CONTRACT

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

www.wnem.com

And:

Canal Partners Media LLC
1027 33rd Street NW, Suite 140
Washington, DC 20007
USA

Contract / Revision	Alt Order #
598560 / 3	07272877

Product		
Keep Michigan Wolves Prot		
Contract Dates	Estimate #	
10/28/14 - 11/03/14	**874**	
Advertiser	Original Date / Revision	
Keep Michigan Wolves Protected	10/31/14 / 10/31/14	

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WNEM	Jared Kelhart	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	47	46

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WNEM	10/31/14	10/31/14	TV5 Noon News	12n-1230p		:30			PMT		NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	10/27/14	11/02/14	----1--	1	$500.00									
2	WNEM	10/31/14	10/31/14	TV-5 News at 5pm	5-530pm		:30			PMT		NM	1	$650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	10/27/14	11/02/14	----1--	1	$650.00									
3	WNEM	10/31/14	10/31/14	TV-5 News at 530pm	530-6pm		:30			PMT		NM	1	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	10/27/14	11/02/14	----1--	1	$700.00									
4	WNEM	10/31/14	10/31/14	TV-5 News at 6pm	6-630pm		:30			PMT		NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	10/27/14	11/02/14	----1--	1	$1,200.00									
N 5	WNEM	10/31/14	10/31/14	CBS Evening News (M	630-7pm		:30			PMT		NM	1	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	10/27/14	11/02/14	----1--	1	$1,000.00									
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type					
	1	*WNEM*	*10/27/14-11/02/14*	*CBS Evening News (M,W,F,S*	*630-7pm*	*------F----*	*:30*	*~~$1,000.00~~*	*NM*					
	See MG 5.2													
	2	WNEM	11/03/14-11/03/14	Wakeup 6-7a	6-7a	M----------	:30	$2,000.00	NM					
	Ⓜ	MG for 16.1,5.1												
6	WNEM	10/31/14	10/31/14	Jeopardy	7-730pm		:30			PMT		NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	10/27/14	11/02/14	----1--	1	$1,000.00									
7	WNEM	10/31/14	10/31/14	CBS This Morning	7-9am		:30			FNP		NM	1	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	10/27/14	11/02/14	----1--	1	$300.00									
8	WNEM	10/31/14	10/31/14	Wheel of Fortune	730-8pm		:30			PMT		NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	10/27/14	11/02/14	----1--	1	$1,000.00									
9	WNEM	10/31/14	10/31/14	Friday 9-10pm	9-10p		:30			PMT		NM	3	$2,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	10/27/14	11/02/14	----1--	1	$900.00									

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
598560 / 3	07272877

Contract Dates	Product	Estimate #
10/28/14 - 11/03/14	Keep Michigan Wolves P	**874**

Advertiser	Original Date / Revision
Keep Michigan Wolves P	10/31/14 / 10/31/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Rtn	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate			Type		
1	WNEM	10/27/14-11/02/14		Friday 9-10pm	9-10p	------F----	:30		~~$900.00~~			NM		
See MG 9.2,9.3,9.4														
2	WNEM	10/31/14-10/31/14		Wakeup 6-7a	6-7a	------F----	:30		$2,000.00			NM		
(M)	MG for 15.1,9.1													
3	WNEM	10/30/14-10/31/14		TMZ	137x-205x	----ThF----	:30		$150.00			NM		
(M)	MG for 15.1,9.1													
4	WNEM	10/30/14-10/31/14		TMZ	137x-205x	----ThF----	:30		$150.00			NM		
(M)	MG for 15.1,9.1													
10	WNEM	11/03/14	11/03/14	Monday 10-11pm	10-11pm		:30			FNP		NM	1	$1,500.00
Week:		Start Date 11/03/14	End Date 11/09/14	Weekdays 1------	Spots/Week 1	Rate $1,500.00								
11	WNEM	11/03/14	11/03/14	Dr. Phil	4-5pm		:30			PMT		NM	1	$300.00
Week:		Start Date 11/03/14	End Date 11/09/14	Weekdays 1------	Spots/Week 1	Rate $300.00								
12	WNEM	11/03/14	11/03/14	TV-5 News at 5pm	5-530pm		:30			PMT		NM	1	$650.00
Week:		Start Date 11/03/14	End Date 11/09/14	Weekdays 1------	Spots/Week 1	Rate $650.00								
13	WNEM	11/03/14	11/03/14	TV-5 News at 530pm	530-6pm		:30			PMT		NM	1	$700.00
Week:		Start Date 11/03/14	End Date 11/09/14	Weekdays 1------	Spots/Week 1	Rate $700.00								
14	WNEM	11/03/14	11/03/14	TV-5 News at 6pm	6-630pm		:30			PMT		NM	1	$1,200.00
Week:		Start Date 11/03/14	End Date 11/09/14	Weekdays 1------	Spots/Week 1	Rate $1,200.00								
15	WNEM	11/03/14	11/03/14	CBS Evening News (M	630-7pm		:30			PMT		NM	0	$0.00
Week:		Start Date 11/03/14	End Date 11/09/14	Weekdays 1------	Spots/Week 1	Rate $1,000.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate			Type		
1	WNEM	11/03/14-11/09/14		CBS Evening News (M,W,F,S	630-7pm	M----------	:30		~~$1,000.00~~			NM		
See MG 9.2,9.3,9.4														
N 16	WNEM	11/03/14	11/03/14	Jeopardy	7-730pm		:30			PMT		NM	0	$0.00
Week:		Start Date 11/03/14	End Date 11/09/14	Weekdays 1------	Spots/Week 1	Rate $1,000.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate			Type		
1	WNEM	11/03/14-11/09/14		Jeopardy	7-730pm	M----------	:30		~~$1,000.00~~			NM		
See MG 5.2														
17	WNEM	11/03/14	11/03/14	CBS This Morning	7-9am		:30			FNP		NM	1	$300.00
Week:		Start Date 11/03/14	End Date 11/09/14	Weekdays 1------	Spots/Week 1	Rate $300.00								
18	WNEM	11/03/14	11/03/14	Wheel of Fortune	730-8pm		:30			PMT		NM	1	$1,000.00
Week:		Start Date 11/03/14	End Date 11/09/14	Weekdays 1------	Spots/Week 1	Rate $1,000.00								
19	WNEM	11/01/14	11/01/14	TV-5 News at 11pm (S	11-1135p		:30			PMT		NM	1	$400.00
Week:		Start Date 10/27/14	End Date 11/02/14	Weekdays -----1-	Spots/Week 1	Rate $400.00								
20	WNEM	11/01/14	11/01/14	Outdoorsman Buck Mc	1135p-1205x		:30			PMT		NM	1	$80.00
Week:		Start Date 10/27/14	End Date 11/02/14	Weekdays -----1-	Spots/Week 1	Rate $80.00								
22	WNEM	11/01/14	11/01/14	Sat 730-8pm	730-8pm		:30			FNP		NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								

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Contract / Revision	Alt Order #
598560 / 3	07272877

Contract Dates	Product	Estimate #
10/28/14 - 11/03/14	Keep Michigan Wolves P	**874**

Advertiser	Original Date / Revision
Keep Michigan Wolves P	10/31/14 / 10/31/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate					
Week:		10/27/14	11/02/14	-----1-	1				$400.00					
26	WNEM	11/02/14	11/02/14	CBS Sun AM 9a-1030	9-1030am		:30				FNP	NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week				Rate					
Week:		10/27/14	11/02/14	------1	1				$600.00					
27	WNEM	10/30/14	10/30/14	TV5 Noon News	12n-1230p		:30				PMT	NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week				Rate					
Week:		10/27/14	11/02/14	---1---	1				$500.00					
28	WNEM	10/30/14	10/30/14	TV-5 News at 5pm	5-530pm		:30				PMT	NM	1	$650.00
		Start Date	End Date	Weekdays	Spots/Week				Rate					
Week:		10/27/14	11/02/14	---1---	1				$650.00					
29	WNEM	10/30/14	10/30/14	Wakeup 5-6a	5-6am		:30				PMT	NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week				Rate					
Week:		10/27/14	11/02/14	---1---	1				$250.00					
30	WNEM	10/30/14	10/30/14	TV-5 News at 530pm	530-6pm		:30				PMT	NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week				Rate					
Week:		10/27/14	11/02/14	---1---	1				$700.00					
31	WNEM	10/30/14	10/30/14	TV-5 News at 6pm	6-630pm		:30				PMT	NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week				Rate					
Week:		10/27/14	11/02/14	---1---	1				$1,200.00					
32	WNEM	10/30/14	10/30/14	Jeopardy	7-730pm		:30				PMT	NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week				Rate					
Week:		10/27/14	11/02/14	---1---	1				$1,000.00					
33	WNEM	10/30/14	10/30/14	CBS This Morning	7-9am		:30				FNP	NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week				Rate					
Week:		10/27/14	11/02/14	---2---	2				$300.00					
34	WNEM	10/28/14	10/28/14	TV5 Noon News	12n-1230p		:30				PMT	NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week				Rate					
Week:		10/27/14	11/02/14	-1-----	1				$500.00					
35	WNEM	10/28/14	10/28/14	Dr. Phil	4-5pm		:30				PMT	NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week				Rate					
Week:		10/27/14	11/02/14	-1-----	1				$300.00					
36	WNEM	10/28/14	10/28/14	TV-5 News at 5pm	5-530pm		:30				PMT	NM	1	$650.00
		Start Date	End Date	Weekdays	Spots/Week				Rate					
Week:		10/27/14	11/02/14	-1-----	1				$650.00					
37	WNEM	10/28/14	10/28/14	TV-5 News at 530pm	530-6pm		:30				PMT	NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week				Rate					
Week:		10/27/14	11/02/14	-1-----	1				$700.00					
38	WNEM	10/28/14	10/28/14	TV-5 News at 6pm	6-630pm		:30				PMT	NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week				Rate					
Week:		10/27/14	11/02/14	-1-----	1				$1,200.00					
39	WNEM	10/28/14	10/28/14	Jeopardy	7-730pm		:30				PMT	NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week				Rate					
Week:		10/27/14	11/02/14	-1-----	1				$1,000.00					
40	WNEM	10/28/14	10/28/14	CBS This Morning	7-9am		:30				FNP	NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week				Rate					
Week:		10/27/14	11/02/14	-2-----	2				$300.00					
41	WNEM	10/28/14	10/28/14	Wheel of Fortune	730-8pm		:30				PMT	NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week				Rate					
Week:		10/27/14	11/02/14	-1-----	1				$1,000.00					

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10/28/14 - 11/03/14	Keep Michigan Wolves P	**874**

Advertiser	Original Date / Revision
Keep Michigan Wolves P	10/31/14 / 10/31/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate								
42	WNEM	10/29/14	10/29/14	TV5 Noon News	12n-1230p		:30			PMT		NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		10/27/14	11/02/14	--1----	1	$500.00								
43	WNEM	10/29/14	10/29/14	Dr. Phil	4-5pm		:30			PMT		NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		10/27/14	11/02/14	--1----	1	$300.00								
44	WNEM	10/29/14	10/29/14	TV-5 News at 530pm	530-6pm		:30			PMT		NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		10/27/14	11/02/14	--1----	1	$700.00								
45	WNEM	10/29/14	10/29/14	TV-5 News at 6pm	6-630pm		:30			PMT		NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		10/27/14	11/02/14	--1----	1	$1,200.00								
46	WNEM	10/29/14	10/29/14	Wakeup 6-7a	6-7a		:30			PMT		NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		10/27/14	11/02/14	--1----	1	$550.00								
48	WNEM	10/29/14	10/29/14	Jeopardy	7-730pm		:30			PMT		NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		10/27/14	11/02/14	--1----	1	$1,000.00								
49	WNEM	10/29/14	10/29/14	CBS This Morning	7-9am		:30			FNP		NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		10/27/14	11/02/14	--2----	2	$300.00								
50	WNEM	10/29/14	10/29/14	Wheel of Fortune	730-8pm		:30			PMT		NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		10/27/14	11/02/14	--1----	1	$1,000.00								
51	WNEM	11/01/14	11/01/14	TV-5 News Saturday	7-730p		:30			FNP		NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		10/27/14	11/02/14	-----S-	1	$500.00								
52	WNEM	11/02/14	11/02/14	Delayed News M-SU	After 1130p		:30			FNP		NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		10/27/14	11/02/14	------S	1	$500.00								
53	WNEM	10/28/14	10/31/14	Better Mid Michigan	9-10am		:30			PMT		NM	1	$90.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		10/27/14	11/02/14	-TWTF--	1	$90.00								
54	WNEM	10/28/14	10/31/14	The Talk	2-3p		:30			PMT		NM	2	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		10/27/14	11/02/14	-TWTF--	2	$250.00								
55	WNEM	11/02/14	11/02/14	Delayed 60 Minutes	730-830p		:30			FNP		NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		10/27/14	11/02/14	------S	1	$1,000.00								
							Totals						54	$36,070.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 -11/03/14	54	$36,070.00	($5,410.50)	$30,659.50
Totals	54	$36,070.00	($5,410.50)	$30,659.50

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Advertiser	Original Date / Revision
Keep Michigan Wolves P	10/31/14 / 10/31/14

Signature: _____ **Date:** _____

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