

Public Affairs Program Topic List
In Focus
Q1: January– March 2016

<u>Date</u>	<u>Title/Topic (s)</u>	<u>Main Issue</u>
Jan 10	MLK Weekend	Local History, Culture and Art
Jan 17	SCCPSS Passport to Excellence / Park Place Outreach	Schools, Kids, Safety
Jan 24	Gallant Few	Veterans
Jan 31	Gallant Few Rerun	Veterans
Feb 7	Savannah Women of Vision	Local History, Culture and Art
Feb 14	Gullah Celebration / Richmond Hill Bark Park	Local History, Kids and Family
Feb 21	A Town Get Down	Culture and Art, Kids and Family
Feb 28	Zonta	Women's Issues
March 6	HHI Beaches and Youth Art Month	Local Government, Safety, Kids
March 13	LDSS Kilt Run HHI Beach Rerun	Family Events, Local Government
March 20	Housing Low Country Homeless	Safety, Veterans,
March 27	Business Domain Protections / SMF SVF Coproduction	Small Business Issues

"IN FOCUS"

AIR DATE: January 10, 2016

HOST: Mia Amini

MAIN ISSUE(S) #1: Local History, Culture and Art

MAIN ISSUE #1 TOTAL TIME: 30 Minutes

MAIN ISSUE #1 PROGRAM SUMMARY:

The Hilton Head MLK Jr. Celebration Planning Committee is sponsoring an MLK Celebration Weekend from Thursday evening, January 14 through Monday evening, January 18. There are numerous events all across the Island for families and people of all ages. This year they are bringing in Melanie DeMore, a noted musical artist and vocal activist who will perform and work with audience members to teach about Dr King and local African American history. They have also sponsored an essay contest in the local schools and are will have a Gullah Music Workshop with stick pounding

GUEST #1 NAME: Jenifer Gajdalo

GUEST #1 TITLE: Secretary

GUEST #1 ORGANIZATION: MLK Jr. Celebration Planning Committee

GUEST #1 PHONE: 843-681-3881

GUEST #1 PR CONTACT:

GUEST #2 NAME: Melanie DeMore

GUEST #2 TITLE: Musical Artist, Vocal Activist

GUEST #2 ORGANIZATION:

GUEST #2 PHONE: 510.543.4488

GUEST #2 PR CONTACT: Jenifer Gajdalo 843-681-3881

"IN FOCUS"

AIR DATE: January 17, 2016

HOST: Claire Beverly

MAIN ISSUE(S) #1: Schools

MAIN ISSUE #1 TOTAL TIME: 15 Minutes

MAIN ISSUE #1 PROGRAM SUMMARY:

The Savannah-Chatham County Public School System announces that entrepreneur and technology pioneer, Howard Morrison will speak on Thursday, January 21 at Woodville-Tompkins High School, in the Passport to Excellence Lecture Series. The free lecture series features presentations from accomplished individuals who previously attended or graduated from SCCPSS, sharing their unique career journeys and the insights they have learned about success and how to achieve it. Although a graduate of Yale University, Morrison attributes much of the credit for his successes to the educational start he received through the Savannah-Chatham County Public School System (SCCPSS). He attended Massie School, now Massie Heritage Center, from the second grade to the sixth grade, and will speak on those formative years and how they helped shape his career.

GUEST #1 NAME: Howard Morrison

GUEST #1 TITLE: Savannah Entrepreneur

GUEST #1 ORGANIZATION:

GUEST #1 PHONE:

GUEST #1 PR CONTACT: Marjorie Young, Carriage Trade PR 912-844-9990

MAIN ISSUE(S) #2: Kids, Safety

MAIN ISSUE #2 TOTAL TIME: 15 Minutes

MAIN ISSUE #2 PROGRAM SUMMARY:

Park Place Outreach Youth Emergency Shelter provides support for troubled children and teens in Savannah and the surrounding area. Open 24 hours a day, the shelter offers youth, between the ages of 11 and 17, a safe and loving environment. Homeless, abused or runaway teenagers can self-admit into this shelter. The Street Outreach Program team offers mentoring to resident adolescents and provides counseling, clothing and personal care items to teens and young adults up to age 21 that are in need and might not come in to the shelter. Whenever possible, the organization's goal is to keep kids off the street and reunify families. They are having a fundraiser: the Celebration of Love event, an evening of jazz, auctions, dinner and entertainment, taking place Friday, February 5 beginning at 6 p.m. in the Plantation Club of The Landings.

GUEST #2 NAME: Jack Levine

GUEST #2 TITLE: Board Member

GUEST #2 ORGANIZATION: Park Place Outreach Youth Emergency Shelter

GUEST #2 PHONE

GUEST #2 PR CONTACT: Marjorie Young, Carriage Trade PR 912-844-9990

"IN FOCUS"

AIR DATE: January 24, 2016

HOST: Claire Beverly

MAIN ISSUE(S) #1: Veterans

MAIN ISSUE #1 TOTAL TIME: 30 Minutes

MAIN ISSUE #1 PROGRAM SUMMARY:

Gallant Few's mission is to prevent veteran isolation by connecting new veterans with hometown veteran mentors, thereby facilitating a peaceful, successful transition from military service to a civilian life filled with hope and purpose. They do this by creating and supporting a nationwide network of successfully transitioned veterans that engage locally with new veterans with the same military background now going through transition and by motivating communities all over the nation to take responsibility for veterans returning; welcoming, connecting, and including. We believe this will prevent veteran unemployment, homelessness and suicide. Gallant Few was founded by Veterans for Veterans. "Run Ranger Run" is their annual February Awareness Raiser and Fund Raiser. Anyone is welcome to join a team or form a team and log miles in support. The Kickoff is this Saturday January 30th at Fleet Feet in Savannah.

GUEST #1 NAME: Karl Monger

GUEST #1 TITLE: Founder

GUEST #1 ORGANIZATION: Gallant Few

GUEST #1 PHONE:

GUEST #1 PR CONTACT: Candyss Bryant - 706-718-9520

"IN FOCUS"

AIR DATE: January 31, 2016

HOST: Claire Beverly

MAIN ISSUE(S) #1: Veterans

MAIN ISSUE #1 TOTAL TIME: 30 Minutes

MAIN ISSUE #1 PROGRAM SUMMARY:

Gallant Few's mission is to prevent veteran isolation by connecting new veterans with hometown veteran mentors, thereby facilitating a peaceful, successful transition from military service to a civilian life filled with hope and purpose. They do this by creating and supporting a nationwide network of successfully transitioned veterans that engage locally with new veterans with the same military background now going through transition and by motivating communities all over the nation to take responsibility for veterans returning; welcoming, connecting, and including. We believe this will prevent veteran unemployment, homelessness and suicide. Gallant Few was founded by Veterans for Veterans. "Run Ranger Run" is their annual February Awareness Raiser and Fund Raiser. Anyone is welcome to join a team or form a team and log miles in support. The Kickoff is this Saturday January 30th at Fleet Feet in Savannah.

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GUEST #1 ORGANIZATION: Gallant Few

GUEST #1 PHONE:

GUEST #1 PR CONTACT: Candyss Bryant - 706-718-9520

THIS PROGRAM IS A REBROADCAST DUE TO TECHNICAL ISSUES

"IN FOCUS"

AIR DATE: February 7, 2016

HOST: Claire Beverly

MAIN ISSUE(S) #1: Local History, Culture, Art

MAIN ISSUE #1 TOTAL TIME: 30 Minutes

MAIN ISSUE #1 PROGRAM SUMMARY:

Savannah College of Art and Design (SCAD) President and Founder Paula Wallace rings in Georgia Day with the Savannah Women of Vision investiture, honoring 10 women of peerless valor, altruism and intellect. Each honoree will be extolled through prose, music and art. And as a permanent tribute, portraits of the 10 women, carved by SCAD alumnus Michael Porten will adorn the walls of Arnold Hall, SCAD's home for liberal arts. The university invites the public to join the celebration at 5:30 p.m. on Friday, Feb. 12, at Arnold Hall, located at 1810 Bull Street. Each woman is drawn from the ranks of history and modernity, spanning class and creed. The 10 Women of Vision: Mary Musgrove Matthews Bosomworth, Abigail Minis, Mother Mathilda Beasley, Juliette Gordon Low, Flannery O'Connor, Nancy N. Lewis, Emma Morel Adler, Frances Wong, Alice Andrews Jepson and Chief Justice Leah Ward Sears.

GUEST #1 NAME: Susan Laney

GUEST #1 TITLE: Artist

GUEST #1 ORGANIZATION: SCAD; Laney Contemporary

GUEST #1 PHONE:

GUEST #1 PR CONTACT: Vince McMorrow 614.383.1622

"IN FOCUS"

AIR DATE: February 14, 2016

HOST: Claire Beverly

MAIN ISSUE(S) #1: Local History, Family Event

MAIN ISSUE #1 TOTAL TIME: 15 Minutes

MAIN ISSUE #1 PROGRAM SUMMARY:

The Native Island Business Association will close out the 20th annual Hilton Head Island Gullah Celebration with a three-day celebration of the evolution of Gullah culture. Patrons and visitors encouraged to join in the celebration in one or all the planned events for the closing weekend. Planned events include the Gullah Music Series featuring Gospel Quartets, Celebration of African American Authors featuring Congressman James Clyburn and The Gullah Institute featuring Jonathan Green. Tickets are on sale now at gullahcelebration.com.

GUEST #1 NAME: Thelma Noble

GUEST #1 TITLE: Member

GUEST #1 ORGANIZATION: Gullah Celebration

GUEST #1 PHONE:

GUEST #1 PR CONTACT: Courtney Young, 803-216-5605

MAIN ISSUE(S) #2: Family, Safety

MAIN ISSUE #2 TOTAL TIME: 15 Minutes

MAIN ISSUE #2 PROGRAM SUMMARY:

The Bryan County Bark Park's annual fundraising party Bryan's Bash is set for Saturday, Feb. 20th with dinner, drinks and an impressive collection of items, goods and services up for auction. This year, though, things will get a little livelier. Departure, a Journey tribute band, will join in the festivities with a live performance during the bash at the Richmond Hill City Center. Their goal is to pay off the remainder of the construction loan and raise enough money to maintain the park in 2016. The Bark Park cost around \$70,000 to build and all costs were met by the community led by a hard working board and group of volunteers who continue to give their time and talents for free. We also have to meet the Bark Park's monthly maintenance costs of around \$500 to cover electricity, landscaping, poop bags and essential maintenance.

GUEST #2 NAME: Wendy Bolton

GUEST #2 TITLE: President of the Board

GUEST #2 ORGANIZATION: Bryan County Bark Park

GUEST #2 PHONE

GUEST #2 PR CONTACT: Lesley Francis - 912-429-3950

"IN FOCUS"

AIR DATE: February 21, 2016

HOST: Claire Beverly

MAIN ISSUE(S) #1: Culture and Art, Kids and Family

MAIN ISSUE #1 TOTAL TIME: 30 Minutes

MAIN ISSUE #1 PROGRAM SUMMARY:

A-Town Get Down is a series of art and music events in Savannah, Georgia, where accomplished artists can perform for aspiring ones, and aspiring ones can perform for accomplished ones. The result is mutual inspiration, greater self-esteem and greater confidence for creative youth. The festivals combine live music, live art, and workshops on topics related to creativity. The A-Town Get Down was named for Alex Townsend ("A-Town"), a highly creative artist and musician who tragically died at the age of 21. Growing up, like many creative children, Alex sometimes struggled to fit into a traditional school and social setting. But he always had music and art as a place to go, to become engaged, and to express himself. As he grew older, he discovered and connected with many other teens and young adults who shared both his struggles and his passions. Alex was known for constantly encouraging and inspiring those around him to use their art to reach their creative potential.

GUEST #1 NAME: Tom Townsend

GUEST #1 TITLE: Founder

GUEST #1 ORGANIZATION: A Town Get Down

GUEST #1 PHONE:

GUEST #1 PR CONTACT: Katey LeZotte at Rob/Mark 912.921.1040

"IN FOCUS"

AIR DATE: February 28, 2016

HOST: Claire Beverly

MAIN ISSUE(S) #1: Women's Issues

MAIN ISSUE #1 TOTAL TIME: 30 Minutes

MAIN ISSUE #1 PROGRAM SUMMARY:

Founded in 1919, Zonta International is a leading global organization of professionals empowering women worldwide through service and advocacy. With more than 30,000 members belonging to more than 1,200 Zonta Clubs in 67 countries and geographic areas, Zontians all over the world volunteer their time, talents and support to local and international service projects, as well as scholarship programs aimed at fulfilling Zonta's mission and objectives. Locally, the Zonta Club of Hilton Head Island, established in 1979, is an active Club providing assistance to and enhancing the awareness of local women's initiatives and advocacy opportunities. We are proud of our 35 year history of service and financial support to area organizations that empower and improve the lives of women in Beaufort County. This month, the Zonta Club of HHI has joined forces with CODA, Hope Haven and LCAHT to bring awareness to the issues of domestic violence, sexual assault and human trafficking through the #NoMore campaign.

GUEST #1 NAME: Lynette Rush

GUEST #1 TITLE: Board Member

GUEST #1 ORGANIZATION: Zonta Club of Hilton Head Island

GUEST #1 PHONE: 843-837-1220

GUEST #1 PR CONTACT:

"IN FOCUS"

AIR DATE: March 6, 2016

HOST: Claire Beverly

MAIN ISSUE(S) #1: Local Government, Safety

MAIN ISSUE #1 TOTAL TIME: 15 Minutes

MAIN ISSUE #1 PROGRAM SUMMARY:

It time again for the sand on the beaches of Hilton Head Island to be renourished – literally built back up on the shore by pumping it up from the ocean floor. It's the not prettiest process – but it is needed to maintain the prettiest beaches as well helping the creatures like turtles that live there, and the properties that we develop. We'll speak with the head of the Town's engineering department about why and how often beach sand has to be renourished; how they know when it's time; what the process entails, how they protect wildlife during the process, where and when it's being done and how –it is paid for. We'll also get his words of advice or caution for beachgoers and/or homeowners before, during, and after the renourishment project.

GUEST #1 NAME: Scott Liggett

GUEST #1 TITLE: Director of Public Projects & Facilities

GUEST #1 ORGANIZATION: The Town of Hilton Head Island

GUEST #1 PHONE: 843-341-4776

GUEST #1 PR CONTACT:

MAIN ISSUE(S) #2: Kids, Schools

MAIN ISSUE #2 TOTAL TIME: 15 Minutes

MAIN ISSUE #2 PROGRAM SUMMARY:

The Savannah Mall will showcase students' works of art during the month of March, in recognition of National Youth Art Month (YAM). Projects created by students from 53 area schools will be displayed in the Dillard's Court from Saturday, March 5 to Sunday, March 27. YAM is an annual observance each March in an effort to emphasize the value of art and art education for all children and to encourage public support for quality school art programs. The theme of this year's event is "Save the Earth!" "A well rounded education is dependent upon a background laced with artistic experiences," said Catriona Schaefer, teacher specialist for visual arts with Savannah Chatham County Public Schools. "The arts are a way for people of any culture to communicate and connect with one another. Practicing a form of art helps to develop critical thinking, problem solving skills, and promotes active and complex learning."

GUEST #2 NAME: Catriona Schaefer

GUEST #2 TITLE: Teacher Specialist for Visual Arts

GUEST #2 ORGANIZATION: Savannah Chatham County Public Schools

GUEST #2 PHONE

GUEST #2 PR CONTACT: Marjorie Young - Carriage Trade PR - 912.844.9990

"IN FOCUS"

AIR DATE: March 13, 2016

HOST: Claire Beverly

MAIN ISSUE(S) #1: Family Events

MAIN ISSUE #1 TOTAL TIME: 15 Minutes

MAIN ISSUE #1 PROGRAM SUMMARY:

Since 2006 The Lowcountry Down Syndrome Society has grown from a group of a few families to an organization serving Savannah and the surrounding counties through events such as The Buddy Walk, The Night of Champions and Camp Buddy. LDSS is a family support group to benefit people with Down syndrome and their families through local leadership, outreach, education, and advocacy to champion and celebrate acceptance and inclusion. The upcoming Kilt and Kolor Run is a fundraiser for LDSS, and also a family-friendly alternative way to spend St Patrick's Day.

GUEST #1 NAME: Kim Watson

GUEST #1 TITLE: Volunteer

GUEST #1 ORGANIZATION: The Lowcountry Down Syndrome Society

GUEST #1 PHONE

GUEST #1 PR CONTACT: Mary Catherine Mousourakis Carriage Trade 912-660-2654

MAIN ISSUE(S) #2: Local Government, Safety

MAIN ISSUE #2 TOTAL TIME: 15 Minutes

MAIN ISSUE #2 PROGRAM SUMMARY:

It time again for the sand on the beaches of Hilton Head Island to be renourished – literally built back up on the shore by pumping it up from the ocean floor. It's the not prettiest process – but it is needed to maintain the prettiest beaches as well helping the creatures like turtles that live there, and the properties that we develop. We'll speak with the head of the Town's engineering department about why and how often beach sand has to be renourished; how they know when it's time; what the process entails, how they protect wildlife during the process, where and when it's being done and how –it is paid for. We'll also get his words of advice or caution for beachgoers and/or homeowners before, during, and after the renourishment project.

GUEST #2 NAME: Scott Liggett

GUEST #2 TITLE: Director of Public Projects & Facilities

GUEST #2 ORGANIZATION: The Town of Hilton Head Island

GUEST #2 PHONE: 843-341-4776

GUEST #2 PR CONTACT:

"IN FOCUS"

AIR DATE: March 20, 2016

HOST: Claire Beverly

MAIN ISSUE(S) #1: Safety, Veterans, Community

MAIN ISSUE #1 TOTAL TIME: 30 Minutes

MAIN ISSUE #1 PROGRAM SUMMARY:

You've seen the photo. Jan Rose Kasmir was 17 years old in October 1967 when she took taking part with several thousand anti-war activists who had marched to The Pentagon to protest against America's involvement in Vietnam. Unbeknownst to her was photographed by French photographer Marc Riboud as she was clasping a chrysanthemum and gazing at a bayonet-wielding soldier. The iconic anti-war photo was featured in the December 1969 special edition of Look magazine under the title "The Ultimate Confrontation: The Flower and the Bayonet and was republished world-wide as a symbol of the flower power movement. Kasmir graduated from the New York College of Health Professionals in New York as a massage therapist, and now lives and works on Hilton Head Island. But she is still an activist – her latest mission started out as helping one homeless woman veteran to find a suitable place to live. She thought it would be as easy as calling a local organization. But it turned to not be at all easy. Her goal now: create a clearinghouse of information and resources to help the Low Country Homeless.

GUEST #1 NAME: Jan Rose Kasmir

GUEST #1 TITLE:

GUEST #1 ORGANIZATION: Housing Low Country Homeless

GUEST #1 PHONE: 843-683-2273

GUEST #1 PR CONTACT:

"IN FOCUS"

AIR DATE: March 27, 2016

HOST: Claire Beverly

MAIN ISSUE(S) #1: Small Business Issues
MAIN ISSUE #1 TOTAL TIME: 15 Minutes
MAIN ISSUE #1 PROGRAM SUMMARY:

Jeb Bush recently made headlines for allegedly forgetting to renew his domain name. It was discovered that JebBush.com was pointing to Donald Trump's official campaign website. Since this news originally broke, we have learned that Bush never owned JebBush.com, and Trump never had control of that domain. A company in Australia owns it. This brings to light the important, and often overlooked, point that maintaining your domain name is crucial for your business. Remember, your domain name is an extension of your business. It plays a major role in your online reputation with your customers and search engines. We'll get some advice about how to protect your business domain.

GUEST #1 NAME: Susan Speros
GUEST #1 TITLE: Owner
GUEST #1 NAME: Lauren Dingus
GUEST #1 TITLE: Director of Web and Graphics
GUEST #1 ORGANIZATION: The Lowcountry Down Syndrome Society
GUEST #1 PR CONTACT: Mary Catherine Mousourakis Carriage Trade 912-660-2654

MAIN ISSUE(S) #2: Arts and Culture
MAIN ISSUE #2 TOTAL TIME: 15 Minutes
MAIN ISSUE #2 PROGRAM SUMMARY:

For a second year, two of Savannah's leading performing arts organizations, The Savannah VOICE Festival and Savannah Music Festival, collaborate to create great operatic experiences in the spring. As a Savannah Music Festival highlight, which runs March 24-April 9, two outstanding concerts featuring some of American's most talented opera singers will take place in downtown Savannah. Arias & Encores will feature a carefully curated mix of American, French, and Italian composers with a dash of musical theatre at 6 p.m. March 31 at Christ Church Episcopal in Savannah. Then opera fans are invited to fasten their seatbelts and travel to Prague as at 7 p.m. on April 2, Mozart in Prague: An Operatic Journey will unfold within the confines of Trinity United Methodist Church in Savannah.

GUEST #2 NAME: Maria Zouves
GUEST #2 TITLE: Executive Director
GUEST #2 ORGANIZATION: Savannah Voice Festival
GUEST #2 NAME: Toby Hollenberg
GUEST #2 TITLE: Ambassador
GUEST #2 ORGANIZATION: Savannah Music Festival
GUEST #2 PR CONTACT: Ashley Roberts (912) 220-2976