

Time and Confirmation Order Date: 10/1/20

Type:

- New
- Revised
- Addition
- Extension
- Cancellation
- Temporary

Account Information:

Account: MILWAUKEE ELECTION COMMITTEE

Address: _____

Spot Title: THREE WAYS TO VOTE

Salesperson: Douglas

Broadcast Calendar Week 9/28/20

Start Date: 10/2/20 End Date: 11/3/20

Length:

- 30 sec
- 60 sec
- 5 min
- 15 min
- 30 min
- 60 min

Billing Information:

Agency: CREATIVE MARKETING RESOURCES

Address: 250 E WISCONSIN AVE

City/State/Zip: MILWAUKEE, WI 53202

Contact Person: GINA DAVIS

Phone: _____ Fax: _____

Rate: \$ _____

Talent: _____

Total: _____

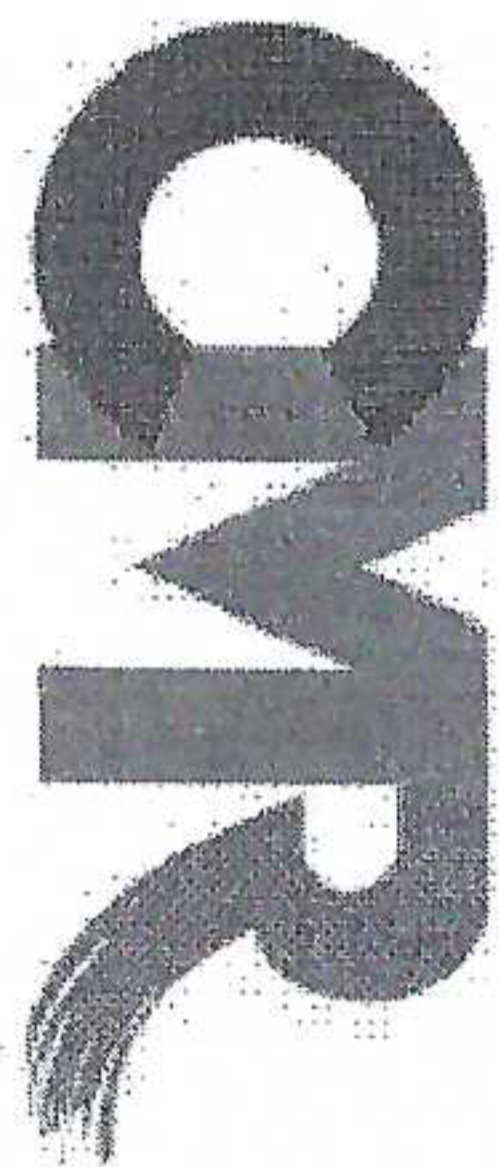
Schedule

Days	7a-9a	9a-12p	12p-3p	3p-5p	5p-7p	TOTAL
Mon.						
Tue.						
Wed.						
Thu.						
Fri.						
Sat.						
Sun.						
Total Per week						

Flight Weeks _____

SPECIAL INSTRUCTIONS:

E-MAIL _____



CREATIVE MARKETING RESOURCES

Creative Marketing Resources, Inc. • 250 E Wisconsin Avenue • Milwaukee WI 53202 • 414-247-9898 • www.cmredg.com

RADIO ORDER

WNOV - AM
2003 W. Capitol Drive
Milwaukee, Wisconsin 53206
Milwaukee County
United States
douglaskelley@wnov860.com
(414) 449-549

Douglas Kelley
2003 W. Capitol Drive
Milwaukee, WI 53206
Milwaukee County
United States
douglaskelley@wnov860.com
Phone: 414-449-5490

Station: WNOV - AM
Client: Milwaukee Elections Committee
Market: Milwaukee
Flight Dates: 10/02/2020 - 11/08/2020 (5 weeks)
Campaign: Voting Counts in the 414
Description: WNOV - AM -
MEC_VotingCountsInThe414_Rad

OrderNo: 212
Page: 1 of 4
Buyer: Gina Davis
Email: gina@cmredg.com
Date: 9/30/2020

Line	Program	Time	DP	Len	2020					Total Spots	Cost/Spot	Total Gross
Days					Sep 28	Oct 05	Oct 19	Oct 26	Nov 02			
1	F	6a-10a	AMD	30	2					2	35.00	70.00
3	F	10a-3p	M	30	2					2	35.00	70.00
4	F	3p-6p	PMD	30	2					2	35.00	70.00
6	SaSu	10a-7p	WK	30	3 ✓	2 ✓	2	2		9	35.00	315.00
7	M-Su	6a-7p	ROS	30	3 ✓	3	3			9	0.00	0.00
	AV											

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Campaign: Voting Counts in the 414 **Buyer:** Gina Davis
Description: WNOV - AM - **Email:** gina@cmredg.com
 MEC_VotingCountsInThe414_Rad

Line	Program	Days	Time	DP	Len	2020					Total Spots	Cost/Spot	Total Gross
						Sep 28	Oct 05	Oct 19	Oct 26	Nov 02			
8	M-F 6a-10a			AMD	30		3	3	3		9	35.00	315.00
9	M-F 10a-3p			M	30		3	3	3		9	35.00	315.00
10	M-F 3p-6p			PMD	30		3	3	3		9	35.00	315.00
11	MTu 6a-10a			AMD	30				3		3	35.00	105.00
12	MTu 10a-3p			M	30				3		3	35.00	105.00
13	F 6a-10a			AMD	15		2				2	20.00	40.00
14	M-F 6a-10a			AMD	15		2	2	2		6	20.00	120.00
15	MTu 6a-10a			AMD	15				2		2	20.00	40.00
16	F 10a-3p			M	15				2		2	20.00	40.00

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Line	Program	Time	DP	Len	2020					Total Spots	Cost/Spot	Total Gross
					Sep 28	Oct 05	Oct 19	Oct 26	Nov 02			
17	M-F	10a-3p	M	15		2	2	2		6	20.00	120.00
18	MTu	10a-3p	M	15				2		2	20.00	40.00
19	F	3p-6p	PMD	15	2					2	20.00	40.00
20	M-F	3p-6p	PMD	15		2	2	2		6	20.00	120.00
21	SaSu	10a-7p	WK	15	2	2	2	2		8	20.00	160.00
Subtotal:											93	2,400.00

Total Gross: 2,400.00

Spots	OCT '20	NOV '20	Total
	61	32	93
Total Gross	1,565.00	835.00	2,400.00