

# Order #806000: Main Stree../Senate Lea../Pennsylvania/6354

	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
	05/02/22 11:44:11 AM	Processed		<async process>	Judson Ad	\$5,625.00	41	0.00
	05/02/22 11:40:01 AM	Approved			Carrie Rea	\$5,625.00	41	0.00
	05/02/22 11:39:58 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Carrie Rea	\$5,625.00	41	0.00
	05/02/22 11:35:31 AM	Approval Workflow		[Sales Manager - Ready Default]	Ron Giova	\$5,625.00	41	0.00
	05/02/22 11:35:26 AM	Ready for approval		New order	Ron Giova	\$5,625.00	41	0.00
	04/29/22 9:26:47 AM	Ready for approval		New Order	Natalia Na	\$5,625.00	41	0.00
	04/29/22 9:26:04 AM	New order created		Imported EC Order	Natalia Na	\$5,625.00	41	0.00

[Sorted by: Date]

## ORDER



**WNNK-FM**

Orders	Order / Rev:	806000
	Alt Order #:	35875224
	Product Desc:	Pennsylvania
	Estimate:	6354
	Flight Dates:	10/11/22 - 10/17/22
	Original Date / Rev:	04/29/22 / 05/02/22
	Order Type:	GENERAL

Primary AE:	Katz Philadelphia
Sales Office:	K-7.5
Sales Region:	N-Katz75

Agency	Name:	<u>Main Street Media Group</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>PO Box 25093</u>
		<u>Alexandria, VA 22314</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Senate Leadership Fund
	Demographic:	A35+
	Product Codes:	Issues/Propositions
	Revenue Code 1:	AGY-AVAIL
	Revenue Code 2:	POL-ISS
	Revenue Code 3:	GEN
	Priority:	P-30

New Business Thru:	
Advertiser External ID:	
Agency External ID:	
Unit Code:	General
Order Separation:	00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/17/22	41	\$5,625.00	\$4,781.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	41	\$5,625.00	\$4,781.25	0.00
<b>Totals</b>	<b>41</b>	<b>\$5,625.00</b>	<b>\$4,781.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNNK	10/11/22	10/17/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	22222--	1:00	10	\$170.00	P-30	0.00	NM	10	\$1,700.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/11/22	10/17/22	22222--			10			\$170.00			0.00		
N 2	WNNK	10/11/22	10/17/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	33333--	1:00	15	\$145.00	P-30	0.00	NM	15	\$2,175.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/11/22	10/17/22	33333--			15			\$145.00			0.00		
N 3	WNNK	10/11/22	10/17/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	22222--	1:00	10	\$145.00	P-30	0.00	NM	10	\$1,450.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/11/22	10/17/22	22222--			10			\$145.00			0.00		
N 4	WNNK	10/11/22	10/17/22	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM	-----1-	1:00	1	\$50.00	P-30	0.00	NM	1	\$50.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/11/22	10/17/22	-----1-			1			\$50.00			0.00		
N 5	WNNK	10/11/22	10/17/22	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----1-	1:00	1	\$50.00	P-30	0.00	NM	1	\$50.00
WK -															

Order / Rev: 806000  
 Alt Order #: 35875224  
 Flight Dates: 10/11/22 - 10/17/22

Advertiser: Senate Leadership Fund  
 Product Desc: Pennsylvania  
 Estimate: 6354

WNNK-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/11/22		10/11/22	10/17/22	-----1-			1			\$50.00		0.00			
N 6	WNNK	10/11/22	10/17/22	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----1-	1:00	1	\$50.00	P-30	0.00	NM	1	\$50.00
WK -		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/11/22		10/11/22	10/17/22	-----1-			1			\$50.00		0.00			
N 7	WNNK	10/11/22	10/17/22	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM	-----1	1:00	1	\$50.00	P-30	0.00	NM	1	\$50.00
WK -		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/11/22		10/11/22	10/17/22	-----1			1			\$50.00		0.00			
N 8	WNNK	10/11/22	10/17/22	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----1	1:00	1	\$50.00	P-30	0.00	NM	1	\$50.00
WK -		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/11/22		10/11/22	10/17/22	-----1			1			\$50.00		0.00			
N 9	WNNK	10/11/22	10/17/22	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----1	1:00	1	\$50.00	P-30	0.00	NM	1	\$50.00
WK -		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/11/22		10/11/22	10/17/22	-----1			1			\$50.00		0.00			
													Totals	41	\$5,625.00

May 02, 22  
 CONT# 35875224 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO WNNK-FM (Harrisburg-Lebanon-Carlisle, PA)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY MAIN STREET MEDIA GROUP  
 ADDR PO BOX 25093  
 ALEXANDRIA, VA 22313  
 BYR STEPHANIE MARONEY  
 ADV SENATE LEADERSHIP FUND  
 PDT Pennsylvania  
 FLT Oct 11, 22 - Oct 17, 22

DDS CONT# 0  
 C/P/E: / / 6354

SALESPERSON FAX#

PH #

\* REP ORDER COMMENT \*

\*\* 4/29/2022 12:11:00 PM: POPULATIONBUYTYPE: CPP.

\*\* 4/29/2022 12:11:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR  
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH  
 ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
	1.1	.T.....	6A - 10A	60	10/11/2022 - 10/11/2022	1D	2	\$170.00	2
	1.2	.T.....	10A - 3P	60	10/11/2022 - 10/11/2022	1D	3	\$145.00	3
	1.3	.T.....	3P - 7P	60	10/11/2022 - 10/11/2022	1D	2	\$145.00	2
				** FLIGHT TOTALS **			7	\$1,065.00	
		<b><u>FLIGHT 2</u></b>							
	2.1	..W....	6A - 10A	60	10/12/2022 - 10/12/2022	1D	2	\$170.00	2
	2.2	..W....	10A - 3P	60	10/12/2022 - 10/12/2022	1D	3	\$145.00	3
	2.3	..W....	3P - 7P	60	10/12/2022 - 10/12/2022	1D	2	\$145.00	2
				** FLIGHT TOTALS **			7	\$1,065.00	
		<b><u>FLIGHT 3</u></b>							
	3.1	...T...	6A - 10A	60	10/13/2022 - 10/13/2022	1D	2	\$170.00	2
	3.2	...T...	10A - 3P	60	10/13/2022 - 10/13/2022	1D	3	\$145.00	3
	3.3	...T...	3P - 7P	60	10/13/2022 - 10/13/2022	1D	2	\$145.00	2
				** FLIGHT TOTALS **			7	\$1,065.00	
		<b><u>FLIGHT 4</u></b>							
	4.1	....F..	6A - 10A	60	10/14/2022 - 10/14/2022	1D	2	\$170.00	2
	4.2	....F..	10A - 3P	60	10/14/2022 - 10/14/2022	1D	3	\$145.00	3
	4.3	....F..	3P - 7P	60	10/14/2022 - 10/14/2022	1D	2	\$145.00	2
				** FLIGHT TOTALS **			7	\$1,065.00	

May 02, 22  
 CONT# 35875224 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: / / 6354

<b>FLIGHT 5</b>									
5.1	.....S.	6A - 10A	60	10/15/2022 - 10/15/2022	1D	1	\$50.00	1	
5.2	.....S.	10A - 3P	60	10/15/2022 - 10/15/2022	1D	1	\$50.00	1	
5.3	.....S.	3P - 7P	60	10/15/2022 - 10/15/2022	1D	1	\$50.00	1	
<b>** FLIGHT TOTALS **</b>						3	\$150.00		
<b>FLIGHT 6</b>									
6.1	.....S	6A - 10A	60	10/16/2022 - 10/16/2022	1D	1	\$50.00	1	
6.2	.....S	10A - 3P	60	10/16/2022 - 10/16/2022	1D	1	\$50.00	1	
6.3	.....S	3P - 7P	60	10/16/2022 - 10/16/2022	1D	1	\$50.00	1	
<b>** FLIGHT TOTALS **</b>						3	\$150.00		
<b>FLIGHT 7</b>									
7.1	M.....	6A - 10A	60	10/17/2022 - 10/17/2022	1D	2	\$170.00	2	
7.2	M.....	10A - 3P	60	10/17/2022 - 10/17/2022	1D	3	\$145.00	3	
7.3	M.....	3P - 7P	60	10/17/2022 - 10/17/2022	1D	2	\$145.00	2	
<b>** FLIGHT TOTALS **</b>						7	\$1,065.00		

	<b>Oct 22</b>						
SPOTS	41						
CASH	5625.00						
TRADE	0.00						
NSL	0.00						
TOTAL	5625.00						

						<b>TOTAL</b>
SPOTS						41
CASH						5,625.00
TRADE						0.00
NSL						0.00
TOTAL						5,625.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Senate Leadership Fund, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: SENATE LEADERSHIP FUND

Agency name: Main Street Media Group

Address: PO Box 25093

Contact: Media Buyer

Phone number: 703-485-0398

Email: info@msmg.tv

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 15405 John Marshall Highway, Haymarket, VA 20169

Contact: Jack Pandol

Phone number: 703-574-3044

Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Board Members: President- Steven Law, Treasurer- Caleb Crosby

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: TO BE DETERMINED

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: 11/8/22



Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

TO BE DETERMINED

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Media Buyer, Main Street Media Group	Name: <b>RON ZIANAHELLO</b>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <b>05-02-22</b>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☐ Yes ☒ No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
- ☒ Accepted IN PART (e.g., ad not received to determine content)\*
- ☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

**AD REQUEST TO BE REVIEWED AND REVIEWED TO DETERMINE CONTENT TO UPDATE THIS NAB FORM.**

Contract #: <b>806000</b>	Station Call Letters: <b>WNNK-FM</b>	Date Received/Requested: <b>05-02-22</b>
Est. #: <b>6354</b>	Station Location: <b>HARRISBURG, PA</b>	Run Start and End Dates: <b>10-11-22 to 10-17-22</b>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.