

INVOICE



KQCA
3 Television Circle
Sacramento, CA 95814
Main: (916)447-5858
Billing: (916)325-3266

www.my58.com

Billing Address:

Adelstein/Liston
 Attention: Accounts Payable
 222 West Ontario
 Suite 600
 Chicago, IL 60610

Send Payment To:

KQCA
PO Box 26862
Lehigh Valley, PA 18002-6862

Invoice #	Invoice Date	Invoice Month	Invoice Period
1230294-1	09/14/14	September 2014	09/01/14 - 09/14/14

Station	Account Executive	Sales Office	Sales Region
KQCA	Jon Kleinman	HRP - Chicago	National

Advertiser	Product	Estimate Number
Bera/D/Congress	AMI BERA CABLE 4173	4173

Flight Dates	Order #	Alt Order #
09/08/14 - 09/14/14	1230294	07345404

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

EC:

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/08/14	09/12/14	M-F 7am-8am News Class of Time - Pre-emptible with notice	M-F 7:00am-8:00am	MTWTF--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/14 09/14/14 MTWTF-- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KQCA M 09/08/14 7:53 AM M-F 7am-8am News M-F 7:00am-8:00am :30 BERA1330H \$200.00 NM 1 KQCA Tu 09/09/14 7:23 AM M-F 7am-8am News M-F 7:00am-8:00am :30 BERA1330H \$200.00 NM 3 KQCA Th 09/11/14 7:25 AM M-F 7am-8am News M-F 7:00am-8:00am :30 BERA1330H \$200.00 NM									
2	09/08/14	09/12/14	M-F 8am-9am News Class of Time - Pre-emptible with notice	8:00am-9:00am	MTWTF--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/14 09/14/14 MTWTF-- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KQCA M 09/08/14 8:41 AM M-F 8am-9am News 8:00am-9:00am :30 BERA1330H \$200.00 NM 1 KQCA W 09/10/14 8:54 AM M-F 8am-9am News 8:00am-9:00am :30 BERA1330H \$200.00 NM 3 KQCA Th 09/11/14 8:47 AM M-F 8am-9am News 8:00am-9:00am :30 BERA1330H \$200.00 NM									
3	09/13/14	09/13/14	BIG BANG THEORY WK16PM-6:30PM Class of Time - Pre-emptible with notice		-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/14 09/14/14 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA Sa 09/13/14 6:11 PM BIG BANG THEORY WKND SAT6PM-6:30PM :30 BERA1330H \$400.00 NM									
4	09/13/14	09/13/14	BIG BANG THEORY WK16:30PM-7PM Class of Time - Pre-emptible with notice		-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/14 09/14/14 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA Sa 09/13/14 6:56 PM BIG BANG THEORY WKND SAT6:30PM-7PM :30 BERA1330H \$400.00 NM									
5	09/13/14	09/13/14	Sat KCRA Early News Class of Time - Pre-emptible with notice	5:00pm-6:30pm	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/14 09/14/14 -----1- 1 \$600.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1230294-1	09/14/14	September 2014	09/01/14 - 09/14/14
Advertiser	Product	Estimate Number	
Bera/D/Congress	AMI BERA CABLE 4173	4173	

www.my58.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/13/14	09/13/14	Sat KCRA Early News Class of Time - Pre-emptible with notice	5:00pm-6:30pm	-----1-	:30	1	\$600.00	NM
09/08/14 09/14/14 -----1- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA Sa 09/13/14 5:22 PM Sat KCRA Early News 5:00pm-6:30pm :30 BERA1330H \$600.00 NM									
6	09/14/14	09/14/14	Sun 5-6:00p Class of Time - Pre-emptible with notice	5p-6:00p	-----1	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/08/14 09/14/14 -----1 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA Su 09/14/14 5:25 PM Sun 5-6:00p 5p-6:00p :30 BERA1330H \$600.00 NM									
7	09/08/14	09/12/14	BIG BANG THEORY EF :M-F 6-6:30PM Class of Time - Pre-emptible with notice		MTWTF--	:30	3	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/08/14 09/14/14 MTWTF-- 3 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA M 09/08/14 6:26 PM BIG BANG THEORY EF 1 M-F 6-6:30PM :30 BERA1330H \$600.00 NM 2 KQCA Tu 09/09/14 6:13 PM BIG BANG THEORY EF 1 M-F 6-6:30PM :30 BERA1330H \$600.00 NM 3 KQCA W 09/10/14 6:14 PM BIG BANG THEORY EF 1 M-F 6-6:30PM :30 BERA1330H \$600.00 NM									
8	09/08/14	09/12/14	BIG BANG THEORY EF :M-F 6:30-7PM Class of Time - Pre-emptible with notice		MTWTF--	:30	3	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/08/14 09/14/14 MTWTF-- 3 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KQCA Tu 09/09/14 6:45 PM BIG BANG THEORY EF 2 M-F 6:30-7PM :30 BERA1330H \$800.00 NM 1 KQCA W 09/10/14 6:44 PM BIG BANG THEORY EF 2 M-F 6:30-7PM :30 BERA1330H \$800.00 NM 3 KQCA Th 09/11/14 6:55 PM BIG BANG THEORY EF 2 M-F 6:30-7PM :30 BERA1330H \$800.00 NM									
9	09/14/14	09/14/14	BIG BANG THEORY WK:6PM-6:30PM Class of Time - Pre-emptible with notice		-----1	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/08/14 09/14/14 -----1 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA Su 09/14/14 6:13 PM BIG BANG THEORY WKND SUN 6PM-6:30PM :30 BERA1330H \$400.00 NM									
10	09/14/14	09/14/14	BIG BANG THEORY WK:6:30PM-7PM Class of Time - Pre-emptible with notice		-----1	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/08/14 09/14/14 -----1 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA Su 09/14/14 6:56 PM BIG BANG THEORY WKND SUN 6:30PM-7PM :30 BERA1330H \$400.00 NM									
11	09/08/14	09/08/14	Mon Prime A Class of Time - Pre-emptible with notice	7:58pm-9:00pm	1-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/08/14 09/14/14 1----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA M 09/08/14 8:16 PM Mon Prime A 7:58pm-9:00pm :30 BERA1330H \$350.00 NM									
12	09/08/14	09/08/14	Mon Prime B Class of Time - Pre-emptible with notice	9:00pm-10:00pm	1-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/08/14 09/14/14 1----- 1 \$350.00									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1230294-1	09/14/14	September 2014	09/01/14 - 09/14/14
Advertiser	Product	Estimate Number	
Bera/D/Congress	AMI BERA CABLE 4173	4173	

www.my58.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/08/14	09/08/14	Mon Prime B Class of Time - Pre-emptible with notice	9:00pm-10:00pm	1-----	:30	1	\$350.00	NM
09/08/14 09/14/14 1----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA M 09/08/14 9:27 PM Mon Prime B 9:00pm-10:00pm :30 BERA1330H \$350.00 NM									
13	09/10/14	09/10/14	Wed Prime A Class of Time - Pre-emptible with notice	7:58pm-9:00pm	--1----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/08/14 09/14/14 --1---- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA W 09/10/14 8:29 PM Wed Prime A 7:58pm-9:00pm :30 BERA1330H \$350.00 NM									
14	09/10/14	09/10/14	Wed Prime B Class of Time - Pre-emptible with notice	9:00pm-10:00pm	--1----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/08/14 09/14/14 --1---- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA W 09/10/14 9:18 PM Wed Prime B 9:00pm-10:00pm :30 BERA1330H \$350.00 NM									
15	09/08/14	09/14/14	KCRA NEWS AT 10 Class of Time - Pre-emptible with notice	KCRA NEWS AT 10	MTWTFSS	:30	5	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/08/14 09/14/14 MTWTFSS 5 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KQCA Tu 09/09/14 10:23 PM KCRA NEWS AT 10 KCRA NEWS AT 10 :30 BERA1330H \$500.00 NM 1 KQCA W 09/10/14 10:29 PM KCRA NEWS AT 10 KCRA NEWS AT 10 :30 BERA1330H \$500.00 NM 2 KQCA F 09/12/14 10:27 PM KCRA NEWS AT 10 KCRA NEWS AT 10 :30 BERA1330H \$500.00 NM 4 KQCA Sa 09/13/14 10:26 PM KCRA NEWS AT 10 KCRA NEWS AT 10 :30 BERA1330H \$500.00 NM 3 KQCA Su 09/14/14 10:26 PM KCRA NEWS AT 10 KCRA NEWS AT 10 :30 BERA1330H \$500.00 NM									
16	09/08/14	09/12/14	OFFICE LF 1 Class of Time - Pre-emptible with notice	M-F 1030-11p/11-1	MTWTF--	:30	3	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/08/14 09/14/14 MTWTF-- 3 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KQCA M 09/08/14 10:58 PM OFFICE LF 1 M-F 1030-11p/11-1 :30 BERA1330H \$175.00 NM 3 KQCA W 09/10/14 10:59 PM OFFICE LF 1 M-F 1030-11p/11-1 :30 BERA1330H \$175.00 NM 1 KQCA Th 09/11/14 11:00 PM OFFICE LF 1 M-F 1030-11p/11-1 :30 BERA1330H \$175.00 NM									
Total Spots							30		

Payment Terms 30 Days

<u>Gross Total</u>	\$12,625.00
<u>Agency Commission</u>	\$1,893.75
<u>Net Amount Due</u>	\$10,731.25

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