

**KTTX Quarterly Issues and Programs List**  
**For the Period January 1 – March 31, 2021**

**1. RAISING MONEY FOR SCHOLARSHIPS THROUGH GO TEXAN DANCES AND AUCTIONS IN AREA COUNTIES**

Program Title: "Go Texan Dances, Auctions and Fundraisers"

Description: KTTX co-sponsored Go Texan fundraisers in Grimes County (1/29-1/30). The Go Texan events help raise money for student scholarships. Promotional ads and live liners aired 7 days prior to the fundraiser, and a KTTX DJ made an appearance the event. Interviews with organizers of the fundraiser also were aired on KTTX.

Times Broadcast: Promotional ads and live liners aired in all dayparts.

Dates Broadcast: Promotional ads and live liners were broadcast 1/24 – 1/30.

**2. RAISING MONEY FOR CHILDREN'S AFTER SCHOOL PROGRAMS**

Program Title: "Brenham Game Changers Purse Bingo"

Description: KTTX co-sponsored Brenham Game Changer's Purse Bingo on Thursday, January 28 at 6:00 p.m. at the Fireman's Training Center. The event raised money for children (Pre-K through 12th grade) for after-school activity scholarships, supporting character education in the community, and hosting events like the annual student etiquette dinner and mock interview sessions with local businesses. KTTX aired advanced promotional ads and live DJ liners, along with an interview during the morning show.

Time Broadcast: Advance promotional ads and live liners aired in all dayparts; Interview aired 6:00 – 10:00 a.m.

Date Broadcast: Promotional ads and live liners were broadcast 1/2 – 1/28, Interview aired 1/26

**3. SHOWING SUPPORT OF THE STUDENT ARTS AND FINE ARTS PROGRAMS**

Program Title: Brenham ISD Education Foundation's Annual "Arts and Appetizers"

Description: KTTX promoted the Brenham ISD Education Foundation's Annual "Arts and Appetizers" reception and auction on Thursday, February 25<sup>th</sup> at the Ant Street Inn in Brenham. Art from young students in Brenham schools was showcased. The public was invited to enjoy drinks and appetizers, and to bid on the artwork. Proceeds will benefit BISS art students, art programs

and Brenham Public Schools. KTTX ran promotional ads and live liners, and aired an interview during the morning show.

Times Broadcast: Live liners aired in all dayparts; Interview aired 6 – 10 a.m.

Dates Broadcast: Recorded promotional ads aired 2/22 – 2/25, Live liners aired 2/22 – 2/25; Interview aired on 2/23

#### **4. RAISING MONEY TO BENEFIT THE BOOT CAMPAIGN, AN ORGANIZATION WHOSE MISSION IS TO HONOR AND RESTORE THE LIVES OF OUR MILITARY COMMUNITY THROUGH LIVE-IMPROVING PROGRAMS**

Program Title: “Chili When It’s Chilly Cook-Off”

Description: KTTX promoted and sponsored The Boot Campaign’s Annual “Chili When It’s Chilly Cook-Off.” This organization raises awareness of the challenges service members face during and post-service; and provide assistance to military personnel, past and present, and their families. Chili When It’s Chilly Cook-Off was held on Friday, March 5 and Saturday, March 6 at the Lonestar Jellystone Campgrounds in Waller from 6:00 p.m. Friday to 8:00 p.m. Saturday. KTTX aired live DJ liners, and an interview.

Times Broadcast: Live DJ liners aired in all dayparts; Interview aired 6:00 – 10:00 a.m

Dates Broadcast: Live DJ liners aired 2/15 – 3/6; Interview aired 2/17

#### **5. RAISING MONEY FOR THE CHAMBER OF COMMERCE TO FUND PROGRAMS AND SERVICES DESIGNED TO BOOST THE ECONOMY AND QUALITY OF LIFE IN WASHINGTON COUNTY**

Program Title: Washington County Chamber – “The Inaugural Chamber Classic”

Description: KTTX co-sponsored and promoted Washington County Chamber – “The Inaugural Chamber Classic.” The Chamber serves as the guardian of the local economy by coordinating the efforts of local leaders to maintain and strengthen a healthy business climate. The Chamber is the catalyst of change as it provides leadership in solving community problems and initiates community action. The Inaugural Chamber Classic took place Friday, March 26 at the Brenham Country Club in Brenham from 10:30 a.m. – 6:00 p.m. KTTX aired live DJ liners, and an interview.

Times Broadcast: Live DJ liners aired in all dayparts; Interview aired 6:00 – 10:00 a.m

Dates Broadcast: Live DJ liners aired 2/26 – 3/26; Interview aired 3/16