

## INVOICE



**KQCA**  
**3 Television Circle**  
**Sacramento, CA 95814**  
**Main: (916)447-5858**  
**Billing: (916)325-3266**

[www.my58.com](http://www.my58.com)

Billing Address:

Adelstein/Liston  
 Attention: Accounts Payable  
 222 West Ontario  
 Suite 600  
 Chicago, IL 60610

Send Payment To:

**KQCA**  
**PO Box 26862**  
**Lehigh Valley, PA 18002-6862**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1250573-1	11/02/14	November 2014	10/27/14 - 11/02/14

Station	Account Executive	Sales Office	Sales Region
KQCA	Vicky Rehill	HRP - Chicago	National

Advertiser	Product	Estimate Number
Bera/D/Congress	EST #4473	4473

Flight Dates	Order #	Alt Order #
10/27/14 - 11/02/14	1250573	07467180

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/27/14	10/31/14	M-F 7am-8am News	M-F 7:00am-8:00am	MTWTF--	:30	5	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 MTWTF-- 5 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KQCA M 10/27/14 7:28 AM M-F 7am-8am News M-F 7:00am-8:00am :30 BERA1830H \$225.00 NM 1 KQCA Tu 10/28/14 7:30 AM M-F 7am-8am News M-F 7:00am-8:00am :30 BERA1830H \$225.00 NM 2 KQCA W 10/29/14 7:41 AM M-F 7am-8am News M-F 7:00am-8:00am :30 BERA1830H \$225.00 NM 4 KQCA Th 10/30/14 6:58 AM M-F 7am-8am News M-F 7:00am-8:00am :30 BERA1830H \$225.00 NM 5 KQCA F 10/31/14 7:24 AM M-F 7am-8am News M-F 7:00am-8:00am :30 BERA1830H \$225.00 NM									
3	10/27/14	10/31/14	M-F 8am-9am News	8:00am-9:00am	MTWTF--	:30	5	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 MTWTF-- 5 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KQCA M 10/27/14 8:29 AM M-F 8am-9am News 8:00am-9:00am :30 BERA1930H \$225.00 NM 3 KQCA Tu 10/28/14 8:14 AM M-F 8am-9am News 8:00am-9:00am :30 BERA1830H \$225.00 NM 1 KQCA W 10/29/14 8:54 AM M-F 8am-9am News 8:00am-9:00am :30 BERA1830H \$225.00 NM 5 KQCA Th 10/30/14 8:13 AM M-F 8am-9am News 8:00am-9:00am :30 BERA1930H \$225.00 NM 4 KQCA F 10/31/14 8:59 AM M-F 8am-9am News 8:00am-9:00am :30 BERA1930H \$225.00 NM									
5	10/27/14	10/31/14	HOW I MET MOTHER EFM-F 6-6:30PM		MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 MTWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA Tu 10/28/14 6:20 PM HOW I MET MOTHER EF 1 M-F 6-6:30PM :30 BERA1930H \$400.00 NM 2 KQCA F 10/31/14 6:12 PM HOW I MET MOTHER EF 1 M-F 6-6:30PM :30 BERA1830H \$400.00 NM									
7	10/27/14	10/31/14	HOW I MET MOTHER EFM-F 6:30-7PM		MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 MTWTF-- 2 \$400.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1250573-1	11/02/14	November 2014	10/27/14 - 11/02/14
Advertiser	Product	Estimate Number	
Bera/D/Congress	EST #4473	4473	

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8	11/02/14	11/02/14	HOW I MET MOTHER WSUN 6-6:30PM		-----S	:30	1	\$350.00	NM																																		
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Total Spots							17																																				

## Payment Terms 30 Days

<u>Gross Total</u>	\$5,000.00
<u>Agency Commission</u>	\$750.00
<u>Net Amount Due</u>	\$4,250.00

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