

**KCMO-FM
Quarterly
Programs / Issues
Report
4th Quarter 2023**



Kansas City's Greatest Hits

This report contains:

Section 1: Issues and Concerns in the Kansas City metro Area, How KCMO-FM Dealt with Those Issues.

Section 2: Various Public Service Announcements

Section 3: “Caring for KC w/ Darron Story” – Local Sunday morning community affairs show content recap

Section 1: issues and concerns in the Kansas City area:

The following local issues and topics were covered during our morning show

10/4/23 – Kansas City Scholars mentors high school students in the KC-area. They help guide them through college or trade schools to ensure they have the life skills needed to succeed.

10/5/23 – Patrick & Brittney Mahomes have pledged 1.6 million dollars to the Boys & Girls Clubs

10/9/23 – Derek's Automotive Service in Lee's Summit provides free car service to single mothers.

10/10/23 – Project Search in Johnson County helps people with developmental disabilities secure employment.

10/11/23 – Lenexa based Heart to Heart International has been designated by the WHO with their highest honor. Only 4 other organizations have received this honor.

10/12/23 – Veterans take a free honor flight to Washington DC to see the war memorials

10/17/23 – 5 year old boy donated his birthday money to Whiskers & Tails, a charity that provides pet supplies to low income people to keep pets at home instead of shelters

10/18/23 – Minsky's Pizza is making the Z-man pizza from Joes KC BBQ. A portion of proceeds will be donated to Operation Breakthrough & the KU Cancer Center

10/19/23 – Making Strides Against Breast Cancer is October 28th at Crown Center.

10/20/23 – 1,000 animals need homes in Kansas City. This weekend, all the local shelters will drop their adoption fees to \$25.

10/25/23 – H&R Block is hosting their Putt to End Hunger at their locations. Donations will be made to Harvesters and other local food banks.

10/26/23 – When former Liberty North High School track coach Ken Peek was diagnosed with Cancer, he and his wife started a foundation to promote cancer awareness and support their fellow teachers in the classroom.

10/30/23 – Kansas City, KS expecting 20,000 people for their Día de los Muertos celebration.

11/1/23 – The first Fentanyl Awareness Rally is November 5th in Topeka.

11/6/23 – Representatives from NASA and Panasonic visit Kansas City to encourage students to study STEM. They are encouraging women and minorities to go into the field.

11/7/23 – Prairie Village Police are participating in No Shave November to support a local high school student fighting cancer.

11/8/23 – Jaxson Kress, an 8-year-old, is fighting Leukemia recently gave friendship bracelets to two Sporting KC players to support his fight and show his love of the game.

11/9/23 – Community Blood Center has opened a new donation center in Lee's Summit, MO.

11/10/23 – City Union Mission has a lot of need this holiday season. They are asking for donations.

11/13/23 – Ronald McDonald charities are opening a new 10-bedroom facility inside Children's Mercy Hospital. Groundbreaking starts in December.

11/14/23 - Local Girl Scouts participated in a business symposium with a focus on "how to be a boss".

11/15/23 – The Home Depot Foundation and Hope Builders Kansas City joined efforts to make safe and accessible changes for Darrell Brown, an Army Veteran living in Kansas City.

11/16/23 – More than 3,000 local students have participated in the Public Service Career Expo at Bartle Hall in downtown Kansas City, MO.

11/17/23 – The Holiday Boutique is happening all weekend at the Johnson County Convention Center. Some of the funds raised will go to the Johnson County Christmas Fund.

11/20/23 – 105 Kansas City-area high school students have been honored in a presentation televised on ABC's Good Morning America at Union Station and on

Good Morning America, as they were each presented with a \$50,000 scholarship.

11/21/23 – The Chop Shop barbershop in Kansas City, MO organized a food drive to feed more than 1,000 people for Thanksgiving.

11/22/23 – Flourish Furniture Bank is a nonprofit local organization that accepts and rebuilds furniture so low-income families can shop for their own furniture at no cost.

11/27/23 – A Kid and a Kitchen helps local low-income students learn the skills to become chefs and restaurant owners.

11/28/23 – 17 Kansas City Chiefs will participate in My Cleats My Cause this year. Watch for them to be wearing custom-designed cleats to highlight the cause that's important to them.

11/29/23 – An 84-year-old Kansas City man is celebrating 40 years of ringing the bell for the Salvation Army.

12/1/23 –

Campus Grounds is a student run coffee shop put together by the Fort Osage School District and the Fort Osage Career and Technology Centers.

12/2/23 – Mike & Mackenzie rang the bell for the Salvation Army donation location at 95th and Antioch in Overland Park, KS.

12/4/23 – Brothers Harrison and Bennett Leiszler from Lawrence, Kansas busk downtown every year since 2016. They donate all the money they raise to Toys for Tots. They've raised over \$10,000.

12/5/23 – The Amelia Earhart Museum in Atchison has been nominated by USA Today as the best new museum in the country.

12/6/23 – Lee's Summit Social Services Christmas Store allows qualified residents to shop for their families for free.

12/11/23 – Shadow Buddies of Kansas City partnered with Delta Airlines and KCI to create a magical trip to the north pole for families with special needs children.

12/14/23 – The Northland Clothing Center provides free, gently used clothing to families that qualify.

12/15/23 – During a recent book drive at Santa Fe Trail Elementary School in Independence, MO, Bob Sight Ford bought out the entire book sale and distributed the books to students at no charge.

12/18/23 – The Magic Potty in Lee's Summit encouraged locals to donate more than 900 pounds of food.

12/19/23 – The Hobby Hut is made up of retired residents at John Knox Village. They handmake wooden toys for local Lee's Summit children every Christmas.

12/20/23 – Operation Breakthrough in Kansas City, MO sponsored an ice-skating party for local children. Travis Kelce's foundation hosted the event.

Section 2: Major Station Campaigns and PSA's:

Lenexa Chili Challenge/ City of Lenexa
10/1-10/6

Botanical Brew Fest/ Overland Park Arboretum
10/1-10/13

Making Strides Against Breast Cancer
10/2-10/27

Harvesters Community Food Network
10/20-11/3

Holiday Boutique/ Johnson County Christmas Fund
10/28-11/19

Luminary Walk/ Overland Park Arboretum
11/13-12/8

Strawberry Swing/ Shop Local
11/17-12/17

Children's Miracle Network Radiothon Raises Nearly \$100,000.00
11/20-12/7

Salvation Army
11/20-12/31

Unity Southeast Warming Shelter Coat Drive
11/24-12/31

Section 3: “Caring for KC w/ Darron Story” – Local Sunday morning community affairs show content recap

***Caring for KC airs Sunday mornings 5:30a–6a on KCMO-FM*

Caring for KC (All broadcasts are podcasted)

Airdate: 10/1/2023

Guests: Larry Lewis w/ Growing Futures, James Spikes w/ AI Hub

Airdate: 10/8/2023

Guests: Fr. Justin Matthews & Natasha Bailey w/ Reconciliation Services, Heidi Kustin w/ National Alliance for Mental

Airdate: 10/15/23

Guests: Tamara Clark Sykes w/ W.E.B. DuBois Learning Center, Fr. Justin Matthews & Natasha Bailey w/ Reconciliation Services

Airdate: 10/22/23

Guests: Rachel Hiles w/ SandwichedKC, Fr. Justin Matthews & Natasha Bailey w/ Reconciliation Services, Natalie Lewis & Charise Jackson w/ Great Jobs KC

Airdate: 10/29/23

Guests: Jessica McClellan w/ Giving Hope & Help, Nancy Shawver w/ Kansas City Plaza Rotary Club

Airdate: 11/5/23

Guests: Jessica McClellan w/ Giving Hope & Help, Joe Nelson & Marcus Easy w/ Oasis

Airdate: 11/12/23

Guests: Terry Megli w/ City Union Mission, Nancy Shawver w/ Kansas City Plaza Rotary Club, Natalie Lewis & Charise Jackson w/ KC Scholars

Airdate: 11/19/23

Guests: Stephanie Boyer w/ Restart, Tucker Lott w/ Soul of Santa, Do Good Foundation

Airdate: 11/26/23

Guests: Jessica McClellan w/ Giving Hope & Help, Stephanie Edman & Sarah Bullock w/ Pancreatic Cancer Action Network

Airdate: 12/3/23

Guests: Katherine Villareal & Anna Rouch w/ Houston Homeless Project, Jessica McClellan w/ Giving Hope and Help

Airdate: 12/10/23

Guests: Karen Wheeler w/ Alzheimer's Association,

Airdate: 12/17/23

Guests: Encore presentation: Therapist Heather Fitzcharles

Airdate: 12/24/23

Guests: Encore presentation: Author, Constitutional Attorney Kim Wehle

Airdate: 12/31/23

Guests: Encore presentation: Wellness expert Amy Dirks