

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, National Media Research, Planning and Placement

being/on behalf of: David McRae

a legally qualified candidate of the Republican

political party for the office of: Mississippi Treasurer

in the Primary

election to be held on: August 4, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of David McRae

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Wilson, Campaign Manager

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/18/15

Date

Jacobson H. Farrell

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted In Part

☐ Rejected

Jalee Smothers

Signature

Jalee Smothers

Printed Name

NSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (Identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER WORKSHEET

Rep Order# 10651832 Ver# 1 Status New Traffic Order# 144477 Printed: 07/23/15 9:45 AM 1 of 2
 EC'd Yes Last Received: 07/23/15 9:36 AM
 Showing Buylines: All Lines

Station DXXV-TV BILOXI
 Advertiser (NW80) POLITICAL
 Product MCRAE FOR TREASURER
 Estimate# 6440
 Buyer BEN ANGLE
 Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING Rep Firm MILLENNIUM SALES & MARKETING
 815 SLATERS LANE Sales Office (DC) WASHINGTON
 ALEXANDRIA, VA 22314 Salesperson (FB2) FRAN BROWN
 Agency C/P1/P2/E 434/816/6440 Sales Assistant FRAN
 Flight Dates 07/23/15-08/03/15 Salesperson Phone# 215-563-5400
 Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

MCRAE FOR TREASURER

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

7/23 NEW ORDER THIS IS AN ADD TO SCHEDULE PLEASE CONFIRM, THAN YOU FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M	7P-9P	AM NINJA WARRIOR	30	2.2	2.2	\$255.00	07/27-07/27	1	1	\$255.00
2	M	7P-9P	AM NINJA WARRIOR	30	2.2	2.2	\$255.00	08/03-08/03	1	1	\$255.00
3	Tu	7P-9P	AM GOT TALENT	30	2.9	2.9	\$332.00	07/28-07/28	1	1	\$332.00

---REPORT TOTALS---

Report Totals: 3 / \$842.00

---SALES MONTHLY TOTALS---

Aug2015: 3/ \$842.00

Order Totals: 3 / \$842.00 Total GRPs: 7.3

--- COMPETITIVE ---

Market Totals \$11,347.71
 CABL .00%
 WXXV .00%

EXXV .00%
 UNKN .00%
 WLOX 92.58%

--- COMPETITIVE COMMENTS ---

SHARES ARE ESTIMATED

ORDER WORKSHEET

Rep Order#	10651832	Ver#	1	Status	New	Traffic Order#		Printed:	07/23/15 9:45 AM	2 of 2
EC'd	Yes							Last Received:	07/23/15 9:36 AM	
								Showing Buylines:	All Lines	

Station	DXXV-TV BILOXI	Agency	(NMRS) NATIONAL MEDIA RESEARCH PLANNING	Rep Firm	MILLENNIUM SALES & MARKETING
Advertiser	(NW80) POLITICAL		815 SLATERS LANE	Sales Office	(DC) WASHINGTON
Product	MCRAE FOR TREASURER		ALEXANDRIA, VA 22314	Salesperson	(FB2) FRAN BROWN
Estimate#	6440		Agency C/P1/P2/E	Sales Assistant	FRAN
Buyer	BEN ANGLE		Flight Dates	Salesperson Phone#	215-563-5400
				Salesperson Fax#	215-563-2974

Books	[MAY15]
Demos	RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS



DXXV
P.O. Box 2500
Gulfport, MS 39505

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 144471

Schedule Dates 07/27/15-08/03/15
Advertiser Pol - David McRae (13503)
Agency National Media (1089)
Product Political (1176)
Brand McRae NS Treasurer (39944)
Salesperson Millennium- Washington, - (1010)
Sales Office Millennium - Washington
Buyer Name ANGLE, BEN
Phone/Fax (215) 563-5400 /
CPE 434/816/6440
Account Types National/Political
Billing Type Standard
Comments MCRAE FOR TREASURER
MCRAE FOR TREASURER

Date Entered 07/23/15
Last Modified 07/23/15
Entered By James Spears
CO-OP No
Headline # ECR10651832
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$126.30
Net Total \$715.70
Sales Tax

WXXV-NBC (DXXV)

By Broadcast Month Spots Rate
Aug. 2015 3 \$842.00
Grand Total: 3 \$842.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (LN1)	07/27/15-07/27/15	6	:30	7p- American Ninja Warrior	1	X							1	\$255.00	\$255.00	WXXV-NBC (DXXV)	AM NINJA WARRIOR	7/23/15
2.0	Normal Line / SPOT (LN2)	08/03/15-08/03/15	6	:30	7p- American Ninja Warrior	1	X							1	\$255.00	\$255.00	WXXV-NBC (DXXV)	AM NINJA WARRIOR	7/23/15
3.0	Normal Line / SPOT (LN3)	07/28/15-07/28/15	6	:30	7p- America's Got Talent	1		X						1	\$332.00	\$332.00	WXXV-NBC (DXXV)	AM GOT TALENT	7/23/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Morris Network of Mississippi, Inc and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.