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Sacramento, CA 95815
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QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION KYMX FM AND HD

**4th Quarter 2019
(October 1st through December 31th)**

Prepared by:

**CODY ROBINSON, PUBLIC AFFAIRS COORDINATOR
Issues of Concern to SACRAMENTO
Addressed in Responsive Programming in the**

**4th Quarter 2019
(October 1 through December 31)**

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|-----|----------------------------------|------------------------------------------------------------------------|
| 1. | ENVIRONMENT | SAC ELECTRIC VEHICLES |
| 2. | ADDICTION | CALIFORNIA DEPT OF
HEALTH CARE SERVICES
– OPIOID CRISIS |
| 3. | MOTIVATION | KEVIN BRACY |
| 4. | ANIMAL RESCUE | SUNDANCE FARMS |
| 5. | FOSTER YOUTH
SERVICES | TICKET TO DREAM |
| 6. | MENTAL HEALTH | NOT OK PROJECT |
| 7. | ENVIRONMENT | REGIONAL WATER
AUTHORITY |
| 8. | ENVIRONMENT | PLACER LAND TRUST |
| 9. | HOMELESS SERVICES | ST. JOHN’S PROGRAM FOR
REAL CHANGE |
| 10. | HEALTH | AMERICAN HEART
ASSOCIATION - EAT
SMART |

**Issues of Concern to SACRAMENTO
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| 11. CANCER SUPPORT | WE ARE YOUR SUPPORT |
| 12. MILITARY | JEFF LANDAY –
VETERAN’S DAY |
| 13. PARKINSON’S SUPPORT | PARKINSON’S
FOUNDATION |
| 14. FOSTER YOUTH
SERVICES | AGING UP |
| 15. ADOPTION SERVICES | LILLIPUT |
| 16. JOBS | U.S. CENSUS |
| 17. COMMUNITY | SANTA PARADE |
| 18. FIREFIGHTER SUPPORT | FIREMOM.COM |
| 19. HOSPICE SERVICES | SNOWLINE HOSPICE |
| 20. MILITARY | U.S. ARMY |

**Issues of Concern to SACRAMENTO
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21. **ANIMAL RESCUE** **NORCAL BULLY BREED
RESCUE**

**Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
4th Quarter 2019
(October 1 through December 31)**

<u><i>Public Affairs Program</i></u>	<u><i>Schedule and Description</i></u>
1. PUBLIC AFFAIRS	(Sundays, 6:00 a.m.-7:00 a.m.) Locally developed, hosted and produced by Cody Robinson. This topical weekly program features community organizations, events and activities of interest to people living in the greater Sacramento region, including nonprofits and agencies that provide various outreach, education and support services.

Most Significant Issue-Responsive Programming
4th Quarter 2019
(October 1 through December 31)

ISSUE: ENVIRONMENT

SAC ELECTRIC VEHICLES

October 6, 2019

6:00 a.m.

25 minutes of a 60-minute program

Today's program featured Thomas Haal, executive director of Clean Start and SacEV board member, to promote clean tech in the greater Sacramento region, specifically electric vehicles. He discussed the switch to EVs, the benefits that comes with it, including environmental and cost, and the EV Showcase at Sacramento International Auto Show from October 18-20th. Locally hosted and produced by Cody Robinson.

REGIONAL WATER AUTHORITY

October 20, 2019

6:13 a.m.

18 minutes of a 60-minute program

Today's program featured Amy Talbot, water efficiency program manager for the Regional Water Authority, a joint powers authority representing two dozen water providers and affiliates in the greater Sacramento region. She discussed water conservation during the fall and indoors, why this is a good time to plant and update your sprinkler system, and available rebates on water efficient products. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
4th Quarter 2019
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ISSUE: ENVIRONMENT (CONT.)

PLACER LAND TRUST

October 27, 2019 + December 22, 2019

6:00 a.m.

39 minutes of a 60-minute program

Today's program featured Kara Walker, develop and communications director, and Justin Wages, land manager, of Placer Land Trust, which works with willing landowners and conservation partners to preserve over 10,000 acres of natural and agricultural land in Placer County. They discussed the importance of preserving land for environmental reasons and for future generations to enjoy, how they maintain the preserved land, and their upcoming free guided hikes. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
4th Quarter 2019
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ISSUE: ADDICTION

CALIFORNIA DEPT OF HEALTH CARE SERVICES

October 6, 2019

6:25 a.m.

45 mins of a 60 min program

Today's program featured Marleese Perez and Michael Freeman, employees of the California Department of Health Care Services, to discuss the growing opioid addiction crisis, stigma regarding it, what steps they're taking to combat it, and how to get help in the Sacramento region. They also defined Opioid Use Disorder and Medication Assisted Treatment. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
4th Quarter 2019
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ISSUE: MOTIVATION

KEVIN BRACY

October 14, 2019 + December 29, 2019

6:40 a.m.

20 minutes of a 60-minute program

Today's program featured Kevin Bracy, the Sacramento-area author and motivational speaker known as "Coach Greatness." He got the name by helping others find the greatness in them. He discussed his REACH One Alliance program, which aims to create a positive shift in school climate, his It Takes Guts nonprofit for children suffering from chronic illness, and the "Win the Week" challenge with California Family Fitness. The 7 week program motivates those who sign up on October 14th to put their health and wellness 1st starting November 4th before the New Year. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
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ISSUE: ANIMAL RESCUE

SUNDANCE FARMS

October 14, 2019 + December 29, 2019
6:00 a.m.
40 minutes of a 60-minute program

Today's program featured Julie Vance, founder of Sundance Farms Equine Rescue, a nonprofit based in Shingle Springs dedicated to saving horses from slaughter, abuse and neglect. She discussed rehabilitating horses, giving them purpose and later using them in riding lesson programs, day camps, equine assisted therapies, and birthday parties. Locally hosted and produced by Cody Robinson.

NORCAL BULLY BREED RESCUE

December 15, 2019
6:27 a.m.
33 minutes of a 60-minute program

Today's program featured Kelly Guerriero, communications director for NorCal Bully Breed Rescue, a nonprofit foster based rescue dedicated to helping bully breeds that are in need of assistance, whether they be shelter dogs or strays. She discussed misconceptions about bully breeds, the need for fosters, how to adopt, and their current social media star, Quincy, an English bulldog puppy with a cleft lip who was almost euthanized. Locally hosted and produced by Cody Robinson.

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4th Quarter 2019
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ISSUE: MENTAL HEALTH

NOT OK PROJECT

October 20, 2019

6:00 a.m.

13 minutes of a 60-minute program

Today's program featured Jason Williams, vice president of Not Ok Project, a nonprofit that provides resources, training and hands-on programs for first responders who have been affected by PTSD and work-related traumatic incidents. He discussed their 3 tier program: call-in service, 3 alarm response, and in-service training. He also mentioned the Trail Brothers Horse Riding event on November 3rd at Gibson Ranch and where 1st responders can sign up. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
4th Quarter 2019
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ISSUE: FOSTER SERVICES

TICKET TO DREAM

October 20, 2019

6:31 a.m.

29 minutes of a 60-minute program

Today's program featured Gina Davis, executive director of Ticket to Dream, a nonprofit dedicated to providing hope and opportunity to foster youth across the nation. They join forces with businesses and local communities to ensure foster youth have school supplies, holiday gifts, properly fitting clothes and shoes that they need to thrive. She discussed how they expanded from getting their start in Sacramento, their holiday toy drives, and goals for the new year. Locally hosted and produced by Cody Robinson.

AGING UP

November 17, 2019

6:33 a.m.

27 minutes of a 60-minute program

Today's program featured April Johnson, cofounder and communication director of Aging Up, a nonprofit that aims to empower youth in foster care with experience to successfully transition into adulthood. They use 3 pillar services, free-of-charge, to Sacramento Region youth (ages 13-17) who have had any experience in foster care by offering one-to-one mentoring, age-appropriate recreation, and independent living skills education. She's here to discuss the mentoring programs, what it takes to be a mentor, and life-skill workshops. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
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ISSUE: HOMELESS SERVICES

ST JOHN'S PROGRAM FOR REAL CHANGE

October 27, 2019 + December 22, 2019

6:37 a.m.

23 minutes of a 60-minute program

Today's program featured Michelle Steed, executive director of St John's Program for Real Change, a nonprofit program for homeless women and children who are victims of domestic violence or suffering from drug and alcohol addiction or mental illness. St. John provides shelter, job training, and child care. She discussed their shelters and programs, including the Plates restaurants and catering, First Steps childcare center, and their Party for a Change on November 2nd at Mather Jet Center. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
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ISSUE: HEALTH

AMERICAN HEART ASSOCIATION – EAT SMART

November 3, 2019

6:00 a.m.

28 minutes of a 60-minute program

Today's program featured Liam Connolly, American Heart Association director of marketing and communications, and Alicia Lowe, dietician and health & wellness manager at Western Health Advantage. They discussed the American Heart Association's purpose and mission, November being National Eat Smart Month, what it means to Eat Smart, tips on eating healthier, and how to make better choices during the holiday season. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
4th Quarter 2019
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ISSUE: CANCER SUPPORT SERVICES

WE ARE YOUR SUPPORT

November 3, 2019

6:28 a.m.

32 minutes of a 60-minute program

Today's program featured Collette and The Hoang, president and vice president of We Are Your Support (W.A.Y.S.), a nonprofit organization providing cancer fighters, survivors and their support systems within the local area a helping hand throughout their cancer journey and beyond. They discussed providing transportation, meals, therapy, group events, and more for their patients, how to receive help, and the Let's All Give the Night Away gala on November 16th at the Arthur Murray Dance Center. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
4th Quarter 2019
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ISSUE: MILITARY

JEFF LANDAY – VETERN’S DAY

November 25, 2019

6:00 a.m.

60 minutes of a 60-minute program

Today's program featured Cpl. Jeff Landay, a Sacramento-area veteran who suffered a devastating brain injury in 2006 during a roadside attack in Iraq. For a special Veteran's Day show, he discussed why he joined the U.S. Marines, his experience serving our country, what he wants others to know before serving, how being injured changed his life, recovery, and what the holiday means to him. Locally hosted and produced by Cody Robinson.

U.S. ARMY

December 15, 2019

6:00 a.m.

27 minutes of a 60-minute program

Today’s program featured Lt. Col. Michael Firmin, the commander of the Northern California Recruiting Battalion for the US Army. He discussed why military service is beneficial to an individual and the nation and the meaning of being a public servant. They went into detail on what to considering before joining, the benefits that come along with service, skills learned and the career opportunities that come from them, and strengthening physical and mental health. Locally hosted and produced by Cody Robinson.

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ISSUE: PARKINSON'S SUPPORT

PARKINSON'S FOUNDATION – MOVING DAY

November 17, 2019

6:00 a.m.

33 minutes of a 60-minute program

Today's program featured Gena Lennon, the Parkinson's Foundation development manager, and Joe Wheland, a local who lives with Parkinson's. They discussed what Parkinson's is, what it's like to live with the disease, what to do if you or a loved one has been diagnosed, and current care and research. They also mentioned Moving Day Sacramento, a walk dedicated to increasing awareness, funding, and understanding of a disease, which will be held Saturday, April 18, 2020 at American River College. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
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ISSUE: ADOPTION SERVICES

LILLIPUT

November 24, 2019

6:00 a.m.

40 minutes of a 60-minute program

Today's program featured Arlicia Lorentty, a social worker, and Doni DeBolt, director of community relations for Lilliput Families, a foster, adoption, and kinship support program in California. They are working to ensure children who enter the foster care system are placed with lifelong families as quickly as possible. They discussed November being National Adoption Month, how the kinship program has improved and expanded, why to consider foster youth for adoption, and their holiday Toy Shops and how to donate. Locally hosted and produced by Cody Robinson.

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ISSUE: JOBS

U.S. CENSUS
November 24, 2019
6:40 a.m.
20 minutes of a 60-minute program

Today's program featured David Banuelos, a partner specialist with the US Census Bureau. He discussed the upcoming 2020 census, what will be asked, important dates to remember, why it's important to participate, and temporary job opportunities with the census in Sacramento and surrounding counties. Locally hosted and produced by Cody Robinson.

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ISSUE: COMMUNITY

SANTA PARADE

December 1, 2019 + December 8, 2019

6:40 a.m. + 6:00 a.m.

20 minutes of a 60-minute program

Today's program featured Lori Hensley, a coordinator for the Downtown Sacramento Parade, a hometown tradition for over 30 years. She discussed the parade on December 14th and what to expect. She also talked about who's involved, where to park, and road closures along the parade route. Locally hosted and produced by Cody Robinson.

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ISSUE: FIREFIGHTER SUPPORT

FIREMOMS.COM

December 1, 2019

6:21 a.m.

39 minutes of a 60-minute program

Today's program featured Cindy and Tara of FireMom.com, a website that fundraises and provides access to their Firefighter Go Bag Community Support program. The "go bags" include health, hygiene, and nutritional items firefighters need when they're fighting campaign fires. They discussed how to get involved by purchasing bags for firefighters in your community, the feedback they've received about their efforts, and the need for donations. Locally hosted and produced by Cody Robinson.

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ISSUE: HOSPICE SERVICES

SNOWLINE HOSPICE

December 8, 2019

6:21 a.m.

39 minutes of a 60-minute program

Today's program featured Rene Hamlin, development director at Snowline Hospice, and Tiffani Johnson, whose boyfriend was a patient and has personal experience with their services. They discussed how Snowline provides hospice, supportive, grief, spiritual, and veteran care at no cost. They also talked about their fundraising efforts, which includes 5 area thrifts stores and a processing center. Locally hosted and produced by Cody Robinson.

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Throughout the quarter the station aired [**daily/periodic**] PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

*Please see attached document **KHTK PSA REPORT – Q4 2019**.*

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