

# INVOICE

**WDAM**  
**2362 Highway 11 North**  
**Moselle, MS 39459**  
**Sales T & C: www.gray.tv/advertising**  
**Main: (601) 544-4730**  
**Billing: (601) 450-8324**

Property	WDAM		
Invoice #	1287449-1	Order #	1287449
Invoice Date	07/31/19	Alt Order #	
Invoice Month	July 2019	Deal #	
Invoice Period	07/01/19 - 07/31/19	Flight Dates	07/30/19 - 08/06/19
Advertiser	Friends of David Bassett		
Product	1st Primary		
Estimate #			
Account Executive	Cindy Smith		
Sales Office	Hattiesburg Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref	156647		
Advertiser Ref	170111		
Product 1			
Product 2			

Billing Address:

**Friends of David Bassett**  
**Attention: Accounts Payable**  
**787 South Main Street**  
**Petal, MS 39465**

Send Payment To:

**WDAM**  
**PO Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/30/19	08/06/19	M-F News at 5a	M-F 5-530a	MTWTF--	:30	3	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/19 08/04/19 -TWTF-- 3 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Tu 07/30/19 5:12 AM M-F News at 5a M-F 5-530a :30 LEADERSHIP 30 \$65.00 NM 2 WDAM W 07/31/19 5:21 AM M-F News at 5a M-F 5-530a :30 LEADERSHIP 30 \$65.00 NM									
2	07/30/19	08/06/19	M-F 6a News	M-F 6-7a	MTWTF--	:30	3	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/19 08/04/19 -TWTF-- 3 \$195.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDAM Tu 07/30/19 6:41 AM M-F 6a News M-F 6-7a :30 SCHOOL 30 \$195.00 NM									
3	07/30/19	08/05/19	M-F 12p News	M-F 12-1230p	-----	:30	0	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/19 08/04/19 -TWTF-- 2 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Tu 07/30/19 12:28 PM M-F 12p News M-F 12-1230p :30 LEADERSHIP 30 \$75.00 NM									
4	07/30/19	08/05/19	Jeopardy	M-F 430-5p	-----	:30	0	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/19 08/04/19 -TWTF-- 3 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDAM Tu 07/30/19 4:35 PM Jeopardy M-F 430-5p :30 SCHOOL 30 \$90.00 NM 1 WDAM W 07/31/19 4:55 PM Jeopardy M-F 430-5p :30 SCHOOL 30 \$90.00 NM									

Total Spots **6**

## Payment Terms 30 Days

Gross Total **\$580.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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**PO Box 11407**  
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**Birmingham, AL 35246-0563**

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Invoice Date	07/31/19	Invoice Period	07/01/19 - 07/31/19
Advertiser	Friends of David Bassett		
Product	1st Primary		
Estimate #			

Agency Commission **\$87.00**

Net Amount Due **\$493.00**

Invoice Balance as of 08/02/19 12:00:56 PM CT **\$0.00**

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