

## **KTTX Quarterly Issues and Programs List**

### **For the Period October 1- December 31, 2021**

#### **1. PREVENTING CRIME IN NEIGHBORHOODS BY ENCOURAGING NEIGHBORS TO MEET**

- Program Title: "Texas National Night Out"
- Description: KTTX helped promote "National Night Out" held on Tuesday, October 5. KTTX DJ's visited block parties in Brenham, Giddings, Caldwell, and Bellville, doing live remote broadcasts. The event was to heighten awareness of crime prevention, to strengthen neighborhood spirit, and police-community partnerships. All residents were encouraged to go outside and mingle with neighbors and local law enforcement. KTTX promoted the event with recorded promotional ads, live DJ liners, interview during the morning show, and a live broadcast during the event.
- Times Broadcast: Advance promotional ads and DJ liners aired in all dayparts; Interview aired 6:00 – 10:00 a.m.; Remotes aired 6:00 - 8:00 p.m.
- Dates Broadcast: Advance promotional ads aired 9/20 – 10/5; Interview aired 10/4; Remotes aired 10/5.

#### **2. MATCHING JOBS TO JOB SEEKERS**

- Program Title: "Bryan/College Station Chamber of Commerce Fall Job Fair"
- Description: KTTX co-sponsored the Bryan/College Station Chamber of Commerce Fall Job Fair on Tuesday, October 5 at the Brazos Center in Bryan. Employers from business fields such as medical, engineering, and construction were present and offered information about their company along with on-site interviews. KTTX promoted the event with recorded promotional ads, live DJ liners, and Promotions Director Crystal Januhowski represented the radio station by having a booth and answered questions about careers in radio.
- Times Broadcast: Advance promotional ads and DJ liners aired in all dayparts.
- Dates Broadcast: Advance promotional ads and DJ liners aired 9/20 – 10/5.

### **3. INFORMING THE PUBLIC ON FIRE SAFETY**

Program Title: "Fire Prevention Week"

Description: KTTX helped promote fire safety Wednesday, October 6. The program educates the community on fire safety and the steps to take when there's an emergency. KTTX promoted the program by interviewing Assistant Chief/Fire Marshal, Roger Williams on the Morning Show.

Times Broadcast: Interview aired 6:00 – 10:00 a.m.

Dates Broadcast: Interview aired 10/6.

### **4. RAISING MONEY FOR THE AMERICAN CANCER SOCIETY**

Program Title: American Cancer Society's "Lee County Relay for Life"

Description: KTTX sponsored the Lee County Relay for Life Luminaria Walk on Saturday, October 16 at Veterans Park in Giddings. The event helps raise money for the American Cancer Society. KTTX aired advanced promotional ads, DJ liners, along with an interview during the morning show.

Time Broadcast: Advance promotional ads and DJ liners aired in all dayparts; Interview aired 6:00 – 10:00 a.m., Remote aired 5:30 – 7:30 p.m.

Date Broadcast: Advance promotional ads and DJ liners aired 10/1 – 10/16, Interview aired 10/11; Remote aired 10/16.

### **5. EDUCATING KIDS ABOUT POSSIBLE CAREER CHOICES**

Program Title: "Youth to Career Fair"

Description: KTTX co-sponsored the "Youth to Career Fair" along with the Bryan/College Station Chamber of Commerce. The event took place Wednesday, October 20 from 9:00 a.m. to 2:30 p.m. at the Brazos County Expo Center. KTTX aired promotional ads and live DJ liners in advance for the event, and Promotions Director Crystal Januhowski represented the radio station by having a booth and answered questions about careers in radio.

Times Broadcast: Advance promotional ads and DJ liners aired in all dayparts.

Dates Broadcast: Advance promotional ads aired 10/6 – 10/20.

## **6. PROMOTING OUTDOOR EDUCATION AND SAFETY FOR CHILDREN**

- Program Title: "City of Brenham - Kid Fish"
- Description: KTTX promoted The City of Brenham's annual Kid Fish event on Saturday, October 23, held at the Blue Bell Aquatic Center. "Kid Fish" provides children the opportunity to catch and release catfish from the outdoor leisure pool. Local emergency response teams did safety demonstrations on CPR. Local Law enforcement and Texas Parks and Wildlife members attended the event as well, offering assistance to children as well as information for the public. KTTX aired advance promotional ads, live DJ liners, interview on the morning show, and a DJ made an appearance at the event.
- Time Broadcast: Advance promotional ads and DJ liners aired in all dayparts; Interview aired 6:00 – 10:00 a.m.; DJ Appearance 8:30 – 9:30 a.m.
- Dates Broadcast: Advance promotional ads and DJ liners aired 10/11 – 10/23, Interview aired 10/18.; DJ Appearance 10/23.

## **7. EDUCATING HIGH SCHOOL SENIORS ABOUT CAREER CHOICES**

- Program Title: "Brenham High School College, Career, and Military Fair"
- Description: KTTX co-sponsored the "Brenham High School College, Career, and Military Fair". The event took place Monday, October 25 from 9:00 to 11:00 a.m. at Brenham High School. KTTX aired promotional ads and live DJ liners in advance for the event, and Promotions Director Crystal Januhowski represented the radio station by having a booth and answered questions about careers in radio.
- Times Broadcast: Advance promotional ads and DJ liners aired in all dayparts.
- Dates Broadcast: Advance promotional ads and DJ liners aired 10/11 – 10/25; DJ Appearance 10/25.

## **8. RAISING AWARENESS OF BREAST CANCER**

Program Title: "Paint the Town Pink"

Description: KTTX helped promote Baylor Scott & White's "Paint the Town Pink" which was held at the Baylor Scott & White – Brenham Clinic Thursday, October 28. "Paint the Town Pink" celebrates Breast Cancer Awareness month, with the event including booths for the public to attend. The booths gave information about breast cancer prevention, signs to look for, and introducing the new 3D Mammography and how it works. KTTX promoted the program by interviewing Clinic Director, Melissa McCune on the Morning Show.

Times Broadcast: Interview aired 6:00 – 10:00 a.m.

Dates Broadcast: Interview aired 10/26.

## **9. MATCHING JOBS TO JOB SEEKERS ACROSS THE STATE**

Program Title: "Red, White, and You Statewide Hiring Fair"

Description: KTTX co-sponsored the Washington County "10<sup>th</sup> Anniversary Red, White and You! Statewide Hiring Fair" on Thursday, November 4 from 10:00 a.m. – 2:00 p.m. at the Fireman's Training Center in Brenham. Employers from industries like manufacturing, medical, and automotive were on hand, along with representatives from Blinn's Small Business Development Corporation, for people interested in starting their own business endeavors. KWHI aired promotional ads and DJ liners. KTTX Promotions Director Crystal Januhowski manned a booth at the event.

Times Broadcast: Advance promotional ads and DJ liners aired in all dayparts; DJ Appearance 10:00 a.m. – 2:00 p.m.

Dates Broadcast: Advance promotional ads and DJ liners aired 10/25 – 11/4; DJ Appearance 11/4.

## **10. RAISING MONEY FOR FAITH MISSION OF BRENHAM**

- Program Title: "Faith Mission's Candlelit Christmas"
- Description: KTTX helped promote Faith Mission and Help Center's Annual Candlelit Christmas, which was held at Silver Wings Ballroom in Brenham Thursday, November 4. The event is an evening of celebration, fellowship and fun, and is associated with the start of the Advent Season. 100 percent of the donations go to programs for men, women, and children in Washington County, including a Homeless Shelter, Family & Individual Counseling, Food, Clothing, Furniture, Medical Care, Medicine, Vocational Training, Financial Assistance, Education, and employment opportunities. KTTX aired promotional ads, DJ liners, and an interview on the Morning Show to promote the Gala.
- Times Broadcast: Advance promotional ads and DJ liners aired in all dayparts; Interview aired 6:00 – 10:00 a.m.
- Dates Broadcast: Advance promotional ads and DJ liners aired 10/20 – 11/4; Interview aired 11/3.

## **11. COLLECTING FOOD AND RAISING MONEY FOR AREA FOOD BANKS**

- Program Title: "Food For Families Food Drive"
- Description: KTTX helped promote the annual "Food For Families Food Drive" to help raise money and food for the Brazos Valley Food Bank. The food drive was held on Wednesday, December 1 from 5:30 a.m. – 10:30 p.m. at the Washington County Expo Center in Brenham, Brazos Center in Bryan, Citizens State Bank in Navasota, and Sonshine Center in Madisonville. KTTX promoted Food For Families Food Drive with advance promotional ads, an interviews on the Morning Show, DJ liners, and (2) 1-hour remote broadcasts from The Washington County Expo Center and Citizens State Bank in Navasota.
- Times Broadcast: Advance promotional ads and DJ liners aired in all dayparts; Interview aired 6:00 – 10:00 a.m.; Remotes aired 7:00 - 8:30 a.m.
- Dates Broadcast: Advance promotional ads and DJ liners aired 11/1 – 12/1; Interview aired 11/24 and 11/30; Remotes aired 12/1.

## **12. RAISING MONEY FOR NON-PROFIT HOSPICE BRAZOS VALLEY**

Program Title: "Hospice Brazos Valley Holiday Wreath Sale"

Description: KTTX helped promote Hospice Brazos Valley's Holiday Wreath Sale, which was held at Hospice Brazos Valley in Brenham on Friday, December 3 from 8:00 a.m. – 5:30 p.m. The event sold wreaths for Christmas. The proceeds benefited Hospice Brazos Valley, which specializes in quality end of life care. KTTX aired promotional ads, DJ liners, and aired a live remote broadcast from the sale in Brenham.

Times Broadcast: Advance promotional ads and DJ liners aired in all dayparts; Interview aired 6:00 – 10:00 a.m.; Remote aired 8:00 - 9:00 a.m.

Dates Broadcast: Advance promotional ads and DJ liners aired 11/1 – 12/3; Remote aired 12/3.

## **13. INFORMING THE COMMUNITY ABOUT SAFETY FOR NEW YEARS**

Program Title: "Safety Talk - New Year's Eve Celebrations"

Description: KTTX helped promote the Safety Talk – New Year's Eve Celebrations on Tuesday, December 28. The safety talk educated the community about planning your evening ahead of time so no one drinks and drives, firearm safety, and firework safety. KTTX promoted the program by interviewing Sergeant Steven Eilert with the Brenham Police Department on the Morning Show.

Times Broadcast: Interview aired 6:00 – 10:00 a.m.

Dates Broadcast: Interview aired 12/28.