

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, MICHAEL BRANNIN, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE → FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Brannin

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Sheriff of Dixie County

Date of election:

11-3-2020

General

Primary

Treasurer of candidate's authorized committee:

Michael Brannin

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Michael Brannin</u>	Signature: <u>Dave Cobb</u>
Name: <u>Michael Brannin</u>	Name: <u>DAVE COBB</u>
Date of Request to Purchase Ad Time: <u>07/02/2020</u>	Date of Station Agreement to Sell Time: <u>07/02/2020</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>14232006</i>	Station Call Letters: <i>WPCL-FM</i>	Date Received/Requested: <i>07/02/2020</i>
Est. #:	Station Location: <i>CROSS CITY, FL</i>	Run Start and End Dates: <i>07/07 - 08/03/2020</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Sales Order

Station: **WPLL-FM** Buyer: _____
 Contract Name: **July 2020** Tax Schedule: _____ (None)
 Contract#: **14232006** Agency Commission %: **0**
 Start Date: **7/07/20** End Date: **8/03/20** Billing Cycle: **Calendar**
 Revenue Type: **POLITICAL LOCAL** Type: **Cash** Salesperson: **1407kbal** Comm %: **16**
 Advertiser: **MICHAEL BRANNIN FOR SHERIFF** Makegood Policy: **Within Contract Dates**
 Address: **P.O. BOX 1581**
 City: **CROSS CITY** State: **FL** Zip: **32628**
 Phone: **(352) 210-8004**
 Product Name: **July 2020**
 Competitive Code: **POLITICAL LOCAL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	7/07/20	8/03/20		6:00 AM	7:00 PM	30	X	X	X	X	X	X	X	25	W	10.00	100	1,000.00	4
Running for Dixie County Sheriff																			

Billing Projections: By Month

	Jul 20	Aug 20
CA	910.00	90.00
ST	720.00	280.00

Print Spot Prices

Notes to Traffic: **Political running for Dixie County Sheriff**

7/2 rec'd ck 104 \$1,000.00ss

TOTAL SPOTS **100**
 GROSS TOTAL \$ **1,000.00**
 ADJUSTED SPOTS **100**
 ADJUSTED TOTAL \$ **1,000.00**

APPROVE DECLINE

- General Manager
- Sales Manager
- WRZN Sales Manager
- 1407ssex, 07/02/20 @2:21PM