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**QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION KYMX FM AND HD**

**2nd Quarter 2019  
(April 1 through June 30)**

Prepared by:

**CODY ROBINSON, PUBLIC AFFAIRS COORDINATOR**

**Issues of Concern to SACRAMENTO  
Addressed in Responsive Programming in the  
2nd Quarter 2019  
(April 1 through June 30)**

- |                      |   |
|----------------------|---|
| 1. ARTS              | MUSIC FOR A CAUSE                                   |
| 2. YOUTH SERVICES    | TOMMY APOSTOLOS<br>FUND                             |
| 3. SPECIAL NEEDS     | WOMEN'S ACTIVE 20-30<br>CLUB                        |
| 4. LOCAL AGRICULTURE | AMADOR VINTNERS<br>ASSOCIATION                      |
| 5. MENTAL ILLNESS    | SACRAMENTO COUNTY<br>DEPARTMENT OF<br>MENTAL HELATH |
| 6. YOUTH SERVICES    | TICKET TO DREAM                                     |
| 7. LOCAL AGRICULTURE | LAKE COUNTY WINERY<br>ASSOCIATION                   |
| 8. HEALTH            | AMERICAN HEART<br>ASSOCIATION                       |
| 9. SPECIAL NEEDS     | FLY BRAVE FOUNDATION                                |
| 10. ARTS             | BLUELINE ARTS                                       |

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|------------------------------|---|
| 11. <b>YOUTH SERVICES</b>    | <b>ST JUDE CHILDREN'S<br/>RESEARCH HOSPITAL</b> |
| 12. <b>FOOD SERVICES</b>     | <b>ELK GROVE FOOD BANK<br/>SERVICES</b>         |
| 13. <b>ADDICTION</b>         | <b>CALIFORNIA<br/>DEPARTMENT OF<br/>HEALTH</b>  |
| 14. <b>ENVORINMENT</b>       | <b>CALIFORNIA STATE<br/>PARKS</b>               |
| 15. <b>ANIMAL WELFARE</b>    | <b>SUNDANCE EQUINE<br/>RESCUE</b>               |
| 16. <b>HEALTH</b>            | <b>AMERICAN HEART<br/>ASSOCIATION</b>           |
| 17. <b>YOUTH SERVICES</b>    | <b>CAMERON PARK<br/>CROWNING PROGRAM</b>        |
| 18. <b>HOMELESS SERVICES</b> | <b>SACRAMENTO SELF-<br/>HELP HOUSING</b>        |
| 19. <b>HOUSING</b>           | <b>HABITAT FOR<br/>HUMNAITY</b>                 |
| 20. <b>HOMELESS SERVICES</b> | <b>LOAVES AND FISHES</b>                        |

**Issues of Concern to SACRAMENTO  
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- 21. **HOSPICE SERVICES      SNOWLINE HOSPICE**
  
- 22. **ENVIRONMENT            REGIONAL WATER AUTHORITY**

**KYMX Programs That Address Community Issues  
(Regularly Scheduled Public Affairs Programs)  
2nd Quarter 2019  
(April 1 through June 30)**

<u><i>Public Affairs Program</i></u>	<u><i>Schedule and Description</i></u>
1. <b>PUBLIC AFFAIRS</b>	(Sundays, 6:00 a.m.-7:00 a.m.) Locally developed, hosted and produced by Cody Robinson. This topical weekly program features community organizations, events and activities of interest to people living in the greater Sacramento region, including nonprofits and agencies that provide various outreach, education and support services.

**Most Significant Issue-Responsive Programming  
2nd Quarter 2019  
(April 1 through June 30)**

**ISSUE:           ARTS**

**MUSIC FOR A CAUSE**

April 7, 2019

6:29 a.m.

31 mins of a 60 min program

Today's program featured Elizabeth Showerman and Bob Seaton, founders of Music for the Cause, a nonprofit dedicated to helping those with rare bleeding disorders and spreading awareness through music. The NorCal-based organization holds an annual national songwriting competition to showcase up and coming artists while raising awareness for the bleed disorder community. They discussed bleeding disorders, how they help those with these disorders, the 2019 songwriting competition that closes May 15<sup>th</sup> and what artists can get out of it. Locally hosted and produced by Cody Robinson.

**BLUE LINE ARTS**

May 12, 2019

6:00 a.m.

30 mins of a 60 min program

May 19, 2019

6:30 a.m.

30 mins of a 60 min program

Today's program featured MaryTess Mayall, co-director of Blue Line Arts, a nonprofit arts center in Roseville that provides accessible arts education for all while activating the community with art and creative fun. She discussed current exhibits and upcoming art education classes and events. She also talked about the ongoing Roseville Mural Project, which consists of three initiatives: the creation of five new murals in the Downtown Roseville District, a special Veterans Mosaic Mural, and Youth Mural Camp. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming  
2nd Quarter 2019  
(April 1 through June 30)**

**ISSUE: YOUTH SERVICES**

**TOMMY APOSTOLOS FUND**

April 7, 2019

6:00 a.m.

29 mins of a 60 min program

Today's program featured Hallie Romero, executive director of the Tommy Apostolos Fund, a nonprofit that raises funds to purchase clothing for Roseville-based school children. She discussed how teachers and staff within the school districts identify deserving children, the help they receive from local police departments, the shopping sprees, and their 30<sup>th</sup> Annual Dinner Celebration on April 6<sup>th</sup> at The Grounds in Roseville. Locally hosted and produced by Cody Robinson.

**TICKET TO DREAM**

April 21, 2019

6:00 a.m.

32 mins of a 60 min program

Today's program featured Gina Davis, executive director of Ticket to Dream, a nonprofit dedicated to providing hope and opportunity to foster youth across the nation. They join forces with businesses and local communities to ensure foster youth have school supplies, holiday gifts, properly fitting clothes and shoes that they need to thrive. She discussed how they expanded from getting their start in Sacramento, 2019 goals, and Now That's A Dress, a clothing collection fundraising event, on April 22<sup>nd</sup> at the Hyatt Regency in Sacramento. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming  
2nd Quarter 2019  
(April 1 through June 30)**

**ISSUE: YOUTH SERVICES (CONTINUED)**

**ST JUDE CHILDREN'S RESEARCH HOSPITAL**

May 12, 2019

6:30 a.m.

30 mins of a 60 min program

May 19, 2019

6:30 a.m.

30 mins of a 60 min program

Today's program featured Kathryn Luna, the Northern California fundraising officer for St Jude Children's Research Hospital, a Memphis-based children's hospital that aims to advance cures and means of prevention for pediatric catastrophic diseases through research and treatment. She discussed how the hospital was founded, its mission, their successes, and tickets going on sale for the Dream Home Giveaway in Sacramento that airs on ABC10 June 27<sup>th</sup>. Locally hosted and produced by Cody Robinson.

**CAMERON PARK / SHINGLE SPRINGS CROWING PROGRAM**

June 16, 2019

6:00 a.m.

36 mins of a 60 min program

Today's program featured Wanda Gaines, director of the Cameron Park / Shingle Springs Crowning Program, which aims to build up and inspire youth in the community by rewarding those who overcame obstacles, are charitable and involved, and creator of #ItsTimeToChangeTheStory that promotes the push for positive news stories in the media. She discussed how the commerce's Crowning Program came to be, the nominees and event on June 18<sup>th</sup> at the Cameron Park CSD. Locally hosted and produced by Cody Robinson.



**Most Significant Issue-Responsive Programming  
2nd Quarter 2019  
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**ISSUE: SPECIAL NEEDS**

**SACRAMENTO WOMEN'S ACTIVE 20-30 CLUB**

April 14, 2019

6:41 a.m.

19 mins of a 60 min program

Today's program featured Morgan Merrill and Nichole Moos, members of Sacramento's Women's Active 20-30 Club, a non-profit organization that provides adults with an opportunity for leadership development while improving the quality of life for the special needs of children. They discussed the local community service their club is involved with, how to join, and the Urban Dash 5k benefitting Running for Rhett and their scholarship program on May 11th at The Barn in West Sacramento. Locally hosted and produced by Cody Robinson.

**FLY BRAVE FOUNDATION**

May 5, 2019

6:21 a.m.

39 mins of a 60 min program

Today's program featured Vanessa Bieker, founder of Fly Brave Foundation, a nonprofit that aims to build a bridge between aging out of school and entering the world of employment with an emphasis on community involvement and social connections for adults with developmental disabilities. She discussed their upcoming events, test employment training pilot programs, support for parents, and her son John Almena, who is nonverbal autistic and qualified for and ran the Boston Marathon on April 15th. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming  
2nd Quarter 2019  
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**ISSUE: LOCAL AGRICULTURE**

**AMADOR VINTERS ASSOCIATION**

April 14, 2019

6:00 a.m.

41 mins of a 60 minute program

Today's program featured Jack Gorman, executive director of Amador Vintners Association, and Troy Bowers, CEO of the Amador County Fair. They discussed the Amador Four Fires Festival, a celebration of the four distinctive wine regions that inspire Amador winemakers and winegrowers: Southern France, Italy, Iberia, and "Heritage California". The festival on May 4<sup>th</sup> at Amador County Fairgrounds features wine tasting, food prepared by local chefs, and educational seminars. They also mentioned how the event benefits the Amador County Fairgrounds, which provides the community with a year-round event facility that showcases agricultural, historical and cultural diversity. Locally hosted and produced by Cody Robinson.

**LAKE COUNTY WINERY ASSOCIATION**

April 28, 2019

6:00 a.m.

37 mins of a 60 min program

May 5, 2019

6:00 a.m.

21 mins of a 60 min program

Today's program featured Helena Welsh, executive director of Lake County Winery Association, an organization that engages and supports members to create a strong, vibrant, and sustainable wine industry. She discussed how the wine industry in Lake County has boosted local economy, sustainable farming practices, and the benefits of high elevation grape-growing. She also talked about the upcoming Wine Adventure event, benefitting local nonprofits, on May 18<sup>th</sup> and 19<sup>th</sup> at participating wineries. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming  
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**ISSUE: MENTAL ILLNESS**

**SACRAMENTO COUNTY DEPT OF MENTAL HEALTH**

April 21, 2019

6:32 a.m.

28 mins of a 60 min program

Today's program featured Chantal Allen-Jarrell, an educator for Sacramento County's Department of Mental Health and La Viola Ward, a speakers bureau member, to discuss the county's "Mental Illness: It's Not Always What You Think" project and April being Stress Awareness Month. They talked about stigma and ways to reduce or prevent it, signs to look for in people experiencing a mental health issue, common stressors and ways to reduce stress, and support available in Sacramento County. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming**  
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**ISSUE:           HEALTH**

**AMERICAN HEART ASSOCIATION – DIET**

April 28, 2019

6:37 a.m.

23 mins of a 60 min program

Today's program featured Liam Connolly, the communications director at the American Heart Association, and Leslie Kaneko, a registered dietician at Dignity Health and the Heart and Vascular Institute of Greater Sacramento. They discussed the Healthy for Good movement, which aims to inspire lasting change in one's health and life, one small step at a time. They talked about balance, adding color to a diet, and moving more. Locally hosted and produced by Cody Robinson.

**AMERICAN HEART ASSOCIATION – NUTRITION**

June 23, 2019

6:30 a.m.

30 mins of a 60 min program

Today's program featured Alicia Lowe, a nutritionist with Western Health, and Liam Connolly, with the American Heart Association, the nation's oldest and largest voluntary organization dedicated to cardiovascular health. They discussed the Healthy for Good movement that encourages a well-balanced diet and active lifestyle and offered tips and tricks to staying on track. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming  
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**ISSUE:           FOOD SERVICES**

**ELK GROVE FOOD BANK SERVICES**

May 26, 2019

6:42 a.m.

18 mins of a 60 min program

Today's program featured Marie Jachino, executive director of Elk Grove Food Bank Services, a nonprofit providing essential resources to overcome the many faces of hunger and human need in the Elk Grove region. She discussed eligibility for care, their food and pet pantry, clothes closet, and registration for the 15<sup>th</sup> Annual Run4Hunger on June 22<sup>nd</sup> at Elk Grove Regional Park. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming  
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**ISSUE:            ADDICTION**

**CALIFORNIA DEPT OF HEALTH CARE SERVICES**

May 26, 2019

6:00 a.m.

42 mins of a 60 min program

Today's program featured Marleese Perez and Michael Freeman, employees of the California Department of Health Care Services, to discuss the growing opioid addiction crisis, stigma regarding it, what steps they're taking to combat it, and how to get help in the Sacramento region. They also defined Opioid Use Disorder and Medication Assisted Treatment. Locally hosted and produced by Cody Robinson.

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**ISSUE: ENVIRONMENT**

**CALIFORNIA STATE PARKS RANGERS AND LIFEGUARDS**

June 9, 2019

6:00 a.m.

24 mins of a 60 min program

June 16, 2019

6:36 a.m.

24 mins of a 60 min program

Today's Program featured Jason De Wall, Northern California Field Division Chief, Rachel Pitz, a Lake Oroville State Recreation Area Ranger, and Brian Ketterer, California Coastal Field Division Chief to discuss life as a California State Park Rangers and Lifeguards. They talked about their rewarding and varied career, what it takes to be law enforcement, the academy, and applying by June 17<sup>th</sup>. Locally hosted and produced by Cody Robinson.

**REGIONAL WATER AUTHORITY**

June 30, 2019

6:00 a.m.

22 mins of a 60 min program

Today's program featured Amy Talbot, Water Efficiency Program Manager for the Regional Water Authority, which represents water providers throughout the Sacramento Region. She discussed water conservation, especially during the summer months, and provided tips on how to take care of your lawn effectively and efficiently to save both water and money.

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**ISSUE:           ANIMAL WELFARE**

**SUNDANCE EQUINE RESCUE**

June 9, 2019

6:24 a.m.

36 mins of a 60 min program

Today's program featured Julie Vance, founder of Sundance Farms Equine Rescue, a nonprofit based in Shingle Springs dedicated to saving horses from slaughter, abuse and neglect. She discussed rehabilitating horses, giving them purpose and later using them in riding lesson programs, day camps, equine assisted therapies, and birthday parties. Locally hosted and produced by Cody Robinson.



**Most Significant Issue-Responsive Programming  
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**ISSUE: HOMELESS SERVICES**

**SACRAMENTO SELF-HELP HOUSING**

June 23, 2019

6:00 a.m.

30 mins of a 60 min program

Today's program featured Porsche Middleton, deputy director of Sacramento Self-Help Housing and Citrus Heights council member. She discussed what Self-Help Housing is, the resources they provide to those who are homeless or on the verge, how one can get help, and solutions to homelessness in the Sacramento region. Locally hosted and produced by Cody Robinson.

**LOAVES AND FISHES**

January 6, 2019

6:31 a.m.

29 minutes of a 60-minute program

Today's program featured Noel Cammerman, executive director of Loaves and Fishes, a nonprofit that feeds the hungry and shelters the homeless. They're also dedicated to providing safety and survival services for those in need. He discussed their array of programs for the homeless and their animals and how listeners can help. Locally hosted and produced by Cody Robinson.

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**ISSUE:           HOSPICE SERVICES**

**SNOWLINE HOSPICE**

June 30, 2019

6:22 a.m.

38 mins of a 60 min program

Today's program featured Rene Hamlin, development director at Snowline Hospice, and Tiffani Johnson, whose boyfriend was a patient and has personal experience with their services. They discussed how Snowline provides hospice, supportive, grief, spiritual, and veteran care at no cost. They also talked about their fundraising efforts, which includes 5 area thrifts stores and a processing center.

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**ISSUE:**

**HABITAT FOR HUMANITY**

June 2, 2019

6:00 a.m.

35 mins of a 60 min program

Today's program featured Lane Healman, development director for Habitat for Humanity of Greater Sacramento, a nonprofit that builds homes and communities for those in need. They're dedicated to eliminating substandard housing locally and worldwide through constructing, rehabilitating and preserving homes; by advocating for fair and just housing policies; and by providing training and access to resources to help families improve their shelter conditions. She discussed their local efforts, fundraisers and plan for 2019. Locally hosted and produced by Cody Robinson.

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Throughout the quarter the station aired [**daily/periodic**] PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

*Please see attached document **KYMX PSA REPORT – Q2 2019.***

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