



2nd Quarter 2018 "VISTA L.A." MAGAZINE SHOW

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Vista L.A. Host: Anabel Muñoz

Vista L.A. checks out L.A.'s technology scene and Latinos leading the way in tech innovations.

Tech Fair Los Angeles

L.A.'s technology scene is on booming. As this important industry thrives, the need for diversity remains a focus. Mayor Eric Garcetti partnered with the The Annenberg Foundation, and job data site Comparably to host Techfair LA, which nurtures employment and tackles diversity in L.A.'s technology eco-system.

Godmother of Virtual Reality

Nonny de le Pena has been called the "godmother of virtual reality." Her Santa Monica-based company, Emblematic is a pioneer in immersive journalism and one of the world's foremost producers of virtual reality technology content and experiences. Her productions have explored many important issues, including hunger, Syrian refugees, solitary confinement and climate change.

Benjilock Inventor

Robbie Cabral came from the Dominican Republic in pursuit of the American Dream. He did everything from janitorial work and housekeeping to catering and real estate marketing. Eventually, Cabral became a stay-at-home dad and started getting back in shape by going to the gym. That's where he came up with a million dollar idea—a fingerprint padlock—that landed him on ABC's "The Shark Tank."

Compton Robotics

Eighteen-year-old Ben Indeglia, a senior at New Roads School in Santa Monica, decided to introduce robotics to kids in Compton. He started with recruiting his former middle school robotics teacher, Danny Figueroa. In three short years, the club has grown from eight to more than 20 middle schools. Hundreds of local students have been given this incredible opportunity to learn in a hands-on and innovative environment.

Google Diversity Initiatives

A tech giant with a campus in L.A.'s Silicon Beach is doing their part to bring more diversity to the tech and media industries. Through relationships with Hollywood and other content creators, Google finds creative ways to introduce fresh perspectives on technology inspiring diverse stories and characters in TV shows and digital platforms. Google also supports the development of media initiatives and programming that encourage youth to pursue careers in technology and computer science.

Legacy Disc Golf Company

The competitive world of disc golf isn't just unfamiliar to the average person; it's unfamiliar to the average sports fan. But for brothers Steve and Bamba Rico, from San Fernando, it's the center of their universe. After years as competitors in the sport, the brothers launched the disc golf manufacturing

company Legacy Disks. Although they had experience in a family business, a concrete and masonry company, the science and engineering involved in the production of these highly specialized discs came with a significant learning curve, as well as a bit of trial and error.