

New Order

Media: Radio	Market: San Diego	Vendor: KXYX-FM	Billing To: Direct Results Radio
Client: Howard Jarvis Taxpayers Association	Demo: Adults 35-64		931 Village Blvd. #905-507
Product: HJTA	Separation: 30		West Palm Beach, FL 33409
CPE: //1564	Flight Start: 10/14/19	AE: Tony Gonzales	
Description: Howard Jarvis Q42019	Flight End: 10/27/19	Phone:	310-441-9100
Rep:	Sales Office:	Fax:	
Version: 1	Survey: 3BK Jun19-Aug19 MSA ARB PPM		
Comments:			

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	10/14	10/21	Total Spots	Adults 35-64 RTG	CPP
1	MTuWThF 6:00A-7:00P	RT	\$100.00	C	60	22	22	44	0.4	\$250.00
Total Spots:						22	22	44		
Total GRP/GIMP(000):						8.8	8.8		17.6	
Month	Cash\$-Spots	Trade\$-Spots				Total\$-Spots				
10/2019	\$4,400.00 - 44	\$0.00 - 0				\$4,400.00 - 44				
Total Gross Cost:								\$4,400.00	Total Gross CPP:	\$250.00
Total Net Cost:								\$3,740.00	Total Net CPP:	\$212.50

Disclaimer:

Direct Results pays for spots aired within scheduled dates/times, and with correct traffic tags only. A twenty-five (25) minute separation between spots ordered along with a one-week order cancellation policy is required from the station. Additionally, Direct Results invoices Advertisers weekly and therefore processes payment to stations based on weekly Station Post Logs and following receipt of payment from the client.

No make goods will be accepted without prior buyer approval and ALL MAKE GOODS must be processed electronically through Stratosphere (formerly AE Inbox.com). Direct Results understands that for certain ?remnant? rates received from the station, schedules are 100% pre-emptible and for such schedules rates are not disclosed to the client.

PLEASE INCLUDE ONE (1) ESTIMATE NUMBER PER INVOICE AND ENSURE ISCI CODE IS CLEARLY NOTED NEXT TO EACH SPOT ON YOUR INVOICE TO EXPEDITE PAYMENT.

Please sign and send back for confirmation.

Direct Results pays 60-90 days after the broadcast month ends, once invoices have been reviewed and are accurate per agreement. Payment will be made to station upon receipt of payment from client.

BILLING Address:
 Direct Results c/o Media Financial Services
 931 Village Blvd #905-507
 West Palm Beach, FL 33409

Tel # 561-227-0675

EFILE(Preferred):
 EMT ID: EMT11609

Marketron ID: 139208

Radioinvoices ID: RI13161 or 9913161