

# Order #874312: Katz Media../Vote.Org/Issue/1160

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
10/10/22 12:11:04 PM	Processed		<async process>	Judson Ad	\$25,100.00	244	0.00
10/10/22 12:09:23 PM	Approved			Diane Petr	\$25,100.00	244	0.00
10/10/22 12:09:20 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Diane Petr	\$25,100.00	244	0.00
10/10/22 12:01:03 PM	Approval Workflow		[Sales Manager - Ready Default]	Ron Giova	\$25,100.00	244	0.00
10/10/22 12:00:56 PM	Ready for approval		New order	Ron Giova	\$25,100.00	244	0.00
10/10/22 11:50:17 AM	Ready for approval		New Order	Deborah F	\$25,100.00	244	0.00
10/10/22 11:44:50 AM	New order created		Imported EC Order	Deborah F	\$25,100.00	244	0.00

[Sorted by: Date]

## ORDER



**Orders**  
**Order / Rev:** 874312  
**Alt Order #:** 36193868  
**Product Desc:** Issue  
**Estimate:** 1160  
**Flight Dates:** 10/11/22 - 11/07/22  
**Original Date / Rev:** 10/10/22 / 10/10/22  
**Order Type:** GENERAL

WNNK-FM

**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Vote.Org  
**Demographic:** A18-34  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	174	\$17,730.00	\$15,070.50
10/31/22	11/07/22	70	\$7,370.00	\$6,264.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	174	\$17,730.00	\$15,070.50	0.00
November 2022	70	\$7,370.00	\$6,264.50	0.00
<b>Totals</b>	<b>244</b>	<b>\$25,100.00</b>	<b>\$21,335.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNNK	10/11/22	11/07/22	M-F AM Drive	CM	6:00 AM-10:00 AM	MTWTF--	:30	15	\$135.00	P-30	0.00	NM	60	\$8,100.00
				M-F											
	AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/11/22	10/17/22	MTWTF--					15	\$135.00		0.00			
	Week:	10/18/22	10/24/22	MTWTF--					15	\$135.00		0.00			
	Week:	10/25/22	10/31/22	MTWTF--					15	\$135.00		0.00			
	Week:	11/01/22	11/07/22	MTWTF--					15	\$135.00		0.00			
N 2	WNNK	10/11/22	11/07/22	M-F Midday	CM	10:00 AM-3:00 PM	MTWTF--	:30	15	\$115.00	P-30	0.00	NM	60	\$6,900.00
				M-F											
	MD -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/11/22	10/17/22	MTWTF--					15	\$115.00		0.00			
	Week:	10/18/22	10/24/22	MTWTF--					15	\$115.00		0.00			
	Week:	10/25/22	10/31/22	MTWTF--					15	\$115.00		0.00			
	Week:	11/01/22	11/07/22	MTWTF--					15	\$115.00		0.00			
N 3	WNNK	10/11/22	11/07/22	M-F PM Drive	CM	3:00 PM-7:00 PM	MTWTF--	:30	15	\$115.00	P-30	0.00	NM	60	\$6,900.00
				M-F											
	PM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/11/22	10/17/22	MTWTF--					15	\$115.00		0.00			
	Week:	10/18/22	10/24/22	MTWTF--					15	\$115.00		0.00			
	Week:	10/25/22	10/31/22	MTWTF--					15	\$115.00		0.00			

Order / Rev: 874312  
 Alt Order #: 36193868  
 Flight Dates: 10/11/22 - 11/07/22

Advertiser: Vote.Org  
 Product Desc: Issue  
 Estimate: 1160

WNNK-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/01/22	11/07/22	MTWTF--			15		\$115.00	0.00					
N 4	WNNK	10/15/22	11/05/22	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM	-----S-	:30	8	\$50.00	P-30	0.00	NM	32	\$1,600.00
WK -		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/22	10/21/22	-----S-			8		\$50.00	0.00					
Week:		10/22/22	10/28/22	-----S-			8		\$50.00	0.00					
Week:		10/29/22	11/04/22	-----S-			8		\$50.00	0.00					
Week:		11/05/22	11/11/22	-----S-			8		\$50.00	0.00					
N 5	WNNK	10/16/22	11/06/22	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM	-----S	:30	8	\$50.00	P-30	0.00	NM	32	\$1,600.00
WK -		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/16/22	10/22/22	-----S			8		\$50.00	0.00					
Week:		10/23/22	10/29/22	-----S			8		\$50.00	0.00					
Week:		10/30/22	11/05/22	-----S			8		\$50.00	0.00					
Week:		11/06/22	11/12/22	-----S			8		\$50.00	0.00					
Totals													244	\$25,100.00	

Oct 10, 22  
 CONT# 36193868 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO WNNK-FM (Harrisburg-Lebanon-Carlisle, PA)  
 FM LINDSAY COOPER  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019  
 BYR Helen Hanratty1  
 ADV VOTE.ORG  
 PDT Issue  
 FLT Oct 11, 22 - Nov 08, 22

DDS CONT# 0  
 C/P/E: / / 1160

SALESPERSON FAX#

PH #

\* REP ORDER COMMENT \*

\*\* 10/10/2022 2:30:00 PM: POPULATIONBUYTYPE: CPP.

\*\* 10/10/2022 2:30:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 10/10/2022 2:30:00 PM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. PAYMENT, NAB, AND SPOT WILL BE SENT VIA EMAIL. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	TuWThF,M	6A - 10A	30	10/11/2022 - 11/7/2022	4W	15	\$135.00	60
	1.2	TuWThF,M	10A - 3P	30	10/11/2022 - 11/7/2022	4W	15	\$115.00	60
	1.3	TuWThF,M	3P - 7P	30	10/11/2022 - 11/7/2022	4W	15	\$115.00	60
	1.4	.....S.	6A - 7P	30	10/15/2022 - 11/5/2022	4W	8	\$50.00	32
	1.5	.....S	6A - 7P	30	10/16/2022 - 11/6/2022	4W	8	\$50.00	32
				** WEEKLY FLIGHT TOTALS **			61	\$25,100.00	

	Oct 22	Nov 22					
SPOTS	183	61					
CASH	18825.00	6275.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	18825.00	6275.00					

						TOTAL
SPOTS						244
CASH						25,100.00
TRADE						0.00
NSL						0.00
TOTAL						25,100.00

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, MIKE D'ETTORRE, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Station time requested by: Vote.Org

Agency name: Grassroots Media

Address: 146 Montgomery Ave Suite 201 Bala Cynwyd PA 19004

Contact: Mike D'Ettorre

Phone number: 717-572-7058

Email: mdettorre@grassrootsmediallc.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Vote.org

Address: 4096 Piedmont Ave #368 Oakland, CA 94611

Contact: ANDREA HAILEY

Phone number: 303-440-6838

Email: PRESS@VOTE.ORG

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Andrea Hailey, CEO  
Christy Remey, Treasurer

ELIZABETH DALGNEON, COO

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

STUDENT DEBT

JUSTICE SYSTEM

CLIMATE

VOTING

VOTING RIGHTS

VOTER REGISTRATION

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>Mike D'Ettorre</u>	Signature: <u>[Signature]</u>
Name: Mike D'Ettorre	Name: <u>Ron DiNanniello</u>
Date of Request to Purchase Ad Time: <u>9/13/22</u> <u>10-10-22</u>	Date of Station Agreement to Sell Time: <u>10-10-22</u>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10-10-22

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: <u>874312</u> n/a	Station Call Letters: <u>WNNK-FM</u>	Date Received/Requested: <u>10-10-22</u>
Est. #: <u>1160</u> n/a	Station Location: <u>HARRISBURG, PA</u>	Run Start and End Dates: <u>10-11-22 to 11-07-22</u>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, MIKE D'ETTORRE, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Station time requested by: Vote.Org

Agency name: Grassroots Media

Address: 146 Montgomery Ave Suite 201 Bala Cynwyd PA 19004

Contact: Mike D'Ettorre

Phone number: 717-572-7058

Email: mdettorre@grassrootsmediallc.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Vote.org

Address: 4096 Piedmont Ave #368 Oakland, CA 94611

Contact: ANDREA HAILEY

Phone number: 303-440-6838

Email: PRESS@VOTE.ORG

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Andrea Hailey, CEO  
Christy Remey, Treasurer

ELIZABETH DALGNEON, COO

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

VOTE  
VOTING



THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>Mike D'Ettorre</u>	Signature: <u>[Signature]</u>
Name: Mike D'Ettorre	Name: <u>Ron Giannelli</u>
Date of Request to Purchase Ad Time: <u>9/13/22</u> <u>10-10-22</u>	Date of Station Agreement to Sell Time: <u>10-10-22</u>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10-10-22

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: <u>874312</u> n/a	Station Call Letters: <u>WNNK-FM</u>	Date Received/Requested: <u>10-10-22</u>
Est. #: <u>1160</u> n/a	Station Location: <u>HARRISBURG, PA</u>	Run Start and End Dates: <u>10-11-22 to 11-07-22</u>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.



## Ron Giovanniello

---

**From:** Hartswick, Aidan <Aidan.Hartswick@Katzmedia.com>  
**Sent:** Monday, October 10, 2022 4:16 PM  
**To:** Hartswick, Aidan  
**Cc:** Cooper, Lindsay  
**Subject:** [EXT]RE: New Orders: Vote.Org [est. 1160]

**Apologies for any confusion – Please run the 2 listed spots for your state at 50/50 Rotations**

Thank you

Aidan Hartswick  
Political Coordinator  
333 East City Avenue, Suite 510 | Bala Cynwyd, PA 19004  
[Aidan.Hartswick@KatzMedia.com](mailto:Aidan.Hartswick@KatzMedia.com)  
o 215.557.4233 | m 802.373.8070



Local Impact.  
National Influence.

**From:** Hartswick, Aidan  
**Sent:** Monday, October 10, 2022 4:05 PM  
**To:** Hartswick, Aidan <Aidan.Hartswick@katzmedia.com>  
**Cc:** Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>  
**Subject:** RE: New Orders: Vote.Org [est. 1160]

Spots to run BY STATE linked here:

<https://drive.google.com/file/d/1ERBdrH9BPQgabPgTogbVWwR0bW0jr7QA/view?usp=sharing>

**SEE BELOW FOR STATE BY STATE INSTRUCTIONS**

**AZ, CA, CO, IA, KS, ME, MN, MO, NV, NH, NM, NC, ND, TX, WI**

"Speak Up(specific state)

"Do It Your Way" (General Market female)

**FL, GA, IL, MI, OH, WI, VA, PA**

"Speak Up" (specific state)

"Do It Your Way" (General market male)

**AL, LA, MS**

"Speak Up" (Bonita\_SpeakUp\_State)

"Do It Your Way" (Southern market male)

Aidan Hartswick  
Political Coordinator  
333 East City Avenue, Suite 510 | Bala Cynwyd, PA 19004  
[Aidan.Hartswick@KatzMedia.com](mailto:Aidan.Hartswick@KatzMedia.com)  
o 215.557.4233 | m 802.373.8070



**From:** Hartswick, Aidan  
**Sent:** Monday, October 10, 2022 2:32 PM  
**To:** Hartswick, Aidan <[Aidan.Hartswick@katzmedia.com](mailto:Aidan.Hartswick@katzmedia.com)>  
**Cc:** Cooper, Lindsay <[Lindsay.Cooper@Katzmedia.com](mailto:Lindsay.Cooper@Katzmedia.com)>  
**Subject:** New Orders: Vote.Org [est. 1160]

Good afternoon!

I am sending down new orders for Vote.Org, estimate 1160.

NAB remains the same (reattached if needed) – STATE SPECIFIC SPOTS will be sent as soon as possible.

Proof of payment will be sent as soon as it is received.

Please confirm in the system!

Thanks and let us know if you have any questions!

Aidan Hartswick  
Political Coordinator  
333 East City Avenue, Suite 510 | Bala Cynwyd, PA 19004  
[Aidan.Hartswick@KatzMedia.com](mailto:Aidan.Hartswick@KatzMedia.com)  
o 215.557.4233 | m 802.373.8070



**CAUTION:** This email originated from outside of the organization. Do not click links or open attachments unless you know the sender and you are sure the content is safe. Please report the message using the Report Message feature in your email client if you believe the email is suspicious.