

ORDER



WHTM Harrisburg

Orders
Order / Rev: 1691745
Alt Order #: 26189737
Product Desc: 14/15/317
Estimate: 14/15/317
Flight Dates: 09/25/18 - 10/01/18
Original Date / Rev: 09/26/18 / 09/26/18
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Shorr Johnson Magnus
Buying Contact:
Billing Contact:
 100 North 20th Street
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Bob Casey Jr/US Senate/PA/Dem
Demographic: A25-54
Product Codes: PL11
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN2386/IN15841/SP2719
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/30/18	47	\$16,750.00	\$14,237.50
10/01/18	10/01/18	11	\$3,325.00	\$2,826.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	47	\$16,750.00	\$14,237.50	0.00
October 2018	11	\$3,325.00	\$2,826.25	0.00
Totals	58	\$20,075.00	\$17,063.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WHTM	09/25/18	09/28/18	M-F 5-530a ABC27 News Daybreak @ 5	CM	5a-530a	-TWTF--	:30	4	\$200.00	P2	0.00	NM	4	\$800.00
1		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-TWTF--		4				\$200.00		0.00			
3	WHTM	09/25/18	09/28/18	GMA Good Morning America	CM	7-9a	-TWTF--	:30	4	\$300.00	P2	0.00	NM	4	\$1,200.00
2		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-TWTF--		4				\$300.00		0.00			
5	WHTM	09/25/18	09/28/18	GMA Day GMA Day	CM	1p-2p	-TWTF--	:30	4	\$200.00	P1	0.00	NM	4	\$800.00
3		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-TWTF--		4				\$200.00		0.00			
7	WHTM	09/25/18	09/28/18	M-F 4-5p Judge Judy	CM	4-5p (4:30 PM-5:00 PM)	-TWTF--	:30	4	\$250.00	P2	0.00	NM	4	\$1,000.00
4		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-TWTF--		4				\$250.00		0.00			
9	WHTM	09/25/18	09/28/18		CM	4-5p	-TWTF--	:30	4	\$250.00	P2	0.00	NM	4	\$1,000.00

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				M-F 4-5p Judge Judy		(4:00 PM-4:30 PM)									
5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/18	09/30/18	-TWTF--		4			\$250.00		0.00				
11	WHTM	09/30/18	09/30/18	Su News @ 6p ABC27 News @ 6 Sun	CM	6-630p	-----S	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/18	09/30/18	-----S		1			\$300.00		0.00				
12	WHTM	09/25/18	09/28/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	-TWTF--	:30	4	\$800.00	P1	0.00	NM	4	\$3,200.00
7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/18	09/30/18	-TWTF--		4			\$800.00		0.00				
13	WHTM	10/01/18	10/01/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/18	10/07/18	M-----		1			\$300.00		0.00				
N 14	WHTM	09/25/18	09/28/18	M-F 730-8p Inside Edition	CM	730-8p	-TWTF--	:30	4	\$400.00	P2	0.00	NM	3	\$1,200.00
8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/18	09/30/18	-TWTF--		4			\$400.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WHTM	09/24/18-09/30/18	M-F 730-8p		730-8p	-TWThF----	:30		(\$400.00)		0.00	NM		
	Credited														
18	WHTM	10/01/18	10/01/18	Mon Prime Other 1 Dancing With The Stars	CM	8-10p	M-----	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/18	10/07/18	M-----		1			\$1,200.00		0.00				
19	WHTM	09/25/18	09/27/18	Jimmy Kimmel Jimmy Kimmel	CM	Jimmy Kimmel	-TWT---	:30	4	\$100.00	P3	0.00	NM	4	\$400.00
13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/18	09/30/18	-TWT---		4			\$100.00		0.00				
20	WHTM	10/01/18	10/01/18	Jimmy Kimmel Jimmy Kimmel	CM	Jimmy Kimmel	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/18	10/07/18	M-----		1			\$125.00		0.00				
21	WHTM	09/25/18	09/30/18	LN M-Su News @ 11p	CM	11p-1205x (11:00 PM-11:30 PM)	-TWTF-S	:30	6	\$400.00	P2	0.00	NM	5	\$2,000.00
14															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/18	09/30/18	-TWTF-S		5			\$400.00		0.00				
23	WHTM	09/29/18	09/29/18	ABC27 News Sat 8a ABC27 News Sat 8a	CM	8a-9a	-----S-	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
15															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/18	09/30/18	-----S-		1			\$250.00		0.00				
24	WHTM	09/30/18	09/30/18	GMA Su 7a GMA Sun 7a-8a	CM	7a-8a	-----S	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
16															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/18	09/30/18	-----S		1			\$250.00		0.00				
25	WHTM	09/29/18	09/29/18	GMA Sa 7a GMA Sat 7a-8a	CM	7a-8a	-----S-	:30	1	\$250.00	P2	0.00	NM	1	\$250.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/18	09/30/18	-----S-			1		\$250.00	0.00					
26	WHTM	09/26/18	09/26/18	Wed Prime Hour 1 Goldburgs	CM	8-9p	--W----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/18	09/30/18	--W----			1		\$1,800.00	0.00					
27	WHTM	10/01/18	10/01/18	M-F 5-530a ABC27 News Daybreak @ 5	CM	5a-530a	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	M-----			1		\$125.00	0.00					
28	WHTM	10/01/18	10/01/18	GMA Good Morning America	CM	7-9a	M-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	M-----			1		\$250.00	0.00					
29	WHTM	10/01/18	10/01/18	GMA Day GMA Day	CM	1p-2p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	M-----			1		\$125.00	0.00					
30	WHTM	10/01/18	10/01/18	M-F 4-5p Judge Judy	CM	4-5p (4:30 PM-5:00 PM)	M-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	M-----			1		\$175.00	0.00					
31	WHTM	10/01/18	10/01/18	M-F 4-5p Judge Judy	CM	4-5p (4:00 PM-4:30 PM)	M-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	M-----			1		\$175.00	0.00					
32	WHTM	10/01/18	10/01/18	M-F 730-8p Inside Edition	CM	730-8p	M-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	M-----			1		\$250.00	0.00					
33	WHTM	10/01/18	10/01/18	LN M-Su News @ 11p	CM	11p-1205x (11:00 PM-11:30 PM)	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
14															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	M-----			1		\$300.00	0.00					
34	WHTM	09/28/18	09/28/18	Fri Prime Hour 3 20/20	CM	10-11p	----F--	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
27															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/18	09/30/18	----F--			1		\$600.00	0.00					
35	WHTM	10/01/18	10/01/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (4:58 PM-5:30 PM)	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
28															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	M-----			1		\$300.00	0.00					
36	WHTM	09/27/18	09/28/18	M-F 12-1230p ABC27 News at Noon	CM	12-1230p	---TF--	:30	2	\$250.00	P2	0.00	NM	2	\$500.00
29															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/18	09/30/18	---TF--			2		\$250.00	0.00					
37	WHTM	09/27/18	09/28/18	M-F News @ 7p ABC27 News @ 7p	CM	7-730p	---TF--	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	---TF--			2			\$400.00		0.00			
N 38	WHTM	09/28/18	09/28/18	M-F 730-8p Inside Edition	CM	730-8p	----F--	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
8		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	----F--			1			\$400.00		0.00			
													Totals	58	\$20,075.00