

ORDER



Orders
Order / Rev: 1023248
Alt Order #: WOC13610829
Product Desc: 2022 General Election
Estimate: 3911
Flight Dates: 10/10/22 - 10/16/22
Original Date / Rev: 05/23/22 / 05/23/22
Order Type: GENERAL

KSTU

Primary AE: Cassidy Awad
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Armada Strategies LLC
Buying Contact:
Billing Contact:
 2637 E. Atlantic Blvd
 Pompano Beach, FL 33062

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Club For Growth Action
Demographic: A35+
Product Codes: Federal Candidate, Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business End:
Advertiser External ID: 207465
Agency External ID: 144505
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/11/22	44	\$21,360.00	\$18,156.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	44	\$21,360.00	\$18,156.00	44.50
Totals	44	\$21,360.00	\$18,156.00	44.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cassidy Awad			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSTU	10/10/22	10/11/22	M-F 430-5am News M-F 430-5am News (Program: GOOD DAY UTAH 430A)	CM	4:30 AM-5:00 AM	11-----	:30	2	\$80.00	P-3	0.50	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	11-----					2	\$80.00		0.50			
N 2	KSTU	10/10/22	10/11/22	M-F 6-630am News M-F 6-630am News (Program: GOOD DAY UTAH 6A)	CM	6:00 AM-6:30 AM	11-----	:30	2	\$350.00	P-3	0.60	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	11-----					2	\$350.00		0.60			
N 3	KSTU	10/10/22	10/11/22	M-F 630-7am News M-F 630-7am News (Program: GOOD DAY UTAH 6A)	CM	6:30 AM-7:00 AM	11-----	:30	2	\$350.00	P-3	0.60	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	11-----					2	\$350.00		0.60			
N 4	KSTU	10/10/22	10/11/22	M-F 7-730am News M-F 7-730am News (Program: GOOD DAY UTAH 7A)	CM	7:00 AM-7:30 AM	11-----	:30	2	\$450.00	P-3	0.80	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	11-----					2	\$450.00		0.80			
N 5	KSTU	10/10/22	10/11/22	M-F 730-8am News M-F 730-8am News	CM	7:30 AM-8:00 AM	11-----	:30	2	\$450.00	P-3	0.90	NM	2	\$900.00

Order / Rev: 1023248
 Alt Order #: WOC13610829
 Flight Dates: 10/10/22 - 10/16/22

Advertiser: Club For Growth Action
 Product Desc: 2022 General Election
 Estimate: 3911

KSTU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/22	10/16/22	1-----			1		\$500.00	1.10					
N18	KSTU	10/10/22	10/10/22	M-F 530pm News M-F 530pm News	CM	5:30 PM-6:00 PM	1-----	:30	1	\$600.00	P-3	1.00	NM	1	\$600.00
(Program: FOX13 LIVE AT 530P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/22	10/16/22	1-----			1		\$600.00	1.00					
N19	KSTU	10/10/22	10/10/22	MO Prime A MO Prime A	CM	7:00 PM-8:00 PM	2-----	:30	2	\$2,000.00	P-3	1.80	NM	2	\$4,000.00
(Program: 9-1-1 MON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/22	10/16/22	2-----			2		\$2,000.00	1.80					
N20	KSTU	10/10/22	10/10/22	MO Prime B MO Prime B	CM	8:00 PM-9:00 PM	2-----	:30	2	\$2,000.00	P-3	1.90	NM	2	\$4,000.00
(Program: 9-1-1 LONESTAR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/22	10/16/22	2-----			2		\$2,000.00	1.90					
N21	KSTU	10/10/22	10/10/22	M-F 9pm News M-F 9pm News	CM	9:00 PM-10:05 PM	2-----	:30	2	\$1,000.00	P-3	1.50	NM	2	\$2,000.00
(Program: FOX13 NEWS AT 9P M-F)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/22	10/16/22	2-----			2		\$1,000.00	1.50					
N22	KSTU	10/10/22	10/10/22	M-F 1006-1035pm M-F 1005-1035pm	CM	10:05 PM-10:35 PM	1-----	:30	1	\$350.00	P-3	0.70	NM	1	\$350.00
(Program: MODERN FAMILY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/22	10/16/22	1-----			1		\$350.00	0.70					
N23	KSTU	10/10/22	10/10/22	M-F 1035-1105pm M-F 1035-1105pm	CM	10:35 PM-11:05 PM	1-----	:30	1	\$275.00	P-3	0.40	NM	1	\$275.00
(Program: SEINFELD)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/22	10/16/22	1-----			1		\$275.00	0.40					
N24	KSTU	10/10/22	10/10/22	M-F 1105-1135pm M-F 1105-1135pm	CM	11:05 PM-11:35 PM	1-----	:30	1	\$275.00	P-3	0.40	NM	1	\$275.00
(Program: SEINFELD)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/22	10/16/22	1-----			1		\$275.00	0.40					
													Totals	44	\$21,360.00