

CONTRACT



WBBM-TV
22 W. Washington St.
Chicago, IL 60602
(312) 899-2222

<u>Contract / Revision</u> 80170 /		<u>Alt Order #</u>
<u>Advertiser</u> Friends of Nancy		<u>Original Date / Revision</u> 02/15/18 / 02/15/18
<u>Contract Dates</u> 02/20/18 - 02/26/18	<u>Estimate #</u>	
<u>Product</u> Attorney General		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBBM-TV	<u>Account Executive</u> Allison Herger	<u>Sales Office</u> Local Chicago
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Households		
<u>Agency Ref</u> 102377	<u>Advertiser Ref</u> 507791	<u>Product 1/2</u>

And:

Dudley Media
919 Catharine St
Philadelphia, PA 19147-2740

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBBM	02/20/18	02/23/18	M-F Local News 6a-7a	558a-7a		:30			NM	4	\$1,200.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/19/18	02/25/18	-1111--	4			\$300.00				
N 2	WBBM	02/26/18	02/26/18	M-F Local News 6a-7a	558a-7a		:30			NM	1	\$350.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/18	03/04/18	1-----	1			\$350.00				
N 3	WBBM	02/20/18	02/23/18	CBS This Morning	7:00 AM-8:00 AM		:30			NM	4	\$1,400.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/19/18	02/25/18	-1111--	4			\$350.00				
N 4	WBBM	02/26/18	02/26/18	CBS This Morning	7:00 AM-8:00 AM		:30			NM	1	\$450.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/18	03/04/18	1-----	1			\$450.00				
N 5	WBBM	02/20/18	02/23/18	Local Midday News	1058a-1130a		:30			NM	4	\$3,900.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/19/18	02/25/18	-1111--	4			\$975.00				
N 6	WBBM	02/26/18	02/26/18	Local Midday News	1058a-1130a		:30			NM	1	\$1,100.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/18	03/04/18	1-----	1			\$1,100.00				
N 7	WBBM	02/20/18	02/23/18	M-F Local News 5p-530p	458p-530p		:30			NM	4	\$4,000.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/19/18	02/25/18	-1111--	4			\$1,000.00				
N 8	WBBM	02/26/18	02/26/18	M-F Local News 5p-530p	458p-530p		:30			NM	1	\$1,200.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/18	03/04/18	1-----	1			\$1,200.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachment hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.
 The CBS cancellation policy for Advertisers is four weeks prior to the a spot being cancelled



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WBBM	02/20/18	02/23/18	M-F Local News 6p-630p	558p-630p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	LUR	02/19/18	02/25/18	-1111--				4	\$1,000.00			
N 10	WBBM	02/26/18	02/26/18	M-F Local News 6p-630p	558p-630p		:30			NM	1	\$1,200.00
	LUR	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/18	03/04/18	1-----				1	\$1,200.00			
N 11	WBBM	02/25/18	02/25/18	Su Local News	528p-6p		:30			NM	1	\$1,000.00
	LUR	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/18	02/25/18	-----S				1	\$1,000.00			
N 12	WBBM	02/20/18	02/25/18	Late News Rotator M-Su	958p-1035p		:30			NM	3	\$4,500.00
	LUR	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/18	02/25/18	-TWTFS				3	\$1,500.00			
N 13	WBBM	02/24/18	02/24/18	Sa Morn News Rotator	7:00 AM-8:00 AM		:30			NM	1	\$350.00
	LUR	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/18	02/25/18	-----S-				1	\$350.00			
N 14	WBBM	02/25/18	02/25/18	Su Local News 7a-8a	658a-8a		:30			NM	1	\$300.00
	LUR	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/18	02/25/18	-----S				1	\$300.00			
Totals											31	\$24,950.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/18 - 02/25/18	26	\$20,650.00	(\$3,097.50)	\$17,552.50
02/26/18 - 02/26/18	5	\$4,300.00	(\$645.00)	\$3,655.00
Totals	31	\$24,950.00	(\$3,742.50)	\$21,207.50

Signature: _____ **Date:** _____

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