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QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION KYMX FM AND HD

**3rd Quarter 2019
(July 1st through September 30th)**

Prepared by:

CODY ROBINSON, PUBLIC AFFAIRS COORDINATOR

**Issues of Concern to SACRAMENTO
Addressed in Responsive Programming in the
3rd Quarter 2019
(July 1 through September 30)**

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|-----|---|---------------------------------------|
| 1. | ENVIRONMENT | SAC ELECTRIC VEHICLES |
| 2. | HOMELESS SERVICES | PACKS FOR COLD BACKS |
| 3. | ANIMAL SERVICES | SAMMIE'S FRIENDS |
| 4. | HOMELESS SERVICES | HOUSING NOW |
| 5. | HOMELESS SERVICES | NORTH SAC HART |
| 6. | FOSTER YOUTH SERVICES | ATKINSON FAMILY
SERVICES |
| 7. | CANCER PREVENTION | BOARDING FOR BREAST
CANCER |
| 8. | ANIMAL SERVICES | BRADSHAW ANIMAL
SHELTER |
| 9. | SPECIAL NEEDS | SPECIAL OLYMPCS OF
NORCAL |
| 10. | FIREFIGHTER SUPPORT
SERVICES | FIREMOM.COM |

**Issues of Concern to SACRAMENTO
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3rd Quarter 2019
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| 11. HEALTH | AHA – HEART AND
STROK WALK |
| 12. EDUCATION | POWERHOUSE SCIENCE
CENTER |
| 13. EDUCATION | HIGHLANDS CHARTER
SCHOOL |
| 14. YOUTH SERVICES | SACRAMENTO
CHILDREN’S HOME |
| 15. WOMEN’S SUPPORT
SERVICES | WOMEN’S CLUB OF
LINCOLN |
| 16. SICKNESS SUPPORT
SERVICES | SNOWLINE HOSPICE |
| 17. YOUTH SERVICES | FACE2FACE |
| 18. ANIMAL SERVICES | NORCAL BULLY BREED
RESCUE |
| 19. FAMILY BENEFITS | CALIFORNIA FAMILY
SERVICES |
| 20. FOSTER YOUTH
SERVICES | TICKET TO DREAM |

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- 21. **SICKNESS SUPPORT SERVICES WE ARE YOUR SUPPORT**
- 22. **ENVIRONMENT PLACER LAND TRUST**

**Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
3rd Quarter 2019
(July 1 through September 30)**

<u><i>Public Affairs Program</i></u>	<u><i>Schedule and Description</i></u>
1. PUBLIC AFFAIRS	(Sundays, 6:00 a.m.-7:00 a.m.) Locally developed, hosted and produced by Cody Robinson. This topical weekly program features community organizations, events and activities of interest to people living in the greater Sacramento region, including nonprofits and agencies that provide various outreach, education and support services.

Most Significant Issue-Responsive Programming
3rd Quarter 2019
(July 1 through September 30)

ISSUE: ENVIRONMENT

SAC ELECTRIC VEHICLES

July 7, 2019

6:00 a.m.

25 minutes of a 60-minute program

Today's program featured Thomas Haal, executive director of Clean Start and SacEV board member, to promote clean tech in the greater Sacramento region, specifically electric vehicles. He discussed the switch to EVs, the benefits that comes with it, including environmental and cost, and the Arden Fair EV Showcase at Arden Fair Mall on July 11th from 10-2 p.m. Locally hosted and produced by Cody Robinson.

PLACER LAND TRUST

September 29, 2019

6:21 a.m.

39 minutes of a 60-minute program

Today's program featured Kara Walker, develop and communications director, and Justin Wages, land manager, of Placer Land Trust, which works with willing landowners and conservation partners to preserve over 10,000 acres of natural and agricultural land in Placer County. They discussed the importance of preserving land for environmental reasons and for future generations to enjoy, how they maintain the preserved land, and their upcoming free guided hikes. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
3rd Quarter 2019
(July 1 through September 30)

ISSUE: HOMELESS SERVICES

PACKS FOR COLD BACKS

July 7, 2019

6:25 a.m.

35 minutes of a 60-minute program

Today's program featured Ardy Akhzari, founder and CEO of Packs for Cold Backs, a nonprofit that helps the less fortunate by providing them with key essentials and rehabilitation services necessary to assisting their survival throughout the year. He discussed why they started packing backpacks for the homeless here in Sacramento, how their efforts grew, their donation needs, and what's in store for the 2019 holiday season. Locally hosted and produced by Cody Robinson.

HOUSING NOW

July 21, 2019 + August 18, 2019

6:00 a.m. + 6:27 a.m.

33 minutes of a 60-minute program

Today's program featured Patti Uplinger, executive director of Housing Now, a coalition of property managers, businesspeople, housing advocates, consumer groups, service providers and local developers dedicated to expanding affordable housing options for persons with developmental disabilities. She discussed their current efforts, the homeless and housing crisis in the Sacramento region, and their future goals. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
3rd Quarter 2019
(July 1 through September 30)**

ISSUE: HOMELESS SERVICES (CONTINUED)

NORTH SAC HART

July 21, 2019 + August 11, 2019

6:33 a.m.

27 minutes of a 60-minute program

Today's program featured Jackie Bates, North Sacramento Homeless Resistance Resource Team organizer, a nonprofit dedicated to organizing passionate individuals in support of the local homeless population. She discussed their current efforts, need for volunteers, and their Pancake Supper fundraiser on October 20th at Our Lady of Lord Church. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
3rd Quarter 2019
(July 1 through September 30)**

ISSUE: ANIMAL SERVICES

SAMMIE’S FRIENDS

July 14, 2019 + September 15, 2019

6:00 a.m.

60 minutes of a 60-minute program

Today’s program featured Cheryl Wicks and Curt Romander, co-founders of Sammie’s Friends, a nonprofit that provides medical care for the animals at the Nevada County Animal Shelter and supports other disadvantaged animals in Nevada County that without help would otherwise be euthanized. They discussed how their organization has expanded since 2001, the animals they’ve saved, the animals currently up for adoption, and their Grass Valley thrift store that supports the organization. Locally hosted and produced by Cody Robinson.

BRADSHAW ANIMAL SHELTER

August 4, 2019

6:28 a.m.

32 minutes of a 60-minute program

Today’s program featured Alison Harris, the communications officer for Bradshaw Animal Shelter, a nonprofit animal shelter facilitated by Sacramento County. She discussed the shelter’s current needs, upcoming foster orientations and Kitty Palooza, a reduce-priced kitten adoption event, on August 4th from 12-4 p.m. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
3rd Quarter 2019
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ISSUE: ANIMAL RESCUE (CONTINUED)

NORCAL BULLY BREED RESCUE

September 15, 2019

6:40 a.m.

20 minutes of a 60-minute program

Today's program featured Kelly Guerriero, communications director for NorCal Bully Breed Rescue, a nonprofit foster based rescue dedicated to helping bully breeds that are in need of assistance, whether they be shelter dogs or strays. She discussed misconceptions about bully breeds, the need for fosters, how to adopt, and their current social media star, Quincy, an English bulldog puppy with a cleft lip who was almost euthanized. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
3rd Quarter 2019
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ISSUE: FOSTER YOUTH SERVICES

ATKINSON FAMILY SERVICES

July 28, 2019

6:00 a.m.

60 minutes of a 60-minute program

Today's program featured Cheryl Atkinson, founder of Atkinson Family Services, and Jeff Hull, a resource family father. They discussed how Atkinson Family Services helps foster youth by providing group homes and facilitating placement into the right resource families. They also talked about recent changes to legislature regarding fostering, the need for resource families now more than ever, and what it takes to be a resource family. Locally hosted and produced by Cody Robinson.

TICKET TO DREAM

September 1, 2019

6:31 a.m.

29 minutes of a 60-minute program

Today's program featured Gina Davis, executive director of Ticket to Dream, a nonprofit dedicated to providing hope and opportunity to foster youth across the nation. They join forces with businesses and local communities to ensure foster youth have school supplies, holiday gifts, properly fitting clothes and shoes that they need to thrive. She discussed how they expanded from getting their start in Sacramento, their back-to-school supplies drives, and the 13th annual Golf Classic on September 25th at Catta Verdera Country Club. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
3rd Quarter 2019
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ISSUE: CANCER PREVENTION

BOARDING FOR BREAST CANCER

August 4, 2019

6:00 a.m.

28 minutes of a 60-minute program

Today's program featured Lisa Hudson, founder and executive director of Boarding from Breast Cancer, and Curt Sterner, founder and executive director of Skate the Lake. They discussed their efforts to advocate early detection and a healthy, active, and sustainable lifestyle as the best means for breast cancer prevention. They also discussed the 15th annual Skate the Lake, a 28-mile skate-bike-roll marathon, in Tahoe City on August 16-17. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
3rd Quarter 2019
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ISSUE: SPECIAL NEEDS

SPECIAL OLYMPICS OF NORCAL

August 11, 2019

6:00 a.m.

46 minutes of a 60-minute program

Today's program featured Tyler Krochmal, PR and communications manager for the Special Olympics of Northern California, which aims to enrich the lives of children and adults with intellectual disabilities and their communities in Northern California through sports, education, and athlete health. He discussed the regional, national, and worlds wide games, what the athletes gain from the experience, volunteer opportunities, and the Coaster Challenge on August 24th at 6 Flags Vallejo to benefit their chapter. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
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ISSUE: FIREFIGHTER SUPPORT SERVICES

FIREMOM.COM

August 18, 2019

6:00 a.m.

27 minutes of a 60-minute program

Today's program featured Cindy and Tara of FireMom.com, a website that fundraises and provides access to their Firefighter Go Bag Community Support program. The "go bags" include health, hygiene, and nutritional items firefighters need when they're fighting campaign fires. They discussed how to get involved by purchasing bags for firefighters in your community, the feedback they've received about their efforts, and the need for donations. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
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ISSUE: HEALTH

AHA – HEART AND STROKE WALK

August 25, 2019

6:00 a.m.

19 minutes of a 60-minute program

Today's program featured Liam Connolly, American Heart Association director of communications and marketing, and Alicia Lowe, dietician with Western Health Advantage. They discussed healthy eating habits, how diet can affect health, improving overall well-being, and the Heart and Stroke Walk on September 28th at William Land Park in Sacramento. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
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ISSUE: EDUCATION

POWERHOUSE SCIENCE CENTER

August 25, 2019

6:19 a.m.

41 minutes of a 60-minute program

Today's program featured Michael Galane, interim executive director of the Powerhouse Science Center, an interactive, kid-friendly science center featuring exhibits, after school & summer programs in Sacramento. He discussed their current exhibits, camps and classes, and the announcement of new Power House Science Center coming in 2020. Locally hosted and produced by Cody Robinson.

HIGHLANDS COMMUNITY CHARTER

September 1, 2019

6:00 a.m.

31 minutes of a 60-minute program

Today's program featured Michael Roessler, communications and outreach director of Highlands Community Charter School, a nonprofit Sacramento-area charter school that offers adults ages 22+ career technical training, English language learning, and the tools to earn high school diplomas or citizenship at no cost. They also provide free resources, such as counseling, clothing closets, and childcare. He discussed their array of programs, who's eligible for enrollment, and how to enroll. Locally hosted and produced by Cody Robinson.

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ISSUE: WOMEN'S SERVICES

WOMAN'S CLUB OF LINCOLN

September 8, 2019

6:00 a.m.

20 minutes of a 60-minute program

Today's program featured Dori Childress, member of the Woman's Club of Lincoln, a nonprofit organization where women from the community of Lincoln gather for social activities and organized fundraisers to benefit different areas of the community. The group meets on the 4th Tuesday of each month from 12:00-2:30 p.m. She discussed their current efforts and the Home and Garden Tour on October 5th starting at their historic clubhouse. Locally hosted and produced by Cody Robinson.

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ISSUE: SICKNESS SUPPORT SERVICES

SNOWLINE HOSPICE

September 8, 2019

6:20 a.m.

40 minutes of a 60-minute program

Today's program featured Rene Hamlin, development director at Snowline Hospice, and Tiffani Johnson, whose boyfriend was a patient and has personal experience with their services. They discussed how Snowline provides hospice, supportive, grief, spiritual, and veteran care at no cost. They also talked about their fundraising efforts, which includes 5 area thrifts stores and a processing center. Locally hosted and produced by Cody Robinson.

WE ARE YOUR SUPPORT

September 29, 2019

6:00 a.m.

21 minutes of a 60-minute program

Today's program featured Collette and The Hoang, president and vice president of We Are Your Support (W.A.Y.S.), a nonprofit organization providing cancer fighters, survivors and their support systems within the local area a helping hand throughout their cancer journey and beyond. They discussed providing transportation, meals, therapy, group events, and more for their patients, how to receive help, and the Let's All Give the Night Away gala on November 16th at the Arthur Murray Dance Center. Locally hosted and produced by Cody Robinson.

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ISSUE: YOUTH SERVICES

FACE2FACE YOUTH GROUP

September 15, 2019

6:00 a.m.

40 minutes of a 60-minute program

Today's program featured Mark & Margaret Arsenault, founders of Face2Face Youth Group, a nonprofit dedicated to improving the social and emotional well-being of youth. They discussed encouraging youth to spend less time on electronic devices by providing "offline" activities and events and what they have in store for the upcoming school year. They also host anti-bullying workshops and group counseling with their Teen Talk program. Locally hosted and produced by Cody Robinson.

SACRAMENTO CHILDREN'S HOME

September 22, 2018

6:31 a.m.

29 minutes of a 60-minute program

Today's program featured Todd Koolakian, the director of philanthropy at the Sacramento Children's Home, a program dedicated to caring for our community's most vulnerable children and families. He discussed their facilities and programs, including the Crisis Nurse Program, who and how they help, and the Sacramento Century Challenge on October 6th at the Capitol Mall. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
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ISSUE: FAMILY BENEFITS

CALIFORNIA FAMILY PAID LEAVE

September 22, 2019

6:00 a.m.

31 minutes of a 60-minute program

Today's program featured Patrick Henning, director of employment develop for the state of California. He discussed California Family Paid Leave, a state program that provides up to 6 weeks of partial pay to employees who need to care for a seriously ill family member or bond with a new child entering the family. He talked about how to take it, who's eligible, who's paying for it, the amount you'll receive, and why it's beneficial to both employees and employers. Locally hosted and produced by Cody Robinson.

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Throughout the quarter the station aired [**daily/periodic**] PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

*Please see attached document **KHTK PSA REPORT – Q3 2019.***

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