

KTTX Quarterly Issues and Programs List
For the Period APRIL 1 – JUNE 30, 2021

1. RAISING MONEY FOR SCHOLARSHIPS THROUGH GO TEXAN DANCES AND AUCTIONS IN AREA COUNTIES

Program Title: "Go Texan Dances, Auctions and Fundraisers"

Description: KTTX sponsored the Go Texan fundraiser in Burleson County (4/17). The Go Texan events help raise money for student scholarships. Promotional ads and live liners aired 7 days prior to the fundraiser, and a KTTX DJ made an appearance the event. Interviews with organizers of the fundraiser also were aired on KTTX.

Times Broadcast: Promotional ads and live liners aired in all dayparts.

Dates Broadcast: Promotional ads and live liners were broadcast 4/9 – 4/17, interview aired 4/15.

2. RAISING MONEY FOR THE AMERICAN CANCER SOCIETY

Program Title: American Cancer Society's "Relay for Life"

Description: KTTX sponsored the Brazos County Relay for Life on Saturday, April 24. KTTX aired advanced promotional ads, live DJ liners, along with an interview during the morning show.

Time Broadcast: Advance promotional ads and live liners aired in all dayparts; Interview aired 6:00 – 10:00 a.m.

Date Broadcast: Promotional ads and live liners were broadcast 4/5 – 4/24, Interview aired 4/22.

3. RAISING MONEY TO HELP CHILDREN AND FAMILIES IN CRISIS

Program Title: "Casting for CASA"

Description: KTTX co-sponsored Casting for CASA – online bass and catfish competition on Saturday, May 1 at 1:30 p.m. at the CASA for Kids Office. All proceeds from the event directly benefited the organization's goal of supporting local children and families in crisis. KTTX aired advanced promotional ads, live DJ liners, along with an interview during the morning show, and broadcast live during the event.

Time Broadcast: Advance promotional ads and live liners aired in all dayparts; Interview aired 6:00 – 10:00 a.m.

Date Broadcast: Promotional ads and live liners were broadcast 3/23 – 5/1, Interview aired 3/29 and broadcast aired 5/1 from 1:30 – 3:30 p.m.

4. RAISING MONEY TO SUPPORT EDUCATION THROUGH THE CALDWELL EDUCATION AND LEADERSHIP FOUNDATION

Program Title: Caldwell Education and Leadership Foundation "Crawfish and Shrimp Boil"

Description: KTTX promoted the Caldwell Education and Leadership Foundation – Crawfish and Shrimp Boil on Friday, May 7 at the Burleson County Expo Center. All proceeds benefited The Caldwell Education and Leadership Foundation to help enhance the educational experience of all Caldwell ISD students. KTTX aired advanced promotional ads, live DJ liners, and ticket give-a-ways, along with an interview during the morning show.

Time Broadcast: Advance promotional ads and live liners aired in all dayparts; Interview aired 6:00 – 10:00 a.m.

Date Broadcast: Promotional ads and live liners were broadcast 4/8 – 5/7, Interview aired 4/26.

5. RAISING MONEY TO SUPPORT PROGRAMS OF THE CALDWELL FFA

Program Title: "Caldwell FFA Booster Club – Battle of the Bags"

Description: KTTX promoted the Caldwell FFA Booster Club "Battle of the Bags" on Thursday, May 13 at 6:00 p.m. at the Burleson County Expo Center. All proceeds from the event supported the students, teachers, programs, and activities of the Caldwell FFA. KTTX aired advanced promotional ads, ticket give-a-ways, and live DJ liners, along with an interview during the morning show.

Time Broadcast: Advance promotional ads and live liners aired in all dayparts; Interview aired 6:00 – 10:00 a.m.

Date Broadcast: Promotional ads and live liners were broadcast 4/5 – 5/13, Interview aired 4/8.

6. RAISING MONEY TO HELP CHILDREN WHO SUFFER ABUSE OR NEGLECT

Program Title: Voices for Children "Superhero Fun Run"

Description: KTTX co-sponsored Voices for Children Superhero Fun Run on Saturday, June 12 at 7:00 p.m. at Lake Walk Town Center. All proceeds from the event directly benefited funding support for children who suffer abuse or neglect. Each advocate monitors child placement to help ensure the child is receiving the educational, physical, and mental help they need. KTTX aired advanced promotional ads, live DJ liners, along with an interview during the morning show.

Time Broadcast: Advance promotional ads and live liners aired in all dayparts; Interview aired 6:00 – 10:00 a.m.

Date Broadcast: Promotional ads and live liners were broadcast 5/19 – 6/12, Interview aired 6/2.

7. RAISING MONEY TO FUND SCHOLARSHIPS FOR STUDENTS

- Program Title: Grimes County Fair “Buyer’s Social Supper/Scholarship Awards, and Premium Sale”
- Description: KTTX sponsored Grimes County Fair Buyer’s Social Supper/Scholarship Awards, and Premium Sale on Thursday, June 10 at 5:30 p.m. at the Grimes County Fairgrounds in Navasota. KTTX aired advanced promotional ads, live DJ liners, and broadcasted live during the event.
- Time Broadcast: Advance promotional ads and live liners aired in all dayparts.
- Date Broadcast: Promotional ads and live liners were broadcast 5/19 – 6/10.