

# ORDER



WHTM Harrisburg

**Orders**  
**Order / Rev:** 1691745  
**Alt Order #:** 26189737  
**Product Desc:** 14/15/317  
**Estimate:** 14/15/317  
**Flight Dates:** 09/25/18 - 10/01/18  
**Original Date / Rev:** 09/26/18 / 09/26/18  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Shorr Johnson Magnus  
**Buying Contact:**  
**Billing Contact:**  
 100 North 20th Street  
 Philadelphia, PA 19103

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Bob Casey Jr/US Senate/PA/Dem  
**Demographic:** A25-54  
**Product Codes:** PL11  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN2386/IN15841/SP2719  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/30/18	47	\$16,750.00	\$14,237.50
10/01/18	10/01/18	11	\$3,325.00	\$2,826.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	47	\$16,750.00	\$14,237.50	0.00
October 2018	11	\$3,325.00	\$2,826.25	0.00
<b>Totals</b>	<b>58</b>	<b>\$20,075.00</b>	<b>\$17,063.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WHTM	09/25/18	09/28/18	M-F 5-530a ABC27 News Daybreak @ 5	CM	5a-530a	-TWTF--	:30	4	\$200.00	P2	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/18	09/30/18	-TWTF--		4				\$200.00		0.00			
3	WHTM	09/25/18	09/28/18	GMA Good Morning America	CM	7-9a	-TWTF--	:30	4	\$300.00	P2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/18	09/30/18	-TWTF--		4				\$300.00		0.00			
5	WHTM	09/25/18	09/28/18	GMA Day GMA Day	CM	1p-2p	-TWTF--	:30	4	\$200.00	P1	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/18	09/30/18	-TWTF--		4				\$200.00		0.00			
7	WHTM	09/25/18	09/28/18	M-F 4-5p Judge Judy	CM	4-5p (4:30 PM-5:00 PM)	-TWTF--	:30	4	\$250.00	P2	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/18	09/30/18	-TWTF--		4				\$250.00		0.00			
9	WHTM	09/25/18	09/28/18		CM	4-5p	-TWTF--	:30	4	\$250.00	P2	0.00	NM	4	\$1,000.00



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
26	WHTM	09/26/18	09/26/18	Wed Prime Hour 1 Goldburgs	CM	8-9p	--W----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-----S-					1	\$250.00		0.00			
27	WHTM	10/01/18	10/01/18	M-F 5-530a ABC27 News Daybreak @ 5	CM	5a-530a	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	--W----					1	\$1,800.00		0.00			
28	WHTM	10/01/18	10/01/18	GMA Good Morning America	CM	7-9a	M-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	M-----					1	\$250.00		0.00			
29	WHTM	10/01/18	10/01/18	GMA Day GMA Day	CM	1p-2p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	M-----					1	\$125.00		0.00			
30	WHTM	10/01/18	10/01/18	M-F 4-5p Judge Judy	CM	4-5p (4:30 PM-5:00 PM)	M-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	M-----					1	\$175.00		0.00			
31	WHTM	10/01/18	10/01/18	M-F 4-5p Judge Judy	CM	4-5p (4:00 PM-4:30 PM)	M-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	M-----					1	\$175.00		0.00			
32	WHTM	10/01/18	10/01/18	M-F 730-8p Inside Edition	CM	730-8p	M-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	M-----					1	\$250.00		0.00			
33	WHTM	10/01/18	10/01/18	LN M-Su News @ 11p	CM	11p-1205x (11:00 PM-11:30 PM)	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	M-----					1	\$300.00		0.00			
34	WHTM	09/28/18	09/28/18	Fri Prime Hour 3 20/20	CM	10-11p	----F--	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	----F--					1	\$600.00		0.00			
35	WHTM	10/01/18	10/01/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (4:58 PM-5:30 PM)	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	M-----					1	\$300.00		0.00			
36	WHTM	09/27/18	09/28/18	M-F 12-1230p ABC27 News at Noon	CM	12-1230p	---TF--	:30	2	\$250.00	P2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	---TF--					2	\$250.00		0.00			
37	WHTM	09/27/18	09/28/18	M-F News @ 7p ABC27 News @ 7p	CM	7-730p	---TF--	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	---TF--					2	\$400.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	---TF--					2	\$400.00		0.00			
N 38	WHTM	09/28/18	09/28/18	M-F 730-8p Inside Edition	CM	730-8p	----F--	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	----F--					1	\$400.00		0.00			
													Totals	58	\$20,075.00