

INVOICE



WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
Main: (989)755-8191
Billing: (404)325-4646

www.wnem.com

Billing Address:

Canal Partners Media LLC
Attention: Accounts Payable
1027 33rd Street NW, Suite 140
Washington, DC 20007
USA

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	Invoice Date	Invoice Month	Invoice Period
598586-1	10/26/14	October 2014	09/29/14 - 10/26/14

Station	Account Executive	Sales Office	Sales Region
WNEM	Jared Kelhart	TELEREP-PHIL	National

Advertiser	Product	Estimate Number
Keep Michigan Wolves Prot	Keep Michigan Wolves Pro	873

Flight Dates	Order #	Alt Order #
10/21/14 - 10/27/14	598586	07272887

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	47	46

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
1	10/24/14	10/24/14	TV5 Noon News	12n-1230p	----1--	:30	1	\$500.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$500.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 12:30 PM TV5 Noon News 12n-1230p :30 KMMP301H \$500.00 NM								
2	10/24/14	10/24/14	TV-5 News at 5pm	5-530pm	----1--	:30	1	\$650.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$650.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 5:16 PM TV-5 News at 5pm 5-530pm :30 KMMP302H \$650.00 NM								
3	10/24/14	10/24/14	TV-5 News at 6pm	6-630pm	----1--	:30	1	\$1,200.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$1,200.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 6:14 PM TV-5 News at 6pm 6-630pm :30 KMMP301H \$1,200.00 NM								
4	10/24/14	10/24/14	CBS Evening News (M,W 630-7pm	630-7pm	----1--	:30	1	\$1,000.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$1,000.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 6:51 PM CBS Evening News (M,W,F,Sa) 630-7pm :30 KMMP302H \$1,000.00 NM								
5	10/24/14	10/24/14	Jeopardy	7-730pm	----1--	:30	1	\$1,000.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$1,000.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 7:24 PM Jeopardy 7-730pm :30 KMMP301H \$1,000.00 NM								
6	10/24/14	10/24/14	Wheel of Fortune	730-8pm	----1--	:30	1	\$1,000.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$1,000.00								

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6	10/24/14	10/24/14	Wheel of Fortune	730-8pm	----1--	:30	1	\$1,000.00		NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																		
1	WNEM	F	10/24/14	7:48 PM	Wheel of Fortune	730-8pm	:30	KMWP302H	\$1,000.00	NM																																		
7	10/24/14	10/24/14	Friday 9-10pm	9-10p	----1--	:30	1	\$900.00		NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/20/14</td><td>10/26/14</td><td>----1--</td><td>1</td><td>\$900.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNEM</td><td>F</td><td>10/24/14</td><td>9:48 PM</td><td>Friday 9-10pm</td><td>9-10p</td><td>:30</td><td>KMWP301H</td><td>\$900.00</td><td>NM</td></tr></table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/20/14	10/26/14	----1--	1	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	F	10/24/14	9:48 PM	Friday 9-10pm	9-10p	:30	KMWP301H	\$900.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																							
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1	WNEM	F	10/24/14	9:48 PM	Friday 9-10pm	9-10p	:30	KMWP301H	\$900.00	NM																																		
16	10/25/14	10/25/14	TV-5 News at 11pm (Sat)	11-1135p	-----1-	:30	1	\$400.00		NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																		
1	WNEM	Sa	10/25/14	11:34 PM	TV-5 News at 11pm (Sat)	11-1135p	:30	KMWP302H	\$400.00	NM																																		
17	10/25/14	10/25/14	Outdoorsman Buck McNe	1135p-1205x	-----1-	:30	1	\$80.00		NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/20/14</td><td>10/26/14</td><td>-----1-</td><td>1</td><td>\$80.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNEM</td><td>Sa</td><td>10/25/14</td><td>11:56 PM</td><td>Outdoorsman Buck McNeely</td><td>1135p-1205x</td><td>:30</td><td>KMWP301H</td><td>\$80.00</td><td>NM</td></tr></table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/20/14	10/26/14	-----1-	1	\$80.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Sa	10/25/14	11:56 PM	Outdoorsman Buck McNeely	1135p-1205x	:30	KMWP301H	\$80.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																							
	10/20/14	10/26/14	-----1-	1	\$80.00																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																		
1	WNEM	Sa	10/25/14	11:56 PM	Outdoorsman Buck McNeely	1135p-1205x	:30	KMWP301H	\$80.00	NM																																		
19	10/25/14	10/25/14	Sat 730-8pm	730-8pm	-----1-	:30	1	\$400.00		NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/20/14</td><td>10/26/14</td><td>-----1-</td><td>1</td><td>\$400.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNEM</td><td>Sa</td><td>10/25/14</td><td></td><td>Sat 730-8pm</td><td>730-8pm</td><td>:00</td><td></td><td>\$400.00</td><td>NM</td></tr></table> <p>Credited</p>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/20/14	10/26/14	-----1-	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Sa	10/25/14		Sat 730-8pm	730-8pm	:00		\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																							
	10/20/14	10/26/14	-----1-	1	\$400.00																																							
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1	WNEM	Sa	10/25/14		Sat 730-8pm	730-8pm	:00		\$400.00	NM																																		
25	10/26/14	10/26/14	CBS Sun AM 9a-1030am	9-1030am	-----1	:30	1	\$600.00		NM																																		
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1	WNEM	Su	10/26/14	9:46 AM	CBS Sun AM 9a-1030am	9-1030am	:30	KMWP302H	\$600.00	NM																																		
26	10/23/14	10/23/14	TV5 Noon News	12n-1230p	---1---	:30	1	\$500.00		NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																							
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1	WNEM	Th	10/23/14	12:22 PM	TV5 Noon News	12n-1230p	:30	KMWP301H	\$500.00	NM																																		
27	10/23/14	10/23/14	TV-5 News at 530pm	530-6pm	---1---	:30	1	\$700.00		NM																																		
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1	WNEM	Th	10/23/14	5:43 PM	TV-5 News at 530pm	530-6pm	:30	KMWP301H	\$700.00	NM																																		
28	10/23/14	10/23/14	TV-5 News at 6pm	6-630pm	---1---	:30	1	\$1,200.00		NM																																		
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29	10/23/14	10/23/14	Wakeup 6-7a	6-7a	--- 1---	:30	1	\$550.00		NM																																																							
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1	WNEM	Th	10/23/14	6:42 AM	Wakeup 6-7a	6-7a	:30	KMWP301H	\$550.00	NM																																																							
30	10/23/14	10/23/14	Jeopardy	7-730pm	--- 1---	:30	1	\$1,000.00		NM																																																							
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/20/14</td><td>10/26/14</td><td>--- 1---</td><td>1</td><td>\$1,000.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WNEM</td><td>Th</td><td>10/23/14</td><td></td><td>Jeopardy</td><td>7-730pm</td><td>:00</td><td></td><td>\$1,000.00</td><td>NM</td></tr><tr><td colspan="11">See MG 30.2</td></tr></table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/20/14	10/26/14	--- 1---	1	\$1,000.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Th	10/23/14		Jeopardy	7-730pm	:00		\$1,000.00	NM	See MG 30.2										
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1	WNEM	Th	10/23/14		Jeopardy	7-730pm	:00		\$1,000.00	NM																																																							
See MG 30.2																																																																	
31	10/23/14	10/23/14	CBS This Morning	7-9am	--- 1---	:30	1	\$300.00		NM																																																							
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32	10/21/14	10/21/14	TV5 News at 11pm (M-F)	11-1135p	- 1-----	:30	1	\$700.00		NM																																																							
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33	10/21/14	10/21/14	CBS Daytime	1230-2p	- 1-----	:30	1	\$300.00		NM																																																							
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34	10/21/14	10/21/14	TV5 Noon News	12n-1230p	- 1-----	:30	1	\$500.00		NM																																																							
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35	10/21/14	10/21/14	TV-5 News at 530pm	530-6pm	- 1-----	:30	1	\$700.00		NM																																																							
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36	10/21/14	10/21/14	Wakeup 6-7a	6-7a	- 1-----	:30	1	\$550.00		NM																																																							
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227


www.wnem.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
598586-1	10/26/14	October 2014	09/29/14 - 10/26/14
Advertiser	Product	Estimate Number	
Keep Michigan Wolves Pro	Keep Michigan Wolves Pro	873	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type																																																																																																					
36	10/21/14	10/21/14	Wakeup 6-7a	6-7a	- 1 - - - -	:30	1	\$550.00	NM																																																																																																				
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37	10/21/14	10/21/14	Jeopardy	7-730pm	- 1 - - - -	:30	1	\$1,000.00	NM																																																																																																				
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38	10/21/14	10/21/14	Wheel of Fortune	730-8pm	- 1 - - - -	:30	1	\$1,000.00	NM																																																																																																				
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1	WNEM	W	10/22/14	5:53 PM	TV-5 News at 530pm	530-6pm	:30	KMMP301H	\$700.00	NM																																																																																																			
42	10/22/14	10/22/14	TV-5 News at 6pm	6-630pm	- - 1 - - -	:30	1	\$1,200.00	NM																																																																																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/20/14</td><td>10/26/14</td><td>- - 1 - - -</td><td>1</td><td>\$1,200.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WNEM</td><td>W</td><td>10/22/14</td><td>6:28 PM</td><td>TV-5 News at 6pm</td><td>6-630pm</td><td>:30</td><td>KMMP302H</td><td>\$1,200.00</td><td>NM</td></tr></table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/20/14	10/26/14	- - 1 - - -	1	\$1,200.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	W	10/22/14	6:28 PM	TV-5 News at 6pm	6-630pm	:30	KMMP302H	\$1,200.00	NM																																																							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																								
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1	WNEM	W	10/22/14	6:28 PM	TV-5 News at 6pm	6-630pm	:30	KMMP302H	\$1,200.00	NM																																																																																																			
43	10/22/14	10/22/14	CBS Evening News (M,W 630-7pm		- - 1 - - -	:30	1	\$1,000.00	NM																																																																																																				
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INVOICE

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227


www.wnem.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
598586-1	10/26/14	October 2014	09/29/14 - 10/26/14
Advertiser	Product	Estimate Number	
Keep Michigan Wolves Pro	Keep Michigan Wolves Pro	873	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type																																														
43	10/22/14	10/22/14	CBS Evening News (M,W 630-7pm		-- 1----	:30	1	\$1,000.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WNEM</td><td>F</td><td>10/24/14</td><td>5:11 AM</td><td>Wakeup 5-6a</td><td>5-6am</td><td>:30</td><td>KMWP301H</td><td>\$250.00</td><td>NM</td></tr><tr><td colspan="11">MG for 43.1 10/22</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WNEM	F	10/24/14	5:11 AM	Wakeup 5-6a	5-6am	:30	KMWP301H	\$250.00	NM	MG for 43.1 10/22																						
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MG for 43.1 10/22																																																						
44	10/22/14	10/22/14	Jeopardy	7-730pm	-- 1----	:30	1	\$1,000.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/20/14</td><td>10/26/14</td><td>-- 1----</td><td>1</td><td>\$1,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WNEM</td><td>W</td><td>10/22/14</td><td>7:12 PM</td><td>Jeopardy</td><td>7-730pm</td><td>:30</td><td>KMWP301H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/20/14	10/26/14	-- 1----	1	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	W	10/22/14	7:12 PM	Jeopardy	7-730pm	:30	KMWP301H	\$1,000.00	NM											
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WNEM	W	10/22/14	7:12 PM	Jeopardy	7-730pm	:30	KMWP301H	\$1,000.00	NM																																												
45	10/22/14	10/22/14	Wheel of Fortune	730-8pm	-- 1----	:30	1	\$1,000.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	WNEM	W	10/22/14	7:42 PM	Wheel of Fortune	730-8pm	:30	KMWP302H	\$1,000.00	NM																																												
46	10/25/14	10/25/14	TV-5 News Saturday	7-730p	-----S-	:30	1	\$500.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	WNEM	Sa	10/25/14	7:54 PM	TV-5 News Saturday	7-730p	:30	KMWP302H	\$500.00	NM																																												
47	10/26/14	10/26/14	Delayed News M-SU	After 1130p	-----S	:30	1	\$500.00	NM																																													
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1	WNEM	Su	10/26/14	11:32 PM	Delayed News M-SU	After 1130p	:30	KMWP302H	\$500.00	NM																																												
48	10/21/14	10/24/14	Better Mid Michigan	9-10am	-TWTF--	:30	1	\$90.00	NM																																													
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49	10/21/14	10/24/14	The Talk	2-3p	-TWTF--	:30	2	\$250.00	NM																																													
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Total Spots **37**

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Chicago, IL 60673-1227

www.wnem.com

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
598586-1	10/26/14	October 2014	09/29/14 - 10/26/14
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Keep Michigan Wolves Pro	Keep Michigan Wolves Pro	873	

Payment Terms Net 30 Days

<u>Gross Total</u>	\$23,970.00
<u>Agency Commission</u>	\$3,595.50
<u>Net Amount Due</u>	\$20,374.50