



Primary AE:	Charles Brian Boush
Sales Office:	ROAN
Sales Region:	National

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

New Business Thru:	
Order Separation:	00:30:00
Advertiser External ID:	59559
Agency External ID:	5282

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/11/16	37	\$19,680.00	\$16,728.00

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	37	\$19,680.00	\$16,728.00	0.00
Totals	37	\$19,680.00	\$16,728.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Brian Boush			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDBJ	40%	\$19,680.00
Market	100%	\$49,200.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
EDBJ	0%	\$0.00
UNKWN	0%	\$0.00
WBRA	0%	\$0.00
WEFC	0%	\$0.00
WFXR	11%	\$5,412.00
WPXR	0%	\$0.00
WSET	23%	\$11,316.00
WLS	23%	\$11,316.00
WWCW	3%	\$1,476.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDBJ	07/05/16	07/11/16	News 7 Early Mornin' @ 5a News 7 Early Mornin' @ 5a	CM	5:00 AM-6:00 AM	MTWTF--	1:00	2	\$160.00	P-06	0.00	NM	2	\$320.00
(Program: WDBJ7 EARLY MORNIN')Jul-2015LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/05/16	07/11/16	MTWTF--		2		\$160.00		0.00					
E 2	WDBJ	07/05/16	07/11/16	News 7 Mornin' @ 6a News 7 Mornin' @ 6a	CM	6:00 AM-7:00 AM	MTWTF--	1:00	2	\$450.00	P-03	0.00	NM	2	\$900.00
(Program: WDBJ7 MORNIN')Jul-2015LP (pav)															

Order / Rev: 370748
 Alt Order #: WOC10410535
 Flight Dates: 07/05/16 - 07/11/16

Advertiser: Clinton - P - D
 Product Desc: TV
 Estimate: 4942
 WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WDBJ	07/05/16	07/11/16	News 7 Mornin' @ 6a News 7 Mornin' @ 6a (Program: WDBJ7 MORNIN')Jul-2015LP (pav)	CM	6:00 AM-7:00 AM	MTWTF--	1:00	2	\$450.00	P-03	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/16	07/11/16	MTWTF--					2	\$450.00		0.00			
E 3	WDBJ	07/05/16	07/11/16	CBS This Morning CBS This Morning (Program: CBS THIS MORNING)Jul-2015LP (pav)	CM	7:00 AM-9:00 AM	MTWTF--	1:00	2	\$250.00	P-06	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/16	07/11/16	MTWTF--					2	\$250.00		0.00			
E 4	WDBJ	07/05/16	07/11/16	M-F 9a-10a M-F 9a-10a (Program: LIVE! WITH KELLY & MICHAEL)Jul-2015LP (pav)	CM	9:00 AM-10:00 AM	MTWTF--	1:00	1	\$110.00	P-06	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/16	07/11/16	MTWTF--					1	\$110.00		0.00			
E 5	WDBJ	07/05/16	07/11/16	M-F 10a-11a M-F 10a-11a (Program: MILLIONAIRE/MILLIONAIRE)Jul-2015LP (pav)	CM	10:00 AM-11:00 AM	MTWTF--	1:00	1	\$80.00	P-06	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/16	07/11/16	MTWTF--					1	\$80.00		0.00			
E 6	WDBJ	07/05/16	07/11/16	Price Is Right Price Is Right (Program: THE PRICE IS RIGHT)Jul-2015LP (pav)	CM	11:00 AM-12:00 PM	MTWTF--	1:00	1	\$500.00	P-02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/16	07/11/16	MTWTF--					1	\$500.00		0.00			
E 7	WDBJ	07/05/16	07/11/16	News 7 @ Noon News 7 @ Noon (Program: WDBJ7 AT NOON)Jul-2015LP (pav)	CM	12:00 PM-12:30 PM	MTWTF--	1:00	2	\$420.00	P-03	0.00	NM	2	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/16	07/11/16	MTWTF--					2	\$420.00		0.00			
E 8	WDBJ	07/05/16	07/11/16	Soap Rotator Soap Rotator (Program: THE Y&R/THE B&B)Jul-2015LP (pav)	CM	12:30 PM-2:00 PM	MTWTF--	1:00	1	\$350.00	P-06	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/16	07/11/16	MTWTF--					1	\$350.00		0.00			
E 9	WDBJ	07/05/16	07/11/16	M-F 4p-5p M-F 4p-5p (Program: ELLEN)Jul-2015LP (pav)	CM	4:00 PM-5:00 PM	MTWTF--	1:00	1	\$150.00	P-06	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/16	07/11/16	MTWTF--					1	\$150.00		0.00			
E 10	WDBJ	07/05/16	07/11/16	News 7 @ 5p M-F News 7 @ 5p M-F (Program: WDBJ7 AT 5:00)Jul-2015LP (pav)	CM	5:00 PM-5:30 PM	MTWTF--	1:00	3	\$580.00	P-06	0.00	NM	3	\$1,740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/16	07/11/16	MTWTF--					3	\$580.00		0.00			
E 11	WDBJ	07/05/16	07/11/16	M-F 530p-6p M-F 530p-6p (Program: ANDY GRIFFITH)Jul-2015LP (pav)	CM	5:30 PM-6:00 PM	MTWTF--	1:00	2	\$590.00	P-06	0.00	NM	2	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/16	07/11/16	MTWTF--					2	\$590.00		0.00			
E 12	WDBJ	07/05/16	07/11/16	News 7 @ 6p M-F News 7 @ 6p M-F (Program: WDBJ7 AT 6:00)Jul-2015LP (pav)	CM	6:00 PM-6:30 PM	MTWTF--	1:00	3	\$800.00	P-06	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/16	07/11/16	MTWTF--					3	\$800.00		0.00			
E 13	WDBJ	07/05/16	07/11/16	Wheel of Fortune M-F Wheel of Fortune M-F (Program: WHEEL OF FORTUNE)Jul-2015LP (pav)	CM	7:00 PM-7:30 PM	MTWTF--	1:00	3	\$830.00	P-06	0.00	NM	3	\$2,490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/16	07/11/16	MTWTF--					3	\$830.00		0.00			
E 14	WDBJ	07/05/16	07/11/16		CM	7:30 PM-8:00 PM	MTWTF--	1:00	3	\$1,070.00	P-06	0.00	NM	3	\$3,210.00

Order / Rev: 370748
 Alt Order #: WOC10410535
 Flight Dates: 07/05/16 - 07/11/16

Advertiser: Clinton - P - D
 Product Desc: TV
 Estimate: 4942
 WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy M-F															
Jeopardy M-F															
(Program: JEOPARDY)Jul-2015LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/05/16		07/05/16	07/11/16	MTWTF--					3	\$1,070.00		0.00			
E 15	WDBJ	07/05/16	07/11/16	Late Show	CM	11:35 PM-12:35 AM	XMTWTF--	1:00	2	\$130.00	P-06	0.00	NM	2	\$260.00
Late Show															
(Program: LATE SHOW W/ STEPHEN COLBERT)Jul-2015LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/05/16		07/05/16	07/11/16	MTWTF--					2	\$130.00		0.00			
E 16	WDBJ	07/05/16	07/11/16	Late News Rotator M-Su	CM	11:00 PM-11:35 PM	TWTFSS	1:00	2	\$370.00	P-06	0.00	NM	2	\$740.00
Late News Rotator M-Su															
(Program: WDBJ7 AT 11:00)Jul-2015LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/05/16		07/05/16	07/11/16	MTWTFSS					2	\$370.00		0.00			
E 17	WDBJ	07/05/16	07/08/16	Friday Prime Hr 2	CM	9:00 PM-10:00 PM	----F--	1:00	1	\$1,130.00	P-03	0.00	NM	1	\$1,130.00
Friday Prime Hr 2															
(Program: HAWAII FIVE-O)Jul-2015LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/04/16		07/10/16	----F--					1	\$1,130.00		0.00				
E 18	WDBJ	07/05/16	07/09/16	CBS This Morning Saturday	CM	9:00 AM-11:00 AM	-----S-	1:00	1	\$100.00	P-06	0.00	NM	1	\$100.00
CBS This Morning Saturday															
(Program: CBS SATURDAY EARLY)Jul-2015LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/04/16		07/10/16	-----S-					1	\$100.00		0.00				
E 19	WDBJ	07/05/16	07/09/16	Wheel of Fortune Sat	CM	7:00 PM-7:30 PM	-----S-	1:00	1	\$180.00	P-06	0.00	NM	1	\$180.00
Wheel of Fortune Sat															
(Program: WHEEL OF FORTUNE)Jul-2015LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/04/16		07/10/16	-----S-					1	\$180.00		0.00				
E 20	WDBJ	07/05/16	07/10/16	News 7 Sun Morning @ 8a	CM	8:00 AM-9:00 AM	-----S	1:00	1	\$350.00	P-06	0.00	NM	1	\$350.00
News 7 Sun Morning @ 8a															
(Program: WDBJ7 SUNDAY MORNING)Jul-2015LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/04/16		07/10/16	-----S					1	\$350.00		0.00				
E 21	WDBJ	07/05/16	07/10/16	CBS Sunday Morning	CM	9:00 AM-10:30 AM	-----S	1:00	1	\$400.00	P-06	0.00	NM	1	\$400.00
CBS Sunday Morning															
(Program: CBS SUNDAY MORNING)Jul-2015LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/04/16		07/10/16	-----S					1	\$400.00		0.00				
E 22	WDBJ	07/05/16	07/10/16	Sunday Prime Hr 2	CM	8:00 PM-9:00 PM	-----S	1:00	1	\$1,750.00	P-03	0.00	NM	1	\$1,750.00
Sunday Prime Hr 2															
(Program: BIG BROTHER)Jul-2015LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/04/16		07/10/16	-----S					1	\$1,750.00		0.00				
													Totals	37	\$19,680.00

WOC10410535 [00.00]

Order Printout

Order Status:	Opened-New	Start/End Dates:	07/05/16 - 07/11/16	C/P/E:	278 / 295 / 4942
Traffic #:		Agency:	GMMB	Product Desc.:	TV
Buyer Order #:	5134332	Advertiser:	278 - HFA 2016	Estimate Desc.:	HFA 2016 - GM TV - 60s - 7/5-7/11
AE:	Unassigned (Brian Boush)	Buyer:		Total Cost:	\$19,680.00 (Cash)
Property:	WDBJ TV	Primary Demo:		Received Date:	6/15/16 6:17 AM

Comments:

Separation: 30

60sec Per M.K.

List Items										Spots										Total	
Line	Program	ST	Len	Time	Days	Rate	Jul														Spots
1	WDBJ7 EARLY MORNING	NM	:30	5:00 AM-6:00 AM	TWTF--M	160.00	2														2
(Program: WDBJ7 EARLY MORNING)Jul-2015LP (pay)																					
2	WDBJ7 MORNING	NM	:30	6:00 AM-7:00 AM	TWTF--M	450.00	2														2
(Program: WDBJ7 MORNING)Jul-2015LP (pay)																					
3	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	TWTF--M	250.00	2														2
(Program: CBS THIS MORNING)Jul-2015LP (pay)																					
4	LIVE! WITH KELLY & MICHAEL	NM	:30	9:00 AM-10:00 AM	TWTF--M	110.00	1														1
(Program: LIVE! WITH KELLY & MICHAEL)Jul-2015LP (pay)																					
5	MILLIONAIRE/MILLIONAIRE	NM	:30	10:00 AM-11:00 AM	TWTF--M	80.00	1														1
(Program: MILLIONAIRE/MILLIONAIRE)Jul-2015LP (pay)																					
6	THE PRICE IS RIGHT	NM	:30	11:00 AM-12:00 PM	TWTF--M	500.00	1														1
(Program: THE PRICE IS RIGHT)Jul-2015LP (pay)																					
7	WDBJ7 AT NOON	NM	:30	12:00 PM-12:30 PM	TWTF--M	420.00	2														2
(Program: WDBJ7 AT NOON)Jul-2015LP (pay)																					
8	THE Y&B&P	NM	:30	12:30 PM-2:00 PM	TWTF--M	350.00	1														1
(Program: THE Y&B&P)Jul-2015LP (pay)																					
9	ELLEN	NM	:30	4:00 PM-5:00 PM	TWTF--M	150.00	1														1
(Program: ELLEN)Jul-2015LP (pay)																					
10	WDBJ7 AT 5:00	NM	:30	5:00 PM-5:30 PM	TWTF--M	580.00	3														3
(Program: WDBJ7 AT 5:00)Jul-2015LP (pay)																					
11	ANDY GRIFFITH	NM	:30	5:30 PM-6:00 PM	TWTF--M	590.00	2														2
(Program: ANDY GRIFFITH)Jul-2015LP (pay)																					

605cc

List Items										Spots										Total Spots
Line	Program	ST	Len	Time	Days	Rate	Jul													
12	WDBJ AT 6:00	NM	:30	6:00 PM-6:30 PM	TWTF--M	800.00	3													3
(Program: WDBJ AT 6:00)Jul-2015LP (pay)																				
13	WHEEL OF FORTUNE	NM	:30	7:00 PM-7:30 PM	TWTF--M	830.00	3													3
(Program: WHEEL OF FORTUNE)Jul-2015LP (pay)																				
14	JEOPARDY	NM	:30	7:30 PM-8:00 PM	TWTF--M	1,070.00	3													3
(Program: JEOPARDY)Jul-2015LP (pay)																				
15	LATE SHOW W/ STEPHEN COLBERT	NM	:30	11:35 PM-12:35 XM	TWTF--M	130.00	2													2
(Program: LATE SHOW W/ STEPHEN COLBERT)Jul-2015LP (pay)																				
16	WDBJ AT 11:00	NM	:30	11:00 PM-11:35 PM	TWTFSSM	370.00	2													2
(Program: WDBJ AT 11:00)Jul-2015LP (pay)																				
17	HAWAII FIVE-O	NM	:30	9:00 PM-10:00 PM	---F---	1,130.00	1													1
(Program: HAWAII FIVE-O)Jul-2015LP (pay)																				
18	CBS SATURDAY EARLY	NM	:30	9:00 AM-11:00 AM	---S---	100.00	1													1
(Program: CBS SATURDAY EARLY)Jul-2015LP (pay)																				
19	WHEEL OF FORTUNE	NM	:30	7:00 PM-7:30 PM	---S---	180.00	1													1
(Program: WHEEL OF FORTUNE)Jul-2015LP (pay)																				
20	WDBJ SUNDAY MORNING	NM	:30	8:00 AM-9:00 AM	-----S-	350.00	1													1
(Program: WDBJ SUNDAY MORNING)Jul-2015LP (pay)																				
21	CBS SUNDAY MORNING	NM	:30	9:00 AM-10:30 AM	-----S-	400.00	1													1
(Program: CBS SUNDAY MORNING)Jul-2015LP (pay)																				
22	BIG BROTHER	NM	:30	8:00 PM-9:00 PM	-----S-	1,750.00	1													1
(Program: BIG BROTHER)Jul-2015LP (pay)																				
Spot Totals:							37													37

MONTH	SPOTS	COST	MONTH	SPOTS	COST
July	37	\$19,680.00			