

ORDER



Orders
Order / Rev: 370748
Alt Order #: WOC10410535
Product Desc: TV
Estimate: 4942
Flight Dates: 07/05/16 - 07/11/16
Original Date / Rev: 06/15/16 / 06/15/16
Order Type: NORMAL

WDBJ
Primary AE: Charles Brian Boush
Sales Office: ROAN
Sales Region: National

Agency Name: Greer Margolis Mitchell-GMMB
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Clinton - P - D
Demographic: A35+
Product Codes: Candidate - National - President
Priority: P-06
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 59559
Agency External ID: 5282

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/11/16	37	\$19,680.00	\$16,728.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	37	\$19,680.00	\$16,728.00	0.00
Totals	37	\$19,680.00	\$16,728.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Brian Boush			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDBJ	40%	\$19,680.00
Market	100%	\$49,200.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EDBJ	0%	\$0.00
UNKWN	0%	\$0.00
WBRA	0%	\$0.00
WEFC	0%	\$0.00
WFXR	11%	\$5,412.00
WPXR	0%	\$0.00
WSET	23%	\$11,316.00
WSLS	23%	\$11,316.00
WWCW	3%	\$1,476.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDBJ	07/05/16	07/11/16	News 7 Early Mornin' @ 5a News 7 Early Mornin' @ 5a	CM	5:00 AM-6:00 AM	MTWTF--	1:00	2	\$160.00	P-06	0.00	NM	2	\$320.00
(Program: WDBJ7 EARLY MORNIN')Jul-2015LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/05/16	07/11/16	MTWTF--		2		\$160.00		0.00					
E 2	WDBJ	07/05/16	07/11/16	News 7 Mornin' @ 6a News 7 Mornin' @ 6a	CM	6:00 AM-7:00 AM	MTWTF--	1:00	2	\$450.00	P-03	0.00	NM	2	\$900.00
(Program: WDBJ7 MORNIN')Jul-2015LP (pav)															

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Advertiser: Clinton - P - D
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 Estimate: 4942
 WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WDBJ	07/05/16	07/11/16	News 7 Mornin' @ 6a News 7 Mornin' @ 6a (Program: WDBJ7 MORNIN')Jul-2015LP (pav)	CM	6:00 AM-7:00 AM	MTWTF--	1:00	2	\$450.00	P-03	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/05/16	07/11/16	MTWTF--		2		\$450.00		0.00					
E 3	WDBJ	07/05/16	07/11/16	CBS This Morning CBS This Morning (Program: CBS THIS MORNING)Jul-2015LP (pav)	CM	7:00 AM-9:00 AM	MTWTF--	1:00	2	\$250.00	P-06	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/05/16	07/11/16	MTWTF--		2		\$250.00		0.00					
E 4	WDBJ	07/05/16	07/11/16	M-F 9a-10a M-F 9a-10a (Program: LIVE! WITH KELLY & MICHAEL)Jul-2015LP (pav)	CM	9:00 AM-10:00 AM	MTWTF--	1:00	1	\$110.00	P-06	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/05/16	07/11/16	MTWTF--		1		\$110.00		0.00					
E 5	WDBJ	07/05/16	07/11/16	M-F 10a-11a M-F 10a-11a (Program: MILLIONAIRE/MILLIONAIRE)Jul-2015LP (pav)	CM	10:00 AM-11:00 AM	MTWTF--	1:00	1	\$80.00	P-06	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/05/16	07/11/16	MTWTF--		1		\$80.00		0.00					
E 6	WDBJ	07/05/16	07/11/16	Price Is Right Price Is Right (Program: THE PRICE IS RIGHT)Jul-2015LP (pav)	CM	11:00 AM-12:00 PM	MTWTF--	1:00	1	\$500.00	P-02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/05/16	07/11/16	MTWTF--		1		\$500.00		0.00					
E 7	WDBJ	07/05/16	07/11/16	News 7 @ Noon News 7 @ Noon (Program: WDBJ7 AT NOON)Jul-2015LP (pav)	CM	12:00 PM-12:30 PM	MTWTF--	1:00	2	\$420.00	P-03	0.00	NM	2	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/05/16	07/11/16	MTWTF--		2		\$420.00		0.00					
E 8	WDBJ	07/05/16	07/11/16	Soap Rotator Soap Rotator (Program: THE Y&R/THE B&B)Jul-2015LP (pav)	CM	12:30 PM-2:00 PM	MTWTF--	1:00	1	\$350.00	P-06	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/05/16	07/11/16	MTWTF--		1		\$350.00		0.00					
E 9	WDBJ	07/05/16	07/11/16	M-F 4p-5p M-F 4p-5p (Program: ELLEN)Jul-2015LP (pav)	CM	4:00 PM-5:00 PM	MTWTF--	1:00	1	\$150.00	P-06	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/05/16	07/11/16	MTWTF--		1		\$150.00		0.00					
E 10	WDBJ	07/05/16	07/11/16	News 7 @ 5p M-F News 7 @ 5p M-F (Program: WDBJ7 AT 5:00)Jul-2015LP (pav)	CM	5:00 PM-5:30 PM	MTWTF--	1:00	3	\$580.00	P-06	0.00	NM	3	\$1,740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/05/16	07/11/16	MTWTF--		3		\$580.00		0.00					
E 11	WDBJ	07/05/16	07/11/16	M-F 530p-6p M-F 530p-6p (Program: ANDY GRIFFITH)Jul-2015LP (pav)	CM	5:30 PM-6:00 PM	MTWTF--	1:00	2	\$590.00	P-06	0.00	NM	2	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/05/16	07/11/16	MTWTF--		2		\$590.00		0.00					
E 12	WDBJ	07/05/16	07/11/16	News 7 @ 6p M-F News 7 @ 6p M-F (Program: WDBJ7 AT 6:00)Jul-2015LP (pav)	CM	6:00 PM-6:30 PM	MTWTF--	1:00	3	\$800.00	P-06	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/05/16	07/11/16	MTWTF--		3		\$800.00		0.00					
E 13	WDBJ	07/05/16	07/11/16	Wheel of Fortune M-F Wheel of Fortune M-F (Program: WHEEL OF FORTUNE)Jul-2015LP (pav)	CM	7:00 PM-7:30 PM	MTWTF--	1:00	3	\$830.00	P-06	0.00	NM	3	\$2,490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/05/16	07/11/16	MTWTF--		3		\$830.00		0.00					
E 14	WDBJ	07/05/16	07/11/16		CM	7:30 PM-8:00 PM	MTWTF--	1:00	3	\$1,070.00	P-06	0.00	NM	3	\$3,210.00

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Advertiser: Clinton - P - D
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 Estimate: 4942
WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Jeopardy M-F Jeopardy M-F (Program: JEOPARDY)Jul-2015LP (pav)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/05/16		07/11/16	MTWTF--					3	\$1,070.00			0.00			
E 15	WDBJ	07/05/16	07/11/16	Late Show Late Show (Program: LATE SHOW W/ STEPHEN COLBERT)Jul-2015LP (pav)	CM	11:35 PM-12:35 XM	MTWTF--	1:00	2	\$130.00	P-06	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/05/16		07/11/16	MTWTF--					2	\$130.00			0.00			
E 16	WDBJ	07/05/16	07/11/16	Late News Rotator M-Su Late News Rotator M-Su (Program: WDBJ7 AT 11:00)Jul-2015LP (pav)	CM	11:00 PM-11:35 P	MTWTFSS	1:00	2	\$370.00	P-06	0.00	NM	2	\$740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/05/16		07/11/16	MTWTFSS					2	\$370.00			0.00			
E 17	WDBJ	07/05/16	07/08/16	Friday Prime Hr 2 Friday Prime Hr 2 (Program: HAWAII FIVE-O)Jul-2015LP (pav)	CM	9:00 PM-10:00 PM	----F--	1:00	1	\$1,130.00	P-03	0.00	NM	1	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/04/16		07/10/16	----F--					1	\$1,130.00			0.00			
E 18	WDBJ	07/05/16	07/09/16	CBS This Morning Satur CBS This Morning Saturday (Program: CBS SATURDAY EARLY)Jul-2015LP (pav)	CM	9:00 AM-11:00 AM	-----S-	1:00	1	\$100.00	P-06	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/04/16		07/10/16	-----S-					1	\$100.00			0.00			
E 19	WDBJ	07/05/16	07/09/16	Wheel of Fortune Sat Wheel of Fortune Sat (Program: WHEEL OF FORTUNE)Jul-2015LP (pav)	CM	7:00 PM-7:30 PM	-----S-	1:00	1	\$180.00	P-06	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/04/16		07/10/16	-----S-					1	\$180.00			0.00			
E 20	WDBJ	07/05/16	07/10/16	News 7 Sun Morning @ 8M News 7 Sun Morning @ 8a (Program: WDBJ7 SUNDAY MORNING)Jul-2015LP (pav)	CM	8:00 AM-9:00 AM	-----S	1:00	1	\$350.00	P-06	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/04/16		07/10/16	-----S					1	\$350.00			0.00			
E 21	WDBJ	07/05/16	07/10/16	CBS Sunday Morning CBS Sunday Morning (Program: CBS SUNDAY MORNING)Jul-2015LP (pav)	CM	9:00 AM-10:30 AM	-----S	1:00	1	\$400.00	P-06	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/04/16		07/10/16	-----S					1	\$400.00			0.00			
E 22	WDBJ	07/05/16	07/10/16	Sunday Prime Hr 2 Sunday Prime Hr 2 (Program: BIG BROTHER)Jul-2015LP (pav)	CM	8:00 PM-9:00 PM	-----S	1:00	1	\$1,750.00	P-03	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/04/16		07/10/16	-----S					1	\$1,750.00			0.00			
													Totals	37	\$19,680.00

WOC10410535 [00.00]

Order Printout

Order Status: Opened-New Start/End Dates: 07/05/16 - 07/11/16 C/P/E: 278 / 295 / 4942
 Traffic #: Agency: GMMB Product Desc.: TV
 Buyer Order #: 5134332 Advertiser: 278 - HFA 2016 Estimate Desc.: HFA 2016 - GM TV - 60s - 7/5-7/11
 AE: Unassigned (Brian Boush) Buyer: Total Cost: \$19,680.00 (Cash)
 Property: WDBJ TV Primary Demo: Received Date: 6/15/16 6:17 AM

Comments:

Separation: 30

60sec Per M.W.

Line	Program	ST	Len	Time	Days	Rate	Jul	Spots	Total Spots
1	WDBJ7 EARLY MORNING' (Program: WDBJ7 EARLY MORNING)Jul-2015LP (pav)	NM	:30	5:00 AM-6:00 AM	TWTF--M	160.00	2		2
2	WDBJ7 MORNING' (Program: WDBJ7 MORNING)Jul-2015LP (pav)	NM	:30	6:00 AM-7:00 AM	TWTF--M	450.00	2		2
3	CBS THIS MORNING (Program: CBS THIS MORNING)Jul-2015LP (pav)	NM	:30	7:00 AM-9:00 AM	TWTF--M	250.00	2		2
4	LIVE! WITH KELLY & MICHAEL (Program: LIVE! WITH KELLY & MICHAEL)Jul-2015LP (pav)	NM	:30	9:00 AM-10:00 AM	TWTF--M	110.00	1		1
5	MILLIONAIRE/MILLIONAIRE (Program: MILLIONAIRE/MILLIONAIRE)Jul-2015LP (pav)	NM	:30	10:00 AM-11:00 AM	TWTF--M	80.00	1		1
6	THE PRICE IS RIGHT (Program: THE PRICE IS RIGHT)Jul-2015LP (pav)	NM	:30	11:00 AM-12:00 PM	TWTF--M	500.00	1		1
7	WDBJ7 AT NOON (Program: WDBJ7 AT NOON)Jul-2015LP (pav)	NM	:30	12:00 PM-12:30 PM	TWTF--M	420.00	2		2
8	THE Y&B (Program: THE Y&B)Jul-2015LP (pav)	NM	:30	12:30 PM-2:00 PM	TWTF--M	350.00	1		1
9	ELLEN (Program: ELLEN)Jul-2015LP (pav)	NM	:30	4:00 PM-5:00 PM	TWTF--M	150.00	1		1
10	WDBJ7 AT 5:00 (Program: WDBJ7 AT 5:00)Jul-2015LP (pav)	NM	:30	5:00 PM-5:30 PM	TWTF--M	580.00	3		3
11	ANDY GRIFFITH (Program: ANDY GRIFFITH)Jul-2015LP (pav)	NM	:30	5:30 PM-6:00 PM	TWTF--M	590.00	2		2

Generated Date: 6/15/16 6:25 AM

Generated by WO Platform
WideOrbit Inc.

605cc

List Items										Spots										
Line	Program	ST	Len	Time	Days	Rate	Jul													Total Spots
12	WDBJ7 AT 6:00	NM	:30	6:00 PM-6:30 PM	TWTF--M	800.00	3													3
(Program: WDBJ7 AT 6:00)Jul-2015LP (pav)																				
13	WHEEL OF FORTUNE	NM	:30	7:00 PM-7:30 PM	TWTF--M	830.00	3													3
(Program: WHEEL OF FORTUNE)Jul-2015LP (pav)																				
14	JEOPARDY	NM	:30	7:30 PM-8:00 PM	TWTF--M	1,070.00	3													3
(Program: JEOPARDY)Jul-2015LP (pav)																				
15	LATE SHOW W/ STEPHEN COLBERT	NM	:30	11:35 PM-12:35 XM	TWTF--M	130.00	2													2
(Program: LATE SHOW W/ STEPHEN COLBERT)Jul-2015LP (pav)																				
16	WDBJ7 AT 11:00	NM	:30	11:00 PM-11:35 PM	TWTFSSM	370.00	2													2
(Program: WDBJ7 AT 11:00)Jul-2015LP (pav)																				
17	HAWAII FIVE-O	NM	:30	9:00 PM-10:00 PM	---F---	1,130.00	1													1
(Program: HAWAII FIVE-O)Jul-2015LP (pav)																				
18	CBS SATURDAY EARLY	NM	:30	9:00 AM-11:00 AM	----S--	100.00	1													1
(Program: CBS SATURDAY EARLY)Jul-2015LP (pav)																				
19	WHEEL OF FORTUNE	NM	:30	7:00 PM-7:30 PM	----S--	180.00	1													1
(Program: WHEEL OF FORTUNE)Jul-2015LP (pav)																				
20	WDBJ7 SUNDAY MORNING	NM	:30	8:00 AM-9:00 AM	-----S-	350.00	1													1
(Program: WDBJ7 SUNDAY MORNING)Jul-2015LP (pav)																				
21	CBS SUNDAY MORNING	NM	:30	9:00 AM-10:30 AM	-----S-	400.00	1													1
(Program: CBS SUNDAY MORNING)Jul-2015LP (pav)																				
22	BIG BROTHER	NM	:30	8:00 PM-9:00 PM	-----S-	1,750.00	1													1
(Program: BIG BROTHER)Jul-2015LP (pav)																				
Spot Totals:										37										37

MONTH	SPOTS	COST	MONTH	SPOTS	COST
July	37	\$19,680.00			