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“VISTA L.A.” MAGAZINE SHOW

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Vista L.A. Host: Anabel Muñoz

“Influencer” in the age of social media, it’s a word used to describe power players who use their platform to create change, but the amazing women we will introduce you to today are not social media darlings—they are trailblazers influencing people their talent and wit heart.

Influencer of Words

Radio and TV personality Liz Hernandez created Wordaful, a video series on YouTube, where she invites people to join the conversation about the impact of words. Every segment focuses on one word and it encourages viewers to think about how they use words and the energy that they carry. Liz believes that what you say to yourself -- positive or negative -- is as significant as what you say to others and it's up to you to decide what words you're going to choose.

Influencer Journalist

Los Angeles native Yarel Ramos is the host and anchor of a daily news webcast for Univision. For Yarel, this is a dream job because it's a reflection of the things that she values and believes are important for the community to know and understand. This compassion and deep-rooted devotion to the community began at home. She says all of her achievements are truly because of her incredible parents and their sacrifice. From covering presidential elections and interviewing some of the biggest artists to being a voice for civil rights, Yarel is a role model for young girls all over the country and across all borders.

Yarel is humbled by the platform and feels it's a responsibility. During recent groundbreaking movements, Yarel is proud to be part of the narrative and of a generation demanding accountability. It's something she believes is making the community, ethnic groups and people that much more empowered.

Powerhouse Influencer

When Ana Flores became a mother, she decided to reinvent herself. She left a longtime profession as a TV producer to become a full-time mommy blogger and felt the need to share the wealth of opportunities in the digital world with her fellow Latinas. So she created the annual conference, #WeAllGrow, a summit that brings storytellers, entrepreneurs and everyday women together. It's a place to connect, share ideas and tools to help make their dreams a reality in the digital world. The #WeAllGrow conference provides powerful knowledge on how to brand yourself, and in addition, you will feel inspired and empowered by other women.

Influencer of the Heart

Hilda Pacheco is considered an influencer when it comes to matters of the heart. She created Corazon de Vida, a foundation dedicated to helping 10 orphanages filled with thousands of children in Baja California, Mexico. The inspiration for the foundation stems from Pacheco's personal life story. She was placed in an orphanage herself from the age of 8 through 16. Corazon de Vida's reach has also expanded to support 10 orphanages throughout Baja California, Mexico, and raises more than \$1 million every year.