

WVFS – 89.7 FM

TALLAHASSEE, FLORIDA

QUARTER 1: JANUARY 2024 – MARCH 2024

QUARTERLY ISSUES/PROGRAMS LIST

PUBLIC SERVICE ANNOUNCEMENTS

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Safety

TITLE	<i>Dangers of DUI</i>
PROVIDER/CLIENT	WVFS
DURATION	15 Seconds
SUMMARY	The following PSA informs listeners about the cost of driving under the influence
PLAY COUNT	13
TITLE	<i>Romance Scams</i>
PROVIDER/CLIENT	WVFS
DURATION	24 Seconds
SUMMARY	The following PSA informs listeners about Romance Scams and ways to avoid them
PLAY COUNT	5
TITLE	<i>Red Lights</i>
PROVIDER/CLIENT	US Department of Transportation/WVFS
DURATION	22 Seconds
SUMMARY	The following PSA informs listeners about the dangers of running red lights, including yearly statistics on crashes, injuries, and deaths caused by the act.
PLAY COUNT	4
TITLE	<i>Changing Passwords</i>
PROVIDER/CLIENT	FSU
DURATION	37 Seconds
SUMMARY	The following PSA informs listeners about the safety of updating their internet passwords regularly
PLAY COUNT	4
TITLE	<i>Dangers of Rip Currents</i>
PROVIDER/CLIENT	Florida Fish and Wildlife Conservation Commission
DURATION	48 Seconds
SUMMARY	This PSA provides information from the Florida Fish and Wildlife Commission regarding rip currents. The site provides information on spotting rip currents and what to do if you find yourself in such a current.
PLAY COUNT	4

Health

TITLE	<i>Safe Sex</i>
PROVIDER/CLIENT	WVFS
DURATION	24 Seconds
SUMMARY	The following PSA informs listeners about unplanned pregnancies and STDS caused by the failed use of necessary precautions, like the use of protection.
PLAY COUNT	4
TITLE	<i>Blood Drive</i>
PROVIDER/CLIENT	Leon County
DURATION	22 Seconds
SUMMARY	The following PSA informs listeners about Leon County Blood Drives that occur weekly on campus.
PLAY COUNT	9
TITLE	<i>Asthma</i>
PROVIDER/CLIENT	1-800-LUNG-USA
DURATION	27 Seconds
SUMMARY	The following PSA informs listeners about Asthma and support for sufferers
PLAY COUNT	4
TITLE	<i>Indoor Mold and Your Health</i>
PROVIDER/CLIENT	Florida Department of Health
DURATION	36 Seconds
SUMMARY	This PSA highlights the Florida Department of Health's Mold and Your Health webpage. The webpage offers guidance on common questions and concerns about indoor mold, its effects on human health, and prevention.
PLAY COUNT	3
TITLE	<i>Osteoporosis</i>
PROVIDER/CLIENT	N/A
DURATION	26 Seconds
SUMMARY	The following PSA informs listeners about the symptoms of Osteoporosis in women and the possibility of preventative measures, including regular exercise and checkups.
PLAY COUNT	6

TITLE *Asbestos Exposure Prevention*
PROVIDER/CLIENT WVFS
DURATION 28 Seconds
SUMMARY This following PSA informs listeners about the dangers of asbestos exposure and what they can do prevent it.
PLAY COUNT 6

TITLE *Lead Poisoning*
PROVIDER/CLIENT The Coalition to End Childhood Lead Poisoning
DURATION 35 Seconds
SUMMARY This PSA informs listeners about lead paint poisoning, including where it is most likely to occur, what symptoms it causes, and how to reach the Coalition to End Childhood Lead Poisoning to learn more.
PLAY COUNT 6

TITLE *FSU STI/HIV Testing*
PROVIDER/CLIENT WVFS / FSU Health Services
DURATION 35 Seconds
SUMMARY The following PSA informs listeners about the free HIV test provided by FSU Health Services.
PLAY COUNT 3

TITLE *Influenza*
PROVIDER/CLIENT The American Lung Association
DURATION 34 Seconds
SUMMARY This PSA highlights the Florida Department of Health's Mold and Your Health webpage. The webpage offers guidance on common questions and concerns about indoor mold, its effects on human health, and prevention.
PLAY COUNT 1

TITLE *We Care Network*
PROVIDER/CLIENT Capital Medical Society
DURATION 34 Seconds
SUMMARY This PSA highlights Capital Medical Society's We Care Network program which allocates specialty healthcare to low-income and uninsured adults living in Leon, Jefferson, Wakulla, and Gadsden Counties.
PLAY COUNT 1

Community

TITLE *Vox Populi – Love Letters*
PROVIDER/CLIENT WVFS Tallahassee
DURATION 60 minutes
SUMMARY This February episode of Vox Populi featured original pieces centered around the theme “Love Letters”
PLAY COUNT 1

TITLE *Vox Populi - Goats*
PROVIDER/CLIENT WVFS Tallahassee
DURATION 60 minutes
SUMMARY This March episode of Vox Populi featured original pieces centered around the theme “Goats”
PLAY COUNT 1

TITLE *Your Voice — January 4*
PROVIDER/CLIENT WVFS Tallahassee
DURATION 60 minutes
SUMMARY On this episode, Rich is joined by Jason Garcia, publisher of Seeking Rents, an independent journalistic newsletter, to talk about rent coverage of the 2024 FL Legislative Session and some of the bills that have generated controversy and momentum so far.
PLAY COUNT 1

TITLE *Your Voice — January 31*
PROVIDER/CLIENT WVFS Tallahassee
DURATION 60 minutes
SUMMARY On this episode, Rich talks with Marie Claire Lemman with Fund Education Now and Sue Woltanski, Monroe County Schoolboard member to discuss 2023 HB 1, 2024 HB 109, and the future of Florida’s public and charter schools.
PLAY COUNT 1

TITLE *Your Voice — February 14*
PROVIDER/CLIENT WVFS
DURATION 60 minutes
SUMMARY On today's Valentine's day episode, Rich speaks again with Karen Woodall, Executive Director of the Florida Center for Fiscal and Economic Policy, and State Representative Anna V. Eskamani (D) Orlando on upcoming legislation affecting the State Unemployment Insurance System.
PLAY COUNT 1

TITLE *Your Voice – March 6*
PROVIDER/CLIENT WVFS
DURATION 60 Minutes
SUMMARY In the last week of the legislative session, and as Sine Die fast approaches, Rich speaks with Jason Garcia from Seeking Rents to talk about the now finalized 2024 State Legislative Budget as well as Karen Woodall from the Florida Policy Institute on other bills heading towards their final votes.
PLAY COUNT 1

TITLE *Your Voice – March 13*
PROVIDER/CLIENT WVFS
DURATION 60 Minutes
SUMMARY To talk about how the legislative session ended, Rich is joined by Jonathan Webber with the Southern Poverty Law Center Action Fund, and producer Danny Diaz hops on the line to share his thoughts.
PLAY COUNT 1

TITLE *Your Voice – April 3*
PROVIDER/CLIENT WVFS
DURATION 60 Minutes
SUMMARY In this episode, Rich talks with Gary Fineout, Senior Reporter with POLITICO to talk over issues in the wake of the 2024 Legislative Session
PLAY COUNT 1

TITLE *FSU Sports Clubs*
PROVIDER/CLIENT FSU Campus Rec
DURATION 30 Seconds
SUMMARY The following PSA provides an overview of FSU Sports Clubs, a division of FSU Campus Rec focused on competitive club sports.
PLAY COUNT 3

TITLE *Railroad Square First Friday*
PROVIDER/CLIENT Railroad Square Art Park
DURATION 25 Seconds
SUMMARY The previous PSA gives information to listeners about Railroad Square's First Friday, which allows for free gallery hopping, live music, and other events.
PLAY COUNT 11

TITLE *Storytime at the Grove Museum*
PROVIDER/CLIENT The Grove Museum
DURATION 31 Seconds
SUMMARY The following PSA informs listeners about First Gov., a web site allowing anyone to access a wide range of information on government organizations.
PLAY COUNT 2

TITLE *Food Not Bombs Family Meals*
PROVIDER/CLIENT Food Not Bombs
DURATION 33 Seconds
SUMMARY The Following PSA informs listeners of a community meal share that happens weekly conducted by Food Not Bombs, a non-profit organization.
PLAY COUNT 9

TITLE *FSU Career Center (Employers)*
PROVIDER/CLIENT The FSU Career Center
DURATION 28 Seconds
SUMMARY The following PSA informs of several of the possible services provided by the Career Center at FSU for employers, including participating in networking events, and on campus recruitment
PLAY COUNT 3

TITLE *FSU Career Center (Students)*
PROVIDER/CLIENT The FSU Career Center
DURATION 28 Seconds
SUMMARY The following PSA informs of several of the possible services provided by the Career Center at FSU, including resume evaluation, networking opportunities, and graduate school resources for students.
PLAY COUNT 3

TITLE *Career Center Mock Interviews*
PROVIDER/CLIENT FSU Career Center
DURATION 17 Seconds
SUMMARY The following PSA informs listeners about mock interview sessions available through the FSU Career Center.
PLAY COUNT 5

TITLE *Being a Good Neighbor*
PROVIDER/CLIENT WVFS Tallahassee
DURATION 28 Seconds
SUMMARY The following PSA informs listeners about the importance of being a good neighbor
PLAY COUNT 9

TITLE *Boys Town*
PROVIDER/CLIENT Boys Town
DURATION 27 Seconds
SUMMARY The following PSA informs listeners about Boys Town, a group offering at-risk youth and their families by providing job training, emergency haves, and educational programs.
PLAY COUNT 3

TITLE *PreK ArtSparks*
PROVIDER/CLIENT LeMoyne Center for the Visual Arts
DURATION 30 Seconds
SUMMARY LeMoyne does a monthly program, called PreK ArtSparks- Art Exploration, where young kids (3-5 yrs) can explore different types of art.
PLAY COUNT 10

TITLE *Swing Dance Club*
PROVIDER/CLIENT FSU Swing Dance Club/Tally Swing
DURATION 25 Seconds
SUMMARY The following PSA informs listeners about how they can get involved with FSU's Swing Dance Club.
PLAY COUNT 4

TITLE *International Coffee Hour*
PROVIDER/CLIENT The Globe at FSU
DURATION 27 seconds
SUMMARY This PSA informs the community about FSU Center for Global and Multicultural Engagement's weekly coffee hour open to the community
PLAY COUNT 11

TITLE *Meals on Wheels*
PROVIDER/CLIENT Meals on Wheels
DURATION 13 Seconds
SUMMARY The following PSA informs listeners about and offers volunteer opportunities with Meals on Wheels, a nonprofit organization that plans, prepares, and delivers hot meals to the elderly and homebound.
PLAY COUNT 5

TITLE *FSU Museum of Fine Arts*
PROVIDER/CLIENT Florida State University
DURATION 50 Seconds
SUMMARY The following PSA informs listeners about the *FSU Museum of Fine Arts*, an on-campus museum that features both local and international exhibits and is open to students as well as to the general public.
PLAY COUNT 2

TITLE *CHAW Lift & Yoga*
PROVIDER/CLIENT FSU Center for Health Advocacy and Wellness
DURATION 35 seconds
SUMMARY The following PSA informs student listeners about FSU's Recovery program, LIFT, which offers recovery meetings for all types of recovery and yoga every Thursday.
PLAY COUNT 15

TITLE *The Importance of Failure*
PROVIDER/CLIENT WVFS
DURATION 20 Seconds
SUMMARY The following PSA informs listeners that failure is a natural part of life and should never discourage you from your goals
PLAY COUNT 9

TITLE *Monthly Skies Over Tallahassee*
PROVIDER/CLIENT Challenger Learning Center
DURATION 30 Seconds
SUMMARY The previous PSA gives information to listeners about the *Monthly Skies over Tallahassee* show hosted at the Challenger Learning Center by the Tallahassee Astronomical Society and "Sky Guy" column. Listeners can get information about each month's star and planet presence.
PLAY COUNT 11

TITLE *Adams St. Flea Market*
PROVIDER/CLIENT WVFS
DURATION 30s
SUMMARY The following PSA informs listeners about a flea market in Tallahassee featuring local vendors and food off of Adams St.
PLAY COUNT 6

TITLE *FSU Film Club*
PROVIDER/CLIENT FSU Film Club
DURATION 28 seconds
SUMMARY The following PSA informs listeners and FSU students about a club on campus dedicated to film criticism and fans of cinema.
PLAY COUNT 10

TITLE *Birdsong Nature Center*
PROVIDER/CLIENT Birdsong Nature Center
DURATION 34 seconds
SUMMARY The following PSA informs listeners about a local nature center and hiking trails.
PLAY COUNT 5

TITLE *Healthy Noles*
PROVIDER/CLIENT FSU Health and Wellness Center
DURATION 32 Seconds
SUMMARY The following PSA informs listeners about the Healthy Noles organization's events, workshops, and presentations for college student's physical and mental health.
PLAY COUNT 4

TITLE *Challenger Learning Center Events Page*
PROVIDER/CLIENT The Challenger Learning Center
DURATION 42 Seconds
SUMMARY The following PSA informs listeners about Tallahassee's Challenger Learning Center's events page and online calendar.
PLAY COUNT 9

TITLE *Crooked River Lighthouse*
PROVIDER/CLIENT The Crooked River Lighthouse
DURATION 45 Seconds
SUMMARY The following PSA informs listeners about an outdoor country market nearby Carrabelle, Florida.
PLAY COUNT 11

TITLE *Downtown Farmer's Market*
PROVIDER/CLIENT Tallahassee's Downtown Market
DURATION 18 Seconds
SUMMARY The following PSA informs listeners about Tallahassee's weekly Downtown Farmer's Market.
PLAY COUNT 11

TITLE *Early Learning Workshop*
PROVIDER/CLIENT WFSU Public Media
DURATION 21 Seconds
SUMMARY The following PSA informs listeners about a workshop for parents and educators about early childhood and some effective management strategies.
PLAY COUNT 2

TITLE *LGBTQ+ Game Night*
PROVIDER/CLIENT LGBTQ Support and Social Group USA
DURATION 24 Seconds
SUMMARY The following PSA informs listeners about a weekly game night event hosted by the LGBTQ Support and Social Group USA for all members of the community.
PLAY COUNT 4

TITLE *Mother Bear Project*
PROVIDER/CLIENT Leon County Public Library
DURATION 22 Seconds
SUMMARY The following PSA informs listeners about an exhibit from the Mother Bear Project, a local initiative that delivers handmade stuffed bears to children in HIV/AIDS-stricken countries.
PLAY COUNT 2

TITLE *Second Harvest*
PROVIDER/CLIENT Second Harvest of the Big Bend
DURATION 34 Seconds
SUMMARY The following PSA informs listeners about a local organization that seeks to address food insecurity in the Big Bend region.

TITLE *The Florida Channel*
PROVIDER/CLIENT The Florida Channel
DURATION 29 Seconds
SUMMARY The following PSA is meant to inform listeners about The Florida Channel, a free resource of information and content about Florida's 3 branches of government.
PLAY COUNT 3

Human Rights

TITLE	<i>American Humane Association</i>
PROVIDER/CLIENT	The American Humane Association
DURATION	13 Seconds
SUMMARY	The following PSA informs listeners about the American Humane Association, a network of organizations defending children and animals from cruelty, abuse, and exploitation.
PLAY COUNT	2
TITLE	<i>Landlords</i>
PROVIDER/CLIENT	Florida Department of Agriculture and Consumer Services
DURATION	19 Seconds
SUMMARY	The following PSA informs listeners about tenant rights protected under the Florida Department of Agriculture and Consumer Services.
PLAY COUNT	4
TITLE	<i>VoteRiders</i>
PROVIDER/CLIENT	VoteRiders
DURATION	30 Seconds
SUMMARY	The following PSA informs listeners about forms of Voting ID and more to exercise the right to vote
PLAY COUNT	4
TITLE	<i>Peace Corps</i>
PROVIDER/CLIENT	The Peace Corps
DURATION	26 Seconds
SUMMARY	The following PSA informs listeners about volunteer opportunities in the Peace Corps, a national volunteer program for sending individuals around the world.
PLAY COUNT	6
TITLE	<i>Refuge House</i>
PROVIDER/CLIENT	Refuge House
DURATION	22 Seconds
SUMMARY	The following PSA informs listeners about Refuge House, a shelter providing for women and children who are victims of domestic violence while more permanent solutions are pursued.
PLAY COUNT	4
TITLE	<i>Absentee Ballot</i>
PROVIDER/CLIENT	Leon County Elections Office
DURATION	30 Seconds
SUMMARY	The following PSA informs listeners about the opportunity to cast votes using absentee ballots.
PLAY COUNT	4

Environmental Welfare

TITLE *Energy Star*

PROVIDER/CLIENT Energy Star

DURATION 37 Seconds

SUMMARY The following PSA informs listeners about the energy star label, which identifies products that are better for the environment.

PLAY COUNT 3

TITLE *Turning Off the Light*

PROVIDER/CLIENT WVFS

DURATION 32 Seconds

SUMMARY The following PSA informs listeners about the benefits of turning off the lights.

PLAY COUNT 2

TITLE *Florida Native Plant Society*

PROVIDER/CLIENT Florida Native Plant Society

DURATION 35 seconds

SUMMARY This PSA announces the monthly meetings of the Florida Native Plant Society's Magnolia Chapter here in Tallahassee.

PLAY COUNT 7

TITLE *Sustainable Green Team*

PROVIDER/CLIENT FSU Sustainable Green Team

DURATION 28 Seconds

SUMMARY This PSA informs listeners on FSU campus about recycling initiatives taken by the Sustainable Green Team at FSU which seeks to promote environmental awareness directly on campus.

PLAY COUNT 10

TITLE *Littering*

PROVIDER/CLIENT WVFS

DURATION 20 Seconds

SUMMARY The following PSA informs listeners about the effects of littering, how to make a difference, and the severity of the problem.

PLAY COUNT 5

TITLE *Leave No Trace*

PROVIDER/CLIENT WVFS

DURATION 34 Seconds

SUMMARY The following PSA informs listeners to leave no trace behind in wilderness areas, by offering waste management suggestions.

PLAY COUNT 3

Animal Welfare

TITLE *Shorebirds*
PROVIDER/CLIENT Florida Fish and Wildlife Conservation Commission
DURATION 40 Seconds
SUMMARY This PSA highlights the Florida Fish and Wildlife Conservation Commission's Nesting Shorebird webpage. The webpage offers guidance on how beachgoers can help protect nesting shorebirds.
PLAY COUNT 5

TITLE *Lagoon License Plate*
PROVIDER/CLIENT Indian River Lagoon
DURATION 30 Seconds
SUMMARY This PSA informs listeners about the Indian River Lagoon, an area undergoing habitat restoration, and encourages listeners to support the cause by purchasing an Indian River Lagoon license plate through the DMV.
PLAY COUNT 5

TITLE *Environmental Conservation*
PROVIDER/CLIENT WVFS
DURATION 35 Seconds
SUMMARY This PSA informs listeners about the importance of conserving our world's natural resources and ways in which we can all help the planet.
PLAY COUNT 6

TITLE *Pets to Vets*
PROVIDER/CLIENT WVFS
DURATION 26 Seconds
SUMMARY The following is a general PSA reminding pet owners of the value of regular dog visits, which are often determined by the dog's age and breed.
PLAY COUNT 4

TITLE *Shelter Pet Adoption*
PROVIDER/CLIENT The Shelter Pet Project
DURATION 19 Seconds
SUMMARY The following PSA informs listeners about the importance of adopting pets from a pet shelter, including information for finding out about pet adoptions through the Shelter Pet Project.
PLAY COUNT 6

TITLE *Nonnative Species*
PROVIDER/CLIENT Florida Fish and Wildlife Conservation Commission
DURATION 22 Seconds
SUMMARY The following PSA informs listeners about the risk of nonnative wildlife to Florida's ecological health and highlights Florida Fish & Wildlife's reporting expectations.
PLAY COUNT 2

TITLE *Keeping Your Cat Indoors*
PROVIDER/CLIENT The Shelter Pet Project
DURATION 31 Seconds
SUMMARY The following PSA offers tips for happy indoor cats, which benefit the cat's health as well as protecting local wildfire.
PLAY COUNT 4

TITLE *Dealing with Nuisance Wildlife*
PROVIDER/CLIENT Florida Fish and Wildlife Conservation Commission
DURATION 36 Seconds
SUMMARY This PSA highlights the Florida Fish and Wildlife Conservation Commission's Nuisance Wildlife webpage. The webpage offers guidance on how to safely and legally deal with injured and unwanted wildlife.
PLAY COUNT 4

TITLE *Spay/Neuter Your Pets*
PROVIDER/CLIENT Humane Society
DURATION 30 Seconds
SUMMARY The following PSA offers facts about the benefits of spaying and neutering pets.
PLAY COUNT 2