



**280 Commerce Circle
Sacramento, CA 95815
(916) 923-6800**

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION KYMX FM AND HD

**1st Quarter 2019
(January 1 through March 31)**

Prepared by:

**CODY ROBINSON, PUBLIC AFFAIRS COORDINATOR
Issues of Concern to SACRAMENTO
Addressed in Responsive Programming in the**

**1st Quarter 2019
(January 1 through March 31)**

- | | | |
|-----|-------------------------------------|---------------------------------------|
| 1. | HOUSING | HABITAT FOR HUMANITY |
| 2. | HOMELESS SERVICES | LOAVES AND FISHES |
| 3. | HOMELESS SERVICES | ST JOHN'S FOR REAL
CHANGE |
| 4. | ENVIRONMENT | PLACER LAND TRUST |
| 5. | FOSTER YOUTH SERVICES | TICKET TO DREAM |
| 6. | ANIMAL SERVICES | WILDLIFE CARE
ASSOCIATION |
| 7. | HEALTH | AMERICAN HEART
ASSOCIATION |
| 8. | SPECIAL NEEDS
RECREATION | SPECIAL OLYMPICS |
| 9. | DONOR SERVICES | SAC STATE BLOOD DRIVE |
| 10. | ANIMAL SERVICES | BRADSHAW ANIMAL
SHELTER |

**Issues of Concern to SACRAMENTO
Addressed in Responsive Programming in the**

**1st Quarter 2019
(January 1 through March 31)**

- | | | |
|-----|------------------------------------|---|
| 11. | WOMEN AND CHILDREN SERVICES | WEAVE |
| 12. | EDUCATION | POWERHOUSE SCIENCE CENTER |
| 13. | ANIMAL SERVICES | NORCAL BULLY BREED |
| 14. | EPILEPSY AWARENESS | NORCAL EPILEPSY FOUNDATION |
| 15. | YOUTH RECREATION | JOANA'S KIDS |
| 16. | SAFE DRIVING | OFFICE OD TRAFFIC SAFETY |
| 17. | YOUNG WOMEN LEADERSHIP | GIRL SCOUTS |
| 18. | EDUCATION | HIGHLANDS COMMUNITY CHARTER SCHOOL |
| 19. | MILITARY SERVICES | US ARMY |
| 20. | YOUTH RECREATION | FACE2FACE YOUTH GROUP |

**Issues of Concern to SACRAMENTO
Addressed in Responsive Programming in the**

**1st Quarter 2019
(January 1 through March 31)**

- | | |
|---------------------|---------------------------------------|
| 21. FAMILY BENEFITS | CA PAID LEAVE |
| 22. ANIMAL WELFARE | SUNDANCE EQUINE RESCUE |
| 23. ENVIRONMENT | REGIONAL WATER AUTHORITY |
| 24. HEALTH | RALEY'S PHARMACY - SEASONAL ALLERGIES |

**Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)**

**1st Quarter 2019
(January 1 through March 31)**

<u><i>Public Affairs Program</i></u>	<u><i>Schedule and Description</i></u>
1. PUBLIC AFFAIRS	(Sundays, 6:00 a.m.-7:00 a.m.) Locally developed, hosted and produced by Cody Robinson. This topical weekly program features community organizations, events and activities of interest to people living in the greater Sacramento region, including nonprofits and agencies that provide various outreach, education and support services.

**Most Significant Issue-Responsive Programming
1st Quarter 2019**

(January 1 through March 31)

ISSUE: ENVIRONMENT

PLACER LAND TRUST

January 13, 2019

6:00 a.m.

39 minutes of a 60-minute program

Today's program featured My 1st guests are Kara Walker, develop and communications director, and Justin Wages, land manager, of Placer Land Trust, which works with willing landowners and conservation partners to preserve over 10,000 acres of natural and agricultural land in Placer County. They discussed the importance of preserving land for environmental reasons and for future generations to enjoy, how they maintain the preserved land, and their upcoming free guided hikes. Locally hosted and produced by Cody Robinson.

REGIONAL WATER AUTHORITY

March 31, 2019

6:00 a.m.

37 minutes of a 60-minute program

Today's program featured Amy Talbot, the water efficiency program manager for Regional Water Authority. She discussed how to be "water smart" by providing tips on using water conservatively, efficiently, and effectively during dry months. She also talked about the current state of California and being doubt-free for the first time in years. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
1st Quarter 2019**

(January 1 through March 31)

ISSUE: SPECIAL NEEDS RECREATION

THE SPECIAL OLYMPICS OF NORCAL

January 27, 2019

6:29

31 minutes of a 60-minute program

Today's program featured Tyler Krochmal, the senior PR and communications manager of Special Olympics of Northern California, a nonprofit that aims to enrich lives of children and adults with intellectual disabilities and their communities through sports, education, and athlete health. He discussed their efforts in our region, how to get a child with special needs involved, volunteer opportunities, and the Polar Plunge on February 9th at the Sacramento State Aquatic Center. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
1st Quarter 2019**

(January 1 through March 31)

ISSUE: ANIMAL RESCUE

WILDLIFE CARE ASSOCIATION

January 20, 2019

6:39 a.m.

21 minutes of a 60-minute program

Today's program featured Theresa Bielawski, president of the Wildlife Care Association of Sacramento, a nonprofit dedicated to the rescue, rehabilitation, and release of local wildlife. She discussed the local wildlife they save, how they go about saving wildlife, what to do in the event of finding a distressed animal, and their Nuts and Berry's Raffle on February 17th at the Fair Oaks Community Clubhouse. Locally hosted and produced by Cody Robinson.

BRADSHAW ANIMAL SHELTER

February 3, 2019

6:30 a.m.

30 minutes of a 60-minute program

Today's program featured Alison Harris, the communications officer for Bradshaw Animal Shelter, a nonprofit animal shelter facilitated by Sacramento County. She discussed the shelter's current needs, their \$25 adoption special, upcoming foster orientations and an adoption event on February 23rd at River City Brewing in Carmichael. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming

**1st Quarter 2019
(January 1 through March 31)**

ISSUE: DONOR SERVICES

VITALANT - SAC STATE BLOOD DRIVE

February 3, 2019

6:00 a.m.

30 minutes of a 60-minute program

Today's program featured Ian Finch, a donor recruitment representative, and Alexander Suiga, PR manager for the Sacramento-region's Vitalant, a donation center committed to collecting, testing, processing, and delivering blood and blood components - wherever and whenever the need. They discussed the importance of giving blood and blood components, the donation process, and Sac State's winter blood drive on February 18 through the 20th at the Union Ballroom. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
1st Quarter 2019**

(January 1 through March 31)

ISSUE: HOMELESS SERVICES

ST JOHN'S PROGRAM FOR REAL CHANGE

January 13, 2019

6:39 a.m.

21 minutes of a 60-minute program

Today's program featured Michelle Steed, executive director of St John's Program for Real Change, a nonprofit program for homeless women and children who are victims of domestic violence or suffering from drug and alcohol addiction or mental illness. St. John provides shelter, job training, and child care. She discussed their shelters and programs, including the Plates restaurants and catering and First Steps childcare center. Locally hosted and produced by Cody Robinson.

LOAVES AND FISHES

January 6, 2019

6:31 a.m.

29 minutes of a 60-minute program

Today's program featured Noel Cammerman, executive director of Loaves and Fishes, a nonprofit that feeds the hungry and shelters the homeless. They're also dedicated to providing safety and survival services for those in need. He discussed their array of programs for the homeless and their animals and how listeners can help. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
1st Quarter 2019**

(January 1 through March 31)

ISSUE: ANIMAL RESCUE (CONTINUED)

NORCAL BULLY BREED RESCUE

February 24, 2019

6:00 a.m.

36 minutes of a 60-minute program

Today's program featured Kelly Guerriero, communications director for NorCal Bully Breed Rescue, a nonprofit foster based rescue dedicated to helping bully breeds that are in need of assistance, whether they be shelter dogs or strays. She discussed misconceptions about bully breeds, the need for fosters, how to adopt, and their current social media star, Quincy, an English bulldog puppy with a cleft lip who was almost euthanized. Locally hosted and produced by Cody Robinson.

SUNDANCE FARMS EQUINE RESCUE

March 24, 2019

6:22 a.m.

38 minutes of a 60-minute program

Today's program featured Julie Vance, founder of Sundance Farms Equine Rescue, a nonprofit based in Shingle Springs dedicated to saving horses from slaughter, abuse and neglect. She discussed rehabilitating horses, giving them purpose and later using them in riding lesson programs, day camps, equine assisted therapies, and birthday parties. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
1st Quarter 2019**

(January 1 through March 31)

ISSUE: WOMEN AND CHILDREN SERVICES

WEAVE

February 10, 2019

6:00 a.m.

27 minutes of a 60-minute program

Today's program featured Beth Hassett, the CEO of Weave, a nonprofit that works to build a community that does not tolerate sexual assault, domestic violence and sex trafficking and provides survivors with the support they need to be safe and thrive. She discussed January being National Human Trafficking Awareness Month, what sex trafficking is, how victims can get the help they need, the services they provide for victims, and volunteer opportunities. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
1st Quarter 2018
(January 1 through March 31)

ISSUE: EPILEPSY AWARENESS

EPILEPSY FOUNDATION OF NOFRCAL

February 24, 2019

6:36 a.m.

24 minutes of a 60-minute program

Today's program featured Miriam Swanson, board member of the Epilepsy Foundation of NorCal, a nonprofit leading the fight to overcome the challenges of living with epilepsy and to accelerate therapies to stop seizures, find cures, and save lives. She discussed how they provide information, resources, and support to the over 180,000 Northern Californians living with epilepsy and the Seize the Moment Run for Epilepsy on March 24th at Crocker Park in Sacramento. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)

ISSUE: EDUCATION

POWERHOUSE SCIENCE CENTER

February 10, 2019

6:27 a.m.

35 minutes of a 60-minute program

Today's program featured Michael Galane, interim executive director of the Powerhouse Science Center, an interactive, kid-friendly science center featuring exhibits, after school & summer programs in Sacramento. He discussed their current exhibits, camps and classes, the upcoming Love Under the Stars Valentine's event on February 14th, and the announcement of new Power House Science Center coming in 2020. Locally hosted and produced by Cody Robinson.

HIGHLANDS COMMUNITY CHARTER SCHOOL

March 10, 2019

6:29 a.m.

31 minutes of a 60-minute program

Today's program featured Michael Roessler, communications and outreach director of Highlands Community Charter School, a nonprofit Sacramento-area charter school that offers adults ages 22+ career technical training, English language learning, and the tools to earn high school diplomas or citizenship at no cost. They also provide free resources, such as counseling, clothing closets, and childcare. He discussed their array of programs, who's eligible for enrollment, and how to enroll. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)

ISSUE: YOUNG WOMEN LEADERSHIP

GIRL SCOUTS

March 10, 2019

6:00 a.m.

29 minutes of a 60-minute program

Today's program featured Linda Farley, CEO, and Grace Harris, an ambassador of the Girl Scouts of Northern California. They discussed how Girl Scouts helps girls and young women learn leadership, innovation, risk-taker, and go-getting skills, including developing a strong sense of self, maintaining healthy relationships, seeking challenges and learning from setbacks, displaying positive values and identifying and solving problems in the community. They also talked about the annual Girl Scout cookie fundraising, which goes until March 17th, and what the girls can learn from it. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)**

ISSUE: HEALTH

AMERICAN HEART ASSOCIATION

January 27, 2019

6:00 a.m.

29 minutes of a 60-minute program

Today's program featured Liam Connolly, the communications director at the American Heart Association, and Dr. Lofti Hacein-Bey, a cardiologist at Sutter Health Hospital in Roseville. They discussed February being Heart Month and the Go Red for Women movement on February 1st, where they're asking listeners to wear red for heart disease in women awareness. They also talked about heart disease symptoms, ways to prevent it and where to access more info. Locally hosted and produced by Cody Robinson.

RALEY'S PHARMACY – SEASON ALLERGIES

March 31, 2019

6:37 a.m.

23 minutes of a 60-minute program

Today's program featured David Fluid, director of pharmacy operations at Raley's. He discussed seasonal allergies, what causes them, the symptoms, and how to properly and effectively prevent them. He also touched on the flu shot and the common misconceptions surrounding it. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)

ISSUE: SAFE DRIVING

OFFICE OF TRAFFIC SAFETY

March 3, 2019

6:31 a.m.

29 minutes of a 60-minute program

Today's program featured Chris Cochran, spokesperson for the California Office of Traffic Safety, to discuss safe driving in the upcoming spring and summer months. He gave tips on ways to increase safety for drivers, riders, and pedestrians on the roads, prevent hot car tragedies involving children and pets, and putting your phone away while driving. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)

ISSUE: YOUTH SERVICES

FACE2FACE YOUTH GROUP

March 17, 2019

6:34 a.m.

26 minutes of a 60-minute program

Today's program featured Mark & Margaret Arsenault, founders of Face2Face Youth Group, a nonprofit dedicated to improving the social and emotional well-being of youth. They discussed encouraging youth to spend less time on electronic devices by providing "offline" activities and events. They also host anti-bullying workshops and group counseling with their Teen Talk program. Locally hosted and produced by Cody Robinson.

JOANNA'S KIDS R IT

March 3, 2019

6:00 a.m.

31 minutes of a 60-minute program

Today's program featured Joanna McVay, owner and head coach of Joanna's Kids R It, a dance and gymnastics studio that provides quality programs at affordable prices throughout the Sacramento area. She discussed the importance of children getting active and providing a supportive, non-competitive environment to discover & explore, then test, and develop their skills in the arts. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)

ISSUE: FAMILY BENEFITS

CALIFORNIA FAMILY PAID LEAVE

March 24, 2019

6:00 a.m.

22 minutes of a 60-minute program

Today's program featured Patrick Henning, director of employment develop for the state of California. He discussed California Family Paid Leave, a state program that provides up to 6 weeks of partial pay to employees who need to care for a seriously ill family member or bond with a new child entering the family. He talked about how to take it, who's eligible, who's paying for it, the amount you'll receive, and why it's beneficial to both employees and employers. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)

ISSUE: HOUSING

HABITAT FOR HUMANITY

January 6, 2019

6:00 a.m.

31 minutes of a 60-minute program

Today's program featured Lane Healman, development director for Habitat for Humanity of Greater Sacramento, a nonprofit that builds homes and communities for those in need. They're dedicated to eliminating substandard housing locally and worldwide through constructing, rehabilitating and preserving homes; by advocating for fair and just housing policies; and by providing training and access to resources to help families improve their shelter conditions. She discussed their local efforts and plans for 2019. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)**

ISSUE: FOSTER YOUTH SERVICES

TICKET TO DREAM

January 20, 2019

6:00 a.m.

39 minutes of a 60-minute program

Today's program featured Gina Davis, executive director of Ticket to Dream, a nonprofit dedicated to providing hope and opportunity to foster youth across the nation. They join forces with businesses and local communities to ensure foster youth have school supplies, holiday gifts, properly fitting clothes and shoes that they need to thrive. She discussed how they expanded from getting their start in Sacramento, 2019 goals, and the clothing collection leading up to Now That's A Dress on April 22nd at the Hyatt Regency in Sacramento. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)

ISSUE: MILITARY SERVICES

US ARMY

March 17, 2019

6:00 a.m.

34 minutes of a 60-minute program

Today's program featured Lt. Col. Michael Firmin, the commander of the Northern California Recruiting Battalion for the US Army. He discussed why military service is beneficial to an individual and the nation and the meaning of being a public servant. They went into detail on what to consider before joining, the benefits that come along with service, skills learned and the career opportunities that come from them, and strengthening physical and mental health. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)**

Throughout the quarter the station aired [**daily/periodic**] PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

*Please see attached document **KNCI HD 3 PSA REPORT – Q1 2019.***

**1st Quarter 2019
(January 1 through March 31)**

Prepared by:

**CODY ROBINSON, PUBLIC AFFAIRS COORDINATOR
Issues of Concern to SACRAMENTO
Addressed in Responsive Programming in the
1st Quarter 2019
(January 1 through March 31)**

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|-----------------------------|-----------------------------|
| 1. HOUSING | HABITAT FOR HUMANITY |
| 2. HOMELESS SERVICES | LOAVES AND FISHES |

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|-----|---------------------------------|-----------------------------------|
| 3. | HOMELESS SERVICES | ST JOHN'S FOR REAL CHANGE |
| 4. | ENVIRONMENT | PLACER LAND TRUST |
| 5. | FOSTER YOUTH SERVICES | TICKET TO DREAM |
| 6. | ANIMAL SERVICES | WILDLIFE CARE ASSOCIATION |
| 7. | HEALTH | AMERICAN HEART ASSOCIATION |
| 8. | SPECIAL NEEDS RECREATION | SPECIAL OLYMPICS |
| 9. | DONOR SERVICES | SAC STATE BLOOD DRIVE |
| 10. | ANIMAL SERVICES | BRADSHAW ANIMAL SHELTER |

**Issues of Concern to SACRAMENTO
Addressed in Responsive Programming in the
1st Quarter 2019
(January 1 through March 31)**

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| 11. | WOMEN AND CHILDREN SERVICES | WEAVE |
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| 12. | EDUCATION | POWERHOUSE SCIENCE CENTER |
| 13. | ANIMAL SERVICES | NORCAL BULLY BREED |
| 14. | EPILEPSY AWARENESS | NORCAL EPILEPSY FOUNDATION |
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Addressed in Responsive Programming in the
1st Quarter 2019
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| 21. | FAMILY BENEFITS | CA PAID LEAVE |
|-----|------------------------|----------------------|

- 22. **ANIMAL WELFARE** **SUNDANCE EQUINE RESCUE**
- 23. **ENVIRONMENT** **REGIONAL WATER AUTHORITY**
- 24. **HEALTH** **RALEY’S PHARMACY - SEASONAL ALLERGIES**

**Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
1st Quarter 2019
(January 1 through March 31)**

- | <u><i>Public Affairs Program</i></u> | <u><i>Schedule and Description</i></u> |
|--------------------------------------|---|
| 1. PUBLIC AFFAIRS | (Sundays, 6:00 a.m.-7:00 a.m.) Locally developed, hosted and produced by Cody |

Robinson. This topical weekly program features community organizations, events and activities of interest to people living in the greater Sacramento region, including nonprofits and agencies that provide various outreach, education and support services.

**Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)**

ISSUE: ENVIRONMENT

PLACER LAND TRUST
January 13, 2019

6:00 a.m.
39 minutes of a 60-minute program

Today's program featured My 1st guests are Kara Walker, develop and communications director, and Justin Wages, land manager, of Placer Land Trust, which works with willing landowners and conservation partners to preserve over 10,000 acres of natural and agricultural land in Placer County. They discussed the importance of preserving land for environmental reasons and for future generations to enjoy, how they maintain the preserved land, and their upcoming free guided hikes. Locally hosted and produced by Cody Robinson.

REGIONAL WATER AUTHORITY
March 31, 2019
6:00 a.m.
37 minutes of a 60-minute program

Today's program featured Amy Talbot, the water efficiency program manager for Regional Water Authority. She discussed how to be "water smart" by providing tips on using water conservatively, efficiently, and effectively during dry months. She also talked about the current state of California and being doubt-free for the first time in years. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)**

ISSUE: SPECIAL NEEDS RECREATION

THE SPECIAL OLYMPICS OF NORCAL

January 27, 2019
6:29
31 minutes of a 60-minute program

Today's program featured Tyler Krochmal, the senior PR and communications manager of Special Olympics of Northern California, a nonprofit that aims to enrich lives of children and adults with intellectual disabilities and their communities through sports, education, and athlete health. He discussed their efforts in our region, how to get a child with special needs involved, volunteer opportunities, and the Polar Plunge on February 9th at the Sacramento State Aquatic Center. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)**

ISSUE: ANIMAL RESCUE

**WILDLIFE CARE ASSOCIATION
January 20, 2019**

6:39 a.m.
21 minutes of a 60-minute program

Today's program featured Theresa Bielawski, president of the Wildlife Care Association of Sacramento, a nonprofit dedicated to the rescue, rehabilitation, and release of local wildlife. She discussed the local wildlife they save, how they go about saving wildlife, what to do in the event of finding a distressed animal, and their Nuts and Berry's Raffle on February 17th at the Fair Oaks Community Clubhouse. Locally hosted and produced by Cody Robinson.

BRADSHAW ANIMAL SHELTER

February 3, 2019
6:30 a.m.
30 minutes of a 60-minute program

Today's program featured Alison Harris, the communications officer for Bradshaw Animal Shelter, a nonprofit animal shelter facilitated by Sacramento County. She discussed the shelter's current needs, their \$25 adoption special, upcoming foster orientations and an adoption event on February 23rd at River City Brewing in Carmichael. Locally hosted and produced by Cody Robinson.

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1st Quarter 2019
(January 1 through March 31)**

ISSUE: DONOR SERVICES

VITALANT - SAC STATE BLOOD DRIVE

February 3, 2019
6:00 a.m.
30 minutes of a 60-minute program

Today's program featured Ian Finch, a donor recruitment representative, and Alexander Suiga, PR manager for the Sacramento-region's Vitalant, a donation center committed to collecting, testing, processing, and delivering blood and blood components - wherever and whenever the need. They discussed the importance of giving blood and blood components, the donation process, and Sac State's winter blood drive on February 18 through the 20th at the Union Ballroom. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)**

ISSUE: HOMELESS SERVICES

ST JOHN'S PROGRAM FOR REAL CHANGE

January 13, 2019
6:39 a.m.
21 minutes of a 60-minute program

Today's program featured Michelle Steed, executive director of St John's Program for Real Change, a nonprofit program for homeless women and children who are victims of domestic violence or suffering from drug and alcohol addiction or mental illness. St. John provides shelter, job training, and child care. She discussed their shelters and programs, including the Plates restaurants and catering and First Steps childcare center. Locally hosted and produced by Cody Robinson.

LOAVES AND FISHES

January 6, 2019
6:31 a.m.
29 minutes of a 60-minute program

Today's program featured Noel Cammerman, executive director of Loaves and Fishes, a nonprofit that feeds the hungry and shelters the homeless. They're also dedicated to providing safety and survival services for those in need. He discussed their array of programs for the homeless and their animals and how listeners can help. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)**

ISSUE: ANIMAL RESCUE (CONTINUED)

NORCAL BULLY BREED RESCUE
February 24, 2019

6:00 a.m.
36 minutes of a 60-minute program

Today's program featured Kelly Guerriero, communications director for NorCal Bully Breed Rescue, a nonprofit foster based rescue dedicated to helping bully breeds that are in need of assistance, whether they be shelter dogs or strays. She discussed misconceptions about bully breeds, the need for fosters, how to adopt, and their current social media star, Quincy, an English bulldog puppy with a cleft lip who was almost euthanized. Locally hosted and produced by Cody Robinson.

SUNDANCE FARMS EQUINE RESCUE
March 24, 2019
6:22 a.m.
38 minutes of a 60-minute program

Today's program featured Julie Vance, founder of Sundance Farms Equine Rescue, a nonprofit based in Shingle Springs dedicated to saving horses from slaughter, abuse and neglect. She discussed rehabilitating horses, giving them purpose and later using them in riding lesson programs, day camps, equine assisted therapies, and birthday parties. Locally hosted and produced by Cody Robinson.

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(January 1 through March 31)**

ISSUE: WOMEN AND CHILDREN SERVICES

WEAVE
February 10, 2019

6:00 a.m.

27 minutes of a 60-minute program

Today's program featured Beth Hassett, the CEO of Weave, a nonprofit that works to build a community that does not tolerate sexual assault, domestic violence and sex trafficking and provides survivors with the support they need to be safe and thrive. She discussed January being National Human Trafficking Awareness Month, what sex trafficking is, how victims can get the help they need, the services they provide for victims, and volunteer opportunities. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
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ISSUE: EPILEPSY AWARENESS

EPILEPSY FOUNDATION OF NOFRCAL

February 24, 2019

6:36 a.m.

24 minutes of a 60-minute program

Today's program featured Miriam Swanson, board member of the Epilepsy Foundation of NorCal, a nonprofit leading the fight to overcome the challenges of living with epilepsy and to accelerate therapies to stop seizures, find cures, and save lives. She discussed how they provide information, resources, and support to the over 180,000 Northern Californians living with epilepsy and the Seize the Moment Run for Epilepsy on March 24th at Crocker Park in Sacramento. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)

ISSUE: EDUCATION

POWERHOUSE SCIENCE CENTER

February 10, 2019

6:27 a.m.

35 minutes of a 60-minute program

Today's program featured Michael Galane, interim executive director of the Powerhouse Science Center, an interactive, kid-friendly science center featuring exhibits, after school & summer programs in Sacramento. He discussed their current exhibits, camps and classes, the upcoming Love Under the Stars Valentine's event on February 14th, and the announcement of new Power House Science Center coming in 2020. Locally hosted and produced by Cody Robinson.

HIGHLANDS COMMUNITY CHARTER SCHOOL

March 10, 2019

6:29 a.m.

31 minutes of a 60-minute program

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Most Significant Issue-Responsive Programming
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(January 1 through March 31)

ISSUE: YOUNG WOMEN LEADERSHIP

GIRL SCOUTS

March 10, 2019

6:00 a.m.

29 minutes of a 60-minute program

Today's program featured Linda Farley, CEO, and Grace Harris, an ambassador of the Girl Scouts of Northern California. They discussed how Girl Scouts helps girls and young women learn leadership, innovation, risk-taker, and go-getting skills, including developing a strong sense of self, maintaining healthy relationships, seeking challenges and learning from setbacks, displaying positive values and identifying and solving problems in the community. They also talked about the annual Girl Scout cookie fundraising, which goes until March 17th, and what the girls can learn from it. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
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(January 1 through March 31)**

ISSUE: HEALTH

AMERICAN HEART ASSOCIATION

January 27, 2019

6:00 a.m.

29 minutes of a 60-minute program

Today's program featured Liam Connolly, the communications director at the American Heart Association, and Dr. Lofti Hacein-Bey, a cardiologist at Sutter Health Hospital in Roseville. They discussed February being Heart Month and the Go Red for Women movement on February 1st, where they're asking listeners to wear red for heart disease in women awareness. They also talked about heart disease symptoms, ways to prevent it and where to access more info. Locally hosted and produced by Cody Robinson.

RALEY'S PHARMACY – SEASON ALLERGIES

March 31, 2019

6:37 a.m.

23 minutes of a 60-minute program

Today's program featured David Fluid, director of pharmacy operations at Raley's. He discussed seasonal allergies, what causes them, the symptoms, and how to properly and effectively prevent them. He also touched on the flu shot and the common misconceptions surrounding it. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)

ISSUE: SAFE DRIVING

OFFICE OF TRAFFIC SAFETY

March 3, 2019

6:31 a.m.

29 minutes of a 60-minute program

Today's program featured Chris Cochran, spokesperson for the California Office of Traffic Safety, to discuss safe driving in the upcoming spring and summer months. He gave tips on ways to increase safety for drivers, riders, and pedestrians on the roads, prevent hot car tragedies involving children and pets, and putting your phone away while driving. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)

ISSUE: YOUTH SERVICES

FACE2FACE YOUTH GROUP

March 17, 2019

6:34 a.m.

26 minutes of a 60-minute program

Today's program featured Mark & Margaret Arsenault, founders of Face2Face Youth Group, a nonprofit dedicated to improving the social and emotional well-being of youth. They discussed encouraging youth to spend less time on electronic devices by providing "offline" activities and events. They also host anti-bullying workshops and group counseling with their Teen Talk program. Locally hosted and produced by Cody Robinson.

JOANNA'S KIDS R IT

March 3, 2019

6:00 a.m.

31 minutes of a 60-minute program

Today's program featured Joanna McVay, owner and head coach of Joanna's Kids R It, a dance and gymnastics studio that provides quality programs at affordable prices throughout the Sacramento area. She discussed the importance of children getting active and providing a supportive, non-competitive environment to discover & explore, then test, and develop their skills in the arts. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)

ISSUE: FAMILY BENEFITS

CALIFORNIA FAMILY PAID LEAVE

March 24, 2019

6:00 a.m.

22 minutes of a 60-minute program

Today's program featured Patrick Henning, director of employment develop for the state of California. He discussed California Family Paid Leave, a state program that provides up to 6 weeks of partial pay to employees who need to care for a seriously ill family member or bond with a new child entering the family. He talked about how to take it, who's eligible, who's paying for it, the amount you'll receive, and why it's beneficial to both employees and employers. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)

ISSUE: HOUSING

HABITAT FOR HUMANITY

January 6, 2019

6:00 a.m.

31 minutes of a 60-minute program

Today's program featured Lane Healman, development director for Habitat for Humanity of Greater Sacramento, a nonprofit that builds homes and communities for those in need. They're dedicated to eliminating substandard housing locally and worldwide through constructing, rehabilitating and preserving homes; by advocating for fair and just housing policies; and by providing training and access to resources to help families improve their shelter conditions. She discussed their local efforts and plans for 2019. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)**

ISSUE: FOSTER YOUTH SERVICES

TICKET TO DREAM

January 20, 2019

6:00 a.m.

39 minutes of a 60-minute program

Today's program featured Gina Davis, executive director of Ticket to Dream, a nonprofit dedicated to providing hope and opportunity to foster youth across the nation. They join forces with businesses and local communities to ensure foster youth have school supplies, holiday gifts, properly fitting clothes and shoes that they need to thrive. She discussed how they expanded from getting their start in Sacramento, 2019 goals, and the clothing collection leading up to Now That's A Dress on April 22nd at the Hyatt Regency in Sacramento. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)

ISSUE: MILITARY SERVICES

US ARMY

March 17, 2019

6:00 a.m.

34 minutes of a 60-minute program

Today's program featured Lt. Col. Michael Firmin, the commander of the Northern California Recruiting Battalion for the US Army. He discussed why military service is beneficial to an individual and the nation and the meaning of being a public servant. They went into detail on what to consider before joining, the benefits that come along with service, skills learned and the career opportunities that come from them, and strengthening physical and mental health. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
1st Quarter 2019
(January 1 through March 31)**

Throughout the quarter the station aired [**daily/periodic**] PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

*Please see attached document **KYMX PSA REPORT – Q1 2019.***

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