

ORDER

Orders
Order / Rev: 983036
Alt Order #: 36225440
Product Desc: De La Cruz for Congress
Estimate: na
Flight Dates: 10/25/22 - 11/07/22
Original Date / Rev: 10/24/22 / 10/24/22
Order Type: GEN

KKYY-AM
Primary AE: Philadelphia Christal
Sales Office: N-HPH
Sales Region: National

Agency Name: Katz Communications Inc
Buying Contact:
Billing Contact:
 125 W 55th St
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/M De La Cruz/R/TX-A
Demographic: HH
Product Codes: Fed Congressional
Revenue Code 1: CORE
Revenue Code 2: POLITICAL
Revenue Code 3: GENERAL
Priority: P-99

New Business Thru:
Advertiser External ID: P00093115-A
Agency External ID: P00017473
Unit Code: Political
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	8	\$160.00	\$136.00
10/31/22	11/27/22	12	\$240.00	\$204.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	8	\$160.00	\$136.00	0.00
November 2022	12	\$240.00	\$204.00	0.00
Totals	20	\$400.00	\$340.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Philadelphia Christal			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KKYX	10/25/22	10/31/22	AM Morning Drive	CM	6a-10a	--WTF--	1:00	4	\$20.00	P-02	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/25/22	10/31/22	--WTF--		4		\$20.00		0.00					
N 2	KKYX	10/25/22	10/31/22	MD Midday	CM	10a-3p	--WTF--	1:00	1	\$20.00	P-02	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/25/22	10/31/22	--WTF--		1		\$20.00		0.00					
N 3	KKYX	10/25/22	10/31/22	PM Afternoon Drive	CM	3p-7p	--WTF--	1:00	3	\$20.00	P-02	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/25/22	10/31/22	--WTF--		3		\$20.00		0.00					
N 4	KKYX	10/31/22	11/06/22	AM Morning Drive	CM	6a-10a	MTWTF--	1:00	4	\$20.00	P-02	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/22	11/06/22	MTWTF--		4		\$20.00		0.00					
N 5	KKYX	10/31/22	11/06/22	MD Midday (10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	MTWTF--	1:00	1	\$20.00	P-02	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/22	11/06/22	MTWTF--		1		\$20.00		0.00					
N 6	KKYX	10/31/22	11/06/22		CM	3p-7p	MTWTF--	1:00	5	\$20.00	P-02	0.00	NM	5	\$100.00

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 Estimate: na
KKYX-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				PM											
				Afternoon Drive											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/22	11/06/22	MTWTF--		5		\$20.00		0.00					
N 7	KKYX	11/07/22	11/07/22	AM	CM	6a-10a	1-----	1:00	1	\$20.00	P-02	0.00	NM	1	\$20.00
				Morning Drive											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/07/22	11/13/22	1-----		1		\$20.00		0.00					
N 8	KKYX	11/07/22	11/07/22	PM	CM	3p-7p	1-----	1:00	1	\$20.00	P-02	0.00	NM	1	\$20.00
				Afternoon Drive											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/07/22	11/13/22	1-----		1		\$20.00		0.00					
													Totals	20	\$400.00