



MY5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

CONTRACT

<u>Contract / Revision</u> 597617 / 3		<u>Alt Order #</u> 07272889
<u>Product</u> Keep MI Wolves Prot		
<u>Contract Dates</u> 10/21/14 - 10/27/14		<u>Estimate #</u> 873
<u>Advertiser</u> Keep Michigan Wolves Protected		<u>Original Date / Revision</u> 07/18/14 / 10/24/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> ENEM	<u>Account Executive</u> Jared Kelhart	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 47	<u>Product Code</u> 46
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Canal Partners Media LLC
1027 33rd Street NW, Suite 140
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	ENEM	10/21/14	10/21/14	M-F 2-3pm	230-3p		:30			IMP		NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$30.00					
2	ENEM	10/22/14	10/22/14	M-F 2-3pm	230-3p		:30			IMP		NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$30.00					
3	ENEM	10/26/14	10/26/14	M-Su 5a-8pm Various	11a-12p		:30			IMP		NM	6	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----S				2	\$200.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	ENEM	10/20/14-10/26/14	M-Su 5a-8pm Various	11a-12p	-----Su	:30		\$200.00			NM		
			See MG 3.3,3.4,3.5,3.6,3.7,3.8											
	2	ENEM	10/20/14-10/26/14	M-Su 5a-8pm Various	11a-12p	-----Su	:30		\$200.00			NM		
			See MG 3.3,3.4,3.5,3.6,3.7,3.8											
	3	ENEM	10/27/14-10/27/14	M-F 730-8pm	730-8pm	M-----	:30		\$80.00			NM		
	Ⓜ	MG for 3.1,3.2												
	4	ENEM	10/27/14-10/27/14	M-F 730-8pm	730-8pm	M-----	:30		\$80.00			NM		
	Ⓜ	MG for 3.1,3.2												
	5	ENEM	10/27/14-10/27/14	M-F 5-6pm	530-6p	M-----	:30		\$40.00			NM		
	Ⓜ	MG for 3.1,3.2												
	6	ENEM	10/27/14-10/27/14	M-F 5-6pm	530-6p	M-----	:30		\$40.00			NM		
	Ⓜ	MG for 3.1,3.2												
	7	ENEM	10/27/14-10/27/14	M-F Dr Phil	10p-11p	M-----	:30		\$80.00			NM		
	Ⓜ	MG for 3.1,3.2												
	8	ENEM	10/27/14-10/27/14	M-F Dr Phil	10p-11p	M-----	:30		\$80.00			NM		
	Ⓜ	MG for 3.1,3.2												
Totals													8	\$460.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	2	\$60.00	(\$9.00)	\$51.00
10/27/14 - 10/27/14	6	\$400.00	(\$60.00)	\$340.00
Totals	8	\$460.00	(\$69.00)	\$391.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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597617 / 3	07272889

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/21/14 - 10/27/14	Keep MI Wolves Prot	873

<u>Advertiser</u>	<u>Original Date / Revision</u>
Keep Michigan Wolves P	07/18/14 / 10/24/14

Signature: _____ Date: _____

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