



KATV, LLC  
PO Box 77  
Little Rock, AR 72203

Dresner Wickers & Associates  
1819 Polk Street  
#373  
San Francisco, CA 94109

## Contract # 260824

**Schedule Dates** 08/07/14-08/11/14  
**Advertiser** Hill, French (18013)  
**Agency** Dresner Wickers & Associates (3803)  
**Product** Political-Political (1088)  
**Brand** HILL/R/US CONGRESS (91193)  
**Salesperson** Johnson, Matt (1614)  
**Sales Office** CONTINENTAL - San Francisco  
**Buyer Name** BARBER,CAROLYN  
**Phone/Fax** /  
**CPE** HILL/TV/2012  
**Account Types** National/Political Candidate Agency  
**Billing Type** Standard  
**Comments** HILL/CONGRESS/R  
FRENCH HILL FOR CONGRESS/R

**Date Entered** 08/06/14  
**Last Modified** 08/06/14  
**Entered By** Brook Wright  
**CO-OP** No  
**Headline #** ECR09378150  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,066.50  
**Net Total** \$6,043.50  
**Sales Tax**

## KATV Little Rock (KATV)

By Broadcast Month	Spots	Rate
Aug. 2014	14	\$7,110.00
<b>Grand Total:</b>	<b>14</b>	<b>\$7,110.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/11/14-08/11/14	4	:30	4:57A- NEWS-DAYBREAK EARLY	1	X							1	\$205.00	\$205.00	KATV Little Rock (KATV)		8/6/14
2.0	Normal Line / SPOT (2)	08/07/14-08/08/14	4	:30	5:58A- NEWS-DAYBREAK	1				X	X			1	\$475.00	\$475.00	KATV Little Rock (KATV)		8/6/14
3.0	Normal Line / SPOT (3)	08/07/14-08/08/14	4	:30	7A- ABC--GOOD MORNING AMERICA	1				X	X			1	\$445.00	\$445.00	KATV Little Rock (KATV)		8/6/14
4.0	Normal Line / SPOT (4)	08/09/14-08/09/14	4	:30	8:01A- NEWS-SATURDAY DAYBREAK	1						X		1	\$225.00	\$225.00	KATV Little Rock (KATV)		8/6/14
5.0	Normal Line / SPOT (5)	08/10/14-08/10/14	4	:30	6:56A- ABC--GOOD MORNING AMERICA SUN	1							X	1	\$145.00	\$145.00	KATV Little Rock (KATV)		8/6/14
6.0	Normal Line / SPOT (6)	08/07/14-08/08/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS	1				X	X			1	\$155.00	\$155.00	KATV Little Rock (KATV)		8/6/14
7.0	Normal Line / SPOT (7)	08/11/14-08/11/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5	1	X							1	\$755.00	\$755.00	KATV Little Rock (KATV)		8/6/14
8.0	Normal Line / SPOT (8)	08/11/14-08/11/14	4	:30	5:58P- NEWS-KATV NEWS @ 6	1	X							1	\$1,015.00	\$1,015.00	KATV Little Rock (KATV)		8/6/14
9.0	Normal Line / SPOT (9)	08/10/14-08/10/14	4	:30	4:58P- NEWS-KATV SUNDAY NEWS @ 5	1							X	1	\$350.00	\$350.00	KATV Little Rock (KATV)		8/6/14
10.0	Normal Line / SPOT (10)	08/11/14-08/11/14	4	:30	6:30P- 7P (CST)	1	X							1	\$1,250.00	\$1,250.00	KATV Little Rock (KATV)	WHEEL OF FORTUNE	8/6/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at [www.katv.com](http://www.katv.com) and are incorporated by reference in their entirety.



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11.0	Normal Line / SPOT (11)	08/11/14-08/11/14	4	:30	10P- NEWS-KATV NEWS NIGHTSIDE	1	X							1	\$1,015.00	\$1,015.00	KATV Little Rock (KATV)		8/6/14
12.0	Normal Line / SPOT (12)	08/11/14-08/11/14	4	:30	5:58A- NEWS-DAYBREAK	1	X							1	\$475.00	\$475.00	KATV Little Rock (KATV)		8/6/14
13.0	Normal Line / SPOT (13)	08/11/14-08/11/14	4	:30	7A- ABC--GOOD MORNING AMERICA	1	X							1	\$445.00	\$445.00	KATV Little Rock (KATV)		8/6/14
14.0	Normal Line / SPOT (14)	08/11/14-08/11/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS	1	X							1	\$155.00	\$155.00	KATV Little Rock (KATV)		8/6/14

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