

ORDER

Orders
Order / Rev: 979622
 Alt Order #: 36193632
 Product Desc: De La Cruz for Congress
 Estimate: na
 Flight Dates: 10/11/22 - 10/24/22
 Original Date / Rev: 10/10/22 / 10/11/22
 Order Type: GEN

KKYX-AM
 Primary AE: Philadelphia Christal
 Sales Office: N-HPH
 Sales Region: National

Agency
Name: Katz Communications Inc
 Buying Contact:
 Billing Contact:
 125 W 55th St
 New York, NY 10019

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM
 Agency Commission: 15%

Advertiser
Name: POL/M De La Cruz/R/TX-A
 Demographic: HH
 Product Codes: Fed Congressional
 Revenue Code 1: CORE
 Revenue Code 2: POLITICAL
 Revenue Code 3: GENERAL
 Priority: P-99

New Business Thru:
 Advertiser External ID: P00093115-A
 Agency External ID: P00017473
 Unit Code: Political
 Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	20	\$400.00	\$340.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	20	\$400.00	\$340.00	0.00
Totals	20	\$400.00	\$340.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Philadelphia Christal			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KKYX	10/11/22	10/17/22	AM Morning Drive	CM	6a-10a	--WTF--	1:00	4	\$20.00	P-99	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/11/22	10/17/22	--WTF--		4		\$20.00		0.00					
N 2	KKYX	10/11/22	10/17/22	MD Midday	CM	10a-3p	--WTF--	1:00	1	\$20.00	P-99	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/11/22	10/17/22	--WTF--		1		\$20.00		0.00					
N 3	KKYX	10/11/22	10/17/22	PM Afternoon Drive	CM	3p-7p	--WTF--	1:00	3	\$20.00	P-99	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/11/22	10/17/22	--WTF--		3		\$20.00		0.00					
N 4	KKYX	10/17/22	10/23/22	AM Morning Drive	CM	6a-10a	MTWTF--	1:00	4	\$20.00	P-99	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/17/22	10/23/22	MTWTF--		4		\$20.00		0.00					
N 5	KKYX	10/17/22	10/23/22	MD Midday (10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	MTWTF--	1:00	1	\$20.00	P-99	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/17/22	10/23/22	MTWTF--		1		\$20.00		0.00					
N 6	KKYX	10/17/22	10/23/22	PM Afternoon Drive	CM	3p-7p	MTWTF--	1:00	5	\$20.00	P-99	0.00	NM	5	\$100.00

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KKYX-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	MTWTF--		5				\$20.00		0.00			
N 7	KKYX	10/24/22	10/24/22	AM	CM	6a-10a	1-----	1:00	1	\$20.00	P-99	0.00	NM	1	\$20.00
				Morning Drive											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	1-----		1				\$20.00		0.00			
N 8	KKYX	10/24/22	10/24/22	PM	CM	3p-7p	1-----	1:00	1	\$20.00	P-99	0.00	NM	1	\$20.00
				Afternoon Drive											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	1-----		1				\$20.00		0.00			
													Totals	20	\$400.00