

INVOICE

WDAM
2362 Highway 11 North
Moselle, MS 39459
Sales T & C: www.gray.tv/advertising
Main: (601) 544-4730
Billing: (601) 450-8324

Property	WDAM		
Invoice #	1287449-1	Order #	1287449
Invoice Date	07/31/19	Alt Order #	
Invoice Month	July 2019	Deal #	
Invoice Period	07/01/19 - 07/31/19	Flight Dates	07/30/19 - 08/06/19
Advertiser	Friends of David Bassett		
Product	1st Primary		
Estimate #			
	Account Executive	Cindy Smith	
	Sales Office	Hattiesburg Local	
	Sales Region	Local	
	Agency Code		
	Advertiser Code		
	Billing Calendar	Calendar	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	156647	
	Advertiser Ref	170111	
	Product 1		
	Product 2		

Billing Address:

Friends of David Bassett
Attention: Accounts Payable
787 South Main Street
Petal, MS 39465

Send Payment To:

WDAM
PO Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/30/19	08/06/19	M-F News at 5a	M-F 5-530a	MTWTF--	:30	3	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/19 08/04/19 -TWTF-- 3 \$65.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Tu	07/30/19	5:12 AM	M-F News at 5a	M-F 5-530a	:30	LEADERSHIP 30	\$65.00 NM
2	WDAM	W	07/31/19	5:21 AM	M-F News at 5a	M-F 5-530a	:30	LEADERSHIP 30	\$65.00 NM
2	07/30/19	08/06/19	M-F 6a News	M-F 6-7a	MTWTF--	:30	3	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/19 08/04/19 -TWTF-- 3 \$195.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDAM	Tu	07/30/19	6:41 AM	M-F 6a News	M-F 6-7a	:30	SCHOOL 30	\$195.00 NM
3	07/30/19	08/05/19	M-F 12p News	M-F 12-1230p	-----	:30	0	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/19 08/04/19 -TWTF-- 2 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Tu	07/30/19	12:28 PM	M-F 12p News	M-F 12-1230p	:30	LEADERSHIP 30	\$75.00 NM
4	07/30/19	08/05/19	Jeopardy	M-F 430-5p	-----	:30	0	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/19 08/04/19 -TWTF-- 3 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WDAM	Tu	07/30/19	4:35 PM	Jeopardy	M-F 430-5p	:30	SCHOOL 30	\$90.00 NM
1	WDAM	W	07/31/19	4:55 PM	Jeopardy	M-F 430-5p	:30	SCHOOL 30	\$90.00 NM
Total Spots							6		

Payment Terms 30 Days

Gross Total**\$580.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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WDAM
PO Box 11407
Drawer #0563
Birmingham, AL 35246-0563

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Invoice Date	07/31/19	Invoice Period	07/01/19 - 07/31/19
Advertiser	Friends of David Bassett		
Product	1st Primary		
Estimate #			

Agency Commission **\$87.00**

Net Amount Due **\$493.00**

Invoice Balance as of 08/02/19 12:00:56 PM CT **\$0.00**

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