

CONTRACT



Bonneville
55 North 300 West
Suite 200
Salt Lake City, UT 84101
AR@bonneville.com

And:

Richter 7
Attention: Walt McRoberts
150 South State Street Ste 400
Salt Lake City, UT 84111-1753

<u>Contract / Revision</u> 39504 /		<u>Alt Order #</u>
<u>Product</u> Q1 2018		
<u>Contract Dates</u> 02/17/18 - 03/11/18	<u>Estimate #</u> 5734	
<u>Advertiser</u> Big Game Forever		<u>Original Date / Revision</u> 02/16/18 / 02/22/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSL-TV	<u>Account Executive</u> Tyler Nelson	<u>Sales Office</u> Local SLC TV
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 26.30
<u>Agy Code</u> 9914037	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KSLTV	02/19/18	02/25/18	5am -KSL 5 News Today	M-F 5-6am		1:00				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		02/19/18	02/25/18	MTWTF--	2			\$150.00	0.30				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSLTV	02/19/18-02/25/18	5am -KSL 5 News Today	M-F 5-6am	MTuWThF----	1:00		\$150.00	0.30	NM		
			See MG 1.3, 1.4, 1.5, 1.6										
	2	KSLTV	02/19/18-02/25/18	5am -KSL 5 News Today	M-F 5-6am	MTuWThF----	1:00		\$150.00	0.30	NM		
			See MG 1.3, 1.4, 1.5, 1.6										
	3	KSLTV	02/26/18-03/04/18	5am -KSL 5 News Today	M-F 5-6am	MTuWThF----	1:00		\$80.00	0.20	NM		
	Ⓜ		MG for 1.1, 1.2										
	4	KSLTV	02/26/18-03/04/18	5am -KSL 5 News Today	M-F 5-6am	MTuWThF----	1:00		\$80.00	0.20	NM		
	Ⓜ		MG for 1.1, 1.2										
	5	KSLTV	03/05/18-03/06/18	5am -KSL 5 News Today	M-F 5-6am	MTu-----	1:00		\$80.00	0.20	NM		
	Ⓜ		MG for 1.1, 1.2										
	6	KSLTV	02/26/18-03/04/18	12pm- KSL News	M-F 12-1pm	MTuWThF----	1:00		\$60.00	0.20	NM		
	Ⓜ		MG for 1.1, 1.2										
N 2	KSLTV	02/26/18	03/06/18	6am -KSL News Today	M-F 6-7am		1:00				NM	6	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		02/26/18	03/04/18	MTWTF--	4			\$180.00	0.40				
Week:		03/05/18	03/11/18	MT-----	2			\$180.00	0.40				
N 3	KSLTV	02/19/18	02/25/18	6am -KSL News Today	M-F 6-7am		1:00				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		02/19/18	02/25/18	MTWTF--	3			\$450.00	0.60				
N 4	KSLTV	02/26/18	03/06/18	5am -KSL 5 News Today	M-F 5-6am		1:00				NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		02/26/18	03/04/18	MTWTF--	3			\$80.00	0.20				
Week:		03/05/18	03/11/18	MT-----	1			\$80.00	0.20				
N 5	KSLTV	02/26/18	03/04/18	5pm-KSL News	M-F 5-5:30pm		1:00				NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		02/26/18	03/04/18	MTWTF--	3			\$550.00	0.80				
N 6	KSLTV	02/17/18	02/25/18	KSL Early News OLY M-Su	Various		1:00				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		02/12/18	02/18/18	-----SS	1			\$1,100.00	2.80				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	KSLTV	02/12/18-02/18/18	KSL Early News OLY M-Su	Various	-----SaSu	1:00		\$1,100.00	2.80	NM				
	See MG 6.3														
	3	KSLTV	02/22/18-02/25/18	KSL Early News OLY M-Su	Various	-----FSaSu	1:00		\$1,100.00	2.80	NM				
	Ⓜ MG for 6.1 02/17														
	Week: 02/19/18		02/25/18	-----SS				1	\$1,100.00	2.80					
N 7	KSLTV	02/19/18	03/04/18	10pm M-F-KSL News	M-F 10-10:35pm		1:00				NM	5	\$7,500.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
	Week: 02/19/18		02/25/18	MTWTF--				1	\$1,500.00	2.50					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KSLTV	02/19/18-02/25/18	10pm M-F-KSL News	M-F 10-10:35pm	MTuWThF----	1:00		\$1,500.00	2.50	NM				
	See MG 7.6														
	6	KSLTV	02/19/18-02/25/18	KSL Late News OLY M-SU	Various	MTuWThFSaSu	1:00		\$1,500.00	2.50	NM				
	Ⓜ MG for 7.1 02/21														
	Week: 02/26/18		03/04/18	MTWTF--				4	\$1,500.00	2.50					
Totals								26.30				27	\$14,400.00		

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/18 - 02/25/18	6	\$5,050.00	(\$757.50)	\$4,292.50
02/26/18 - 03/06/18	21	\$9,350.00	(\$1,402.50)	\$7,947.50
Totals	27	\$14,400.00	(\$2,160.00)	\$12,240.00

Signature: _____ **Date:** _____

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