

## QUARTERLY ISSUES AND PROGRAMS /PSA's REPORT

**FOR** 

**STATION WLEY** 

3RD QUARTER OF 2023

## Issues of Concern to the Chicagoland Community Addressed in responsive programming in the 3rd quarter, 2023

Program	Date/ Time	Duration	Issues Covered
La Ley en Tu Comunidad	07/23/2023 05:30AM	12 min	In this episode we speak with Raquel Garcia, representative of the Cook County forest reserves. During the summer, the green areas of Cook County are favorite places for residents and tourists. However, the task of the Forest reserves is to raise awareness about the care of these lands. For this reason, the objective of the show was to call volunteers to help care for forest reserves and preserve the environment. In addition, these areas offer free activities such as cycling, hiking and rowing.
La Ley en Tu Comunidad	07/30/2023 05:30AM	15 min	We spoke with Samantha Ante Outreach Coordinator and Community Navigator of LEDA Latino Economic Development Association in the community of Joliet, Illinois. LEDA is an organization that centers on entrepreneurs providing the essential goods and services to neighborhoods and families across Joliet. On September 16, LEDA promoted one of the most important events in the Joliet community, the Fiesta En La Calle event to celebrate Independence Day and also supported different small entrepreneurs in the community by helping them for free with financial and economic training.
La Ley en Tu Comunidad	08/13/2023 05:30AM	12 min	We spoke with the Mexican consul in Chicago Reyna Torres, who talked about the new plans to provide free school supplies to young people and adults in the Mexican community for him; new school year 2023-2024 at the consular FAIR on August 19, in addition to assistance in educational scholarships and financial assistance

			educational programs in local schools and universities among others Also the dissemination of the vaccination day from the concussate to prepare to children and the community in general for the fall and winter as well as the respective covid 19 vaccines
La Ley en Tu Comunidad	09/03/2023 05:30 am	13 min	In this episode of the Law in your community we spoke with Roberto Cepeda, Vice President of Hispano Fest, the popular festival has been held in Melrose Park for 30 years and its main objective is to help students in the area with financial support through scholarships. Cepeda says that the support received from sponsors benefits 25 students with good grades at different colleges and universities in the state. Additionally, the festival attracts more than 200,000 people, thus helping the economy and small businesses in the area.
La Ley en Tu Comunidad	09/10/2023 05:30 am	20 min	Youth health is extremely important, especially at this time of year when children go through a new school year and also face cold temperatures, which is why we spoke with the Tapestry 360 health team, CEO Nicole Willis and the Director of the department. of nursing Dr. Hossain, who detailed in the interview that this group of clinics offers financial support so that immigrant parents and children can enjoy good health with free checks from newborn babies to 18 years old.
La Ley en Tu Comunidad	09/17/2023 05:30 Am	20 min	In this episode we talked for 20 minutes with Tania Espitia Health clinic manager and Nicole Willis CEO of Tapestry 360 Health about how this clinic has helped the more than 10,000 new refugees in the city from Venezuela. Espitia and Willis say no immigrant has been denied access to health care and they have plans so they can qualify for free help.

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La Voz del Negocio	07/2/2023	28 min	Mario Andrés Moreno brings us the
Hispano			advice and life experience of Ms.
	07:00 Am		Sineria Ordoñez, Vice President of
			External Affairs and Market Manager
			for South Texas at Comerica Bank, a
			large financial products company.
La Voz del Negocio	07/9/2023	28 min	In this episode, Mercedes Garcia, vice
Hispano			president of community relations and
	07:00 Am		public policy for MasterCard, lead
			financial education efforts for small
			businesses.
La Voz del Negocio	07/16/2023	28 min	In this episode, Mario Andrés Moreno,
Hispano	07/10/2023	20 111111	chats with Eulalio Marroquín,
Tiispano	07:00 Am		
	07:00 Am		president and founder of Lalo's
			Movers, who came from Mexico with
			the dream of starting his moving
			business and after several obstacles
			has become a true champion of
			Latinos in Chicago.
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La Vaz dal Nagasia	00/6/2022	28 min	Mario Andrés Moreno welcomes
La Voz del Negocio	08/6/2023	20 111111	Ravel Bonilla Torres, Business
Hispano	07:00 Am		Consultant at the MBDA Business
	07:00 Am		
			Center of Central and North Florida,
			who tells us about how she helps
			small business owners submit
			proposals to win contracts with
			government agencies.
La Voz del Negocio	08/13/2023	28 min	Mario Andrés Moreno talked with
Hispano			Yammel Sánchez Ocaña, Global
	07:00 Am		Executive Director of Indirect
			Purchasing at Merck pharmaceuticals.

La Voz del Negocio Hispano	08/27/2023 07:00 Am	28 min	Mario Andrés Moreno greets Ximena Jiménez, Founder of LIT, the main network of independent consultants in Latin America, which is dedicated to discovering the power of independent talent appropriate for your business.
La Voz del Negocio Hispano	09/03/2023 07:00 Am	28 min	Mario Andrés Moreno speaks to Realys Munoz, insurance agent. She talks about how she started her own franchise.
La Voz del Negocio Hispano	09/10/2023 07:00 Am	28 min	Mario Andrés Moreno speaks to Silvana Montenegro, global leader of the Advancing Hispanic & Latinos initiative at JPMorgan Chase.
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La Voz del Negocio Hispano	09/24/2023 07:00 Am	28 min	Mario Andrés Moreno welcomes Ravel Bonilla Torres, Business Consultant at the MBDA Business Center of Central and North Florida, who tells us about how she helps small business owners submit proposals to win contracts with government agencies.

## **Public Service Announcements**

## 3<sup>rd</sup> Quarter 2023 July through September

Throughout the quarter the station air monthly PSA's providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

Title	Dates / time/ #spot	Length	Description
Ad Council- PSA Autism Awareness	7/3/23 -9/30/23 12a-12a 5x weekly spots	:30	This PSA will help parents and caregivers of young children in the community to detect early the signs of autism and seeking support when necessary necessary.
Cook County Department of Public Health	9/25/23-9/30/23 12a-12a 7x spots	:30	September is Suicide Prevention Month.
Better Business Bureau	7/3/23- 9/30/23 12a-12a 10x weekly spots	:60	The prestigious B-B-B seal instantly identifies reputable businesses, because B-B-B accredited businesses are committed businesses are committed to being honest, ethical, and reviewed by the B-B-B.
Greater Chicago Food Depository	9/18/23-9/30/23 12a-12a 10x weekly spots	:30	To find nutritious foods near you or for more information, visit Greater Chicago Food Depository dot org.
Social Security Administration	7/3/23-9/30/23 12a-12a 5x/week	:30	The Supplemental Security Income program, or SSI can mean important monthly financial assistance for people with low income and financial resources — who are 65 or older, or an adult or child with a disability or blindness.

Casa Central	7/3/23- 7/6/23 12a-12a 5x spots	:30	Community Health Fair July 6, 2023 2-6pm 1335 N. California Ave
Stand up to Cancer	9/18/23- 9/30/23 12a-12a 10x spots	:30	Raising awareness about colorectal cancer screenings, early detection and prevention.
Comite Cultural Mexicano de Chicago	9/14/23- 9/15/23 12a-12a 10x spots	:30	The Mexican Cultural Committee of Chicago, in partnership with the Benito Juarez Community Academy, present their Grito ceremony in celebration of Mexican Independence Day
Chicago Hispanic Health Coalition	8/17/23- 8/26/23 12a-12a 10x spots weekly	:30	Vive tu Vida event on August 26, 2023 free for the whole family. Free covid-19 vaccines and free diabetes and blood pressure exams.