

ORDER

Orders	Order / Rev:	139100	
	Alt Order #:	26222937	
	Product Desc:	WILLIAMS FOR MT	
	Estimate:		NWYB
	Flight Dates:	10/16/18 - 10/22/18	Primary AE: Katz Los Angeles
	Original Date / Rev:	10/18/18 / 10/18/18	Sales Office: K-LAX
	Order Type:	GENERAL	Sales Region: NAT
Agency	Name:	BEHR Communications	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Calendar
		4421 Muriette Ave #3	Billing Cycle: EOM/EOC
		Sherman Oaks, CA 91423	Agency Commission: 15%
Advertiser	Name:	POL/Williams for Montana	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL Candidate	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	CAND	Order Separation: 00:20:00
	Priority:	CO	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/22/18	22	\$2,530.00	\$2,150.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	22	\$2,530.00	\$2,150.50	0.00
Totals	22	\$2,530.00	\$2,150.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	NWYB	10/16/18	10/16/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$130.00	P-2	0.00	NM	1	\$130.00
	BIG BANG														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	-T-----					1	\$130.00		0.00			
2	NWYB	10/17/18	10/17/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$130.00	P-2	0.00	NM	1	\$130.00
	BIG BANG														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	--W----					1	\$130.00		0.00			
3	NWYB	10/18/18	10/18/18	M-F 430p-5p M-F 430p-5p	CM	430p-5p	---T---	:30	1	\$130.00	P-2	0.00	NM	1	\$130.00
	BIG BANG														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	---T---					1	\$130.00		0.00			
4	NWYB	10/19/18	10/19/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$130.00	P-2	0.00	NM	1	\$130.00
	BIG BANG														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	----F--					1	\$130.00		0.00			
5	NWYB	10/22/18	10/22/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$130.00	P-2	0.00	NM	1	\$130.00

Order / Rev: 139100
Alt Order #: 26222937
Flight Dates: 10/16/18 - 10/22/18

Advertiser: POL/Williams for Montana
Product Desc: WILLIAMS FOR MT
Estimate: NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	M-----		1				\$75.00		0.00			
18	NWYB	10/21/18	10/21/18	SA-SU 9p-935p LN sa-su 9P NEWS	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----S	:30	1	\$50.00	CO	0.00	NM	1	\$50.00
SUN 9PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S		1				\$50.00		0.00			
19	NWYB	10/22/18	10/22/18	Mon Prime Hour 2 911	CM	8:00 PM-9:00 PM	M-----	:30	1	\$75.00	CO	0.00	NM	1	\$75.00
9-1-1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	M-----		1				\$75.00		0.00			
20	NWYB	10/16/18	10/16/18	Tue Prime Hour 1 GIFTED	CM	7:00 PM-8:00 PM	-T-----	:30	1	\$95.00	CO	0.00	NM	1	\$95.00
GIFTED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-T-----		1				\$95.00		0.00			
22	NWYB	10/18/18	10/18/18	NFL Thu PREGAME NFL Thur PRegame Brk	CM	530p-6p	---1---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	---1---		1				\$200.00		0.00			
N23	NWYB	10/21/18	10/21/18	THE OT NFL NFC THE OT SU	CM	2:00 PM-2:30 PM (2:00 PM-2:30 PM)	-----1	:30	1	\$85.00	CO	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1		1				\$85.00		0.00			
													Totals	22	\$2,530.00



125 West 55th St
New York, NY 10019

Contract # 26222937	Changes as of: 10/18/2018 at 9:39 AM	Version: Highlighting Makegood 2	Status: Accepted
CPE:	Flight: 10/16/18 - 10/22/18	Station: NYYB	Con Type: POLITICAL/VOTE
Agency: BEHR COMMUNICATIONS	Advertiser: Williams for Montana	Market: Butte, MT	Total \$: \$2,530.00
4421 MURIETTE AVE. #3 SHERMAN OAKS, CA 91423	Product: WILLIAMS FOR MT	Office: LOS ANGELES	Total Spots: 22
	Agency Order #:	Service: Nielsen	Total CPM: \$54.18
	Buyer: MICHAEL FIJOLEK	Primary Demo: Adults 35+	Total GRP: 46.7
	Salesperson: KATHI THORNTON	Assistant: CARL SKINNER	Traffic #: 139100
	Separation: 323-966-5033	323-966-5023	

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/16 - 10/22								Total Spots	Total \$	CPP*	GRP*
							10/16	10/17	10/18	10/19	10/20	10/21	10/22					
	Su		The OT	\$85.00	0.0	30	0	0	0	0	0	1	0		1	\$85.00	\$0.00	0.0
TOTALS:							4	3	4	3	1	2	5		22	\$2,530.00	\$54.18	46.7