

KRVN/FM
ISSUES AND PROGRAMMING LIST
October 1, 2022 through December 31, 2022

The following issues were determined to be most significant during the period 10/1/22 thru 12/31/22.

- | | | |
|---------------|------------------|---------------------|
| I. LIVESTOCK | IV. ENERGY | VI. FOOD |
| A. Production | A. Water | A. Supply |
| B. Marketing | B. Soil | B. Demand |
| | C. Fuel | C. Dietary |
| II. CROPS | D. General | |
| A. Production | V. RESEARCH | VII. GOVERNMENT |
| B. Marketing | A. For livestock | A. Farm policy |
| | B. For crops | B. Taxes |
| III. ECONOMY | C. Miscellaneous | |
| A. Farm | | VIII. OTHER |
| B. Federal | | A. General Interest |
| C. State | | B. Sports |
| | | C. Special Events |

KRVN FM attempted to meet the above issues with programming as shown on the next pages.

NOTE: KRVN-FM is a farmer/rancher owned radio station which is operated with AM Station KRVN. Approximately 88% of KRVN's broadcast day is agriculture-oriented news and public affairs programming. Although the KRVN-FM programming described in this report responds to issues of concern within the station's service area, the licensee places emphasis on the KRVN facilities and program service to provide issue-oriented programming to the stations' audience.

DESCRIPTION OF PROGRAMMING

"THE RIVER MORNING SHOW": 6-10am Monday-Friday with host Lana Greene. This daily program of news and entertainment incorporates Community Calendar; the Chamber of Commerce news, works with the high schools on different projects, such as the annual FFA labor auction and girls softball fund raisers for travel, by talking with the participants on the air; lets the listeners be aware of city and county events of interest; and does interviews with an ear for the unusual or variations on themes.

COMMUNITY INTERVIEWS: Timely 3-minute interviews are conducted with area community leaders including mayors, city administrators, sheriff and police departments covering current events affecting the community and broadcast throughout the day. Some topics include telephone scams, gang awareness, planned power outages and community celebrations such as Cozad Hay Days, Gothenburg Harvest Festival, and the Old Fashioned Fourth of July in Lexington.

Sample of interviews:

Oct 2022

October 4th- Pat Longly, Director of the Dawson Area Children's Museum, visited the River Morning Show to tell us about their latest programs.

October 5th- Brenna Bartruff from Lexington Regional Health Center, visited the River Morning Show to tell us about their annual breast cancer awareness event, "Pinktoberfest."

October 5th- RN Joe Debban from Cozad Community Health System called into the River Morning Show to tell us about hormone replacement therapy.

October 6th- Willie Fair with the UNK football team guest hosted the River Morning Show from 8-9.

October 12th- RN Larrissa Ong from Cozad Community Health System called into the River Morning Show to tell us about the benefits of their new patient rooms.

October 13th- Tell Spies with the UNK football team guest hosted the River Morning Show from 8-9.

October 14th- Kristen Rickertsen with wellness center "The Remedy" called into the River Morning Show to tell us about their new hair restoration benefits.

October 18th- Kristen Rickertsen with wellness center "The Remedy" called into the River Morning Show to tell us about their new skin rejuvenation benefits.

October 19th- RN Larrissa Ong from Cozad Community Health System called into the River Morning Show to tell us about their new hospital addition.

October 20th- Miko Maessner with the UNK football team guest hosted the River Morning Show from 8-9.

October 24th- Pat Longly, Director of the Dawson Area Children's Museum, visited the River Morning Show to tell us about their free Halloween event for area children.

October 26th- RN Joe Debban from Cozad Community Health System called into the River Morning Show to tell us about hormone replacement therapy.

October 27th- Baylor Helmuth with the UNK football team guest hosted the River Morning Show from 8-9.

November 2022

NOV 1st- Laurie Yocom director of Cozad's 150th Celebration calls into the River Morning Show to discuss their New Year's Celebration.

NOV 2nd- Joe Debban from Cozad Community Health System calls into the River Morning Show to discuss hormone replacement therapy.

NOV 3rd- Thomas Tews with the UNK football team, guest DJ's the River Morning Show.

NOV 4th- Steven Barth with Crane River Theatre Company calls into the River Morning Show to discuss their holiday production, "Miracle on 34th Street."

NOV. 7th- Rhonda Maloley & Travis Maloley of U-Save Pharmacy and Gifts in Lexington tell us about their upcoming open house & Operation Santa Claus.

NOV. 8th- Laurie Yocom director of Cozad's 150th Celebration calls into the River Morning Show to discuss their New Year's Celebration.

NOV. 9th- Joe Debban Cozad Community Health System calls into the River Morning Show to discuss hormone replacement therapy.

NOV. 10th- Coach Levi Gallas & his dad, Coach Dan Gallas, from the UNK football team, guest host the Morning Show.

NOV. 15th- Laurie Yocom director of Cozad's 150th Celebration calls into the River Morning Show to discuss their New Year's Celebration and how to get tickets.

NOV. 16th- Home Health & Hospice nurses from Cozad Community Health System, discuss what they want people to know about hospice care on the River Morning Show.

Nov. 17th- Jennifer from Pretty & Fabulous and Stacy Wendell from Divine Boutique call into the River Morning Show to tell us about their upcoming town celebration "Hollidazzle."

Nov. 18th- Pastor Robb from Trinity Lutheran in Lexington, visited the River Morning Show to tell us about their upcoming Community Thanksgiving meal.

Nov. 22nd- Laurie Yocom director of Cozad's 150th Celebration calls into the River Morning Show to discuss their New Year's Celebration and how to get tickets.

Nov. 23rd- Sarah Dillon from Cozad Community Health System Called in to tell us about their extended out-patient services.

Nov. 29th- Laurie Yocom director of Cozad's 150th Celebration calls into the River Morning Show to discuss their New Year's Celebration and how to get tickets.

December 2022

Dec. 1st- Shari Geisbrecht, Director of the Lexington Community Choir, visited the River Morning Show to tell us about the upcoming Lexington Community Choir Performance times.

Dec. 2nd- Logan Hanson, Director of the Lexington Grand Generation Center, visited the River Morning Show to tell us about the upcoming holiday bake sale fundraiser for the Center.

Dec. 6th- Laurie Yocom, chairperson of Cozad's 150th Celebration, called into the River Morning Show to tell us about the upcoming New Year's Eve event and where people can buy tickets.

Dec.5th- Amber, with the Orthman Community YMCA in Lexington, called into the River Morning Show to tell us about the upcoming program events at the YMCA.

Dec. 7th- Chandra Anderson, with Cozad Community Health System, tells us about the new hospital updates.

Dec. 8th- Travis Maloley & Carl Hays with Operation Santa Claus, visited the River Morning Show to ask the community for help with this annual event that raises money, shops for toys and wraps gifts for underprivileged children in the Lexington area.

Dec. 9th- Pat Longly, Director of the Dawson Area Children's Museum, called into the River Morning Show to tell us about their annual Polar Express event and how to get tickets.

Dec.12th- Amber, with the Orthman Community YMCA in Lexington, called into the River Morning Show to tell us about the upcoming program events at the YMCA.

Dec. 13th- Laurie Yocom, chairperson of Cozad's 150th celebration called into the River Morning Show to tell us about their upcoming 20's inspired New Year's Eve event and where to get tickets. This event will kick off a year long celebration for the town's 150th birthday.

Dec. 14th- Joe Debban with Cozad Community Health System, calls into the River Morning Show to tell us about their hormone replacement therapy.

Dec.19th- Amber, with the Orthman Community YMCA in Lexington, called into the River Morning Show to tell us about the upcoming program events at the YMCA.

Dec. 20th- Cassie Sund, with the Lexington Chapter Teammates program, visits the River Morning Show to tell us about the program and how mentors are needed in our area.

December 21st- Joe Debban with Cozad Community Health System, calls into the River Morning Show to tell us more about Bio-T. A hormone replacement system for women that is available through their clinic.

December 28th- Sara Dillon with Cozad Community Health System, calls into the River Morning Show to tell us about the online options for the Health System.

PUBLIC SERVICE:

KRVN/FM provides free job listings on our internet website for persons looking for work. The website is promoted with drop-in announcements on each station.

PUBLIC SERVICE ANNOUNCEMENTS:

DHHS Opioid
Monday-Saturday
Oct, Nov, Dec
(opioid abuse awareness)

Dept of Vet Affairs
Monday-Sunday
Oct, Nov, Dec
(recruitment)

State Education Assn
Monday-Sunday
Oct, Nov, Dec
(promote staying in school)

Nebraska Game & Parks
Monday-Sunday
Oct, Nov, Dec
(hunting safety)

ServeNebraska
Monday-Sunday
Oct, Dec
(volunteerism)

Tobacco Free Nebraska
Monday-Sunday
Oct, Nov, Dec
(quit smoking program)

Nebr DHHS SAMHSA
Monday-Sunday
Dec
(mental health services)

EEO Outreach
Monday-Sunday
Oct, Nov, Dec
(KRVN jobs EEO)

Suicide Prevention
Monday-Sunday
Oct, Nov, Dec
(suicide helpline)

DURING THE WINTER MONTHS AND STORMS: school closings and late starts, cancellations of church services, postponements of school activities, businesses and shifts changes and shut downs, and weather-related items of interest and importance to the state and KRVN listeners. These are aired as soon as possible as they come into the station front desk and then until the time of the original event.