTF--				3	\$40.00			
	Week:	02/17/20	02/23/20	MTWTF--				3	\$40.00			
	Week:	02/24/20	03/01/20	MTWTF--				3	\$40.00			
	Week:	03/02/20	03/08/20	-----				0	\$0.00			
	Week:	03/09/20	03/15/20	MTWTF--				3	\$40.00			
	Week:	03/16/20	03/22/20	MTWTF--				3	\$40.00			
	Week:	03/23/20	03/29/20	MTWTF--				3	\$40.00			
Totals											36	\$1,260.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/10/20 - 02/16/20	6	\$210.00	(\$31.50)	\$178.50
02/17/20 - 02/23/20	6	\$210.00	(\$31.50)	\$178.50
02/24/20 - 03/01/20	6	\$210.00	(\$31.50)	\$178.50
03/09/20 - 03/15/20	6	\$210.00	(\$31.50)	\$178.50
03/16/20 - 03/22/20	6	\$210.00	(\$31.50)	\$178.50
03/23/20 - 03/29/20	6	\$210.00	(\$31.50)	\$178.50
Totals	36	\$1,260.00	(\$189.00)	\$1,071.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

